OCEANS!

June 6, 2008
7th District
Indianapolis Zoo
OCEANS!

RSVP Inside!
As the professional liability insurance environment has changed, so have your coverage options. In addition to familiar companies, you are now confronted with an array of non-traditional and start-up insurers who offer surprisingly low rates and other promises to gain new policyholders. But what is the truth about these coverage options?

**Bargain Rate & Start-up Companies**

*Be careful. These insurers may:*

- Maintain inadequate reserves to pay claims
- Keep reserves in high-risk investments
- Receive no oversight or licensing from regulatory agencies
- Provide limited or sub-standard claims service
- Be unable or unwilling to fulfill their promises

**American Physicians**

*We’ve kept our promises to doctors for three decades:*

- Financially stable with a high rating from A.M. Best
- Maintains or exceeds reserve levels set by regulators
- Selects only the safest investments for reserves
- Licensed, reviewed and regulated by government agencies
- Industry leader in claims service, underwriting and support

For three decades American Physicians has been offering rates that are both competitive and responsible, as well as providing exceptional service and industry-leading value. Our physician focus, impeccable standards and financial stability continue to attract the best practices, year after year.

If you would like more information about insurance options, please contact American Physicians at 1-800-748-0465.

**American Physicians . . . Coverage Doctors Trust**

Highly Rated by A.M. Best, Endorsed by Medical Societies
All Insurance is the Same . . . Right?

Highly Rated by A.M. Best, Endorsed by Medical Societies

www.apassurance.com

As the professional liability insurance environment has changed, so have your coverage options. In addition to familiar companies, you are now confronted with an array of non-traditional and start-up insurers who offer surprisingly low rates and other promises to gain new policyholders. But what is the truth about these coverage options?

For three decades American Physicians has been offering rates that are both competitive and responsible, as well as providing exceptional service and industry-leading value. Our physician focus, impeccable standards and financial stability continue to attract the best practices, year after year.

If you would like more information about insurance options, please contact American Physicians at 1-800-748-0465.

American Physicians . . . Coverage Doctors Trust

Bargain Rate & Start-up Companies
Be careful. These insurers may:

• Maintain inadequate reserves to pay claims
• Keep reserves in high-risk investments
• Receive no oversight or licensing from regulatory agencies
• Provide limited or sub-standard claims service
• Be unable or unwilling to fulfill their promises

American Physicians
We've kept our promises to doctors for three decades:

• Financially stable with a high rating from A.M. Best
• Maintains or exceeds reserve levels set by regulators
• Selects only the safest investments for reserves
• Licensed, reviewed and regulated by government agencies
• Industry leader in claims service, underwriting and support

The Marina Limited Partnership....Developing Waterfront Communities

Geist Homesites Available
lots starting from $150,000

Canal Place
Hampton Cove
SITE OF 2008 INDIANAPOLIS MONTHLY DREAM HOME

Cambridge

Lake Clearwater Homesites Available
lots starting from $32,000

Lake Clearwater
IN ANDERSON

ROB BUSSELL VICE PRESIDENT OF MARKETING
317.845.0270 ext. 24
ROB@ROBBUSSELL.COM
Cancer patients with inoperable tumors now have new hope. There’s a new cutting-edge technology that kills harmful cells while leaving healthy ones intact, and it’s available at CyberKnife of Indianapolis. It’s noninvasive. And it works in places too dangerous for surgery. Call 1-317-415-5780 or 1-866-352-9814, or visit cyberknifeofindy.com, to learn more about treatment options.

CyberKnife of Indianapolis is a partnership between St. Vincent Indianapolis, Indianapolis Neurological Group, and Central Indiana Cancer Centers.
in this issue

Special Features
President’s Page
Success
Heidi M. Dunniway, MD ........................................ 7

Special Feature
INSPECT
Mark W. Timmis, PMP, Program Director ............... 8

Resident & Medical Student Abstracts
2007 ACP Competition ........................................ 12

Indiana Professional Licensing Agency
Michael Rinebold, Director ................................ 14

Letter to the Editor
Healthcare: Outcome vs. Quality
Ted L. Grayson, MD ............................................. 20

7th District RSVP .............................................. insert

Project Health
Thank you, William E. Whitson, MD
Carrie Jackson Logsdon, Director ...................... 22

From the AMA ................................................. 26

IMS & ISMA Awards ........................................... 32

Departments
About Our Cover ............................................... 5
Advertisers’ Index ................................................ 46
Bulletin Board ..................................................... 11
Classified Advertising ........................................ 46
CME & Conferences .......................................... 34
IMS Foundation ................................................ 28
IMS Leadership ................................................ 40
In Memoriam .................................................... 18
New Members ................................................... 16

about our cover

7th District OCEANS!
June 6, 2008 is the 7th District Meeting at the Indianapolis Zoo OCEANS! exhibit. Our cover is enhanced by photographs courtesy of the Zoo of the Green Moray Eel, Clown Fish and the Moon Jelly. Please make sure to RSVP for this collegial family event.
OLDFIELDS
ON HUNT CLUB

ENTRUSTED WITH A Legacy

Nestled in the equestrian corridor of Zionsville, OLDFIELDS ON HUNT CLUB offers one the last remaining opportunities to enjoy the picturesque countryside equated with Hunt Club Road and the Village of Zionsville. Rich in a heritage where the fields and wooded hillsides were enjoyed by riders and their hounds, OLDFIELDS remains a beautiful sanctuary for nature - quiet solitude - and a place you will be proud to call home.

Generous sized lots provide a breathtaking palette for YOUR custom home. A small but grand neighborhood on Hunt Club Road, OLDFIELDS offers the ambience as well as convenient location you hoped to find. Zionsville’s top rated schools, quaint Village, and relaxed lifestyle are the perfect compliment to this remarkable neighborhood.

NOW ACCEPTING LOT RESERVATIONS
-Beginning at $280,000-

www.OldfieldsOnHuntClub.com

DIRECTIONS:
1 MILE SOUTH OF ZIONSVILLE'S SR 334 TO FORD ROAD. WEST 1/2 MILES TO OLDFIELDS ENTRANCE ON NORTH SIDE OF HUNT CLUB.

F. C. Tucker Company, Inc.

SONNIE LAVIOLETTE*  
REALTOR®/BROKER  
317.752-5957  

*Agent ownership interest
President’s Page

“Promote professional growth, advocacy for all physicians, and quality health care for the community!”

Success

On March 5, 2008, we lost my dad after a fifteen year battle with prostate cancer. Throughout his life, he was our teacher, our greatest fan (along with Mom, of course), and, later, our friend. In reflecting on all of the gifts he gave me, I think perhaps the most significant is showing me through words and actions how to lead a successful life. While much of what follows may be self-evident, we often are in so much of a hurry that these simple tenets are easy to overlook, and for that reason, I decided to pay tribute to my dad by sharing the keys to success he taught me.

Family is always my priority. My dad always made us his top concern. It may have meant a little less in the paycheck sometimes, but he took time to be at all of our important events – performances, graduations, etc. He and my mom also lived a great example of a good marriage. Respect for one another was a given. Certainly, my sister and I did our share of stupid things (especially as teens), but my parents were always there to help us clean up our messes and learn from our mistakes. As a by-product, they made our home a place where our friends always felt welcome and comfortable.

Work hard. The standards in our house were high but not impossible. Both of my parents taught us a strong work ethic from early in our lives. We generally did not question if we could accomplish something but rather how we would make it happen. Dad also showed us that effort and accomplishment did not only apply in school or career, but also in our faith and in our relationships with others.

Follow your dreams. When I decided I wanted to be a physician early in grade school, my dad was right there, encouraging me and helping me explore the possibility, even though there was no one even connected to medicine in our family. He helped me with numerous science fair projects and took me on special visits to research labs and hospitals. My career path bears a strong imprint from my father, and I could never thank him enough for encouraging me to pursue my goals and ambitions.

Be kind and gentle. If ever there was a true gentleman, it was my father. He exhibited a quiet strength and was always there as an inspiration and counselor. He had an uncanny ability to remember people he had met only once and the ability to make everyone he met feel important. When we were kids, my sister and I hated running errands with him on the weekend, because he knew nearly every person we would see, and a simple trip to the hardware store could take hours. As an adult, I grew to appreciate my dad’s outgoing personality and gift for making others feel special.

Persevere. Even facing a diagnosis of metastatic prostate cancer, my dad continued to keep a positive attitude and refused to let the disease take over his life. He taught us to remain optimistic, even in the face of adversity, and to look for the positive in every situation. His attitude and actions helped me feel nothing was impossible.

Finally, always keep your sense of humor. Even in the last days of his life, Dad was always ready with a quip or corny pun. He often used humor to lighten a tense situation and was a master at helping others feel at ease. We frequently greeted his jokes with a moan or groan, but we always appreciated his sense of humor and looked forward (more or less) to his next one-liner. Dad taught us to avoid taking things too seriously all of the time and to laugh at ourselves.

Through Dad’s life, he showed us that success was not just how much money one makes or the size of one’s house. He impressed upon us the importance of success as a whole person, building on faith, family and career, not just material accomplishment.

I was fortunate to have the opportunity to spend with my dad the last ten days of his life. While the depth of our loss is too great to put into words, I take solace in the legacy he left behind in his family and friends. I appreciate all of the expressions of sympathy that my family and I have received; my dad would have been overwhelmed.
Special Feature

INSPECT

What is INSPECT?

INSPECT is a stand-alone web-based software application that enables users to pull reports on patients at your discretion.

INSPECT stands for the Indiana Scheduled Prescription Electronic Collection and Tracking. The program that has become INSPECT has evolved through several iterations out of a piece of legislation passed in 1994 that requires the collection of dispensed controlled substance data into a central data repository specifically for controlled substances. At its inception only Schedule II controlled substance data was collected, but in 2004 legislation was passed that expanded data collection to include all Schedules II through V controlled substances.

INSPECT is partially funded through the Harold Rogers Federal Grant Program, which provides similar funding in other states. Additional funding for INSPECT is provided at the state level, derived from a percentage of controlled substance licensing fees.

All maintenance and some data collection activities for INSPECT are handled in-house, while the remaining data collection is done by pharmacies. The data repository is accessible only to registered users and available only through a secure Web site maintained by program staff.

What does INSPECT offer?

INSPECT users can get informational reports on patients. Those reports include patient information, patient prescription information, attending physician information, attending pharmacy information, and matching information on possible patient aliases.

By accessing the INSPECT Web Center, you will view detailed information about patient treatment history, which may help you offer more appropriate treatment regimes. For the first time, you will be able to look at records detailing all previous instances in which your patients were prescribed controlled substances.

To ensure confidentiality of patients’ medical records, some restrictions will apply. For instance, any practitioner submitting a request for patient information must be providing medical or pharmaceutical treatment to the patient in question, or must be evaluating the need for such treatment. INSPECT does not violate federal HIPAA standards, or your patients right to privacy as long as you do not share the report with anyone except the physicians or pharmacists listed on the report.

Who can gain access to INSPECT?

Originally INSPECT was designed specifically to serve law enforcement, which can be defined as any local, regional, state, or federal law enforcement officer that has a current, or ongoing investigation that involves controlled substances.

Beginning July 1, 2007, however, legislation was passed to allow physicians, pharmacists, and other medical practitioners in Indiana to have report access to the INSPECT Web Center data, which is a vast storehouse of patient and prescription drug information. Other practitioners gaining access with the new law include medical specialists, dentists, veterinarians, scientific investigators, pharmacists and those licensed to research, distribute or administer controlled substances.

The INSPECT System and Reports are available to anyone that has a Drug Enforcement Administration and Controlled Substance Registration License.

Why use INSPECT?

INSPECT helps you track your patients’ narcotic use.

What do you do when a new patient comes to you requesting controlled substances? Before INSPECT you did not have many choices. INSPECT will allow you to see if you are being duped by possible Doctor Shoppers. Finally you have a tool that will allow you to gain additional insight about whether the drugs you prescribe are being used for illicit purposes.

From a professional standpoint, INSPECT is a great risk management tool that costs you nothing except the time to sign up for it. Although physicians are not required to use INSPECT, they are immune from civil liability for an injury, death or loss to a person solely due to their seeking or not seeking information from the database. As always, though, a physician may not negligently misuse information obtained from it or engage in gross negligence or intentional misconduct.

“When INSPECT became available, I found patients who were prescribed multiple drugs from multiple physicians,” said Evansville pain management physician Steven Rupert, D.O. “One patient was recently discovered being prescribed more than 6,000 pills of a narcotic over a 12-month period from physicians from New Albany to Evansville. Without INSPECT, this individual would have continued to abuse the system.”

Here is how to sign up for INSPECT

If you type in the following URL: https://extranet.pla.in.gov/PMPWebCenter/Registration.asp it will take you directly to the application page. Fill out the application and within 1 to 3 business days you will be granted access.

Registering for the program is very easy. Each practitioner only needs to establish one account, even if a staff member is chosen as a delegated INSPECT user. However, practitioners are held accountable for staff use of the program.

Continued on page 30.
Nikhil M. Patel, MD, FACS  Patrick Y. Park, MD, FACS  J. Scott Pittman, MD, FACS

• Colonoscopy
• Laparoscopic Colectomy
  Colon Cancer
  Diverticulitis
  Ulcerative Colitis
  Crohn’s Disease
• Female Pelvic Prolapse
  Rectocele
  Rectal/Vaginal Prolapse
  Enterocele
• Common Anal Diseases
  Sphincteroplasty

Case #8

Patient: 36 yr old male w/ severe sharp pain and slight BRB w/ BM on toilet paper worsening over the last 3 months. No crampy abdominal pain, diarrhea or weight loss (no symptoms of Crohn’s dz)

Exam: Enlarged posterior midline anal tag and a chronic fissure immediately internal to the tag. Digital exam-enlarged 1 cm anal papilla in addition to above, with tenderness at fissure site reproducing and confirming the diagnosis.

Presumed Cause: hypertensive internal anal sphincter

Treatment Options:
1) fiber diet plus fiber supplements & fluids
2) calcium channel blocker-topical
3) Botox injection, outpatient w/sedation
4) Internal anal sphincterotomy & excision of tag & papilla

Treatment Chosen: #1 & #2 above failed after several week trial. Option #4 then done.

Result: At 3 wk follow up visit – complete healing and resolution of symptoms
Types of Pain Treated:
• Back pain
• Disc pain
• Radiculopathy/pinched nerves
• Sciatica
• Pain after surgery or trauma
• Post Laminectomy Syndrome
• Spinal stenosis
• Neck pain
• Headache
• Diabetic neuropathy
• Shingles
• Reflex Sympathetic Dystrophy
• Complex Regional Pain Syndrome
• Post amputation pain
• Neuralgia
• Foot pain
• Osteo & rheumatoid arthritis
• Pelvic and abdominal pain
• Chronic pain syndromes associated with depression and anxiety
• Cancer related pain

Interventional Procedures:
• Fluoroscopic selective nerve blocks
• Epidural steroid injections
• Facet joint injections
• Spinal cord stimulation
• Rhizotomy
• Neuroablative procedures
• Discography
• Nucleoplasty/coblation
• Spinal delivery systems
• Sympathetic nerve blocks
• Trigger point injections

Services:
• Assessment & treatment of the psychological impact of pain & suffering
• Enrichment of problem solving skills
• Medication management
• Physical therapy to increase endurance & address specific structural & functional problems
• Neuromodulation for intractable pain when surgical correction is not indicated
• Independent medical evaluations
• Intraspinal delivery systems

8805 North Meridian Street
Indianapolis, Indiana  46260

Phone:  317-706-PAIN
        317-706-7246
Fax:    317-706-3417

A medical practice dedicated to treating acute and chronic pain sufferers
Rick C. Sasso, MD, Indiana Spine Group, had six scientific papers presented at the American Academy of Orthopaedic Surgeons, 75th Annual Meeting held March 5-9, 2008 in San Francisco. Most of the papers involved the clinical outcome of cervical artificial disc replacement.

William J. Berg, MD, cardiologist, Indiana Heart Physicians at St. Francis, recently successfully performed the new minimally invasive laser ablation procedure using a device developed by Spectranetics on a patient with severe peripheral artery disease. The procedure uses an excimer or “cool” laser that produces pulsed bursts of light energy transmitted along fibers encased in catheters.

John T. Munshower, MD, Josephson-Wallack-Munshower Neurology, was a nominee in the “Physician” category for the recent Health Care Heroes Award.

K. Donald Shelbourne, MD, presented “Incidence of Subsequent Injury to Either Knee Within 5 Years After ACL Reconstruction” and “Return to Activity and Subsequent Injury After ACL Reconstruction in School-Age Athletes,” at the ACL Study Group in Engleber, Switzerland. He also spoke on “ACL Reconstruction Technique,” “ACL Rehabilitation and Long-Term Outcomes” and “Treatment of Multiple Knee Ligament Injuries,” at the American Academy of Orthopedic Surgeons, Instruction Course Lecture in March 2008.

Stephen W. Perkins, MD, spoke at the 5th International Congress of Facial Plastic Surgery, in Cartagena, Columbia. The meeting was hosted by the International Federation of Facial Plastic Surgery Societies and the Colombian Society of Facial Plastic Surgery and Rhinology. Dr. Perkins presented “Basic Secondary Rhinoplasty,” “Mid Face Lift: Why Do It and How” and “Facial Resurfacing with a Combination of Modalities.”

John B. Meding, MD, was elected into membership in the Hip Society. The Hip Society, founded in 1968, promotes and maintains professional standards to provide the best care to patients suffering from disorders of the hip joint. The Hip Society stimulates the exchange of knowledge concerning education, research and treatment on disorders of the hip.

John-Pierre Mobasser, MD, presented “Minimally Invasive Spine Surgery” at the Indiana Academy of Family Physicians Annual Meeting in Indianapolis in January. He also presented “Surgical and Nonsurgical Management of Low Back Pain” at St. Vincent’s Hospital Department of Surgery, as well as “Minimally Invasive Spine Surgery – What is it?” at St. Vincent’s Spine Center.

The Indianapolis Medical Society Salutes these Members Running for Public Office in the May 6, 2008 Primary

The Indiana University School of Medicine Department of Ophthalmology celebrated 100 years of patient care with a free Healthy Eyes open house on April 5, 2008 at the Indiana Historical Society. Louis B. Cantor, MD, (photo unavailable), presented on Glaucoma; Robert D. Yee, MD, presented on “Epidemiology of Eye Disease,” at the morning session.

News from Community Hospitals ...

Edward P. Todderud, MD, was named medical director of the new Center for Joint Health at Community Hospital East. Dr. Todderud, orthopaedic surgeon, served as chief of staff at Community Hospitals East and North 2004-2006.

George W.M. Feliciano, MD, orthopaedic surgeon, was named medical director for the new Center Joint Health at Community North.

IMS Bulletin, May 2008
Resident & Medical Student Abstracts

Your Indianapolis Medical Society is pleased to continue to present abstracts written by internal medicine residents and students for the 2007 Indiana ACP Abstract competition. The competition was judged by the separate categories with the top five in each category receiving awards. We want to thank the members of the ACP Associate Council for their help; in particular, Craig Wilson, MD, St. Vincent Internal Medicine Program Director; Lia Logio, MD, Indiana University Internal Medicine Program Director; Matthew Neal, MD, Ball State Internal Medicine Program Director; Robert Lubitz, MD, Governor, ACP Indiana Chapter and Brent M. Toney, DO, Chair, ACP Indiana Associates Council. The Editor

Third Place Research: Vincent Songco, MD, Ziad Jaradat, MD, Jo Mahenthiran, MD

Stress SPECT Findings by Stage of Chronic Kidney Disease and the Prognostic Impact of Creatinine Clearance in Patients Evaluated for Coronary Artery Disease

Background: Chronic kidney disease (CKD) portends poorer outcomes in patients (pts) with coronary artery disease (CAD). However, the extent of stress SPECT abnormalities and the prognostic impact of creatinine clearance (CrCl) among pts referred for a stress study are not known. Hence, we examined this in pts with various stages of CKD by CrCl calculation who had undergone a stress SPECT study for evaluation of suspected CAD.

Method: A cohort of 501 pts (mean age 62 ± 12 yrs, males, n=280 (55%)) who underwent a stress SPECT study and had a CrCl measured within ±90 days were studied. The stage of CKD was defined by estimation of GFR as determined over a period of 3 months or greater. Normal, Stage 1 and 2 CKD were grouped together as early CKD based on CrCl ≥ 60 ml/min/1.73 m² while Stage 3, 4 and 5 CKD were grouped together as late CKD defined by GFR < 60 ml/min/1.73 m². CrCl as an estimation of GFR was calculated using formula [(140-Age)*Wt (kg)]/(72*Cr). Single day rest, stress with Technetium Sestamibi with s standard 17 segment, 5-point perfusion analysis was performed. Total sum difference score (SDS) was calculated as sum stress score (SSS) – sum rest score (SRS). SSS ≥ 3 and SDS ≥ 2 was considered an abnormal scan for ischemia. Post SPECT events for non-fatal myocardial infarction and death (hard events, n=98 (20% of total pts)) were obtained over a mean follow-up of 2.1 ± 0.8 years.

Results: SPECT differences between early and late stage CKD is summarized in Table. Late stage CKD patients demonstrated greater SPECT perfusion abnormalities in spite of normal similar global left ventricular systolic function.

<table>
<thead>
<tr>
<th>Variable</th>
<th>Early CKD (n=355)</th>
<th>Late CKD (n=146)</th>
<th>p-value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Age (years)</td>
<td>56 ± 11</td>
<td>67 ± 12</td>
<td>&lt;0.001</td>
</tr>
<tr>
<td>Hypertension</td>
<td>227 (64%)</td>
<td>121 (83%)</td>
<td>&lt;0.001</td>
</tr>
<tr>
<td>Diabetes</td>
<td>128 (36%)</td>
<td>73 (50%)</td>
<td>0.03</td>
</tr>
<tr>
<td>LVEF</td>
<td>58.1 ± 12.8</td>
<td>55.7 ± 17.0</td>
<td>0.6</td>
</tr>
<tr>
<td>SSS</td>
<td>5.5 ± 7.2</td>
<td>7.7± 7.8</td>
<td>0.01</td>
</tr>
<tr>
<td>SRS</td>
<td>4.1± 5.9</td>
<td>5.8± 6.6</td>
<td>0.01</td>
</tr>
<tr>
<td>SDS</td>
<td>1.6± 2.7</td>
<td>2.0 ±</td>
<td>0.2</td>
</tr>
<tr>
<td>Hard events</td>
<td>57 (16%)</td>
<td>41 (28%)</td>
<td>0.001</td>
</tr>
</tbody>
</table>

On Cox regression survival analysis, GFR as estimated by CrCl was a univariate (p=0.01, HR:6.7) and left ventricular ejection fraction (p=0.005, HR:1.4) and CrCl (p=0.01, HR:1.7) were multivariate predictors of hard cardiac events following their stress study.

Conclusions: Pts with later stages of CKD have greater stress SPECT perfusion abnormalities compared to normal or early stage CKD with similar global left ventricular function. Hypertension and diabetes were also more prevalent in patients with late CKD and are independently associated with the SPECT perfusion abnormalities seen. CrCl remains an important prognostic marker of greater risk of subsequent cardiac events among pts evaluated for CAD with stress perfusion analysis independent of the scan findings.

Fourth Place Research: Veronika Gagovic, MD, Douglas Rex, MD

Gastroenterologists’ patient instructions for oral sodium phosphate solution for colonoscopy preparation: A survey among gastroenterologists in the state of Indiana

Purpose: Oral sodium phosphate solution (OSPS) has been associated with acute renal failure when used as a bowel preparation for colonoscopy. Our aim was to determine whether gastroenterologists in Indiana follow recent recommendations for safe and effective use of colonoscopy.

Methods: The study, conducted from May to September 2006, included practicing gastroenterologists in Indiana. Our office reviewed each physician’s written instructions on the use of OSPS for bowel preparation with respect to dosages, timing of dose, hydration instructions and type of hydration solution recommended to patients receiving OSPS. These were compared to safety recommendations developed by American Society of Colon and Rectal Surgeons, The American Society of Endoscopy and The Society of American Gastrointestinal and Endoscopic Surgeons which included use of no more than two 45 ml bottles given at least 6-12 hours apart, approximately 960 ml of fluid given with each dose of OSPS and preference given to carbohydrate-electrolyte solutions. Descriptive statistics was used for our data analysis.

Results: 193 (97.5%) physicians participated in the study. 80.3% used OSPS in their practice, with a mean total amount of solution given 87.3 ml. There were no physicians that recommended more than 90 ml of OSPS. The mean interval recommended between doses was 7.6 hours. 35.5% physicians prescribed two 45 ml bottles of OSPS at an interval less than six hours apart. 9.7% of physicians using OSPS specified the amount and type of fluid prior to first dose of OSPS, with a mean (range) of 660 ml (120-1440 ml). 93.7% of physicians specified the fluid amount to be taken with or after the first dose of OSPS with a mean (range) of 1002 ml (120-3000) ml. 89% of physicians specified an amount of fluid to be taken with...
How fast can you deposit checks?

Well, how fast is your internet connection?

Remote Deposit for your practice. Now you can deposit checks 24/7 right from your office. Just scan the checks, validate the totals, then securely send images of those checks for deposit. This is just one of the many features of Business Checking Plus, which features tools to help you manage your cash flow at a discounted rate. In addition, your practice gets free online bill payment and online banking. Open an account today. Just stop by any National City branch, visit NationalCity.com/businesschecking, or call the healthcare business banking specialist, Paige Vogel at 317-267-7059.

It’s not just banking. It’s National City.

Personal Banking • Business Banking • Investments • Mortgage Loans

National City Bank, Member FDIC • ©2008, National City Corporation®
Indiana Professional Licensing Agency

Rule Watch

At the March 27, 2008 meeting, the Board adopted the proposed rule as published in LSA Document # 07-723. Under the authority of IC 25-22.5-2-7 the Board has determined that the current requirements under 844 IAC 4-4.5-12 should be modified to:

1. Allow for a ten-year window in which to pass all three attempts. Previous application of this rule has been determined to have barred otherwise qualified candidates from receiving licensure. By extending the length of time, it would allow those candidates the opportunity to enter the practice of medicine and assist Indiana patients without compromising patient safety; and

2. The Board has determined that three attempts at each step of the USMLE is adequate to meet the minimum requirements of licensure.

Copies of these rules are now on file at the Indiana Government Center-South, 402 West Washington Street, Room W072 and Legislative Services Agency, One North Capitol, Suite 325, Indianapolis, Indiana and are open for public inspection.

Legislative Update

Senate Enrolled Act 302 included language that provides a tool for the Board to deal with the applications that fall outside of the typical application for initial license, renewal or reinstatement of a license. A provisional license allows the applicant to receive a non-restricted license to practice medicine as long as they are compliant with the terms of the provisional license.

In order to qualify for a provisional license, the applicant must meet certain qualifications such as the applicant’s:

- Deficiency does not constitute a violation of the practice act
- Deficiency is such that it may be monitored to satisfaction of the Board
- Deficiency did not result in death, serious harm or other serious outcome for a patient or patients.
- Actions did not involve sexual misconduct

With guidance from the Board, the applicant shall develop a re-entry program. This may require the applicant to pass formal exams, full-scale assessments, engage in training programs or secure supervised practice arrangements or other proof of competence.

The duration of the provisional license is determined by the Board.

Upon completing the terms of the provisional license, the applicant will be released from the provisional license and hold an unlimited license. A provisional license is a non-restricted license and the issuance of a provisional license issued under this section shall not be construed as a disciplinary action taken by the Board. The provisional license is subject to discipline if after a hearing the Board finds that:

- Licensee failed to comply with any term of the provisional license

Continued on page 30.
The strength, defense and century-long solutions of Medical Protective.  
The security and resources of Berkshire Hathaway.

...On June 20, 2005 we bought Medical Protective, a 107 year-old medical malpractice insurer based in Fort Wayne. Malpractice insurance is tough to underwrite and has proved to be a graveyard for many insurers. As part of Berkshire, Medical Protective has financial strength far exceeding that of its competitors, a quality assuring healthcare providers that long-to-settle claims will not end up back on their doorstep because their insurer failed....

– from Warren Buffett’s Letter to Shareholders, February 28, 2006

We want Medical Protective to continue to be the company that thinks like a doctor and behaves with the same integrity and individual care as a doctor....

– from Warren Buffett, April 26, 2006

...We're proud to have Medical Protective as part of the Berkshire family....

– from Warren Buffett, May 30, 2006

Now is the time for you to consider joining the tens of thousands who enjoy the unmatched protection that only Medical Protective can provide.

- Best financial strength
- Most winning defense
- Smartest solutions
- Committed since 1899

Call Dale Krynak at 800-4MEDPRO ext. 3931 for your FREE expert guide to Indiana medmal insurance.  
Defend your reputation and assets.  
  ■ Visit medpro.com  ■ Call 800-4MEDPRO  ■ Contact your independent agent

All products are underwritten by either The Medical Protective Company® or National Fire and Marine Insurance Company®, members of the Berkshire Hathaway group of businesses. Product availability varies based upon business and regulatory approval and may be offered on an admitted or non-admitted basis. ©2008 The Medical Protective Company.® All Rights Reserved.
New Members

Maun, Dipen C., MD
Kendrick Regional Center
1215 Hadley Rd., #201
Mooresville, 46158-2905
Ofc – 834-2020
Fax – 831-9467
5255 E. Stop 11 Rd., #430
46237-6341
Ofc – 889-7906
Fax – 889-7908
Colon & Rectal Surgery
Surgery, 2007
Northwestern University, 2001

Pitre, Cory J., MD
Emergency Medical Group, Inc.
1701 N. Senate Ave., #B-401
46202-5306
Clarian West Medical Center
1111 Ronald Reagan Pkwy.
Avon, 46123-7085
Ofc – 962-8880
Email – cpitre@iupui.edu
Emergency Medicine, 2006
Louisiana State University, 2002

Zdobyak, Edward D., MD
St. Vincent Headache Center
13430 N. Meridian St., #165
Carmel, 46032-1405
Ofc – 582-8270
Fax – 582-8271
Web – www.headache.stvincent.org
Neurology
Indiana University, 1998

Memorial Day
Honor Those Who Paid the Price for Our Freedom

We encourage members to use the Bulletin as a vehicle to express their concerns, ideas and opinions. Just submit to: Editor, Indianapolis Medical Society Bulletin, 631 E. New York St., Indianapolis, IN 46202-3706 or email ims@imsonline.org.

Member Benefits

Exclusive IMS Benefits
• FREE OfficeEMR™ from iSALUS through the Preferred Physician Program
• FREE Referral Service
• Medical Society Exchange, a reliable, professional answering service provides reduced rates for IMS members.
• Hertz® Car Rental Discounts
• Indianapolis Medical Alliance – a pro-active physician spouse organization.
• IMS Foundation . . . operated exclusively for charitable and educational purposes.
• Project Health, a program developed and sponsored by the IMSF providing healthcare and medications for uninsured patients.
• Commissions & Committees . . .
  Commission on Professional Affairs, investigates charges made against individual members by patients or fellow members; efforts by this Commission generally result in resolution to the mutual satisfaction of everyone.
  Commission on Medical & Health Affairs, considers public health matters as well as legislative issues.
  Commission on Membership Services, implements programs and services beneficial to all members.
• Annual 7th District Meeting . . . provides physicians and their families in Hendricks, Johnson, Marion and Morgan Counties the opportunity to meet and elect representatives.
• Member Inquiries
• Osco Drug Health Professionals Card
• Patient Inquiries
• FREE $100,000 air travel insurance for all members.
• Exclusive Private Banking Services for you and your practice.
• FREE Medi-File Cards
• FREE Announcement Labels
• The annual Pictorial Roster of Members – your photo and individual listing in the popular reference.
• Indianapolis Medical Society Bulletin
• Networking with more than 2,000 member physicians.
• I.C. System collection service for members.
• Pager rental at a discounted rate for you, your family and your staff.
• Exclusive discounts for IMS members through Staples®.
• DigiDOCS® – A directory of IMS members for your Palm Pilot®.
Meet a recognized leader in back care.

Brian Foley, M.D., medical director of Community Spine Center, has been recognized by the National Committee for Quality Assurance (NCQA) Back Pain Recognition Program for his commitment to achieving quality outcomes for back pain patients.

Patients referred to Dr. Foley and the staff at Community Spine Center benefit from state-of-the-art care for spinal pain or dysfunction including physician triage, on-site physical therapy, advanced imaging and access to specialty consultations if needed, providing them with superior opportunities for rehabilitation and relief.

To learn more about how Community Spine Center and Dr. Foley can assist you and your patients, visit eCommunity.com/spine or call 317-621-9292.
In Memoriam

Dennis James Nicholas, MD
1921 - 2008

Dennis James Nicholas, MD, 87, died March 11, 2008. Dr. Nicholas was born on January 30, 1921 in Wood River, Illinois and was raised in Rockville, Indiana.

Dr. Nicholas graduated from Indiana University with a degree in Chemistry in 1942. From 1943 to 1946, he served his country in World War II as a sergeant in the US Air Force. Dr. Nicholas earned his medical degree from Indiana University School of Medicine in 1951. He interned at Indianapolis General Hospital and completed his residency in Surgery and Medicine at Indianapolis General Hospital.

For most of his professional career, Dr. Nicholas practiced at St. Francis Hospital in Beech Grove, Indiana as an anesthesiologist. He served as Marion County Coroner for numerous terms from 1960 – 1992. Other professional activities included: Indianapolis Police-Fire Merit Board, 1967 – 1969; President, Indiana State Coroners Association 1964, 1975, 1976, and 1978; President, St. Francis Hospital Medical Staff, 1976; Comprehensive Health Planning Council, 1974; Member, Indiana State Medical Legislative Committee, 1979-1980; Medical Director, Reagan-Bush, National Convention, 1980 and 1984; National Advisory Council to the Public Health service of HHS 1982-1984; Member, Board of Trustees, Indiana State Museum, 1982-1986; Chairman, Sites Committee, Indiana State Museum, 1982-1986; Chairman, Indiana State Museum Foundation; Member, Board of Directors AHEPA HUD Project 202; Chairman, Indianapolis-Marion County Forensic Science Agency; Dr. Nicholas helped establish the forensic laboratory in Marion County, which bears his name. Dr. Nicholas also served in the leadership of the Republican Party both nationally and within the state on numerous committees and task forces.

Dr. Nicholas was a member of the Indianapolis Medical Society Board of Directors from 1974-1977 and served as an Alternate Delegate to the State Convention 1960-1971 and from 1974-1977.

Robert Elliott Cravens, MD
1941 - 2008

Dr. Robert Elliott Cravens 67, of Carmel, died in his home Thursday, March 20, 2008. He was born in Evansville, IN, March 6, 1941

Dr. Cravens graduated from Bosse High School in Evansville, Indiana. He earned his undergraduate degree from Indiana University in 1963 and his medical degree from the Indiana University School of Medicine in 1966. He completed his internship at St. Vincent Hospital in Indianapolis, Indiana in 1967. Dr. Cravens served as a Captain in the United States Air Force and stationed at the North American Defense Command (NORAD) from 1967 through 1969. He then completed his residency at Indiana University School of Medicine in 1972.

Dr. Cravens was a member and noted speaker at the American Academy of Orthopaedic Surgery, the Clinical Orthopaedic Society, American Medical Association, American College of Surgeons, American Orthopaedic Society of Sports Medicine, the American Orthopaedic Foot and Ankle Society, the American College of Surgeons, and many other professional organizations. Dr. Cravens also served on the Board of the Acacia Fraternity and was honored with the Order of Pythagoras and Distinguished Alumnus Awards. In addition, he received the Sagamore of the Wabash award, the highest honor bestowed by the Governor of Indiana.

DeWitt W. Brown, MD
1916 - 2008

DeWitt W. Brown, MD, 91, died at his home March 30, 2008. Born in Emporia, Kansas on August 1, 1916, “Bill” moved to Indiana as a child and grew up in Irvington. He attended Park School and graduated from Tech High School. Dr. Brown received his BA, MS and MD (1941) from Indiana University. He interned at Methodist Hospital in Indianapolis and served his residency at the General Hospital and the Indiana University Medical Center.

From 1942 to 1946, he served his country in the US Air Corp Medical Corp with the rank of Major. Certified by the American Board of Psychiatry, Dr. Brown had a private practice from 1949 to 1981 in an office across the street from Methodist Hospital. He was a Life Fellow of the American Psychiatric Association, Professor Emeritus Clinical Psychiatry at the Indiana University School of Medicine, and past president of the Indiana Psychiatric Society. Dr. Brown served his profession as a Psychiatric Board Examiner for many years. Dr. Brown assisted the Indianapolis Medical Society on the Executive Committee from 1960-1963 serving as Vice Chairman from 1960-1961.
530 WILLOW SPRINGS ROAD • $2,499,000
Wonderful newly constructed estate home in the heart of Williams Creek! Elaborate moldings, large gourmet kit, handsome den, luxurious master ste & bath, large bdrms up w/ private baths, dynamite fn lwr lvl & more! (2818581)

10718 CLUB CHASE • $1,749,000
Remarkable custom home with superb quality & design. Open bluestone courtyard, amazing flr plan, large kit open to family rm, awesome master suite. Fin lwr lvl has rec rm, 2nd kitchen & much more! (2802333)

8091 HOPKINS LANE • $624,900
Gorgeous home in desirable Sycamore Springs! Better than new w/upgrades galore, awesome kit open to great rm, lovely main lv master, beautifully finished lwr lvl w/fam rm & much more! (2811536)

1014 HENLEY CIRCLE • $799,900
Stunning home in a tree-lined setting w/a meandering creek in desirable Cheswick! Gorgeous kitchen overlooking fam rm, sumptuous master, fn walk-out lwr lvl w/rec rm, wine cellar & more! (2808269)

755 WILLIAMS COVE DRIVE • $1,269,900
Stunning brick home in a cul-de-sac setting w/sparkling pool! Gleaming hdwds, dramatic great rm, updated kit w/high-end apps, lovely den, main lv master retreat, daylight lwr lvl has rec rm, ex rm & more! (2817615)

4037 OAKLEAF DRIVE • $699,900
Amazing custom home in a peaceful cul-de-sac setting in desirable Austin Oaks! Lovely den w/built-ins, gourmet kit open to light & bright fam rm, main lv master ste, fn daylight lwr lvl has media area, fpcl & more! (2819488)

445 PINE DRIVE • $1,519,000
Gorgeous colonial-style home in a 1.07-acre park-like setting! Beautifully remodeled throughout, fabulous kit open to family room, awesome sunroom, elegant master suite, finished lower level w/media center & more! (2802317)

210 W. 64TH STREET • $474,900
Beautifully remodeled Ranch loaded w/character nestled in the trees! Gracious living room, updated kit w/stainless apps, fabulous new master suite addition w/spa-like bath & so much more! (2819413)

380 BREAKWATER DRIVE • $1,850,000
Magnificent home in desirable Breakwater w/boat dock, pool & cabana! Grand foyer, fabulous kitchen open to fam rm w/built-ins, gorgeous master ste & bath, dynamite walk-out lwr lvl & more! (2803894)

10674 GRINDSTONE DRIVE • $679,900
Gorgeous home on beautiful Lake Stonebridge in Fishers w/breathtaking views! Bright & open flr plan, great rm w/flr to cchg windows, fabulous kit open to awesome fam rm, daylight w/o lwr lvl has screened porch & more! (2818982)

4909 MERIDIAN STREET • $909,900
Historic cole house in a private 1.56-acre setting w/large yard on prestigious Meridian Street! Marble foyer w/curved wrought-iron staircase, lovely master, generous closet & so much more! (2810596)

3216 S. 975 EAST • $879,900
Charming Ranch home situated on 2-acres in the Zionsville countryside w/pool & spa! Soaring entry, 2-story gourmet kitchen open to sunken family rm & sunrm, main lv master ste w/pfc, in-laws qtrs, fn daylight lwr lvl! (2801776)
**Letter to the Editor**

**Healthcare: Outcome vs. Quality**

Ted L. Grayson, MD

Healthcare has three major components; medical care by providers (doctors and hospitals), patient compliance and patient self-abuse. Outcome is about the only way to evaluate health care. Outcome is significantly affected by patient noncompliance and self-abuse. Some politicians and academics don’t grasp this concept. In their publishing and speaking, they quote the World Health Organization (WHO), the Center for Disease Control (CDC) and the Central Intelligence Agency (CIA) statistics, which measure outcome only. From these statistics, they infer that the quality of medical care available in the United States is inferior to some other world countries. No or minimal mention is made of patient noncompliance or self-abuse.

Approximately 50% of the health care dollars in the United States are spent treating illnesses related to patient self-abuse. These abuses include tobacco, lack of exercise, drugs and obesity. It is estimated that 60% of babies born in Indiana are born to unwed mothers. A large number of these unwed mothers are never seen by a physician until they arrive for delivery. Wishard Hospital is a good example of this problem. Only about 50% of the students who enter high school in Marion County continue on to graduation. These statistics are examples of the failure of personal responsibility. Lack of personal responsibility results in patient noncompliance and patient self-abuse, which adversely affects healthcare outcome. Ranking the quality of medical care based on outcome alone is not a fair measure of the quality of medical care. As stated above, some politicians and academics don’t seem to understand this.

WHO recently ranked the world's health systems and rank the United States number 37. This infers that the quality of medical care available to patients in the United States is inferior to 36 other countries. These rankings, of course, were based on outcome alone and no consideration was given to patient noncompliance, self-abuse and waiting times, etc. This represents flawed metrics and inadequate data. Minimal or no mention of this flaw is found in the speaking and writing of some politicians and academics. I have visited 13 of these 36 countries and the medical care available in all 13 is inferior to the medical care available in the United States.

It is time that we challenge politicians, academics or anyone else when they criticize the quality of medical care available in the United States and suggest that it is inferior to other world countries. They need to be made aware that quality is only one part of the measure of outcome. It is also time that we point out to these academics that some of their research efforts should be directed to developing a better measure of the quality of health care. They should not use outcome alone. In their writing, speaking and teaching, they should mention that there are factors other than quality, which significantly affect health care. They should also be advised to spend more research effort on patient noncompliance and patient self-abuse.

Editor: Our apologies to Dr. Grayson for typographical errors in the original publication of this article in the April 2008, IMS Bulletin.
Comprehensive Sleep Disorders Program
Josephson-Wallack-Munshower Neurology

If your patients have trouble sleeping or staying awake, call JWM Neurology. Our physicians are experts in the field of sleep disorders medicine and are dedicated to diagnosing, testing, and treating all types of sleep and wake disorders.

Patients who have the following health conditions are at risk for a sleep disorder:

- Cardiovascular illness (hypertension, coronary artery disease, arrhythmias, TIA, stroke, congestive heart failure)
- Headaches, seizure disorder, neuromuscular disorders, stroke, Parkinson’s disease, memory and cognitive problems
- Renal disorders
- ADD/behavioral problems
- Endocrine disorders (diabetes, impotence, hypothyroidism)
- Obesity
- Chronic fatigue
- Chronic severe GERD

Patients with these problems often have underlying sleep disorders:

- Are tired/sleepy all the time
- Experience multiple awakenings at night
- Snore frequently

Our Sleep Disorders Specialists

Kuimil K. Mohan, MD
Anna Marie C. Sander, DO
Raymond J. Loffer, MD
Meredith W. Cousin, MD
Ali O. Artar, MD

American Board of Sleep Medicine

Josephson Wallack Munshower Neurology PC
Comprehensive Neurological Expertise
Compassionate Patient Care
www.jwmneo.com

David A. Josephson, MD
Eliot M. Wallack, MD
John T. Munshower, MD
Leo T. d’Ambrosio, MD
William H. Fulton, MD
Kristi K. George, MD
David A. Glander, MD
Michael Sermersheim, MD
Jennifer M. Vivio, MD
Aurina N. Rau, MD
Kuimil K. Mohan, MD
Patrick E. Matoole, MD

Angeline S. Diokno, MD
Katherine T. Kobza, MD
D. Douglas Strabel, MD
Anna Marie Sander, DO
Raymond J. Loffer, MD
Meredith W. Cousin, MD
Craig E. Herman, MD
Jay A. Bauerle, MD
Fred Z. Nour, MD
Ali O. Artar, MD
Emma E. Weiskopf, MD

For a patient referral, call us at 317-308-2800, Press 0
William E. Whitson, MD, Whitson Vision, is Project Health’s Volunteer for the month of May. Dr. Whitson has done numerous cataract removals for our patients. He is originally from Milwaukee, Wisconsin and attended the University of Wisconsin and the Medical College of Wisconsin before his residency in ophthalmology at the University of Washington in Seattle and Fellowship in Cornea and External Diseases at the University of Iowa. He considers Jay Krachmer, MD, the Director of Corneal Services at the University of Iowa, as his mentor.

Dr. Whitson said, “I blundered into medicine completely.” No one in his family was in medicine, and among some 40 cousins, only a few even went to college. His father worked for Wisconsin Electric and Dr. Whitson says he was a man of very few words. But in his senior year of high school, he sat his son down and said, “Bill, I don’t want you to do what I did – go to college and graduate.” His father started but never finished college.

He began majoring in oceanography, influenced by Jacques Cousteau. But, in his second year, he decided there weren’t enough viable career opportunities. He knew some of his classmates were getting into medical school and thought, “If they could get into medical school (with their grades), surely I could get in.” And the rest is history. In medical school, he thought about a career in cardiovascular surgery but did a rotation in ophthalmology and was hooked. “I had no idea how fascinating ophthalmology was.”

In 1994 or 1995 he says there were only about 10 doctors performing Excimer laser surgery in the country.

All of them were at a meeting, sitting around just chatting, when they agreed that they needed to have a better name for it, something that would market better. “So we kind of morphed the names of procedures into LASIK, which stands for Laser Assisted In-situ Keratomileusis.” LASIK is much easier to pronounce!

Dr. Whitson was doing charity care long before Project Health came along. In 1997, he did a double cornea transplant on a 3½ year-old Haitian boy that a colleague, Terry Ridge, NP, CDE, brought to this country after a mission trip. The boy was totally blind and couldn’t walk because no one ever paid any attention to him. They just let him sit all day long so he didn’t have the muscles developed for walking. Terry ended up adopting the boy.

Dr. Whitson also does mission trips, mostly to Honduras. He was looking forward to going to Haiti last year, but the day before they were to leave; there was a major coup so the trip was cancelled. He will soon be treating a 22 year-old Russian man who was severely injured in a house fire. Dr. Joe Fraiz is bringing the young man to the US. The fire left him without hands or a nose, and he has a hole in the center of his forehead that extends into his sinuses. “He’ll need major league plastic and ophthalmologic surgery. We are forming a team to take care of him now.” “We all need to use our God-given talents to help everyone in society. We need to walk the walk of doing good work for others.” He was asked how he found time to do so much. He replied, “We tend to get called to our passions, so it’s not like work, it’s a passion.”

We are so thankful that all of our volunteer physicians obviously possess this same passion. THANK YOU!
Your Smart Choice—Recognized

Thousands of medical professionals choose ProAssurance Group companies for our exceptional strength, personalized service, and tough defense against meritless claims.

Now, ProAssurance Group has been recognized on the 2007 Ward’s 50—a prestigious list recognizing the top 50 property-casualty insurance companies from over 2,700 companies analyzed. ProAssurance Group is the only specialty professional liability insurer on the 2007 Ward’s 50 list whose primary business is medical malpractice insurance.

This honor is yours, too. You have helped us understand what is important. We are responding by delivering the service, stability, and valuable risk management strategies your practice deserves—and all at surprisingly competitive rates.

You deserve a winner—ProAssurance Group, your partner in excellence.
Hickory Estates Gated Community – True maintenance-free community!

4969 Hickory
Now Available $549,950

4956 Hickory - $298K
Premium Lots Available. Open to Builders.
Located on Whiteland Road, just east of Morgantown Road

Lots stating at $78,000

4969 Hickory - $499,950
Builder Spec Under Construction — Will feature full brick wrap, 3 car garage, large lower level basement

For 24-hour Recorded Information, Call 1-800-706-2602, enter 5 digit extension.

3704 Woodvine - $480K
New custom built ranch with finished lower level. Extra large trim, 8’ interior doors. Now Available!

6544 Carolina - $459K
5000 square feet of living space with recreation/playroom. Theatre equipment included.

4551 Silver Hill Dr. - $324K
4 Bedroom custom home. Master suite on main level, granite counter tops, hardwood floors. In ground pool.

230 Saint Joseph St. - $370K
Available at closing! Multi-level townhouse with 2-car attached garage & true master suite.

6243 Quail Creek Bl. - $319,900
Move in ready! Custom brick ranch with finished lower level, backs up to 25 wooded acres. Open concept with real hardwood floors.

1041 Silver Creek Cl. - $315K
Victorian Home with mature trees, basketball court, & in ground pool. Main level Master suite, hardwood floors, finished lower level.

1641 Killarney Way - $300K
Hardwood flooring, gourmet kitchen with granite counter tops, double oven & breakfast bar. In ground pool

1041 Silver Creek Cl. - $315K

For 24-hour Recorded Information, Call 1-800-706-2602, enter 5 digit extension.

Jared Duncan
Broker, GRI

Mike Duncan
Broker, ABR, ASP, CRS, MGRI, SRES
AMA Supports Coalition’s Call for Transparency and Accurate Reporting Among Health Insurers

Statement attributed to: Nancy Nielsen, MD, AMA President elect

“The American Medical Association applauds efforts by the Consumer-Purchaser Disclosure Project to raise the bar on the reliability and validity of information that health insurers provide to patients.

Practice Billing, LLC

Medical Billers

- Electronic Claims Transmission
- Aggressive Follow-up; Denied, Delayed; Underpaid Claims
- Patient Billing
- Patient Billing Phone Calls
- Improve Your Accounts Receivable

1311 N. Arlington Avenue, Suite 205
Indianapolis, Indiana 46219
Call 317-375-3681

Gene Moneymaker

Proven Expertise.
Each portfolio manager draws on 20+ years of experience and has achieved excellent returns with moderate risk.
“They gave me a second chance...”

“A second chance at life where every day is appreciated and nothing is taken for granted.” Robert

[Robert survived a ruptured abdominal aortic aneurysm after a CorVasc vascular specialist performed an open repair. CorVasc has a 35% mortality rate compared to 50% national average for ruptured AAA repairs.]

Contact CorVasc MD’s for all of your patients’ cardiothoracic surgical and vascular medicine needs

Indianapolis Locations
Clarian Cardiovascular Center at Methodist Hospital
317.923.1787
St. Vincent Heart Center of Indiana
at 86th and 106th Streets
317.583.7600
Avon ~ Bloomington ~ Carmel (VeinSolutions)
Lafayette ~ Muncie ~ Noblesville

corvascmdsx.com
800.821.6359

IMSA Bulletin, May 2008 27
Please Support the **Indianapolis Medical Society Foundation**

The **Indianapolis Medical Society Foundation** – was established by your Society for a variety of reasons – all of which are designed to provide ways for our members to support programs which will increase the accessibility of medical and health services to the general public, and to further develop previously established scholarship programs (nursing/allied health, medical students).

Please accept my gift of $ __________________________

- [ ] Project Health
  (Serving low-income & uninsured residents)
- [ ] Alliance Scholarship Fund
  (Medical & Allied Health Students)
- [ ] Medical Student Scholarships
- [ ] Operating Fund
- [ ] This is a **Memorial Contribution**
  to honor the memory of __________________________________________

- [ ] This is a **$100 Mentor Recognition** contribution to honor:

  Mentor: __________________________________________
  Mailing Address: __________________________________________
  City/State: __________________________________________ Zip Code: __________

If you prefer to: 

The IMS Foundation is a 501(c)(3) organization for federal income tax purposes.

631 E. New York St., Indianapolis, IN 46202-3706 • (317) 639-3406 • Fax: (317) 262-5609 • E-Mail: ims@imsonline.org

If you have any questions about tax deductible contributions, please contact your tax advisor.

Contributor: __________________________________________

Mailing Address: __________________________________________

City/State: __________________________________________ Zip Code: __________

Daytime Phone number: __________________________ Email address: __________________________
Patients experiencing dizziness or balance problems can be the most puzzling of cases. With so many causes and complicating factors, these patients can be difficult to treat.

Dr. Benjamin Copeland, one of the state's few neurotologists, as well as our highly trained physical therapists and audiologists, specialize in determining the multiple causes and best solutions for balance problems and dizziness. Their services to your patients include evaluation, testing and solutions that may include vestibular rehabilitation, lifestyle modification, or even medication or surgical procedures.

At Balance Point, our team can help you point your patients in the right direction, allowing them to achieve a real sense of balance in their lives.

What does hearing loss look like?

Hearing loss can happen every day, a little at a time.

A healthy young adult may not appear to need a hearing screening. Yet that vibrant 30-year-old has exposed himself to years of damaging, everyday noise. Lawnmowers. Concerts. MP3 players. And a host of workplace noises droning on day after day. In fact, 65 percent of hearing loss occurs in people under the age of 65. Most medical exams don’t include hearing tests—yet people count on their doctors to pick up such health issues.

Now is a perfect time to begin testing patients’ hearing, no matter what their age. If you detect a potential problem, the Whisper Hearing Centers can help. Whisper Hearing Centers is a division of Otolaryngology Associates and specializes in hearing solutions for people of all ages. Please call us today at 866-831-5967 or visit our website at www.whisperhearingcenters.com.
Great Opportunity  
Part-Time Physician Needed

Circle City Evaluation Center 
on Indy’s Northeast Side  
is looking for 
a Part-Time Orthopaedic Surgeon and Internal Medicine Specialist.  
Must Be Board Certified.

Long Established Firm (Opened in 1980)  
for the Purpose of Independent Medical Exams and Second Opinions, 
Never Any Treatment.

Great Opportunity for Semi-Retired Physician

For further information, please contact The Clinic at 
317-845-1900

IPLA (Continued from page 14.)

• The supervisor or monitor has documented non-compliance
• The supervisor or monitor has documented that the licensee failed to incorporate learned knowledge and skills into his or her practice or has continued to demonstrate the same practice deficiency that led to the provisional license.

The holder of the provisional license may petition the Board for modification, withdrawal or retirement of the provisional license.

Board welcomes newly appointed member  
Donald Vennekotter, MD

Dr. Donald Vennekotter practices general surgery with Jasper Surgical Associates. He graduated from the Case Western Reserve University School of Medicine and has been in the profession for 20 years. He has also served as a Clinical Assistant Professor of Surgery with the Evansville Center for Medical Education.

Upcoming meeting dates:  
May 22, 2008  
June 26, 2008  
July 24, 2008

For assistance with questions or comments please contact:  
Medical Licensing Board of Indiana, Michael Rinebold, Director,  
402 West Washington Street, Indiana Government Center South, W072, Indianapolis, IN 46204, 317.234.2060/Fax:  
317.233.4236 or email: group3@pla.in.gov.

INSPECT (Continued from page 8.)

How to use INSPECT

After registering, the program asks only for patient information, such as name and date of birth each time you conduct a search.

Fort Wayne pharmacist-turned-psychiatrist Jay Fawver, MD said his electronic medical record (EMR) system helps speed the process of searching for a patient. “There is nothing to it,” he said. “All I do is copy and paste patient information from the EMR into INSPECT and I have it.”

Physicians concerned that using INSPECT could somehow subject them to new scrutiny should know that law enforcement and state officials have always had access to physician prescribing data. INSPECT simply makes the data available to health care providers.

INSPECT Contact Information

For specific issues with the software call the INSPECT helpdesk at (317) 234-4458. If you have questions for the INSPECT Program Director you can reach Mr. Timmis at (317) 234-4457, or mtimmis@pla.in.gov. Mr. Timmis is available to give INSPECT Presentations to any type of healthcare group, organization, or company across the state that could benefit from the use of this tool. Please contact him directly to set up a speaking engagement for your organization.
3752 SLIPPERY ROCK COURT • $799,900
Extraordinary NEW home with fantastic floor plan & walkout Lower Level. This award winning former Model features superb quality & fine craftsmanship. Handsome Den, versatile main level Bedroom, outstanding Kitchen & Morning Room plus luxurious Master Retreat. Oversized lot, private backyard, terraced gardens & stamped patios! (2800407) Bridgewater Club Incentive - Call for more details!

13369 WINTER KING COURT • $949,900
Exceptional NEW custom home with award winning floor plan & fantastic lookout Lower Level. Showcasing timeless character & tremendous amenities. Inviting Entry, stately Den, versatile main level Bedroom, gourmet Kitchen & cheerful Morning Room plus sumptuous Master Retreat with huge walk-in closet. Wooded lot, great backyard, firepit & 3-car garage! (2800405) Exclusive Carmel Community!

13333 WEST LETTS LANE • $969,900
Magnificent NEW custom home with exciting floor plan & lookout Lower Level. Showcasing distinctive yet timeless ‘tudor’ flare will surpass your expectations offering Meridian Kessler charm with a West Carmel location! Striking Den, dynamite Kitchen with warm Hearth Room plus main level Master Retreat. Wooded lot, screened porch & terrific backyard which backs up to common area! (2800406)

Christine Hendricks
CENTURY 21 1st Choice
Direct: 317.698.6904
Email: c21christine@aol.com
www.ReadyToCallHome.com
2008 ISMA Physician Community Service Award & 2008 Patient Health Advocate Award

Deadline for submission: June 4, 2008

For nomination forms and nomination submissions for each award:

Indiana State Medical Association
Attn: Rhonda Bennett, 322 Canal Walk, Indianapolis, IN 46202
If you have any questions, call Rhonda Bennett at the ISMA (800) 257-ISMA or (317) 261-2060

**ISMA Physician Community Service Award**
The Indiana State Medical Association is seeking nominations for the 2008 Physician Community Service Award that is presented each year during the ISMA annual convention. Both physicians and citizens may submit nominations. This award honors an Indiana physician for outstanding volunteer activities who has made a civic, cultural, social or economic contribution to the community.

We encourage you to submit a nomination for a physician whom you feel best fits the nomination criteria.

**Patient Health Advocate Award**
In 1999, the Indiana State Medical Association established the Patient Health Advocate Award. This annual award is presented to a non-physician who has made great contributions to the health and well-being of Hoosier patients.
THE OrthoIndy
ACUTE INJURY CLINIC
Specializing in Injuries Resulting from Physical Activity

OrthoIndy
Complete Orthopaedic Care

8450 Northwest Boulevard
(located east of I-465 & 86th St. exit)
Monday thru Friday
8:00am to 4:00pm
www.orthoindy.com

For more information
or to schedule an appointment:
(800) 223-3381
CME & Conferences

Community Hospitals Indianapolis

Community Hospital East
2nd & 4th Chest Conference (Case Presentations)
Wednesdays Room 3436, 7:00 - 8:00 a.m.
Every Tumor Board (Case Presentations)
Tuesday Medical Staff Conf. Room, 12:00 - 1:00 p.m.
First Wednesday Critical Care Conference
Medical Staff Conf. Room, 12:00 - 1:00 p.m.
Second Wednesday Medical Grand Rounds
Medical Staff Conf. Room, 12:00 - 1:00 p.m.

Community Hospital South
Fourth Medical Grand Rounds
Thursday Conf. Rooms A & B, 7:30 - 8:30 a.m.
3rd Tumor Board (Case Presentations)
Wednesday Conference Room A, 7:00 - 8:00 a.m.

Community Hospital North
Second Tumor Board (Case Presentations)
Wednesday Board Room, 12:00 - 1:00 p.m.
First North Forum
Tuesday Medical Staff Conf. Room, 12:00 - 1:00 p.m.
Second Medical Grand Rounds
Wednesday Medical Staff Conf. Room, 12:00 - 1:00 p.m.

North Cancer Pavilion
3rd Case Presentations
Wednesday Melanoma Conference, 7:00 - 8:00 a.m.

For more information, contact Valerie Brown, (317) 355-5381.

St. Vincent Hospital & Health Services

May 6 Musculoskeletal/Sarcoma Conference
Credit: 1.0 Contact: Peggy Cook, 338-2301
Medical Imaging Radiologists' Workroom
St. Vincent Hospital, Indianapolis

May 7 Surgical & Anesthesia Services Quarterly Meeting
Credit: 1.0 Contact: Pam Payne, 338-8565
Schaefer Rooms A&B
St. Vincent Hospital, Indianapolis

May 7, 29 Health Information Literacy
Credit: 1.0 Contact: Denise Rumschlag, 338-2095
Location varies
St. Vincent Hospital, Indianapolis

May 8-10 Hand Care
Credit: 7.0 Contact: Nancy Keys, 471-4308
Marriot Hotel Downtown
Indianapolis, In

May 13 Intra-Operative Chemotherapy
Credit: 1.0 Contact: Donna Carl, 338-6711
Surgery Conference Room
St. Vincent Hospital, Indianapolis

May 13 Thoracic Malignancy Conference
Credit: 1.0 Contact: Amy Vyverberg, 338-2460
Teleconference Room
Oncology Center, Indianapolis

May 14 OB/GYN Grand Rounds
Credit: 1.0 Contact: Robin Nance, 415-7528
Classroom B
St. Vincent Women’s Hospital, Indianapolis

May 16 Emergency Medicine Symposium
Credit: 5.5 Contact: Suzanne Brown, 338-6089
Ritz Charles
Carmel, Indiana

May 27 Obstetrics Morbidity & Mortality
Credit: 1.0 Contact: Robin Nance, 415-7528
Classroom B
St. Vincent Women’s Hospital, Indianapolis

Clarian Health Partners

IU – Methodist – Riley

May 2 11th Annual Gastroenterology/Hepatology Update
Back to Basics
University Place Conference Center, Indianapolis

May 31 Advances in the Medical and Surgical Treatment
of Epilepsy
Ruth Lilly Learning Center
Indianapolis

June 8-15, June 15-21, June 21-27
Mini-Fellowship in the Management of Diabetes
The Diabetes Youth Foundation Camp
Noblesville, Indiana

June 12-13 32nd Annual Garceau-Wray Orthopaedic Lectures
Union Station, Indianapolis

June 20 28th Annual J.K. Berman Essay Program and
Bruce White Lecture
Methodist Petticrew Auditorium, Indianapolis

June 27 2nd Annual Critical Care - 2008 Update
Ruth Lilly Learning Center
Indianapolis

July 11 Review and Interpretation of the 2008 ASCO Meeting
University Place Conference Center
Indianapolis

July 14-22 93rd Annual Anatomy and Histopathology of the
Head, Neck and Temporal Bone
Medical Science Building
IUPUI Campus, Indianapolis

Aug. 22-23 Pleuroscopy Workshop for Pulmonary Physicians
University Place Conference Center
Indianapolis

Aug. 29-30 Fourth Annual Indy Urologic Laparoscopy
and Robotic Surgery Course
Ruth Lilly Learning Center
Indianapolis

The Indiana University School of Medicine is accredited by the AC-CME to provide continuing medical education for physicians. We have more than 100 recurring meetings available. For a listing or more information, please visit http://cme.medicine.iu.edu or call 317-274-4220.

St. Francis Hospital & Health Centers

Beech Grove Campus

Every Thurs. Tumor Board – 7:00 a.m.
For more information, call 317-783-8136.

Please submit CME & Conferences information to ims@imsonline.org by the first of the month preceding publication.
The Care Group, LLC

Visit www.cardiofoundation.org for program details and to register online. For more information, contact Suzanne Brown, (317) 338-6089.

Friday, May 16, 2008
Emergency Medicine Symposium
The Ritz Charles
Carmel, Indiana

Friday, October 3, 2008
Arrhythmia and Heart Failure Symposium
The Renaissance
Carmel, Indiana

Friday, December 5, 2008
Update in Cardiology and Richter Lecture
The Renaissance
Carmel, Indiana

Indian Spine Group

BACK TALK: A Comprehensive Review of the Latest Diagnostic and Treatment Information for Spinal Disorders

August 22-23, 2008
NCAA Hall of Champions and Conference Center

A symposium for primary care physicians that will provide the latest information on spinal diagnostics, medical and minimally invasive treatment options and spine surgery – to help physicians treat their patients with back and neck pain. Sponsored by Indiana Spine Group.

Has been approved for 10.75 CME hours through St. Vincent with IAFP. For more information, call (317) 228-7000 or go to www.indianaspinegroup.com.

Existing Medical Suite Available Now

WESTRIDGE OFFICE PARK
AVON INDIANA

• Existing Medical Space
• 5,480 Square Feet
• Visibility and Signage on U.S. 36
• 10-Year Population Growth of 93.31% within 3-mile radius
• Located 5 miles from Clarian West Hospital and 6 miles from Hendricks Regional Health

For leasing information, contact:
Tim Norton 317.713.2136

A Weston Group, LLC Property

You seek the best treatments for your patients.

You know what’s best for your patients

IU specialists share your commitment to provide the best possible care. Colleague-to-colleague, we’re here when you need to consult or refer your patient for additional treatment.

Partner with the only physician group staffed by Indiana University School of Medicine faculty.

IU Medical Group and You.
Partners for a healthier life.

1-800-622-4989 • www.iudocs.org

IMACS 24-hour direct line
The first truly mobile office. The Walkstation

The Walkstation is the fully integrated combination of an electric height-adjustable worksurface with an exclusively engineered, low speed commercial grade treadmill. And it’s the first product in the entirely new FitWork™ category of products from Details designed to bring healthy habits to sedentary workers while they are actually working. Visit our showroom today to experience walking and working.

Resident & Medical Student Abstracts

and after the second dose of OSPS with a mean (range) of 660 ml (120-1560 ml). Carbohydrate rich solution was preferred by 22% of physicians after the first and 18% of physicians after the second dose. 33.5% physicians using OSPS recommended more than 1920 ml of fluid to be taken with the OSPS prep.

Conclusion: Practicing Indiana gastroenterologists were universally consistent with recent guidelines in their written instructions to patients with regard to the total dose of OSPS for colonoscopy. They frequently recommended OSPS at intervals shorter than current guidelines and often did not give optimal instructions with regard to hydration during colonoscopy.

Fifth Place Research: Eric Morrell, Brandon Brown, Rong Qi, Katherine Drabiak, Paul R. Helft

The Do-Not-Resuscitate Order: Associations with Advance Directives, Physician Specialty, and Documentation of Discussion 15 Years After the Patient Self-Determination Act

Background: Since the passage of the Patient Self-Determination Act (PSDA) in 1991, there have been numerous policy mandates and institutional measures implemented. It is unknown to what extent those measures have had on end of life care, particularly with regard to the do-not-resuscitate (DNR) order.

Methods: To measure the impact physician-, patient-, and system-specific variables have on DNR ordering patterns, we conducted a retrospective cohort study of a total of 284 of 348 consecutive hospital deaths at an academic tertiary-care medical center. The primary outcome was assessment of associations between DNR order frequency and timing with advance directive status, patient demographics, physician specialty, and extent of documentation of discussion on end of life care.

Results: DNR ordering frequency was higher for patients on a medicine or medicine subspecialty service than on a surgical service (77.34% vs. 64.20%, p = 0.02), and medicine patients received a DNR order earlier in their hospital stay compared with surgical patients (adjusted mean ratio of the time from DNR orders to death vs. the total length of stay: 0.30 for internists and 0.21 for surgeons, p = 0.04). 22.18% of all patients had some form of an advance directive in their chart, yet this variable had no impact on DNR ordering frequency and timing. Multivariate analysis demonstrated that documentation of DNR discussion was significantly associated with the frequency of DNR orders (83.81% of extensive documentation of discussion patients went on to have a DNR order vs. 67.60% of patients with minimal or no documentation of discussion, p < 0.01) and the time from DNR order to death (2.10 days with none or minimal vs. 2.77 days with extensive, p < 0.01).

Conclusion: Physician specialty continues to have a significant impact on the frequency and timing of DNR orders, while advance directive status still has no measurable impact on DNR ordering patterns. Additionally, when documentation of end of life discussions does occur, it has a significant association with varying DNR ordering rates and timing.
Orthopedic Excellence For Every Generation

As a division of The Indiana Hand Center, we’ve been providing complete care for injuries and conditions of the shoulder and elbow for over 35 years.

We treat patients who have:
- Sports injuries such as tennis/golf elbow, tendinitis and rotator cuff tears
- Arthritis
- Dislocations and fractures
- Tendon and ligament tears
- Bursitis
- Cubital Tunnel Syndrome
- Burns and contractures
- Pediatric and congenital conditions
- Conditions requiring joint replacement

SAME-DAY REFERRALS
[317] 875-9105 [800] 888-4263
8501 Harcourt Road
INDIANAPOLIS AVON KOKOMO
TERRE HAUTE MOORESVILLE

WE ACCEPT MOST HEALTH INSURANCE PLANS.
3 Words that could save your practice THOUSANDS of dollars (per year)!

With cuts still planned on medicare rates for July it is imperative that practices find ways to cut costs without sacrificing quality and service. Practices, hospitals, and clinics must continually reduce spending in order to stay within their budget. For most medical practices this means searching for new and innovative ways to reduce costs in areas that won’t affect their primary goal... taking care of your patients. Fortunately, there is a new and unique opportunity for practices to substantially reduce costs....

Equipment Maintenance Management

How it works

An Equipment Maintenance Management Program (EMP) can help your practice analyze, control and reduce your investment in equipment maintenance. By consolidating your current equipment maintenance contracts into ONE comprehensive program, you will eliminate the high costs and inefficiencies of multiple vendor service contracts. An EMI program helps improve equipment performance and minimizes equipment downtime. An EMP does not perform the maintenance service on your equipment. Instead, an EMP manages the ‘behind-the-scenes’ work to streamline your operations and save you money. The program delivers levels of service and support far beyond what could ever be realized under a traditional maintenance service agreement.

Benefits of an EMP

- Savings from 10 - 25% off your current contracts
- Sophisticated online equipment management reports
- Coverage 24 hours a day/ 7 days a week
- Freedom to choose your own service vendor for each service event
- Sourcing of alternative parts and vendors
- A guaranteed yearly maintenance budget
- Program engineering and technical support
- Your own personal repair database
- One common program anniversary

Interested in learning more?
Contact Premier Asset Solutions
In agreement with the
Indianapolis Medical Society
866-922-2323 or info@premierassetsolutions.com
www.medbluebook1.com/indy

EMI usually is more generous than a service contract. For example, you can choose anybody you want to make repairs—the equipment manufacturer or a third-party shop. And while a service contract may exclude repairs due to a power outage or an employee goof-up, EMI typically will cover them.

At the same time, EMI companies protect clients from excessive costs. They scrutinize repair invoices for accuracy and challenge inflated ones, says practice management consultant Michael Brown in Indianapolis. “They’ll tell a manufacturer, ‘You can’t charge $1,000 for a $500 part,’” says Brown, who has recommended EMI to doctors. “They’re like an HMO for equipment.”

EMI companies also double as technology consultants, suggesting the best way to fix something, or estimating the cost of operating a machine you’d like to buy.
Our Physicians have more than 100 years of combined experience treating adults and children with neurological disorders.

heartland NEUROLOGY

- Headaches
- NPH
- Carpal Tunnel
- Seizures
- Sleep Apnea
- Alzheimer’s Disease
- Strokes
- Neack and Back Pain
- Narcolepsy
- ADD/ ADHD
- Restless Leg Syndrome
- MS
- Parkinson’s Disease
- NPH

Theodore Nukes, M.D.
Patrick Reibold, M.D.
Arthur Rosen, M.D.
Hamid Hamdi, M.D.
Seth Cahn, M.D.

1185 W. Carmel Dr., Suite D-3• Carmel, IN 46032
317.249.0990                         800.396.2556

1345 Unity Place, Suite 365• Lafayette, IN 47905
765.446.5300                         866.429.6334

Locations:
Frankfort    Indianapolis    Lebanon    Logansport    Monticello    Williamsport

Schedule a Sleep Study Today!

www.heartlandneurology.com

Indiana’s Leader in Neurological Care
Indianapolis Medical Society

631 East New York Street • Indianapolis, IN 46202-3706
Phone: (317) 639-3406 • Fax: (317) 262-5609 • E-Mail: ims@imsonline.org • Web: www.imsonline.org

Officers 2007-2008
Heidi M. Dunniway ......................... President
Gregory N. Larkin .... Immediate Past President
John P. McGoff ............................ President-Elect
Jeffrey J. Kellams...................... Secretary/Treasurer

Board of Directors 2007-2008
Terms End December 1 of Year in Parentheses
John C. Ellis (2009) Chair; Richard H. Rhodes (2010) Vice-Chair

Christopher D. Bojrab (2008)
Mary D. Bush (2009)
Linda Feiwell Abels (2010)

Marc E. Duerden (2008)
Bradford R. Hale (2009)
Richard D. Feldman (2010)

Bernard J. Emkes (2008)
Mark M. Hamilton (2009)
Alan R. Gillespie (2010)

Paula A. Hall (2008)
Marc R. Kappelman (2009)
Ted W. Grisell (2010)

Ronda A. Hamaker (2009)
Jon D. Marhenke (2009)

Gerald T. Keener, Jr. (2008)
Stephen W. Perkins (2009)
Thomas McSoley (2010)

John E. Krol (2008)
Bridget M. Sanders (2009)
J. Mark Michael (2010)

Susan K. Maisel (2008)


Delegates to the State Convention, September 19-20, 2008, Hyatt Regency Indianapolis
The year shown in parentheses indicates year in which the term expires following the conclusion of the ISMA Annual Convention.

Deborah I. Allen (2008)
Linda Feiwell Abels (2009)
Thomas A. Broadie (2010)

Valerie A. Ball (2009)
Marc E. Duerden (2010)

David L. Bash (2008)
Christopher Bojrab (2009)
Ted W. Grisell (2010)

Mary D. Bush (2008)
John C. Ellis (2009)
Bradford R. Hale (2010)

James A. Dugan (2008)
Robert S. Flint (2009)
David C. Hall (2010)

Thomas G. Ferry (2008)
Kristi K. George (2009)
Ronda A. Hamaker (2010)

Douglas S. Hale (2009)
James F. Leland (2010)

Alan R. Gillespie (2008)
C. William Hanke (2009)
Frank P. Lloyd (2010)

Gerald T. Keener (2009)
Sus K. Maisel (2010)

Douglas J. Horton (2008)
Keith W. Logie (2009)
John P. McGoff (2010)

Robert M. Hurwitz (2008)
David H. Moore (2009)
Thomas E. McSoley (2010)

Paul D. Isenberg (2008)
John F. Schaefer, Jr. (2009)
John J. Wernert (2010)

Charles E. James (2008)
Donald C. Stogsdill (2009)

Marc R. Kappelman (2008)
Tim E. Taber (2009)

E. Michael Keating (2008)

James D. Miner (2008)


Lynda A. Smirz (2008)

Alternate Delegates to the State Convention, September 19-20, 2008, Hyatt Regency Indianapolis
The year shown in parentheses indicates year in which the term expires following the conclusion of the ISMA Annual Convention.

Susan C. Dieterich (2008)
John H. Ditslear, III (2009)
F. Keith Bean (2010)

Christopher B. Doehring (2008)
Stephen R. Dunlop (2009)
Benjamin J. Copeland (2010)

Richard K. Freeman (2008)
Leanne M. Fortner (2009)
Woodrow A. Corey (2010)

Ann Marie Hake (2008)
Robert J. Goulet (2009)
Sheila M. Gamache (2010)

Charlene E. Graves (2009)
Andrea Haller (2010)

David J. Kenley (2008)
Paul K. Haynes (2009)
Mark M. Hamilton (2010)

Alan P. Ladd (2008)
Randy A. Hock (2009)
Timothy L. Hobbs (2010)

James G. Leatherman (2008)
Terry L. Layman (2009)
Andrew Johnstone (2010)

Joni D. Marhenke (2008)
Robert Michael Pearce (2009)
RoseMarie Jones (2010)

Mary Ian McAteer (2008)
Jeffrey M. Rothenberg (2009)
Martin Kaefer (2010)

Mary C. Obeime (2008)
David M. Ratzman (2009)
Jeffrey J. Kellams (2010)

George E. Waters, Jr. (2008)
Jeffrey M. Rothenberg (2009)
Anthony W. Mimms (2010)

Indian State Medical Association
Past Presidents
Bernard J. Emkes, 2000-2001
Peter L. Winters, 1997-1998
William H. Beeghly, 1993-1995
George H. Rawls, 1989-1990
George T. Lukemeyer, 1983-1984
Alvin J. Haley, 1980-1981

American Medical Association
Alternate Delegate
Peter L. Winters (2008)

Seventh District Medical Society
Trustees
Carolyn A. Cunningham (2008)
A. Michael Sadove (2009)
Richard D. Feldman (2010)

Alternate Trustees
Heidi M. Dunniway (2008)
John J. Wernert (2009)
Bruce C. Inman (2010)
A TRADITIONAL APPROACH TO
Private Banking

Customized Lending And Depository Services

Our focus is providing a one-on-one, custom level of service, that is tailored to our clients’ individual and business needs.

www.syb.com

136 EAST MARKET STREET • INDIANAPOLIS, INDIANA • 238-2800
11450 N. MERIDIAN STREET • CARMEL, INDIANA • 238-2831

Stock Yards
Bank & Trust
SINCE 1904

Member FDIC
Welcome to Staples® Advantage

Would you like to use the Staples Business Advantage-Indianapolis Medical Society program to order online using www.stapleslink.com? Please complete this form and fax to 248-465-1527 or email the information requested to Kenneth.Caeti@staples.com.

Advantages to ordering online with StaplesLink.com include: personal reusable shopping lists, easy online returns, advanced search feature, ink and toner finder, package tracking, StaplesLink specials, print, promo, custom stamps online, live discount account pricing, comprehensive product information including real-time inventory and expected delivery dates on over 80,000 items and much more!

*PLEASE PRINT LEDGIBLY IN BLACK INK ONLY*

DATE __________________
First Name: __________________ Last Name: __________________
Phone: ______________________ Fax: ____________________________
E-Mail Address: _________________ (**E-mail address required for StaplesLink.com ordering**) Shipping Location Name: ___________________________________________
Shipping Address: ____________________________
**If more than one location please attach list
City, State, Zip: ____________________________
Billing Address same? If not ____________________________
You will receive your individual user ID and password by email within 72 hours.

A note from the IMS President:

We continue to seek value-added programs for the benefit of IMS Members. Please take advantage of this program designed to increase your bottom line!

Heidi M. Dunnaway, MD
IMS President

Questions? Phone Beverly @ 639-3406.
Available Treatments

- Fluoroscopic Epidural Steroid Injections (Cervical, Thoracic & Lumbar)
- Nerve Blocks (Diagnostic and Therapeutic)
  - Sympathetic Nerve Blocks
  - Fluoroscopic Selective Nerve Blocks
- Facet Joint Injections
- Sacroiliac Joint Injections
- Radiofrequency Lesioning
  - Facet Denervation
  - Rhizotomy
  - Sympathectomy
- Nucleoplasty
- Neuroplasty
- Discography
- Selective Endoscopic Discectomy (SED)
- IntraDiscal ElectroThermal Annuloplasty (IDET)
- Spinal Cord Stimulation

Types of Pain Treated

- Acute & Chronic Back Pain
- Cervical Spine (Neck) Pain & Related Headaches
- Herniated Discs
- Degenerative Disc Disease
- Sciatica / Radiculopathy
- Spinal Facet Syndrome
- Spinal Stenosis (Lumbar & Cervical)
- Spondylosis (Spinal Arthritis)
- Work & Sports Related Injuries

Specializing in the Diagnosis & Treatment of Individuals Suffering From Acute and Chronic Back and Spinal Pain

Avon | Carmel | Kokomo | Mooresville

phone 317.815.8950
fax 317.815.8951
toll free 866.815.8950
Does your answering service lack clarity and professionalism?

Choose the Proven, Trusted Operators of The Medical Society Exchange* for your answer.

Serving the Medical Community exclusively.

Call 631-3466 today, just ask for Rebecca!

Providing Trusted Service for Physicians Since 1911

The Medical Society Exchange
Phone: (317) 631-3466
631 East New York Street, Indianapolis, Indiana
ims@imsonline.org
Fax: (317) 262-5610

*A wholly owned for-profit subsidiary of The Indianapolis Medical Society
Prostate cancer?

Turn to Urology of Indiana. Pioneers in urologic care for over 100 years.

UROLOGISTS

Robert A. Batler, M.D.
Teresa D. Beam, M.D.
Richard M. Bennett, III, M.D.
Glen A. Brunk, M.D.
Joseph C. Butterworth, M.D.
Scott B. Farnham, M.D.
Theodore F. Holland, M.D.
Scott W. Hollensbe, M.D.
W. Terry Jones, M.D.
Peter M. Knapp, M.D.
Chris A. Magee, M.D.
Andrew E. Moore, M.D.
Neale A. Mosley, M.D.
Kenneth G. Ney, M.D.
Bradley G. Orris, M.D.
Scott C. Pike, M.D.
John C. Ramsey, M.D.
Daniel B. Salvage, M.D.
David M. Scheidler, M.D.
John K. Schlueter, M.D.
John W. Scott, M.D.
Philip A. Serbin, M.D.
William L. Shirrell, M.D.
Jason K. Sprunger, M.D.
David B. Stuhldreher, M.D.
Ronald S. Suh, M.D.
Samuel T. Thompson, M.D.
Jeffery D. Vaught, M.D.
Gregory R. Wahle, M.D.

UROGYNECOLOGISTS

Kathryn A. Copeland, M.D.
Martina F. Mutone, M.D.

LOCATIONS

Indianapolis (4)
Anderson
Avon
Carmel
Connersville
Crawfordsville
Danville
Franklin
Greenfield
Greenwood
Lebanon
Mooresville
Noblesville
Shelbyville
Tipton

IMS Bulletin, May 2008
CLASSIFIED ADVERTISING

Practice Opportunities

MULTIPLE AND VARIED PHYSICIAN PRACTICE OPPORTUNITIES currently exist within the state of Indiana. Call Patti Quiring at work, (317) 841-7575 x 4, or at home (317) 823-4746, or via email at Patti@quiringassociates.com. Patti is a physician recruiter for Quiring Associates, which is an executive search firm headquartered in Indianapolis. For Patti’s specific openings, see “Employment Opportunities” @ www.quiringassociates.com.

Medical Offices for Lease

MOORESVILLE MEDICAL OFFICE SPACE FOR LEASE—1800 sq. ft. finished-out 8 rooms, can divide. Additional space available 1,000-3,600 sq. ft. unfinished. Wards Shopping Center, next to Gray Brothers Cafeteria Mooresville. Jack Ward 317-443-3800.

EASTGATE AREA MEDICAL OFFICES FOR LEASE – 900, 1400, 1800, 3200 SF. Immediate Occupancy. Some can be configured to suit your needs. Call Rhonda 317-752-7863.

Physician Needed

PHYSICIAN NEEDED – Are you interested in a Solo Practice without solo expenses? Physician office located adjacent to St. Vincent 86th St. is looking to share fully-equipped office and/or staff. Any specialty, full or part-time. Please call or email inquiries to Ann Schrage @ ann_schrage@yahoo.com or call 317-802-9912.

Wanted Physician to Share

WANTED PHYSICIAN TO SHARE – North Meridian Medical Pavilion – Carmel. Medical Spa/Pain Management Office looking to share space with Dermatologist. Please send CV to lalmd1010@aol.com or fax (317) 826-7665.

Classified Advertising

IMS BULLETIN CLASSIFIED ADVERTISING – Advertising Rates: MEMBERS: $10.00 for every 25 words or portion thereof. Rates are per month/insertion. (Submission must be made by the individual member or their personal representative.) NONMEMBERS, $25.00 for every 25 words or portion thereof. Rates are per month/insertion. DEADLINE: 1ST of month preceding publication; i.e., January 1st for February issue. To advertise email mhadley@imsonline.org or call 639-3406.

May is Mental Health Month

Most Americans know someone with a mental illness, like depression, eating disorders, phobias and substance abuse. Warning signs include personality changes, excessive anxiety, prolonged sadness or extreme highs and lows. Seeking help is a sign of strength. May is Mental Health Month. Visit HealthyMinds.org to learn more.

Advertisers’ Index

Agency Associates, Inc. .................................................. 28
American Physicians Assurance, Corp. ......................... 2
Business Furniture LLC ............................................. 36
Center for Pain Management ........................................ 10
Central Indiana Cancer Centers .................................. 20
Circle City Evaluation Center ....................................... 30
Community Health Network ......................................... 17
CorVasc MD’s .......................................................... 27
Diamond Capital Management ..................................... 26
Mike Duncan Real Estate Group ..................................... 25
Hearing Center Inc. ...................................................... 47
Heartland Neurology ................................................... 39
Christine Hendricks, Century 21 ..................................... 31
The Indiana Hand Center ............................................... 37
Indiana Spine Group ..................................................... 14
IU Medical Group ......................................................... 35
JWM Neurology ......................................................... 21
Sonnie Laviolette, F. C. Tucker Co., Inc. ......................... 6
The Marina Limited Partnership ..................................... 3
Medical Protective ....................................................... 15
Medical Society Exchange ........................................... 44
Midwest Colon & Rectal Surgery .................................... 9
Midwest Pain Institute ................................................ 43
The National Bank of Indianapolis ................................. 23
National City Bank ...................................................... 13
Northwest Radiology Network .................................... 48
OrthoIndy ............................................................... 33
Otolaryngology Associates .......................................... 29
Practice Billing, LLC .................................................. 26
Premier Asset Solutions .............................................. 38
ProAssurance Insurance .............................................. 24
St. Vincent Cyberknife ............................................... 4
Staples ................................................................. 42
Stock Yards Bank & Trust ........................................... 41
Summit/Hokanson ..................................................... 35
Superior Linen Service ............................................... 18
Urology of Indiana ..................................................... 45
Bif Ward, F. C. Tucker Co., Inc. ...................................... 19
Hear.
Communicate.
Embrace a Full Life Experience.

Financing Available.
Call to learn more!

Charles and his wife love to relax at home in front of the TV when not hosting one of their famous dinner parties. For Charles, even phone conversations are no longer a struggle. Thanks to Exélia he can again fully appreciate the richness of music and social interaction.

Welcome to Exelia – a world without limits,
The latest advancement in digital hearing aid technology.

Exélia offers you:
• Full performance, discreet design
• Automatic system with the best clarity in all environments
• Reduces background noise
• Full & easy connectivity to mobile phones, MP3 players, other Bluetooth enabled devices and FM systems

A FREE Hearing Screening and Consultation is available for all members of the IMS, their medical staff and family members during the months of April and May.

Hearing Center Inc.
Call today to schedule your confidential appointment!

Community North 317-621-5713
Community East 317-355-5049
Greenwood 317-888-4244
Speedway 317-243-2888
Avon 317-745-7849

Up to $400 off any pair of Phonak Exelia or Naida digital hearing instruments
Expires: 05/30/08
Northwest Radiology Network

“Trusted Imaging Since 1967”

Making YOU the PICTURE OF HEALTH
Technology you know. Quality you expect.

Northwest Radiology
10603 N. Meridian Street
Indianapolis, IN 46290
317.844.2511 • 317.846.3658 Fax

Northwest Radiology
8260 Naab Road, Suite 101
Indianapolis, IN 46260
317.875.8655 • 317.876.2044 Fax

Fishers Imaging Center
11201 USA Parkway, Suite 140
Fishers, IN 46038
317.913.8910 • 317.913.8930 Fax

Meridian North Imaging Center
12188A N. Meridian Street, Suite 100
Carmel, IN 46032
317.715.9999 • 317.574.0709 Fax

Centralized Scheduling
317-XRAY NOW (972-9669)

www.northwestradiology.com