Thanks to these physicians for their Support of Project Health: William H. Dick; Patrick A. Dolan; Marc E. Duerden; Patsy S. Maikranz; Marian F. McNamara; Dr. & Mrs. Richard B. Schnute; Edward R. Gabovitch; Anonymous; Robert E. Clutter; Jeffrey J. Kellams; Stephen H. Pollock; Theresa Rohr-Kirchgraber; Dr. & Mrs. Richard A. Hahn; Richard O. McClure; John R. Payne; Noel L. Jansen; Jon D. Marhenke; Keeter D. Sechrist; David M. Mandelbaum; James D. Rogge; Community Hospitals of Indiana, Inc.; Gerald T. Keener; Guy Perry; Daryl F. Daugherty, Northside Gastroenterology, Inc.; Richard H. Rhodes; John A. Warden; Alvin J. Haley; Paula A. Hall; Indianapolis Medical Society; MDwise, Inc., John J. Wernert; Stephen J. Shideler; Frank A. Workman; Clarian Health; Wendy L. Kindig; Mark J. Lybik, Northside Gastroenterology, Inc.; Jeffrey A. Boester; Dr. & Mrs. Marc Kappelman; Jean L. Kraft; Judith Sutton; Mark Hamilton; Elizabeth R. Ruben; Drs. Donald & Polly Trainor; Dr. & Mrs. Gregory N. Larkin; Dr. & Mrs. Bernard J. Emkes; Bruce M. Goens.

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These generous individuals and organizations have donated to Project Health as of February 9, 2010. Thank You!

Happy Doctors’ Day
March 30, 2010
St. Francis is first in the world to perform groundbreaking heart procedure.

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Dr. Marc Gerdisch is first in the world to perform heart surgeries with an innovative technology, creating a new way of rebuilding the heart. At St. Francis, heart structures including valves are being repaired with advanced procedures to restore their form and function. Dedicated to cutting-edge and comprehensive care for heart valve conditions, the St. Francis heart team continues to stride ahead. St. Francis is a world leader in total heart care.

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their surgical, research and academic strengths to develop better techniques, and Indiana University’s Department of Neurological Surgery have merged Indianapolis Neurosurgical Group and Indiana University’s Department to improve on proven treatments and provide advanced training for the next generation of neurosurgeons. All to give each patient the best chance for recovery.

Invites news from and about members of the Indianapolis Medical Society. Copy deadline: First of the month preceding month of publication.

Advertising: Rates available upon request. Advertisers should provide electronic files by the first of the month preceding publication. Placement of advertisements, except for premium spaces, will be throughout the publication at the discretion of the editor. Statements and conclusions of authors that are published in The Bulletin are solely those of the authors and do not necessarily reflect Indianapolis Medical Society policy or position. The Indianapolis Medical Society makes no representation or warranty as to their accuracy or reliability. Advertisements published in The Bulletin do not imply approval or endorsement by the Indianapolis Medical Society, but represent solely the viewpoint of the advertiser or their agent.

The Bulletin invites news from and about members of the Indianapolis Medical Society. Copy deadline: First of the month preceding month of publication.

Attention Society Members

We like to feature photographs or other artwork shared by IMS members on the cover of The Bulletin. Submit photographs, artwork, etc., to Beverly Hurt at the Society Office.

The Bulletin is your magazine. Share your views by submitting reprints of your published articles; articles written expressly for The Bulletin; quips; short stories; brief comments; ideas; cartoons, etc.

Remember the Indianapolis Medical Society Foundation when planning your will. (Contribution form included in this issue.) Unless otherwise specified, your contribution will be directed toward medical scholarships.

In Summary

In this issue

Special’s Features

President’s Page

“We Can Do Better”
Help Project Health, Help Them
John C. Ellis, MD ........................................... 7

Past President’s Perspective

“Doctors don’t touch their patients.”
Paula A. Hall, MD ........................................... 8

What is Doctors’ Day ........................................ 14

Thank You, Contributors ................................... 16

In Summary .................................................... 18

Project Health

Thank you, Thomas J. Leipzig, MD
Carrie Jackson Logsdon, Director ...................... 22

IMS Foundation

“We need a method to be sustainable.”
Paula A. Hall, MD ........................................... 26

Talent Gallery .................................................... 28

Departments

About Our Cover ............................................. 5
Advertisers’ Index ............................................ 30
Otis R. Bowen Award Nomination Form ............ 28
Bulletin Board ................................................ 11
Classified Advertising ................................. www.imsonline.org
CME & Conferences ........................................ 20
IMS Foundation Form ..................................... 26
IMS Leadership ............................................. 24
New Members ............................................... 12
www.projecthealth.cmarket.com ..................... 25

About Our Cover

Our cover and this issue are dedicated to the generosity of individuals and organizations that have supported Project Health since its inception in 2004. The lives, the differences made, the work that has been done has been nothing short of astounding. Now, though, Project Health needs funds to continue to help patients in Indianapolis. Pitch in for Project Health by participating in the online auction, write a check to IMS Foundation or ask a benevolent friend for donations.

Happy Doctors’ Day – March 30, 2010
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We members of the Indianapolis Medical Society have much to be proud of in Project Health. I’m elated that 42 of our member physicians have so generously donated $13,000 to Project Health. Thank you for stepping up to the plate! Opportunity remains for the 1958 other members to come to the financial aid of this remarkable program. We can also give hearty thanks to the hundreds of IMS members who have generously contributed their time and talent to care for Project Health patients.

Let me take this opportunity to remind you of what an impressive undertaking Project Health is along with a few examples of our successes.

Project Health has been in operation since 2003. The staff has achieved miracles. But they haven’t been able to do this alone. We want to thank each and every one of the physicians who have volunteered to see Project Health patients, as well as the hospitals and labs that also donate their services. YOU have collectively donated more than $14 million in services.

More than 10,000 appointments have been scheduled with over 25,000 procedures completed – some small, but many of them quite significant. Procedures include, but are not limited to: 11 open heart procedures, 5 corneal transplants, 2 brain surgeries, 3 spinal surgeries, 2 hip and 2 knee replacements, scores of gall-bladder and cataract removals, hernia repairs, colonoscopies, prostate surgeries and, unfortunately, too many cancer surgeries, accompanied by chemotherapy and radiation.

The most striking success has been that frivolous emergency room visits among the Project Health members have gone from an initial 77% to less than 1% for the past 4 years, saving the emergency rooms an average of $515,000 per year in our population alone. This has been accomplished by personally counseling the patients on appropriate and inappropriate emergency room use and asking patients to sign a pact that they will not break the rules. Project Health works!

The incredible stories abound, i.e., the gentleman who had two egg-sized brain tumors, and thanks to the late Julius Goodman, MD, and Aaron Cohen-Gadol, MD, they were removed within 24 hours of the PH call. A woman with an aortic coarctation was seen and “fixed” by David Heimansohn, MD. She is now back working two jobs, trying and much more. And there you have it – two ways to help Project Health – and receive a tax deduction at the same time. Now, more than ever, Project Health needs your help. It’s our program – we need to get behind it and support it as much as possible.

“We Can Do Better” Help Project Health, Help Them

This is why we solicited your donations in December and asked for doctors to step up to the plate, make tax deductible donations, and help Project Health remain financially sound. Those donors who responded to our request are displayed on the front cover of this magazine.

Please, if you haven’t already donated – get out your checkbook and make a donation to the Indianapolis Medical Society Foundation’s Project Health. We need $100,000 and so far have only $13,000. Your hospitals (Clarian Health, Community Hospitals, and St. Vincent Hospitals) have stepped up to the plate for many years but those donations cover only about 1/3 of the total budget.

Therefore, Project Health came up with a different “event” to raise money. It is an on-line silent auction we call “Pitch in for Project Health.”

Special birthday or anniversary coming up? Want to take off, literally, on an adventure? Would you like to arrange to give your favorite sports fan a one-of-a-kind memorabilia from Peyton Manning or Larry Bird? How would you like to throw a party for 20 of your friends at Chateau Thomas winery? Any and all of these things are attainable by simply going online – and for less than you’d think. That’s the beauty of an auction for a charity. The customer can get incredible bargains, while at the same time helping out a good cause.

The Project Health Auction runs March 1-13th. To participate, all you have to do is visit: www.projecthealth.cmarket.com. Take a look at the catalog and START BIDDING. The catalog changes daily as new items arrive. Tell your family, your friends, and colleagues to take a look. Maybe you could even throw a few hints their way as to what you’d like.

There is something for every age group from infants to grown-ups ... even a couple of items for your dog. For example: two tickets on AirTran to anywhere in the continental United States; golf packages to Kiawah Island and Savannah, Georgia; cruises to the Caribbean; a Discovery Flight from Eagle Flyers; hot air balloon rides; and much more.

To preview the catalog, go to www.projecthealth.cmarket.com, select what you’d like, and then start bidding March 1st. The catalog changes every day. Donations above and beyond the value of the items are tax deductible.

And there you have it – two ways to help Project Health – and receive a tax deduction at the same time. Now, more than ever, Project Health needs your help. It’s our program – we need to get behind it and support it as much as possible.

“Pitch in for Project Health” is sponsored by: WTHR-TV 13, MDwise, and Clarian Health.
One of the many advantages of having an old doctor for a dad (sorry about that, Dad … I guess I could have said “chronologically challenged”), is all the great friends he has. Over Christmas, I had the pleasure, actually, honor, of talking with Dr. John Pittman.

For those of you too young to know Dr Pittman, he is a retired cardiovascular surgeon. You know, one of the BIG GUNS! He retired from Methodist Hospital. In fact, I have it on good authority that he is the reason that Methodist’s Surgery Program became accredited.

When he was in Methodist’s Surgery Program, it was a three-year program. At that time, in order for surgery residents to sit for their surgery boards, they had to graduate from a four-year program. After Dr. Pittman graduated from Methodist’s program, he decided he wanted to go into that “new fangled” cardiovascular surgery. At that time, the top place in the US, for cardiovascular surgery, was Michigan.

Dr. Pittman applied, was accepted and excelled at Michigan. About halfway through his fellowship, Methodist Hospital’s Director of Medical Education, Jack Hall, called the surgery director and inquired as to Dr. Pittman’s progress. After hearing ten minutes of accolades about how Dr. Pittman was the best surgery resident they had ever had, Dad asked the director if he would be so kind as to put that in writing to the surgery accreditation board so Methodist could lengthen its program and become accredited.

Well, this director was flummoxed! His program had “never accepted a three-year resident,” and he couldn’t believe that Dr. Pittman was “just a three-year graduate.” Long story short, the letter was written to the Accrediting Board. It probably helped that the director at Michigan was ON that board; regardless, Methodist received its accreditation.

Dr. Pittman then came back to Methodist. According to my father, shortly after returning, Dr. Pittman and Dr. Harry Siderys performed the first CABG in Indiana.

Many lives touched, many lives saved, and many years later Dr. Pittman and I were standing around discussing “what is wrong with medicine today.” Funny, he did not talk about reimbursement; he did not talk about malpractice or even impending legislation. John Pittman told me that what he thought was wrong with medicine today was “doctors don’t touch their patients.” (Serious as a heart attack, that’s what he said!) He went on to say, that he never ever did elective surgery on a patient without first sitting on the bed with them (boy, wouldn’t Infection Control like to get their hands on him) and talking to them. When he rounded on patients, he not only examined them, he would touch them to give them reassurance. WOW!! You know what is weird? When I was a kid and would make rounds with my Dad (pre-HIPAA of course), I noticed that he always touched his patients, too.

In this world of “Good Touch Bad Touch” have we forgotten to touch our patients? Cripes, do we even teach “touching” in medical school? I remember when I taught history and physical taking at the University; I had to teach the kids to touch and then steady the patient’s right shoulder while they were trying to listen to the heart. While I will admit it was humorous watching a nervous student trying to listen to a moving chest, it was satisfying watching the students learn to touch the patients.

As I thought about Dr. Pittman’s analysis of the woes of medicine, it occurred to me that in these days of CT, MRI, DaVinci, and laparoscopy, we have eliminated a lot of touching, which makes the simple reassuring touch, conveying “I care” all the more important!
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Robert J. Havlik, MD, Chief of Plastic Surgery at Riley Hospital for Children, has been elected as a Director of the American Board of Plastic Surgery. He also has been elected to an extended term as Chairman of the ACGME Residency Review Committee for Plastic Surgery.

James P. Perry, MD, has been elected president of the St. Francis Hospital-Mooresville medical staff for a two-year term. Dr. Perry is the obstetrics medical director for St. Francis Hospital-Mooresville and is affiliated with Southwest Women's Health, with medical offices in Mooresville, south Indianapolis and Plainfield.

Certified by the American Board of Obstetrics and Gynecology, Perry earned his medical degree from The Ohio State University. He completed a residency at the Indiana University School of Medicine.

Dr. Perry is the past president of the Morgan County and Seventh District Indiana State Medical Association.

St. Francis operates hospitals in Mooresville, Indianapolis and Beech Grove, and offers services at its Plainfield Health Center.


Todd C. Huntley, MD, and Edward J. Krowiak, MD, Center for Ear Nose Throat & Allergy, recently completed training for advanced da Vinci robotic thyroidectomy surgery in Sunnyvale, California. They are among the first twenty surgeons in the U.S. and the first in Indiana to be certified by Intuitive Surgical for this transaxillary single port robotic surgery that avoids neck incisions.

Dr. Huntley was also the invited guest speaker at the statewide Fall Dental Conference in Indianapolis in November. His topic was “Oral Cancer Screening and Treatment.”

Steven F. Isenberg, MD, head and neck surgeon, continues his outstanding program, Medals4Mettle outreach which recognizes and rewards courageous children and individuals who show “mettle” as they face their own personal challenges. Approximately 30 patients from Riley Hospital for Children were honored at Disney On Ice at Conseco Fieldhouse in December 2009.

Additionally Dr. Isenberg had an article published in AAO-HNS Bulletin, November 2009 on his Medals4Mettle visit to London, England.

News from St. Francis ...

Gerald C. Walthall, MD, is the new chairperson of the Central Indiana Regional Board of Directors of the Sisters of St. Francis Health Services Inc (SSFHS).

Dr. Walthall, medical director of the St. Francis Hospital & Health Centers’ Palliative Medicine team, recently was elected to the board. A retired otolaryngologist, he has had a long-time affiliation with the hospital.

Also elected for the 2010-12 term is Donald J. Kerner, MD, (secretary). Dr. Kerner, a physician with St. Francis for many years, is the hospital’s former chief medical officer.

News from Goodman Campbell Brain and Spine ...


Peter G. Gianaris, MD, presented a digital poster presentation entitled, “High Cervical Trauma Among the Superannuated: A 5 Year Experience with C1 and C2 Fractures in 34 Patients Over 90 Years of Age” at The Congress of Neurological Surgeons meeting in New Orleans, Louisiana, October 24-28.

Jean-Pierre Mobasser, MD, was the Chairman for the TLIF (transforaminal lumbar interbody fusion) course held in Memphis in January. He was also the chairman for the young neurosurgeons course held in Las Vegas in February.

Mitesh V. Shah, MD, Associate Professor of Neurological Surgery at Indiana University School of Medicine and co-director of skull base surgery, was the moderator of the breakfast seminar titled, “Image-Guided Skull Base Surgery” at the World Federation of Neurosurgery Societies Annual Meeting in Boston. He also presented at the luncheon seminar at the annual meeting of the Congress of Neurological Surgeon in New Orleans in October 2009. His topic was “Patient Tailored Polymer Implant Cranioplasty after Resection of Complex Skull Base Mass Lesions Involving the Cranio-orbital Bone.” Dr. Shah was elected Vice-President of Neurosurgical Society of America for a one year term, 2011-2012.

Jodi L. Smith, MD, Associate Professor of Neurological Surgery at IU School of Medicine and Director of Pediatric Neurosurgery at James Whitcomb Riley Hospital for Children was the lead author of a paper appearing in the July 2009 issue of the Journal of Neurosurgery Pediatrics entitled, “Management of cervical spine injuries in young children: lessons learned” and co-authored a research paper in the American Journal of Medical Genetics entitled “Rubinstein-Taybi syndrome associated with Chiari type I malformation caused by a large 16p13.3 microdeletion: A contiguous gene syndrome?” In addition, she served as an instructor at the American Association of Neurological Surgeons Goodman Oral Board Preparation Course; Neurosurgery Review by Case Management in Houston, Texas in November 2009 and was one of only two women faculty members invited by the Indiana University School of Medicine to attend the Harvard Medical School Department of Continuing Education/AAMC Mid-Career Women Faculty Professional Development Seminar in Scottsdale, Arizona in December 2009. Dr. Smith was also recently elected to the Weber State University College of Science Advancement Board in January 2010.
New Members

Hodges, Charles D., Jr., MD
Plainfield Family Medicine
315 N. Dan Jones Rd., #100
Plainfield, 46168-2817
Ofc – 839-0970*
Fax – 839-0973
Email – charles.hodges@ssfhs.org
Family Medicine, 1993, 2005
Geriatric Medicine (FM), 1994, 2003
Indiana University, 1975

Manaloor, Nimmi V., MD
Resident – St. Vincent Hospital
Pediatrics
Kasturba Medical College, India, 2005

Ober, Michael D., MD
University Medical Diagnostic Assoc.
550 University Blvd., #2155
46202-5149
Ofc – 278-8687
Fax – 274-7263
Internal Medicine, 1995
Pulmonary Disease, 1996, 2009
Critical Care Medicine, 1999, 2009
Indiana University, 1992

Selke, Henry “Hank” M., DO
Resident – I.U. School of Medicine
Internal Medicine, 2008
Infectious Disease
Kirkville College of Osteopathic Medicine, 2005

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Exclusive IMS Benefits

• 20% Discount OfficeEMR™ from iSALUS through the Preferred Physician Program first year
• FREE Referral Service
• Medical Society Exchange, a reliable, professional answering service provides reduced rates for IMS members.
• Hertz® Car Rental Discounts
• Indianapolis Medical Alliance – a pro-active physician spouse organization.
• IMS Foundation . . . operated exclusively for charitable and educational purposes.
• Project Health, a program developed and sponsored by the IMSF providing healthcare for uninsured patients.
• Commissions & Committees . . . Commission on Professional Affairs, investigates charges made against individual members by patients or fellow members; efforts by this Commission generally result in resolution to the mutual satisfaction of everyone.
• Commission on Medical & Health Affairs, considers public health matters as well as legislative issues. Commission on Membership Services, implements programs and services beneficial to all members.
• Annual 7th District Meeting . . . provides physicians and their families in Hendricks, Johnson, Marion and Morgan Counties the opportunity to meet and elect representatives.
• Member Inquiries
• Patient Inquiries
• FREE $100,000 air travel insurance for all members.
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• FREE Announcement Labels
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• Indianapolis Medical Society Bulletin
• Networking with more than 2,200 member physicians.
• I.C. System collection service for members.
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• Exclusive discounts for IMS members through Staples®.
• ADVANTAGE Health Solutions offers members a 5% Discount on group health insurance!

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March 30, 2010

Happy Doctors’ Day
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Within 24 Hours

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<td>1400 N. Ritter Ave.</td>
<td>715-5600</td>
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<td>7250 Clearvista Dr.</td>
<td>537-6088</td>
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<tr>
<td><strong>Northwest</strong></td>
<td>8402 Harcourt Rd.</td>
<td>806-6991</td>
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<td>5136 E. Stop 11 Rd.</td>
<td>859-1020</td>
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<td>12188A N. Meridian St.</td>
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<td><strong>Mooresville</strong></td>
<td>1001 Hadley Rd.</td>
<td>859-1020</td>
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<td>1155 West Jefferson St.</td>
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<td><strong>Kokomo</strong></td>
<td>2330 S. Dixon Rd.</td>
<td>765-455-8822</td>
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For a patient referral, call us at 317-308-2800 (Dial Zero)

www.jwmneuro.com
www.jwmneuro.blogspot.com
The first Doctors’ Day was observed on March 30th, 1933 at the request of Mrs. Eudora B. Almond, Barrow County (Georgia) Medical Society, to recognize the many contributions of local physicians. March 30th symbolizes Doctors’ Day because on that day in 1842 Crawford W. Long, MD, a Georgian, became the first physician to successfully use ether anesthesia in surgery on James Venable in Jefferson, Georgia. William T. G. Morton conducted the first public demonstration of the use of ether as an anesthetic in October 1846. The Auxiliary of the Barrow County Medical Society suggested this day could be an “observance demanding some act of kindness, gift or tribute in remembrance of the doctors.”

These mid-19th century developments are unusual in our history because the first successful administration of ether anesthesia was an American discovery rather than one originated in England, Germany or elsewhere. Following Morton’s demonstration, the means and knowledge of administering ether and, later, other inhalation agents spread quickly to Western Europe and other parts of the world, revolutionizing the surgical treatment of diseases and trauma.

Since 1933, Doctors’ Day has been celebrated in many communities across the country by diverse activities that include the donation of medical equipment and furniture to hospitals and nursing homes, delivering meals to the elderly, blood donation drives, health fairs and the awarding of scholarships for studies in health-related fields. In 1958 the US Congress and in 1991, President George H.W. Bush designated March 30th as National Doctors’ Day.

The traditional tribute for physicians on Doctors’ Day has been a gift of red carnations. The spicy carnation fragrance at one time was used as a seasoning “to preserve the body of men, both in mind and spirit” and a wine made from its petals “did comfort the heart of man.” The color red denotes charity, sacrifice and courage.

The National Doctors’ Day Symbol used here and on our cover was created by the Design Department at Southern Medical Association in Birmingham, Alabama, and is used with their permission.
Types of Pain Treated
- Acute & Chronic Back Pain
- Cervical Spine (Neck) Pain & Related Headaches
- Herniated Discs
- Degenerative Disc Disease
- Sciatica / Radiculopathy
- Spinal Facet Syndrome
- Spinal Stenosis (Lumbar & Cervical)
- Spondylosis (Spinal Arthritis)
- Work & Sports Related Injuries

Available Treatments
- Fluoroscopic Epidural Steroid Injections (Cervical, Thoracic & Lumbar)
- Nerve Blocks (Diagnostic and Therapeutic)
  - Sympathetic Nerve Blocks
  - Fluoroscopic Selective Nerve Blocks
- Facet Joint Injections
- Sacroiliac Joint Injections
- Radiofrequency Lesioning
  - Facet Denervation
  - Rhizotomy
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- Nucleoplasty
- Neuroplasty
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Major Project Health

Project Health/IMS Volunteer Physicians:
John Abrams; Robert Addleman; Anesthesia Consultants of Indiana; Associates in Anesthesia; Cardiothoracic Anesthesia Associates; I.U. Anesthesia Associates; Northside Anesthesia; University Heights Anesthesia; Ali Artar; Valerie Ball; Robert Baltera; Edward Bartley; John Batchelder; John Bates; Stephen Beck; Pablo Bedano; William Beeson; Seth Cahn; Louis Cantor; Cathy Carr; Robert Clutter; Aaron Cohel-Gadol; Ben Copeland; Meredith Cousin; James Creighton; James Crossin; Leo d’Ambrosio; Dennis Dikos; Sandeep Dube; Marc Duerten; Heidi Dunniway; Jarvis Earl; Emergency Medical Group; Medical Associates; Southside Emergency Associates; St. Vincent Emergency Services; David Fang; Gary Fisch; Sheila Gamache; Kristi George; John Giesel; David Glander; John Goldberg; Julius Goodman*; Jeffrey Greenberg; Shivaji Gunale; Richard Hahn; Bradford Hale, Jr.*; Paula Hall; Clifford Hallam; Mark Hamilton; C. William Hanke; Edward Harlament; Amy Hayes; Samuel Hazlett; David Heimansohn; Patricia Hendershot; Craig Herrman; Frederic Hibbels; Scott Hobson; Jerry House; Mary Lou Hulserman; Richard Idler; Terry Inhat; Steven Isenberg; Richard Jackson; Valerie Jackson; Ajay Jain; Noel Jansen; Patricia Johnson; A. Cedrick Johnson, Jr.; Scott Jones; Richard Jones; David Josephson; Sandeep Joshi; Thomas Kaplan; Gerald Keener, Jr.; Christina Kelley; Timothy Kelly; Rashid Khairi; Susan Kindig; Stephen Klapper; William Kleinman; Clifford Knight; Katherine Kobza; Meridian Medical Group; AIT Laboratories; Ameripath; Clarian Labs; Coest Lab; LabCorp; Mid America Clinical Laboratories; Randall Lee; Frank Lloyd, Jr.; Raymond Loffer; Arthur Lorber; Chris Magee; Patrick Matolle; Robert McAllister; Robert McCready; Clement McDonald, III; Cynthia McGarvey; John McGoff; Tom McSoley; Martin Meisenheimer; Gregory Merrell; J. Mark Michael; Anthony Mims; James Minier; Kiiumi Mohan; Suzanne Montgomery; Amy Moon; Howard Morrison; John Munshower; Michael Myers; Max Newell; Kenneth Ney; Theodore Nukes; Nannette Oscherwitz; Valerie Pai; Patrick Park; Bipin Patel; Nikhil Patel; Stephen Perkins; Stephen Peskoe; Laryn Peterson; Jeff Pierson; Christina Pinkerton; J. Scott Pittman; Douglas Pitts; Charles Platz; David Poer; David Porter; Daniel Rains; Aruna Rau; Bettye Jo Rawls Lloyd; Richard Rhodes; Janet Rippy; Mike Robertson; Robert Robinson; Rod Robinson; Christopher Salerno; Rick Sasso; David Scheidler; Keeter Sechrist; Michael Sermersheim; Scott Sharp; Rachel Shockley; Deovrat Singh; John Smith; Tom Spahn; Jason Sprunger; D. Douglas Strobel; David Stuhldreher; Judy Sutton; Greg Sutton; James Trippi; Russell Valentine; Srinivas Vallapuri; Michael Venturini; Jennifer Vivio; Radhikl Walling; Gerald Walthall; Peter Walks; Bradley Weinberg; Matthew Welsh; William Whitson; Thierry Wilbrandt; Frank Workman; Robert Yee; Ramaaro Yeleit; Don Ziperman.

These generous individuals and organizations have donated to Project Health as of February 9, 2010. Thank You!

March 1-13, 2010
Pitch-in for Project Health
www.projecthealth.cmarket.com

It’s easy, just:
Visit!
Bid!
Support!
The things we do for looking ahead.

RETIREMENT PLANNING

You’ve worked hard for a successful career. And no matter how far away it may be, now is the time to start thinking about retirement. Fifth Third Private Bank offers you unbiased guidance and personalized service. Our investment professionals will work with you to develop a customized plan for your retirement. So your money keeps putting in long hours, even after you don’t. To talk with a Fifth Third Bank investment professional, call Brian Weaver, Wealth Management Advisor, at 317-383-2259.
In Summary

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Save This Information for Tax Filing

The portion of AMA and ISMA dues used to finance lobbying efforts is not tax-deductible. This is essential information for your tax filings.

For the 2010 ISMA dues year, the portion of deductible dues is 77 percent and the portion of dues attributable to lobbying efforts and not tax-deductible is 23 percent.

For the 2010 AMA dues year, the portion of deductible dues is 50 percent and the portion of dues that are attributable to lobbying and not tax-deductible is 50 percent.

As always, your Indianapolis Medical Society dues are 100% tax deductible.

The Savings Expected. Members Are Seeing...

Indianapolis Medical Society physician practices are benefiting from the new discount IMS has secured through ADVANTAGE Health Solutions. The practices that have enrolled their employees in this program so far have saved, ON AVERAGE, over $1900/Employee/Year.

Whether the driving issue for you is:
1. Rising group health insurance premiums, or
2. A need to consider an alternative health insurance company, or
3. A combination of these and other issues, then, contact the exclusive brokers for this group insurance offering, Acumen Benefit Solutions, to see if ADVANTAGE is a good fit for your practice. ADVANTAGE Health Solutions is a local health plan owned by local providers. Call Acumen Benefit Solutions at (317) 564-4003.

SPECIAL ALERT—Physician volunteers needed to support Haiti relief efforts—sign up today

Dear physicians:

While hospitals in Haiti have reported a decrease in emergency patients and hospitalizations since January, the need for continued medical assistance is still significant. As a result, the need for all physicians—within the disciplines of primary care, surgery and rehabilitation—will continue over the following months.

This news surfaced when representatives from the AMA’s Center for Public Health Preparedness and Disaster Response met with federal officials and other private sector partners in Washington, DC, in January. I encourage you—as the AMA remains heavily engaged with the international response community—to consider how you too can help with this effort.

The AMA/NDSL™ Disaster Volunteer Physician Registry provides an easy and convenient means to facilitate and coordinate the deployment of physicians who are willing to volunteer with federal and private sector response organizations. The information you provide will be used specifically for disaster response deployment to Haiti, but it may also be employed should future disasters occur around the world.


Remember, the health care infrastructure in Port-au-Prince and other areas affected by the January 12 earthquake and subsequent aftershocks have suffered significant damage. This environment isn’t one that many of us have ever seen before. It’s physically challenging, austere and resource-constrained. Therefore, we must be self-sufficient and able to work independently.

We also must be prepared. If you want to help, start by viewing a free online training program from the AMA and the National Disaster Life Support (NDLS) Education Consortium™ entitled “Medical and public health responders: Prepare for the Haitian earthquake disaster relief efforts.” It will help you gain a better understanding of the essential clinical and public health skills needed to manage individuals and populations affected by the earthquake. Visit http://www.ama-assn.org/ama/pub/news/news/haiti-earthquake-response.shtml to view the program.


It truly is an amazing thing how we as a nation and the entire world have quickly come together to help our fellow members of mankind. Practicing physicians, we need your help. Visit www.ama-assn.org/go/haiti-volunteer to learn more about the AMA/NDSL™ Disaster Volunteer Physician Registry, or to register, today. And thank you—your efforts are deeply appreciated.

J. James Rohack, MD, AMA president

Health Professionals Petition FTC for Relief from Red Flags Rule

In light of a recent federal court decision, four national organizations representing dentists, physicians and veterinarians called on the Federal Trade Commission (FTC) January 29, 2010 to exclude health professionals from controversial new regulation intended to combat identity theft.

A letter sent to FTC Chairman Jon Leibowitz by leaders of the American Dental Association (ADA), American Medical Association (AMA), American Osteopathic Association (AOA) and American Veterinary Medical Association (AVMA) is the latest challenge to the so-called “red flags” rule. The FTC’s interpretation of the regulation imposes an unjustified, unfunded mandate on health professionals for detecting and responding to identity theft.

The organizations asked the FTC to make it clear that the rule will not apply to their members given the result of recent litigation brought by the American Bar Association against the FTC. In that case, the U.S. District Court for the District of Columbia ruled that lawyers should be excluded from the requirements imposed by the red flags rule.
The enzyme, called ALDH2, plays an important role in metabolizing alcohol and other toxins, including those created by a lack of oxygen in the wake of a heart attack. It also is involved in the metabolism of nitroglycerin, which is used to prevent chest pain (angina) caused by restricted blood flow and oxygen to the heart.

However some people, including about 40 percent of people of East Asian descent, carry a mutated form of the ALDH2 enzyme that does not carry out its intended functions well. People with the mutated form of the enzyme are at increased risk of cardiovascular damage.

The IU and Stanford team reported in 2008 in the journal Science that in laboratory tests Alda-1 bypassed the body’s usual signaling system and activated the ALDH2 enzyme directly, reducing damage to heart muscle tissue. That finding raised the possibility of new treatments for heart attacks, methods to protect hearts during open heart surgery, organ transplants, stroke and other situations in which blood flow is interrupted.

Their current paper describes how Alda-1 activates the ALDH2 enzyme in a process that Dr. Hurley likens to a woodworking procedure in which Alda-1 attaches to the ALDH2 enzyme at a crucial spot and acts like a shim or wedge to prop it up.

Determining how the Alda-1 compound works will enable the researchers to begin working on alternative compounds that hold more promise as potential drugs. One primary improvement needed is the ability to give the drug orally, rather than by injection, Dr. Hurley said.

He predicted that alternative compounds could be available for testing by mid-2010.

The research was supported by grants from the National Institute of Alcohol Abuse and Alcoholism at the National Institutes of Health.

To view a related graphic or video, visit: http://www.medicine.indiana.edu/newsPrint/011110.html.
## Community Hospitals Indianapolis

### Community Hospital East
- **First**
  - Critical Care Conference
  - Wednesday: Medical Staff Conf. Room, 12:00 - 1:00 p.m.
- **Second**
  - Medical Grand Rounds
  - Wednesday: Medical Staff Conf. Room, 12:00 - 1:00 p.m.

### Community Hospital South
- **Fourth**
  - Medical Grand Rounds
  - Thursday: Conf. Rooms A & B, 7:30 - 8:30 a.m.

### Community Hospital North
- **First**
  - Pediatric Grand Rounds
  - Wednesday: Multi Services Rooms 1, 2 and 3, 7250 Clearvista Dr. 7:30 – 8:30 a.m.

### The Indiana Heart Hospital
- **Third**
  - Ken Stanley CV Conference
  - Wednesday: 7-8 a.m., rotate between TIHH and CHE
- **Every month**
  - Cath Conference
  - 7-8 a.m., TIHH MCV Boardroom

### Cancer Conferences 2010

#### Community Hospital East:
- **First**
  - Cancer Conference East (case presentations)
  - Tuesday: Medical Staff Conf. Room, 12:00 to 1:00 p.m.
- **Second**
  - Chest Conference (site specific-lung)
  - Wednesday: Cancer Registry Conf. Room, 7:00 to 8:00 a.m.

#### Community Hospital North
- **Third**
  - Cancer Conference North (case presentations)
  - Wednesday: Reilly Board Room, 12:00 – 1:00 p.m.
- **Third**
  - Breast Conference North (site specific-breast)
  - Friday: Reilly Board Room, 12:00 to 1:00 p.m.
- **Fourth**
  - Cancer Conference North (site specific-lung)
  - Wednesday: Reilly Board Room, 7:00 to 8:00 a.m.

#### Community Hospital South
- **First**
  - Breast Conference South (site specific-breast)
  - Wednesday: Center for Women’s Health, 8:00 to 9:00 a.m.
- **Third**
  - Cancer Conference South, (case presentations)
  - Wednesday: President’s Board Room, 12:00 to 1:00 p.m.

#### North Cancer Pavilion
- **Third**
  - Melanoma & Cutaneous Skin Cancer Tumor Conf.
  - Wednesday: Pavillion Conf. Room, 7:30 to 8:30 a.m.

For more information, contact Valerie Brown, (317) 355-5381.

## JWM Neurology

Saturday, March 13, 2010
“Neurology Connection 2010” Seminar for Physicians

This half-day course covers 9 topics relative to neurologic conditions, sleep disorders and interventional pain management. For more information contact JWM Neurology at 317-308-2828 ext., 1604

Please submit CME to mhadley@imsonline.org by the first of the month preceding publication.

## Clarian Health Partners

### IU – Methodist – Riley

#### April 10
- The First Annual Eugene & Marilyn Glick Vision and Research Symposium
- IU Simon Cancer Research III Auditorium
- Indianapolis, Indiana

#### April 24
- Annual Meeting of the Indiana Society of Anesthesiologists and Anesthesia Update
- IUPUI Campus Center
- Indianapolis, Indiana

#### May 14
- 13th Annual IU Gastroenterology/Hepatology Update
- Indiana History Center
- Indianapolis, Indiana

#### May 19-20
- 45th Annual Riley Hospital for Children Pediatric Conference
- Crowne Plaza Hotel
- Indianapolis, Indiana

#### June 3-4
- Garceau-Wray 2010
- University Place Conference Center
- Indianapolis, Indiana

#### June 6-12
- Mini-Fellowship in the Management of Diabetes
- Diabetes Youth Foundation Camp
- Noblesville, Indiana

#### June 13-19
- Mini-Fellowship in the Management of Diabetes
- Diabetes Youth Foundation Camp
- Noblesville, Indiana

#### June 20-26
- Mini-Fellowship in the Management of Diabetes
- Diabetes Youth Foundation Camp
- Noblesville, Indiana

#### July 16
- Review and Interpretation of the 2010 ASCO Meeting
- University Place Conference Center
- Indianapolis, Indiana

### Indiana Psychiatric Society

#### 2010 Integrative Mental Health Conference
- April 23 & 24, 2010
- West Baden Springs Hotel - Accredited for 8.0 CME

The American Psychiatric Association in joint sponsorship with IPS & The Kentucky Psychiatric Medical Association invite you to attend this conference at the exclusive West Baden Springs Hotel! This event is designed to address professional practice gaps and advance the physicians’ competence and effective use of targeted skills. The morning session will focus on women’s health issues. Topics will include common psychiatric disorders in women with comorbid medical conditions, the impact of trauma on women’s health, and a review of the rational use of hormonal and nutritional therapies in addressing women’s health issues. Early bird registration and discounted hotel room rates available thru 4/4.

St. Vincent Hospital and Health Care Center Inc.

Cardiovascular Research and Education Foundation of Indiana CME Program Dates To Be Announced for 2010
Call Suzanne Brown at 338-6211 for more information

March 12
Treatment Challenges in the Elderly
6.0 Credits
The Fountains Banquet & Conference Center
To register call 317-338-7780

March 12&13
Spring Pediatric Conference: Real Issues in Primary Care Pediatrics
9.5 Credits
St. Mary’s Hospital, Evansville, Indiana
Register at 338-2273 or contact Beth McIntire 415-8068

March 13
Neurology Connection 2010
5.25 Credits
The Marten House, Indianapolis
To register please contact JWM Neurology at 317-308-2928 ext, 1604

March 18
St. Vincent Health Medical Informatics Summit
5.0 Credits
Renaissance Indianapolis North Hotel
To register contact Paula Berry at 317-583-3511

Sept. 10 & 11
Back Talk 2010 4th Annual Spine Symposium
Comprehensive Concepts in Spinal Disorders and Abnormalities
11.0 Credits
The Westin, Indianapolis
For more information please visit www.indianaspinegroup.com

St. Francis Hospital & Health Centers

Beech Grove Campus
Every Thurs. Tumor Board – 7:00 a.m.
For more information, call 317-783-8136.

Meetings & Events
Indianapolis Medical Society

March
1-13 Pitch-in for Project Health
On-line auction (www.cmarket.com) to raise funds for Project Health. Sponsored by Channel 13 & Clarian Health
2 AMA President’s Forum Grand Hyatt, Washington, DC (Pres & Pres-Elect) precedes Advocacy Conf.
2-3 National Advocacy Conference, Washington, DC
10 Senior/Inactive Luncheon Meeting, Noon, Society, Speaker TBD
16 Executive Committee, Society, 6:00 p.m., Sandwiches. Nominating Committee following EC.
30 Happy Doctor's Day!

April
19-23 Staff Appreciation Week
(Administrative Professional’s Day, Wednesday, April 21)
20 Executive Committee, Society, 6:00 p.m., In Combination with IMS Board Meeting
20 IMS Board, Society, 6:00 p.m., Social; 6:30 p.m., Dnr/Mtg.

May
1 Alliance Scholarship Deadline
18 Executive Committee, Society, 6:00 p.m., Sandwiches
23 IMS Advisory Breakfast, 7:30 a.m. ... prior to BOT
23 ISMA BOT, 9:00 a.m., ISMA Headquarters
TBA MSE Board Meeting, Society, 6:15 p.m., Sandwiches

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Thomas J. Leipzig, MD, Goodman Campbell Brain & Spine, is Project Health’s doctor of the month of March. Dr. Leipzig was born and raised in Elkhart, Indiana and says he spent much more time in Chicago than Indianapolis. But he does remember one trip to Indy that was an “Eagle Scout type of thing” where they came, met then Mayor Richard Lugar, and attended the state high school basketball championships. He thought Indianapolis was just a quiet little town back then.

Dr. Leipzig’s father was an organic research chemist for Miles Labs in Elkhart, which is where he acquired his interest in science.

Dr. Leipzig did his undergraduate work at Notre Dame and went on to the University of Chicago Pritzger School of Medicine, followed by an internship at the University of Chicago and residency in neurosurgery there as well. “There were only four faculty members in neurosurgery so they were all my mentors,” he says.

“One of the faculty knew the late Julius Goodman, MD, and suggested I take a look at his group because I was thinking of staying in Chicago where there was always something exciting going on.” When he met the physicians at Indianapolis Neurosurgical Group (now Goodman Campbell Brain & Spine) he realized it was something special and “my wife and I moved down here, where Richard Hudnut was then mayor and things were really starting to happen.”

Dr. Leipzig and his wife have three daughters; one 26-year-old in California; a 24-year-old who works here in Indianapolis with autistic children; and the 19-year-old who is attending Loyola, majoring in social work. In his spare time, he plays golf and is proud that he walks the course and carries his own bag.

Dr. Leipzig did take care of a Project Health patient who PH had sent to the emergency room. She ended up being admitted for two weeks after sustaining a head injury at work. “She had a headache that just wouldn’t respond to any other treatment until we looked deeper. She had a hematoma that we had to drain which became infected. We ended up doing a craniotomy on her. It was a difficult case.” While he remembers the case, he didn’t know she was a Project Health patient until talking with us. “We don’t pay much attention to what kind of insurance or whether they have insurance or not. It is different in neurosurgery than primary care. Most of the patient’s we see don’t have a choice – they need the care to save their lives and that’s that.”

“The struggle to keep patients alive in Haiti drives the point home that we take a lot for granted here with proper operating rooms and the best surgical equipment.” We are indeed fortunate to have the best medicine in the world right at our fingertips and also fortunate to have Dr. Leipzig to turn to in times of need.

Thank you!
Back and neck pain continue to be major medical issues. Research studies document their prevalence. A few study highlights: back pain is one of the most common types of pain individuals experience, and it is one of the main reasons for physician visits. To learn the latest on this ongoing issue, join us!

This spine symposium will highlight the latest diagnostic and treatment information for you to effectively treat patients with back and neck problems. New for this year’s conference will be two educational tracks on the first-day – one general, and one more in-depth. Also new this year, general and breakout sessions are available on both days.

Watch your mail for more information!
Also, visit www.indianaspinegroup.com or call (866) 947-7463.

Rick C. Sasso, M.D.  |  Kenneth L. Renkens, M.D.
Kevin E. Macadaeg, M.D.  |  Thomas M. Reilly, M.D.  |  Jonathan P. Gentile, M.D.
John W. Arbuckle, M.D.  |  Paul E. Kraemer, M.D.

This activity has been approved for AMA PRA Category 1 Credit. Application for CME credit has been filed with the American Academy of Family Physicians. Determination of credit is pending.
Delegates to the State Convention, September 2010, Indianapolis

The year shown in parentheses indicates year in which the term expires following the conclusion of the ISMA Annual Convention.


Alternate Delegates to the State Convention, September 2010, Indianapolis

The year shown in parentheses indicates year in which the term expires following the conclusion of the ISMA Annual Convention.


Indiana State Medical Association
Past Presidents
Jon D. Marhenke 2007-2008
Bernard J. Emkes, 2000-2001
Peter L. Winters, 1997-1998
William H. Beeson, 1992-1993
George H. Rawls, 1989-1990
George T. Lukemeier, 1983-1984
Alvin J. Haley, 1980-1981

Indiana State Medical Association
House of Delegate
Vice-Speaker, ISMA
John J. Wernert (2009-2010)

Seventh District Medical Society Trustees
Richard D. Feldman (2010)
Heidi M. Dunnaway (2011)
A. Michael Sadove (2012)

Alternate Trustees
John P. McGoff (2010)
Vicki M. Roe (2011)
John C. Ellis (2012)
Incontinence
Going. Going. Gone. FORLIFE.

Urology of Indiana
urologyofindiana.com
“We need a method to be sustainable.”

Okay, if you have not figured it out by now let me spell it out for you. Project Health, your chance to make a huge difference in this world, is on its last leg. The sharks are circling. We are going down. However you couch it, there is not much time left. The economy makes finding money to keep Project Health operational really, really tough! Yes, St V’s, Community, and Clarian have donated money and services. Yes, we physicians have donated money and services. But, the simple truth is, annually, we have to have $240,000.00 to pay for our administrative staff, the interpreters, computer services, postage and benefits for our employees. We have worked hard to get grants and donations but it is down to the wire and the economy is working against us. We have talked to the Mayor, the hospitals, drug companies, malpractice insurers and many, many benevolent societies.

What we really need is a $1,000,000 endowment. Seriously, if we had that we could keep the doors open on the interest and find the rest with our usual sources. We are spending so much effort trying to keep the lights on; we are not using resources to care for the working poor in Marion County.

Our Grand Experiment has proven that in Indianapolis physicians and hospitals can compete for business but also can work together to help the working poor. Project Health patients are the same people that President Obama and the Congress are fighting over. Here in Indianapolis, we are not fighting; we are caring for these people.

Anybody out there have any suggestions? We need a method to be sustainable. We appreciate the care you have given our fellow Hoosiers and we need your help again. Please somebody give us a suggestion, a lead, or a million dollars. We are waiting but we can’t wait much longer.

As many of you know, Project Health is the largest and longest-running charitable project the Indianapolis Medical Society Foundation has ever undertaken. We cannot allow our good works to fail now. Let us commit to continue these life-changing opportunities.

Call 639-3406 and ask for Beverly Hurt, EVP.

Ideas, anyone?

The Indianapolis Medical Society Foundation Needs You!

The Indianapolis Medical Society Foundation was established by your Society for a variety of reasons – all of which are designed to provide ways for our members to support programs which will increase the accessibility of medical and health services to the general public, and to further develop previously established scholarship programs (nursing/allied health, medical students).

Please accept my gift of $ __________________________

☐ Project Health (Serving low-income & underinsured residents)
☐ Alliance Scholarship Fund (Medical & Allied Health Students)
☐ Medical Student Scholarships
☐ Operating Fund
☐ This is a Memorial Contribution to honor the memory of __________________________________________

Contributor: ________________________________________________________________________________________
Mailing Address: ______________________________________________________________________________________
City/State: _________________________________________________ Zip Code________________
Daytime Phone number: __________________________ Email address: ____________________________________

Please Give Today!

If you prefer to give your donation through the United Way, we encourage you to designate a portion or all of your gift for the IMS Foundation.

The IMS Foundation is a 501(c)(3) organization for federal income tax purposes.

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Talent Gallery

A glasswork by Jeffrey M. Rothenberg, MD. Please submit photos for the Talent Gallery, web & Bulletin covers to ims@imsonline.org

Do You Know a Deserving Doc?

It’s time to recognize your colleagues for the good works they do ... Since 1976, the Indianapolis Medical Society has been acknowledging one individual member for his/her outstanding contributions to our community through volunteer service. In 1982, the Community Service Award was renamed to honor Dr. Otis R. Bowen in recognition of his outstanding contributions to our profession, community and country. In keeping with the ideals exemplified by Dr. Bowen, our Otis R. Bowen Award recipients have distinguished themselves beyond the practice of medicine through volunteerism. In 1999 the Bowen Award was expanded to give recognition to physician groups for their outstanding service to the community. It really is time to tell your colleagues ... Thank you.

2010 Otis R. Bowen Community Service Award Nomination Form

My Nomination for Individual Physician for The Otis R. Bowen Physician Community Service Award is:

Name of Individual Physician (please print)       Address or phone number of physician

My Nomination for Physician Group for The Otis R. Bowen Physician Group Service Award is:

Name of Physician Group (please print)       Address and phone number of physician

Your Name (please print)       Phone number where you may be reached

Submit your nomination by June 30 by fax (317-262-5609), phone (317-639-3406) or e-mail bhurt@imsonline.org

IMS Bulletin, March 2010
Quality.... It can be measured

Drs. Ben Park and Tom O’Connor have earned the three-year Diabetes Physician Recognition Program (DPRP) through National Committee on Quality Assurance (NCQA)

Physicians who achieve DPRP Recognition show their peers, patients and others in the Diabetes community that they are part of an elite group that is publicly recognized for its skill in providing the highest-level diabetes care

AND . . . Both have also been awarded three-year recognition by the NCQA and American Heart Association/American Stroke Association Heart/Stroke Recognition program, as well. Drs. Park and O’Connor are the only physicians in the state of Indiana with dual recognition of their expert management of these chronic diseases.

Find out what made them choose American Health Network by contacting Leslie Beauchamp at 317.580.6451 or leslie_beauchamp@ahni.com.

Website: www.ahni.com

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We are the warm, friendly people of your Medical Society Exchange* ...

We answer the phone and handle the messages ... for you, your family and your patients (no automated attendants here!)

We are the answering service established in 1911 by physicians for physicians.

Indianapolis Medical Society Members Receive Special Discounts

* A wholly owned for-profit subsidiary of The Indianapolis Medical Society
Do you know the face of your uninsured patient?

Let IMS Foundation’s Project Health help you ... help them.

Many people in Marion County could greatly benefit from IMSF’s Project Health. These people work each day to provide for their families, and often it takes at least two jobs – jobs without medical benefits. These are the “working poor,” living paycheck to paycheck. An urgent health situation can send them “over the brink.” Project Health can provide specialty care, labs, diagnostic testing and even surgery for them.

You already treat them ... Let Project Health help you ... help them.

For a referral form, call 262-5626.

Advertisers’ Index

American Health Network ....................... 29
Center for Pain Management .................... 10
Central Indiana Cancer Centers ............... 14
Diamond Capital Management ................ 23
Fifth Third Private Bank ......................... 17
Goodman Campbell Brain & Spine .................. 4
ISMA Insurance Agency .......................... 27
Indiana Clinic ........................................ 21
Indiana Spine Group .............................. 23
JWM Neurology .................................. 13
Sonnie Laviolette, F. C. Tucker Co., Inc. ....... 6
The Marina Limited Partnership ............... 3
Medical Society Exchange ....................... 29
Meridian Health Group .......................... 9
Midwest Pain Institute .......................... 15
The National Bank of Indianapolis ............ 27
Northwest Radiology Network ................. 32
Practice Billing, LLC ............................ 14
St. Francis Heart Valve Center ................. 2
Staples .............................................. 31
Superior Linen Service .......................... 29
Urology of Indiana .............................. 25

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Classifieds are Digital

IMS BULLETIN CLASSIFIED ADVERTISING has gone digital on www.imsonline.org. Classifieds are posted on the website and updated monthly. Special opportunities are available FREE for IMS members only as one of your members’ benefits. Advertising rates and contracts may be found at imsonline.org or by calling 639-3406.
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