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in this issue

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The 161st Annual ISMA Convention

September 24-26
Hyatt Regency Hotel, Indianapolis

Resolutions Deadline, July 26, 2010

about our cover

“amber waves of grain” This stunning Happy Birthday, America! photograph of a double rainbow was taken June 14, 2010 in Owen County, Gosport, Indiana, by Lori Naames of Country Photos by Lori and used with permission of the photographer.
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President’s Page  John C. Ellis, MD

You Are Your Own Best Advocate –
Talk to Your Patients and Your Legislators

Great concern has been raised regarding the ability or commitment of our professional organizations to advocate on our behalf. Whether or not you agree with positions taken by your AMA or other associations, their significant influence on legislation and regulation is limited by the perception that they are lobbying organizations and that they represent only a limited segment of physicians. Add the very public internal conflict within the ranks of physicians and one might anticipate the response of legislators to be cautious. Those legislators face a broad constituency of voters who have many issues not in concert with what we believe to be the interests of our profession and the health of our patients. What options does an individual physician have to attempt to influence the decision-makers and the future of our profession?

Participate in organized medicine and put in your two cents (or more). The closer to home the discussion, the more influence an individual can have. The Indianapolis Medical Society and the Indiana State Medical Association are very active in legislative affairs within the state with good effect. Protecting the Indiana Medical Malpractice Act against perpetual assault has been effective in saving each Indiana physician tens of thousands of dollars. Avoiding inappropriate expansion of non-physician services has benefitted the health of Hoosiers over the years. Effectively advocating for or against a variety of measures affecting the health of the public benefits you as a citizen and a professional. Your IMS and ISMA representatives have sought your opinions and carried them to the AMA in clear statements of principles to be addressed in health care or health insurance reform. As is always the case, no one gets the “whole loaf.” In this case we have yet to see much of what’s in the loaf. The stronger the participation of physicians, the more robust our local voice at the AMA and in state and federal government.

However, there is an opportunity for action even closer to home – in your office. I was generally hesitant to discuss politics in the office unless asked or when specific issues, important to children, were being deliberated. I am convinced the times have changed (or maybe I’m just wising up.) If each physician identified one or two key points to make with most patients (such as the need for total overhaul of the Medicare payment formula, the SGR), the effect on the voting population could be substantial. Voters most concerned with the future of their own health care are those who use it, and you care for them. The fact that physician practices are generally small businesses is not lost on most patients. The rising personnel, health insurance and material costs of doing business are well-known and their impacts are clearest when presented in the small business perspective. The constraints on physician reimbursements and the massive overhead of paperwork are less evident to most patients. The crisis in Medicare needs your individual testimonial. Thoughtful, professional advocacy on your own behalf may generate grassroots allies that influence decisions beyond anything a professional organization can do. I applaud the efforts and call to action of IMS member, Dr. Suzanne Montgomery, June 2010 Bulletin, page 8. She’s actively working with her patients to advocate positive change. If 5000 Hoosier physicians did as Dr. Montgomery and talked to even 40 patients a week, the numbers presented with key points would rapidly add up. Presenting simple written material in your waiting room or the exam rooms may prompt discussion and provide a “take-away” for further contemplation. The large number of physicians who may withdraw from Medicare and TriCare unless corrections are made to the 21% to 33% scheduled cuts is of vital importance to your patients, particularly if you, their physician, may be forced to limit participation.

Calling your U.S. legislators is perhaps the most powerful step you can take toward the resolution of the SGR debacle. The legislator’s concern about facing your patients at the ballot box having failed to solve their problem may generate some action. Asking your legislator what he would like you to say to your patients on his behalf as you discuss this crisis with scores of voters will get his attention. The ball is in your court. Put it in the Legislator’s court!

John C. Ellis, MD
Special Offer

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- Interventional procedures
- Physical therapy
- Medication management
- Spinal cord stimulation
- Psychological counseling

Physician referrals and patient self-referrals are accepted.
Bridget M. Sanders, MD, was appointed program director in May 2010 and Dipen C. Maun, MD, serves as associate program director for the IU School of Medicine and Rectal Care, St. Francis Hospital-Mooresville colorectal residency cancer training program.

Don B. Ziperman, MD, Community Hospital East, and Randall A. Lee, MD, Community South, have been named vice president of medical affairs at their facilities.

David M. Mandelbaum, MD, has been appointed to the lead physician role in the implementation of a sweeping health information technology system under development at St. Francis Hospital & Health Centers.


Christopher B. “Topper” Doehring, MD, has been appointed Vice President of Medical Affairs at St. Francis Hospital & Health Centers effective June 7, 2010.

Jeffrey A. Greenberg, MD, was the Course Co-Chairman for the 26th Annual Indianapolis-Louisville-Cincinnati meeting/Indianapolis Hand Society meeting held in Indianapolis on May 21-22, 2010.

John C. Lappas, MD, Carmel, has been inducted as a Fellow in the American College of Radiology (ACR). The induction took place at a formal ceremony during the 87th ACR Annual Meeting and Chapter Leadership conference in Washington, DC, May 15-19, 2010.

John P. McGoff, MD, was honored at a promotion ceremony Sunday, June 6, 2010 where Major General R. Martin Umbarger presented Dr. McGoff with his promotion to Brigadier General at the Indiana War Memorial.

Stephen R. Klapper, MD, an ophthalmic plastic and reconstructive surgeon with Klapper Eyelid & Facial Plastic Surgery was co-author of “The Bioceramic Implant: evaluation of implant exposures in 419 implants.” The study, one of the largest published reviews of anophthalmic implants appeared in the Journal of the American Society of Ophthalmic Plastic and Reconstructive Surgery in March 2010.

On a sunny afternoon, May 14, 2010, John J. Wernert, MD, IMS Past President, married Ms. Erin LaFlair of Washington, DC on historic Federal Hill at My Old Kentucky Home State Park. The event was attended by 170 family and friends, and featured Mint Juleps, Kentucky Hot Browns, small batch Bourbons and a cigar bar. A full sit down dinner, toasts and dancing made for a merry evening and joyous event. President Abraham Lincoln and his wife, Mary Todd (Lexington) were also in attendance.

Guests from Connecticut, California, Wisconsin, Washington and Brazil also were treated the following day to brunch and Thoroughbred racing on Millionaires Row at Churchill Downs in Louisville.

Denise L. Johnson Miller MD, director of the St. Francis Breast Surgery Program is now seeing patients at the hospital’s Mooresville campus.

Rick C. Sasso, MD, Indiana Spine Group, served as a faculty member at the Spine Arthroplasty 10th Annual Meeting held in New Orleans, Louisiana on April 27-30, 2010. Dr. Sasso was the course moderator for the symposium entitle “Cervical Disc Replacement.” He also lectured on the status of the worldwide... Continued on page 16
New Members

Armbruster, Joshua J., DO
Medical Associates
1500 N. Ritter Ave.
46219-3095
Ofc – 355-5041
Fax – 355-5983
Emergency Medicine
University of Osteopathic Medicine, Des Moines, 2005

Bell, Erhard J., MD
(Reactivation)
Southport Family & Sports Medicine
7855 S. Emerson Ave., #P
46237-8669
Ofc – 888-5500*
Fax – 887-4806
Family Medicine, 1988, 2009
Indiana University, 1985

Fritsch, Michael H., MD
Michael H. Fritsch, MD
9002 N. Meridian St., #204
46205-5350
Ofc – 488-9595
Fax – 488-3623
Otolaryngology, 1984
Head & Neck Surgery
University of Nebraska, 1980

Howse, Brian C., MD
(Reactivation)
Southport Family & Sports Medicine
7855 S. Emerson Ave., #P
46237-8669
Ofc – 888-5500*
Fax – 887-4806
Family Medicine, 2000, 2007
Indiana University, 1997

McRae, Bryan R., MD
Resident – I.U. School of Medicine
Otolaryngology
University of Michigan, 2007

Pannala, Naga L., MD
Resident – I.U. School of Medicine
Internal Medicine
Ross University, Dominica, 2008

Perry, R. Clark, DO
Diabetes, Internal Medicine & Endo.
8205 E. 56th St., #100
46216-1056
Ofc – 621-4044*
Fax – 621-4050
Internal Medicine, 1995
Endocrinology, Diabetes & Metabolism, 1999
Ohio University College of Osteopathic Medicine, 1992

Peterison, Jeffrey M., MD
(Reactivation)
Southport Family & Sports Medicine
7855 S. Emerson Ave., #P
46237-8669
Ofc – 888-5500*
Fax – 887-4806
Family Medicine, 1992, 2004
Sports Medicine (FM), 1993, 2002
University of North Carolina, 1989

Ramaswamy, Raja, MD
Resident – I.U. School of Medicine
Unspecified
General Surgery
Diagnostic Radiology
Chicago Medical School, 2009

Ray, Soma, MD
Resident – I.U. School of Medicine
Internal Medicine/Pediatrics
University of Wisconsin, 2008

Ridel, Keith R., MD
JWM Neurology
12188A N. Meridian St., #320
Carmel, 46032-4407
Ofc – 580-0420
Fax – 580-0451
Otolaryngology, 1984
Child Neurology
University of Cincinnati, 2005

Zhang, James J., MD
Indiana Neuroscience Associates
6300 Castlereague Dr., #130
46250-1902
8333 Naab Rd., #260
46260-1983
Ofc – 570-7900*
Fax – 570-7900*
Neurology, 2005
Clinical Neurophysiology, 2009
Sleep Medicine, 2009
Chongqing Med. Univ., Sichuan, China, 1985

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• Hertz® Car Rental Discounts
• Indianapolis Medical Alliance – a pro-active physician spouse organization.
• IMS Foundation . . . operated exclusively for charitable and educational purposes.
• Project Health, a program developed and sponsored by the IMSF providing healthcare for uninsured patients.
• Commissions & Committees . . . Commission on Professional Affairs, investigates charges made against individual members by patients or fellow members; efforts by this Commission generally result in resolution to the mutual satisfaction of everyone.
• Commission on Medical & Health Affairs, considers public health matters as well as legislative issues. Commission on Membership Services, implements programs and services beneficial to all members.
• Annual 7th District Meeting . . . provides physicians and their families in Hendricks, Johnson, Marion and Morgan Counties the opportunity to meet and elect representatives.
• Member Inquiries
• Patient Inquiries
• FREE $100,000 air travel insurance for all members.
• Exclusive Private Banking Services
• FREE Medi-File Cards
• FREE Announcement Labels
• The annual Pictorial Roster of Members – your photo and individual listing in the popular reference.
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• Neck, back and arm pain
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Dr. Keith Ridel’s Locations:

Carmel
12188 N. Meridian St. #320
317.580.0420

North
8402 Harcourt Rd. #615
317.806.6991

South
5136 E. Stop 11 Rd. #26
317.859.1020

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June 3, 2010, AMA Health Reform System Insight

Given the new direction for the nation’s health system, the AMA has developed Health System Reform Insight to help you understand the health system reform legislation and what it means to you and your patients.

How reform law integrity provisions impact your practice: What you need to know and implement now:

The Patient Protection and Affordable Care Act and the Health Care and Education Reconciliation Act, signed into law by President Obama, contain a number of key provisions intended to increase the government’s ability to:

1. Ensure only legitimate health care providers and suppliers are enrolled in federally funded health care programs.
2. Reduce improper payments.
3. Curtail activities that undermine the financial integrity of Medicare, Medicaid and the State Children’s Health Insurance Program.

The following enrollment, referral and ordering, and payment provisions in the new law may have an immediate impact on your practice and your patients. The AMA is actively seeking clarifications from the Centers for Medicare and Medicaid Services on how it intends to implement these provisions. Ongoing updates providing clarifications and information on other provisions that may have a longer timeframe before they take effect will be provided as information becomes available.

Effective Jan. 1, 2010

Although the Patient Protection and Affordable Care Act and the Health Care and Education Reconciliation Act became law in March, the following program integrity provisions are effective as of Jan. 1. It is essential that your practice take immediate steps to comply with them, including consulting with legal counsel (as appropriate), since failure to implement these provisions can result in denial of payment, civil or criminal liability, and/or exclusion from federal health programs:

• Physicians who rely on the in-office ancillary services exception to the prohibition on physician self-referral are now required to inform patients in writing at the time they order magnetic resonance imaging, computed tomography, and positron emission tomography that the patient may obtain these services elsewhere. They must also provide the patient with a written list of those who furnish such services in the area where the patient resides. The new law specifies that this requirement may also apply to any other designated health services that the Health and Human Services (HHS) secretary determines appropriate. The HHS secretary has not yet specified additional services, and the AMA is seeking clarification on how physicians can comply with this provision for referrals made prior to the new law’s enactment.

• The maximum period for submitting Medicare claims is reduced to no more than one calendar year from the date of service, subject to exceptions yet to be specified by the HHS secretary. Also, all bills and requests for payments for services furnished before Jan. 1, 2010, must be filed by Dec. 31, 2010.

• Physicians must conduct a face-to-face encounter with a patient within six months prior to certifying their eligibility for

Continued on page 26.
Types of Pain Treated

- Acute & Chronic Back Pain
- Cervical Spine (Neck) Pain & Related Headaches
- Herniated Discs
- Degenerative Disc Disease
- Sciatica / Radiculopathy
- Spinal Facet Syndrome
- Spinal Stenosis (Lumbar & Cervical)
- Spondylosis (Spinal Arthritis)
- Work & Sports Related Injuries

Available Treatments

- Fluoroscopic Epidural Steroid Injections (Cervical, Thoracic & Lumbar)
- Nerve Blocks (Diagnostic and Therapeutic)
  - Sympathetic Nerve Blocks
  - Fluoroscopic Selective Nerve Blocks
- Facet Joint Injections
- Sacroilliac Joint Injections
- Radiofrequency Lesioning
  - Facet Denervation
  - Rhizotomy
  - Sympathectomy
- Nucleoplasty
- Neuroplasty
- Discography
- Selective Endoscopic Discectomy (SED)
- IntraDiscal ElectroThermal Annuloplasty (IDET)
- Spinal Cord Stimulation

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Markus Niederwanger, MD

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clinical studies regarding cervical arthroplasty. Dr. Sasso also had two clinical studies presented at this meeting both regarding Clinical Outcomes of Lumbar Artificial Disc Replacement.

E. Michael Keating, MD, presented “Cemented or uncemented stems in revision total knee arthroplasty” at the Paterswolde Symposium 2010 May 20, 2010 in the Orthopaedic Group Martini Hospital, Groningen, the Netherlands. Dr. Keating also presented at the St. Francis “Road Show” at the Days Hotel in Indianapolis spotlighting hip and knee replacements.

Carrie E. Anderson, MD, St. Francis Hospital & Health Centers, is the recipient of the Early Career Achievement Award from the Indiana University School of Medicine Alumni Association. Dr. Anderson was recognized on May 22, 2010 at the 63rd annual alumni luncheon, was cited for her commitment to resident education and family medicine. She is an associate director for the St. Francis Family Medicine Residency Program.

John N. Eble, MD, chairman and Nordschow Professor of Laboratory Medicine at the Indiana University School of Medicine Department of Pathology and Laboratory Medicine, is the recipient of the F.K. Mostofi Distinguished Service Award at the 99th Annual Meeting United States & Canadian Academy of Pathology (USCAP) in Washington, D.C. The F.K. Mostofi Distinguished Service Award is presented to a member of the USCAP who has rendered outstanding service to the International Academy of Pathology and its US-Canadian Division. In 2000, Dr. Eble became the fourth editor of Modern Pathology, one of two journals published by the USCAP. Modern Pathology’s main focus is original papers that report innovative clinical and translational research in the pathology of human disease.

Maureen A. “Penny” Cooper, MD, is testing the usefulness and safety of vorloxin, an intravenous agent being developed by Sunesis Pharmaceuticals, Inc. The study, led by Dr. Cooper at St. Francis, is being used for patients over the age of 60 who have not received other treatment for acute myeloid leukemia (AML) and is nationally the focus of a poster presentation at the upcoming American Society of Clinical Oncology 2010 Annual Meeting (ASCO).

From Goodman Campbell Brain & Spine ...

Thomas J. Leipzig, MD, served as course director for the American Association of Neurological Surgeons’ Weekend Update: Interactive Review of Clinical Neurosurgery by Case Management. He gave three presentations during the course. He also served as faculty for the American Association of Neurological Surgeons’ Goodman Oral Board Preparation Course in November 2009 and May 2010. He lectured on cerebral aneurysms, AVMs, dural fistulae, cerebrovascular trauma and spinal vascular malformations.

Ronald L. Young, MD, was featured in a press conference held by Peyton Manning Children’s Hospital at St. Vincent. Indiana triplets were born with Crouzon Syndrome, and one of the triplets was described by internationally recognized craniofacial surgeons as having the most severe case of the syndrome. Dr. Young described the surgery he did to adjust the baby’s skull plates to relieve pressure on the brain and allow it to expand. He will perform surgery on the remaining triplets at a later date.

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Brian Weaver
Wealth Management Advisor
Brian.Weaver@53.com
317-383-2259
In Summary

What Impacts Collections?

The economy continues to make it challenging for the collection industry and their clients. While submittals have increased for the past two years, the collectability of that debt has decreased faster than volumes increased. Which of these economic factors do you think most significantly impacts collections?

- Inflation?
- Stock prices?
- Home values?
- Unemployment?

I.C. System’s analysis indicates a staggering 97% inverse correlation between the unemployment rate and collection/liquidation rates. Please click http://www.icsystem.com/associations/unemployment.htm to see our findings, which our President/CEO recently shared with the collection industry. Our hope is that when unemployment rates decrease, collection/liquidation rates (and your non-dues revenue) will increase at the same rate!

The Right Site

I.C. System’s Web site for IMS members is www.icmemberbenefits.com and it currently enables IMS members to request a contact, see rates, and ask for our newest FREE resource: THE INSIDE FACTS.

5010: The Next Version of the HIPAA Standard Transactions

Version 5010 of the HIPAA transactions will be required for use by physicians on January 1, 2012. Version 5010 corrects technical issues, and it currently enables IMS members to request a contact, see rates, and ask for our newest FREE resource: THE INSIDE FACTS.

In the process, your copier may have turned from an office staple into a digital HIPAA time-bomb packed with highly-personal and sensitive data.

Digital copiers put your practice at risk. Most digital copier manufacturers offer software that will scrub the data before it leaves your office, but, according to a copier industry survey, more than 54% of Americans are unaware that their confidential documents are being stored. The report did not indicate if those leasing copiers realized the potential danger.

During their investigation, CSB news bought four copiers from a warehouse in New Jersey, and with forensic software downloaded from the internet for free, found confidential information from a police department, copies of pay stubs containing names, addresses and social security numbers, as well as information from an insurance company which included prescriptions, individual diagnoses and blood tests ... all of which could potentially be HIPAA violations.

While some copier industry leaders have made efforts to warn its customers about the privacy threat, it appears that many of these firms aren’t willing to spend the extra $500 for an option that could prevent violations.

• 5010 Fact Sheet Series
• 5010 Checklist
• 5010 Participation Agreement
• 5010 Project Plan Template
• 5010 Learning Track
• 5010 Timeline: Getting the Work Done in Time for the Deadline
• #3 The Language of HIPAA
• #4 What’s Different in the 5010 Transactions
• #5 Testing Your Readiness for the 5010 Transactions

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• 5010 Checklist
• 5010 Participation Agreement
• 5010 Project Plan Template
• 5010 Learning Track
• 5010 Timeline: Getting the Work Done in Time for the Deadline
• #3 The Language of HIPAA
• #4 What’s Different in the 5010 Transactions
• #5 Testing Your Readiness for the 5010 Transactions

–#6 Complying with the HIPAA Transactions and Code Sets

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• AMA HIPAA School – an online training solution to achieve HIPAA and HITECH compliance. Visit www.ama.hipaschool.com
• HIPAA Plain & Simple, second edition: A Health Care Professionals Guide to Achieve HIPAA and HITECH Compliance
• EHR Implementation: A Step-by-Step Guide for the Medical Practice
• Policies and Procedures for the Electronic Medical Office
• Tools for an Efficient Medical Practice

In addition to the 5010 HIPAA transactions, practices also need to be implementing the ICD-10 code set to meet the Oct. 1, 2013 compliance deadline. Visit www.ama-assn.org/go/ICD-10 to access various ICD-10 related resources.

Digital Photocopiers Loaded With Secrets & HIPAA Violations

Your Office Copy Machine Might Digitally Store Hundreds of Documents that Get Passed on at Resale

According to a CBS News report in April, 2010, by CBS News chief investigative correspondent, Armen Keteyian, almost every copier holds secrets that could mean HIPAA violations for your practice. The key word is digital ... Nearly every digital copier built since 2002 contains a hard drive ... like the one on your personal computer and every computer in your office ... storing an image of every document copied, scanned, faxed or emailed by the machine. We encourage you to view the entire report at http://www.wimp.com/copymachines or visit http://www.cbsnews.com/stories/2010/04/19/eveningnews/main6412439.shtml?tag=contentMain;contentBody.

In the process, your copier may have turned from an office staple into a digital HIPAA time-bomb packed with highly-personal and sensitive data.

Digital copiers put your practice at risk. Most digital copier manufacturers offer software that will scrub the data before it leaves your office, but, according to a copier industry survey, more than 54% of Americans are unaware that their confidential documents are being stored. The report did not indicate if those leasing copiers realized the potential danger.

During their investigation, CSB news bought four copiers from a warehouse in New Jersey, and with forensic software downloaded from the internet for free, found confidential information from a police department, copies of pay stubs containing names, addresses and social security numbers, as well as information from an insurance company which included prescriptions, individual diagnoses and blood tests ... all of which could potentially be HIPAA violations.

While some copier industry leaders have made efforts to warn its customers about the privacy threat, it appears that many of these firms aren’t willing to spend the extra $500 for an option that would automatically erase the stored copies. That figures seems very inexpensive indeed when compared with the cost of repairing someone’s identity.

Perhaps, this is just one more example of too much information not being heard.
## Community Hospitals Indianapolis

**Community Hospital East**
- **First**  Critical Care Conference
  - Wednesday  Medical Staff Conf. Room, 12:00 - 1:00 p.m.
- **Second**  Medical Grand Rounds
  - Wednesday  Medical Staff Conf. Room, 12:00 - 1:00 p.m.

**Community Hospital South**
- **Fourth**  Medical Grand Rounds
  - Thursday  Conf. Rooms A & B, 7:30 - 8:30 a.m.

**Community Hospital North**
- **First**  Pediatric Grand Rounds
  - Wednesday  Multi Services Rooms 1, 2 and 3
    - 7250 Clearvista Dr. 7:30 – 8:30 a.m.
- **First**  North Forum
  - Friday  Reilly Board Room; 12:00 - 1:00 p.m.

**The Indiana Heart Hospital**
- **Third**  Ken Stanley CV Conference
  - Wednesday  7-8 a.m., rotate between TIHH and CHE
- **Day varies**  Cath Conference
  - **Every other month**  7-8 a.m., TIHH MCV Boardroom

### Cancer Conferences 2010

**Community Hospital East:**
- **First**  Cancer Conference East (case presentations)
  - Tuesday  Medical Staff Conf. Room, 12:00 to 1:00 p.m.
- **Second**  Chest Conference (site specific-lung)
  - Wednesday  Cancer Registry Conf. Room, 7:00 to 8:00 a.m.

**Community Hospital North**
- **Third**  Cancer Conference North (case presentations)
  - Wednesday  Reilly Board Room, 12:00 – 1:00 p.m.
- **Third**  Breast Conference North (site specific-breast)
  - Friday  Reilly Board Room, 12:00 to 1:00 p.m.
- **Fourth**  Breast Conference North (site specific-breast)
  - Wednesday  Reilly Board Room, 7:00 to 8:00 a.m.

**Community Hospital South**
- **First**  Breast Conference South (site specific-breast)
  - Wednesday  Center for Women’s Health, 8:00 to 9:00 a.m.
- **Third**  Cancer Conference South, (case presentations)
  - Wednesday  President’s Board Room, 12:00 to 1:00 p.m.

**North Cancer Pavilion**
- **Third**  Melanoma & Cutaneous Skin Cancer Tumor Conf.
  - Wednesday  Pavilion Conf. Room, 7:30 to 8:30 a.m.

For more information, contact Valerie Brown, (317) 355-5381.

## Clarian Health Partners

**IU – Methodist – Riley**

- **July 2**  Independence for Girls and Women with Turner Syndrome Through the Lifespan
  - Hyatt Regency Indianapolis, Indiana
- **July 12-17**  95th Annual Anatomy and Histopathology of the Head, Neck and Temporal Bone
  - Medical Science Building, IUPUI Campus Indianapolis, Indiana
- **July 16**  Review and Interpretation of the 2010 ASCO Meeting
  - University Place Conference Center, Indianapolis
- **Sept. 10**  7th Annual Cancer Update for the Non-Oncologist
  - Windsor Park Conference Center
  - Mishawaka, Indiana
- **Sept. 22**  A Bridge to Quality: Engaging Continuing Education and Quality Improvement Professionals in Healthcare Quality
  - Fairbanks Hall, Indianapolis, Indiana
- **Oct. 29**  18th Annual Trauma/Surgical Critical Care Symposium
  - University Place Conference Center, Indianapolis
- **Nov. 3**  2010 Pediatric Pulmonary Update
  - Ritz Charles Banquet Facility, Carmel, Indiana
- **Nov. 3**  Update on Pediatric Endocrinology
  - Riley Outpatient Center, Indianapolis, Indiana
- **Nov. 5**  3rd Annual Richard E. Lindseth Pediatric Orthopaedic Lectureship
  - University Place Conference Center
  - Indianapolis, Indiana
- **Jan. 29**  Review and Interpretation of the 2010 San Antonio Breast Cancer Symposium
  - University Place Conference Center
  - Indianapolis, Indiana

Course dates and locations are subject to change. For more information, please visit http://cme.medicine.iu.edu or call 317-274-0104.

The Indiana University School of Medicine is accredited by the ACCME to provide continuing medical education for physicians. We have more than 100 recurring meetings available. For a listing or more information, please visit http://cme.medicine.iu.edu or call 317-274-0104.

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Please submit CME to mhadley@imsonline.org by the first of the month preceding publication.

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2010 CME Symposia
- **Friday, October 8, 2010**  Arrhythmia & Heart Failure Symposium
  - (Marriott North/Keystone Crossing)
- **Friday, December 3, 2010**  Update in Cardiology
  - (Marriott North, Keystone Crossing)

Please contact Suzanne Brown at 317-338-6211 or visit CardioFoundation.org or TheCareGroup.com for details.
CME & Conferences

St. Vincent Hospital and Health Care Center Inc.

August 28
Lynch Syndrome Symposium
5.0 credits
The Marten House
More information to come

Sept. 10 & 11
Back Talk 2010 4th Annual Spine Symposium
Comprehensive Concepts in Spinal Disorders and Abnormalities
11.0 Credits
The Westin Indianapolis
For more information, please visit www.indianaspinegroup.com

Sept. 29
Pediatric Fall Conference
5.75 Credits
The Marten House
More information to come

October 19
A Multidisciplinary Approach to Obesity
6.75 Credits
Ritz Charles
More information to come

Indiana Spine Group

September 10-11, 2010
The Westin, Indianapolis

Back Talk, Comprehensive Concepts in Spinal Disorders and Abnormalities 4th Annual Spine Symposium

Back and neck pain continue to be major medical issues. Research studies document their prevalence. Studies conclude that back pain is one of the most common types of pain individuals experience, and it is one of the main reasons for physician visits. To learn the latest on this ongoing issue, join us!

This spine symposium will highlight the latest diagnostic and treatment information for you to effectively treat patients with back and neck problems. New for this year’s conference will be two educational tracks on the first-day – one general, and one more in-depth. Also new this year, general and breakout sessions are available on both days.

For a conference brochure or more information, visit www.indianaspinegroup.com or call (866) 947-7463.

This activity has been approved for AMA PRA Category 1 Credit. This activity has been reviewed and is acceptable for up to 10.50 Prescribed and .75 Elective credits by the American Academy of Family Physicians.

Meetings & Events

Indianapolis Medical Society

July
20 Executive Committee, Society, 6:00 p.m., Sandwiches

August
3 IMS Board, Society, 6:00 p.m., Social; 6:30 p.m., Dnr/Mtg.
17 Executive Committee, Society, 6:00 p.m., Sandwiches

September
8 Senior/Inactive Luncheon Meeting, Noon, Society
21 Executive Committee, Society, 6:00 p.m., Sandwiches
24 ISMA Board of Trustees, 12:30 p.m., Downtown Hyatt
24-26 ISMA Convention, Downtown Hyatt

October
5 IMS Board, Society, 6:00 P.m., Social; 6:30 p.m., Dnr/Mtg.
19 Executive Committee, Society, 6:00 p.m., Sandwiches

November
6-9 AMA Interim, San Diego, CA

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www.spineinstituteindy.com
Gregory P. Sutton, MD, of St. Vincent Gynecologic Oncology is Project Health’s Physician of the Month of July. Dr. Sutton was born in Tokyo, Japan where his father was in the Intelligence Division of the U.S. Army. In fact, his mother and father met on the ship going to Japan. As is the norm in the military, they didn’t stay in Japan very long. Dr. Sutton said South Bend was really home.

Dr. Sutton said he was very interested in chemistry and advanced chemistry in high school. He actually graduated from Indiana University with Honors in Chemistry. Then, realizing chemistry wasn’t it for him; he “went the medical route” and was accepted to the University of Michigan School of Medicine in Ann Arbor under the directorship of George Morley, MD, an oncologist.

A friend of Dr. Sutton’s from North Carolina, told him about the strong gynecology program with the late Roy T. Parker, MD, at Duke, so he was off to Duke for an internship. Dr. Sutton stayed at Duke for his residency in Obstetrics and Gynecology, where another friend told him about the great gynecologic oncology program at the University of Pennsylvania in Philadelphia.

Dr. Sutton completed a two-year fellowship in Philadelphia and credits John Mikuta, MD, as being one of his greatest mentors. “Dr. Mikuta was the founder of the National Society of Gynecologic Oncologists.” While at the University of Pennsylvania, Dr. Mikuta started the Mikuta Foundation; members gather together every year at the national meeting.

Dr. Sutton met his wife, Judy Holt Sutton, MD, while at Michigan. She then went to St. Paul for her internship and finally applied to North Carolina where she entered the Family Practice Program. While they were in Philadelphia, she worked in the Family Practice office at Temple University.

Doctors Sutton have lived in Indianapolis since 1983. “When it came time to look for physicians to work with, I found Clarence Ehrlich, MD, was here at I.U., and that’s what brought us back home to Indiana,” he said. He has been at St. Vincent Hospital since 2000.

Dr. Sutton has been on many mission trips including the Dominican Republic four times doing surgical gynecology. He has also been to Haiti and Ecuador where he practiced general medicine.

“Seeing Project Health patients is just an extension of those missions. Ten to 15% of our patients are either self-pay or no pay. The patients are good folks, and it is St. Vincent’s mission to offer care to those in need. We have a policy that we don’t ask about insurance,” he said. “I think the main thing is that Project Health patients just blend into your practice. It doesn’t take extraordinary effort to take care of them.”

Project Health is very happy that Dr. Sutton and St. Vincent Health take extraordinary care of Project Health patients. Thank you!
Delegates to the State Convention, September 24-26 2010, Indianapolis Hyatt Regency

The year shown in parentheses indicates year in which the term expires following the conclusion of the ISMA Annual Convention.


Alternate Delegates to the State Convention, September 24-26 2010, Indianapolis Hyatt Regency

The year shown in parentheses indicates year in which the term expires following the conclusion of the ISMA Annual Convention.

Louis L. Winternheimer (2010) 
Ronald L. Young, II (2010)

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Bernard J. Emkes, 2000-2001
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William H. Beeson, 1992-1993
George H. Rawls, 1989-1990
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Medicare Part B home health services. A similar requirement applies to durable medical equipment certifications and Medicaid, but an effective date has not yet been specified. In addition, clarification is being sought on how to comply with this provision for certifications made prior to enactment of the new law.

- Physicians are required to maintain and provide access to documentation for seven years relating to written orders or requests for payment for durable medical equipment and certifications for home health services. The HHS secretary has the authority to expand this requirement to other items or services. Failure to maintain and provide access to such documentation could result in a permissive exclusion from the Medicare program for up to one year.

Effective March 24, 2010
- A physician who has received a Medicare or Medicaid overpayment is required to report and return that overpayment to the HHS secretary, the state, an intermediary, a carrier, or a contractor, as appropriate, at the correct address. As part of the notification, the physician is required to specify in writing the reason for the overpayment. An overpayment must be reported and returned within 60 days after it was identified. The statute defines the term “overpayment” to mean any funds that a person receives or retains under Medicare or Medicaid to which the person, “after applicable reconciliation,” is not entitled. Clarification has not been provided by the HHS secretary on the process for returning overpayments or on the meaning of the statute’s phrase “applicable reconciliation.” However, failure to comply with this provision could result in significant liability. As a result, physicians should consult with legal counsel, if appropriate. Those who believe they have received an overpayment should, at a minimum, immediately contact their contractor to obtain additional guidance, preferably in writing.

- The anti-kickback statute has been amended to remove the “intent” standard, so it is no longer necessary to prove that an individual knew of the prohibitions contained in the statute and intended to violate it. Also, the new law provides that a violation of the anti-kickback statute constitutes a false or fraudulent claim under the False Claims Act. The AMA will continue to work with Congress to address its concerns with this change and others made to the “intent” standard of other health care-related fraud statutes.

- The health care provisions of the mail fraud statute (a criminal statute) have been amended so that it is no longer necessary for prosecutors to prove an individual had actual knowledge of the health care fraud statute or had the specific intent to violate the statute for liability to be established. The definition of health care offense has been amended to include violations of the anti-kickback statute, the Food Drug and Cosmetic Act, and certain Employee Retirement Income Security Act provisions.
JCPenney Portraits has been chosen as the business portrait provider for the IMS Pictorial Roster. Make an appointment at your local JCPenney Portraits using the guidelines below.

The IMS sitting will be $9.99 + tax. You may also purchase portraits of your family at 50% off.

HOW DO I SCHEDULE AN APPOINTMENT?
- Call JCPenney Portraits at 1.800.59.SMILE to schedule your appointment.
- Call your local studio
- Schedule online at jcpportraits.com
When you schedule your appointment, mention you are an IMS Member.

WHEN WILL MY APPOINTMENT BE?
For the most convenient experience, we recommend scheduling your appointment Monday through Thursday 12-5. It will take approximately 20 minutes. Evening and weekend appointments are also available.

WHAT SHOULD I BRING TO THE APPOINTMENT?
1. This instructional email/coupon
2. Dress in your business apparel, dark colors without patterns work best.

HOW WILL I BEPOSED?
We will take a variety of 3 to 5 professionally posed images on a brown background.

HOW WILL MY PORTRAITS BE SUBMITTED?
At the studio, select your favorite pose for the Pictorial Roster image. You may also select overall retouching for an additional fee for your Pictorial Roster pose only.

PICTORIAL ROSTER AUTHORIZATION
By sitting for your portrait, you are directing JCPenney Portraits to provide your selected business portrait to IMS for use in the IMS Pictorial Roster and other business purposes determined by IMS.

For the IMS Pictorial Roster you must be photographed by August 31, 2010. Schedule your sitting between June 1-August 31, 2010.

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- Greenwood Park Center
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  Pleasant Township
- Northwest Pavilion
  8752 Michigan Road
  Indianapolis
- Hamilton Town Center
  13900 Hoard Drive
  Noblesville
- Metropolis Mall
  2499 Futura Parkway
  Plainfield

STUDIO MEMBER USE:
1. IMS will call 1.800.59.SMILE, call your studio or visit online to schedule an appointment.

POsing:
1. Use only the brown background
2. Photographic 3 to 5 head and shoulder poses (see sample)
3. Turn the subject slightly to their left.

POST SITTING:
1. Select the guest's favorite image for the Pictorial Roster as the “free 8x10”. Note: a paper portrait will not be printed. If the member wants to order portraits from their professional sitting identify it as an add on sitting.
2. Submit to plant using code 1819041. If retouching is selected, use code 1819042.
3. POS instructions (refer to studio communication piece).
4. Start a new sitting for family session.

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Offer expires 6/30/2010. Present at time of sitting. Valid for one professional sitting. Not valid on reorders, studio events, services, merchandise, portrait memberships, with other offers or online orders. Valid only at Indianapolis area JCPenney Portrait Studios. FC1819041 without retouching. FC1819042 with retouching (additional $9.99 charge).

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JCPenney. Portraits
Happy Birthday

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Edward D. Zdobylak, MD
Anthony V. Zancanaro, MD

July 2nd
Scott E. Urch, MD
P. T. Hodgin, Jr., MD
W. Kent Hansen, MD

July 3rd
J. Bradley Thurston, MD
Bonnie R. Strate, MD

July 4th
Jeremy G. Fisk, MD
Rudolph Y. Rouhana, MD
Lawrence A. Reitz, MD
Michael J. Need, MD
Margaret M. Inman, MD
Frank J. Pistoia, MD
Herbert N. Hill, MD
Brian W. Haag, MD
Danita L. Lively, MD

July 5th
Newell O. Pugh, Jr., MD
Bryan C. Hankins, MD
Norman L. Fogle, MD
Niceta C. Bradburn, MD
Terrence J. Ihnat, MD
Ovidiu G. Cristea, MD
Louis B. Cantor, MD
Amy D. Shapiro, MD
Thomas F. Kling, Jr., MD

July 6th
Justin L. Wass, MD
Mark A. Templeton, MD
Mitesh V. Shah, MD
Robert S. Joseph, MD

July 7th
Clement J. McDonald, III, MD
Amy K. Hayes, MD
Arthur Lorber, MD
J. Mark Michael, MD
Weldon T. Egan, MD

July 8th
Susan T. Crook, MD
Melissa L. Halliday, DO
Milton Robinson, MD
Roxann M. Torrella, MD
Larry L. Heck, MD
A. W. Schmalhausen, MD
Judith Johns Edwards, MD
James P. Perry, MD
Robert J. Goulet, Jr., MD

July 9th
Joanne Bacon Smith, MD
George J. Quigley, MD
Itay D. Melamed, MD
Richard O. McClure, MD
David M. Kaehr, MD

July 10th
Jeffrey R. Ginther, MD
Michael A. Behforouz, MD
Edward C. Wheeler, MD
Robert M. Lubitz, MD
Chris C. Naun, MD

July 11th
Kenneth W. Beckley, MD
Jessica L. Bell, DO

July 12th
Niceta C. Bradburn, MD
Norman L. Fogle, MD
Bryan C. Hankins, MD
Newell O. Pugh, Jr., MD

July 13th
Richard L. Lautzenheiser, MD
James R. Bogannano, MD
Rosalind H. Webb, MD
Terrence J. Ihnat, MD
Ovidiu G. Cristea, MD
Louis B. Cantor, MD
Amy D. Shapiro, MD
Thomas F. Kling, Jr., MD

July 14th
Gabriel J. Rosenberg, MD
Steven M. James, MD
James M. Franco, MD
Michael L. Shoemaker, MD
Deborah J. DelRosario, MD
Joseph J. Pavlik, MD
Jeffrey W. Hilburn, MD

July 15th
John B. Seofoild, MD
Steven R. Young, MD
Kenent D. Woolhiser, MD
Richard M. Storm, MD
Sunil K. Gollapudi, MD
Stewart L. Huils, MD
Martin B. Wehlage, MD
David M. Stopperich, MD
Kannan Natarajan, MD

July 16th
C. Conrad Johnston, Jr., MD
Matthew J. Friddy, MD
Russell D. Meldrum, MD
Matt B. Helmen, MD
David C. Pound, MD
Edward Kim, MD
Jonathan Kahn, MD
Joseph W. Yedlicka, Jr., MD
John E. Jenkins, Jr., MD
William K. Adair, MD

July 17th
Julius Mapalad, MD
Aisha F. Zafar, MD
Robert E. Cleary, MD
Mark J. Janicki, MD
Donald J. Kernier, MD
Dan Ciaccia, MD

July 18th
Glenn W. Irwin, Jr., MD
Lisa M. McGuire, MD
George T. Lukemeyer, MD
Steven J. Svbek, DO
James Vannoy Fairis, MD
Richard A. Hutson, MD
Richard F. Zegarra, MD

July 19th
Timothy M. Cordes, MD
James B. Rea, MD
Ruth E. Zeman, MD
Richard W. Jackson, MD
Nicolas M. Priscu, MD
Rachel D. Manley, MD
Thomas J. Eads, MD
Angela F. LaSalle, MD

July 20th
Frederick Landis, III, MD
James A. Sabens, MD
Bruce J. Hopkins, MD
Carrie S. Noryde, MD
Mark C. Rafalko, MD
Victoria R. Heinen, MD
Steven J. Willing, MD
Joseph Riniu, MD
Francis E. McAree, Jr., MD

July 21st
G. E. Widdifield, MD
A. Joel Feldman, MD
Rama M. Jager, MD, PhD
Matthew W. Hahn, MD
Diana L. Clark, MD
Gary R. Fisch, MD
C. Melton Doxey, III, MD
Jennifer M. Vivio, MD
David H. Markstone, MD

July 22nd
Kathryn Grief Kroeger, MD
Keeter D. Sechrist, MD
Woo J. Yi, MD
William E. Whitson, MD
Paul Terry Battles, MD

July 23rd
Frank R. Kolisek, MD
Victor J. Vollrath, MD
Richard A. Silver, MD
Richard L. Schultheis, MD
Kenneth A. Young, MD
Jerry L. Kight, MD
Kashif Manzoor, MD
Jerry L. Kight, MD

July 24th
Philip D. Zanetees, MD
Rick C. Sasso, MD
Chad M. O’Nan, MD

July 25th
Barbara K. Siwy, MD
Philip M. Morton, MD
Erika Conner, MD
James B. Bolton, Jr., MD
Jeffrey A. Bontrager, MD
Carolyn L. Dickson, MD
Janalyn Ferguson, MD
Michael D. Duncan, MD
John M. Dolemo, MD
Jianan C. Graybill, MD

July 26th
Lynda A. Smirz, MD
Phyllis K. Zerfas, MD
A. Charles Simchak, MD
Timothy A. Glass, MD
Ervin E. Schlabach, MD
Thomas A. Cortese, Jr., MD, PhD
Jeffrey L. Creecius, MD

July 27th
T. Lynette Green-Mack, MD
Frank A. Workman, MD
Robert M. Malachowski, MD
John G. Peters, MD
Frank P. Lloyd, Jr., MD

July 28th
Jyoti Gupta, MD
Howard L. Kahn, MD
Paul C. Peterson, MD
Jack H. Hall, MD
H. B. Harold Lee, MD

July 29th
Stuart A. Kleit, MD
Douglas F. Johnstone, MD, JD
Patrice R. Yates, MD
Jack E. Stichenemyer, MD

July 30th
Tammy Durham, DO
Manfred P. Mueller, MD
Henry G. Stein, MD
Amy E. Roberts, MD
Madalaine M. Sgroi, DO
Robert M. Worth, MD

July 31st
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