July 31, 2012
7th District Annual Meeting
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1001 HADLEY RD. ...................... MOORESVILLE
1159 WEST JEFFERSON ST. .......... FRANKLIN
2330 S. DIXON RD. ...................... KOKOMO

jwmneuro.com  jwmneuro.blogspot.com
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IMS Voting Alert

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About Our Cover

ATTENTION SOCIETY MEMBERS

We like to feature photographs or other artwork shared by IMS members on the cover of The Bulletin. Submit photographs, artwork, etc., to Beverly Hurt at the Society Office, bhurt@imsonline.org.

The Bulletin is your magazine. Share your views by submitting reprints of your published articles; articles written expressly for The Bulletin; quips; short stories; brief comments; ideas; cartoons, etc.

Remember the Indianapolis Medical Society Foundation when planning your will. (Contribution form included in this issue.) Unless otherwise specified, your contribution will be directed toward medical scholarships.

Bulletin Subscriptions: $36.00 per year
AMA Web Page: http://www.ama-assn.org
IMS Web Page: http://www.imsonline.org

About our cover

On our cover:
7th District Annual Meeting

Join your colleagues and families for a night at Victory Field. 5:30 p.m., July 31, 1st Base Terrace.

Tickets are required for the event ...
RSVP envelope is in this issue.

Good Food, Good Fellowship, Good Fun!
Plan now to bring your family and enjoy a night out at Victory Field as the Indianapolis Indians take on the Buffalo Bisons!

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charles.pike@starfinancial.com
Osteopathic Medicine, Part 1

Paul Evans, DO, VP and Dean, MU-COM

It is my honor to introduce Dr. Paul Evans to the Indianapolis Medical Society. Dr. Evans is the Vice President and founding Dean of the Marian University College of Osteopathic Medicine. He has been active in medical education for decades, having served as founding Dean of the Georgia Campus of the Philadelphia College of Osteopathic Medicine in Suwanee. Dr. Evans is also US Army veteran of 26 years, 16 of which were in medical education. Paul has written extensively on primary care, medical education and faculty development.

I have been asked by President Richard Rhodes to submit a brief introduction on osteopathic medicine for Bulletin readers. As the first osteopathic college in Indiana starts up, there have been many questions about what is a DO, what are the similarities and differences in philosophy and training for osteopathic (DO) medicine vs. allopathic (MD) medicine, and what are the plans for the new Marian University College of Osteopathic Medicine.

In this two part series I will answer these questions. Much of this piece is excerpted from the AACOM website, a very useful reference for osteopathic education. (aacom.org)

Part 1: Introduction to Osteopathic Medicine

A. Overview

Osteopathic medicine is a distinctive form of medical care founded on the philosophy that all body systems are interrelated and dependent upon one another for good health.

Osteopathic physicians use all of the tools available through modern medicine including prescription medicine and surgery. They also incorporate osteopathic manipulative medicine (OMM) into their regimen of patient care when appropriate. OMM is a set of manual medicine techniques that may be used to diagnose illness and injury, relieve pain, restore range of motion, and enhance the body’s capacity to heal.

Physicians licensed as Doctors of Osteopathic Medicine (DOs), like their allopathic counterparts (MDs), must pass a national or state medical board examination in order to obtain a license to practice medicine. DOs provide comprehensive medical care to patients in all 50 states and the District of Columbia.

Currently, there are more than 50,000 DOs practicing in the United States. Reflecting the osteopathic philosophy of treating the whole person, many DOs serve in the primary care areas of family medicine, general internal medicine, and pediatrics, often establishing their practices in medically underserved areas. But many others are found in a wide range of medical specialties including surgery, anesthesiology, sports medicine, geriatrics, and emergency medicine. Still others serve as health care policy leaders at the local, state, and national levels. In addition, an increasing emphasis on biomedical research at several of the osteopathic colleges has expanded opportunities for DOs interested in pursuing careers in medical research.

B. History

The osteopathic medical philosophy was developed in 1874 by Dr. Andrew Taylor Still, who pioneered the concept of “wellness” and recognized the importance of treating illness within the context of the whole body.

Andrew Taylor Still was born in Virginia in 1828, the son of a Methodist minister and physician. At an early age, Still decided to follow in his father’s footsteps and become a physician. After studying medicine and serving an apprenticeship under his father, Still became a licensed MD in the state of Missouri. Later, in the early 1860s, he completed additional coursework at the College of Physicians and Surgeons in Kansas City, Missouri. He went on to serve as a surgeon in the Union Army during the Civil War.

After the Civil War and following the death of three of his children from spinal meningitis in 1864, Still concluded that the orthodox medical practices of his day were frequently ineffective, and sometimes harmful. He devoted the next ten years of his life to studying the human body and finding better ways to treat disease.

Still believed that by correcting problems in the body’s structure, through the use of manual techniques now known as osteopathic manipulative treatment, the body’s ability to function and to heal itself could be greatly improved. He also promoted the idea of preventive medicine and endorsed the philosophy that physicians should focus on treating the whole patient, rather than just the disease.

These beliefs formed the basis of a new medical approach. Based on this philosophy, Dr. Still opened the first school of osteopathic medicine in Kirksville, Missouri in 1892.

C. Principles

These are the four major principles of osteopathy:
1. The body is a unit. An integrated unit of mind, body, and spirit
2. The body possesses self-regulatory mechanisms, having the inherent capacity to defend, repair, and remodel itself.
3. Structure and function are reciprocally inter-related.
4. Rational therapy is based on consideration of the first three principles.

These principles are not held by osteopathic physicians to be empirical laws; they serve, rather, as the underpinnings of the osteopathic philosophy on health and disease.

D. Vision

Osteopathic physicians, also known as DOs, practice in all types of environments, including the military, and in all types of specialties, from family medicine to obstetrics, surgery, and aerospace medicine.

DOs are trained to look at the whole person from their first days of medical school. This holistic approach to patient care means that osteopathic medical students learn how to integrate the patient into the health care process as a partner. They are trained to communicate with people from diverse backgrounds, and practice these skills in their classrooms and learning laboratories, frequently with standardized and simulated patients.

The osteopathic medical profession has a proud heritage of producing primary care practitioners. Osteopathic medical tradition preaches that a strong foundation in primary care makes one a better physician, regardless of what specialty they may eventually practice.

Today, when the challenge of ensuring an adequate number of primary care physicians extends to osteopathic medicine, the majority of most osteopathic medical school graduates choose careers in primary care. Osteopathic medicine also has a special focus on providing care in rural and urban underserved areas, allowing DOs to have a greater impact on the U.S. population’s health and well-being than their numbers would suggest.

Osteopathic medicine is also rapidly growing! There are now over 34 colleges of osteopathic medicine with more in development. Nearly one in four of all medical students in the United States is attending an osteopathic medical school.

In Part 2 of this article, I will focus on the needs for a new medical school in Indiana and how both national and local factors are influential in the decision to start the Marian University College of Osteopathic Medicine.
"Membership"

The Supreme Court will soon decide whether the Federal Government can “mandate” that all people carry health insurance coverage. While no one can accurately predict what will come of that discussion, I suspect that many physicians would benefit if everyone had insurance. However, there are also some parallels with this decision and organized medicine membership.

Today, membership in IMS and ISMA is open to all physicians in good standing, yet only a portion of physicians choose to be members. Health insurance is available to all citizens, yet only some choose to purchase it. The reasons are probably similar for each – the costs are real and up-front, and I’m not certain what benefit I will get if I make the investment. While any form of insurance is essentially betting against oneself, memberships in IMS and ISMA have clear and defined benefits.

One argument FOR all people carrying insurance is that we ALL pay for those who do not. ER care must be provided based on Federal EMTALA rules; care after an accident is deemed to be a right – we do not let our fellow citizens die for lack of insurance; yet the price society and employers pay for this cost-shifting is at a breaking point. Once again, there is a parallel in medical society membership. Those who ARE members incur willingly, or perhaps begrudgingly, the cost of such membership, while every physician in the state of Indiana benefits from the programs, services and advocacy of these societies. Just as uninsured patients are often considered to be “free-loading” on the backs of society and employers, the same might be said for non-member physicians.

The multiple and sequential decreases in malpractice costs over the past several years are DIRECTLY attributable to the efforts of organized medicine. Lobbying efforts, testimony by IMS and ISMA physicians involved on behalf of their profession and their patients is what made the difference.

Not every member of a country club wants to be on the Board; most simply want a tee time, a nice place to have dinner or other club amenities. To have those “perks” there are “dues” or “monthly minimums” in place. Many physicians seem willing to pay these fees, as there is a direct relationship to enjoyment and lifestyle; yet the most important determinants of lifestyle and outcomes for physicians are defined by things like onerous malpractice awards, malpractice rates within a state, and the many intrusions into the practice of medicine. While not all issues can be resolved, without the “one voice” of organized medicine, there would be no hope of physician friendly decisions at the legislature.

We would ALL benefit from increased membership in ISMA and IMS. Spreading the costs of all of the services and benefits over a larger membership would lower everyone’s payments; but more importantly, the voice of our membership would be even more powerful. And we do not even need a Supreme Court ruling on this. JOIN TODAY.

What follows is a listing of additional benefits of being a member of Organized Medicine. Just think of the answer to this one question – When I go to Anthem / UHC / Cigna / Aetna or other payers as a small practice, what are my odds of getting what I feel is appropriate? Not so much fees, as that is not something ISMA or IMS can resolve, but are there ways to reduce hassles, red tape and other issues? With a united voice, there is a MUCH better chance of success. JOIN TODAY.

**Exclusive IMS Member Benefits:**

**ADVANTAGE Health Solutions:** IMS offers its members a discount on group health insurance through ADVANTAGE Health Solutions, a local health plan owned by local providers. To find out more about this program, call Acumen Benefit Solutions at (317) 564-4003.

**DocBookMD:** FREE to IMS Members! Indianapolis Medical Society continually strives to introduce its members to mobile communication tools to increase efficiency and save time. By partnering with DocBookMD, we are able to offer a next-generation HIPAA compliant, multi-media communication tool exclusively to our Members. DocBookMD empowers physicians to connect, communicate and collaborate within our own local medical community.

DocBookMD Key Features:
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**Registration is Easy:** If the IMS has your email address, then it is a simple click using your device and the FREE app from the App Store or Android Market. If we don’t have your email address, you will need your IMS number, before registering.

**Favorite Healthcare Staffing** (link to: http://www.favoritestaffing.com/public/MedicalSocieties/Indianapolis/Indianapolis_index.aspx) is the Exclusive Staffing Provider of the Indianapolis Medical Society. This partnership allows IMS members to enjoy outstanding values in medical staffing and personnel services. With preferred pricing rates for members, Favorite’s comprehensive range of staffing services can help physicians improve cost control, increase efficiency, and protect their revenue cycle.

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**Transworld Systems** for IMS Physician Members to receive cost effective, diplomatic and systematic service that resolves past due accounts. Transworld charges a fixed rate per account with special pricing for IMS Members only. The unit cost set for a practice is determined by the average number of accounts placed per month and is paid for on a monthly basis.

Continued on page 14.
Welcome, Dr. Diaz!


Dr. Diaz graduated Magna Cum Laude from the University of Puerto Rico, San Juan, with a B.S. in General Sciences. She also earned her M.D., Magna Cum Laude, and completed her residency in Obstetrics and Gynecology, from the University of Puerto Rico.

Dr. Diaz completed a three-year Fellowship in Female Pelvic Medicine and Reconstructive Surgery at the Indiana University Department of obstetrics and Gynecology, and she holds a Masters Degree in Clinical Research from the Indiana University, CITE program, Indianapolis, Indiana.

Dr. Diaz will concentrate her practice on the south side of Indianapolis in our Greenwood office. To schedule appointments with Dr. Diaz, please call 1-877-362-2778.

With the addition of Dr. Diaz, Urology of Indiana is comprised of 35 urologists and urogynecologists who see patients in 18 office locations in central Indiana. The practice traces its roots to 1887, and provides complete diagnosis and medical and surgical treatment of all conditions of the genitourinary system affecting men, women, and children.
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Bulletin Board

Dean D.T. Maglinte, MD, Distinguished Professor of Radiology and Imaging Sciences, IU School of Medicine; IU Health – University Hospital, was part of a group of American radiologists who presented lectures in digestive radiology in Belgrade, Serbia from April 1-6, 2012. The trip was sponsored by the Speakers Bureau Program of the United States Dept. of Foreign Affairs, the University of Belgrade School of Medicine and the Association of Serbian Digestive Radiology. The course was attended by radiologists and radiology residents from the Balkan countries.

Dr. Maglinte has also been named to the International Editorial Board of Abdominal Imaging, the official journal of the Society of Abdominal Radiologists (SAR), the merged societies of the SGR (Soc of GI Radiologists) and the SUR (Soc of Uroradiology).

Dr. Maglinte presented a SAM’s Course “Small bowel Imaging Update: Radiography and CT” at the recent Abdominal Radiology Course 2012 March 25-30, 2012 presented by the SUR and SUR at the Fairmont Scottsdale Princess, Arizona.

Rick C. Sasso, MD, Indiana Spine Group, served as a faculty member at the American Association of Neurological Surgeons annual meeting practical course clinic, “Craniocervical junction stabilization techniques and surgical approaches.” The AANS was held in April in Miami, Florida. He lectured on posterior C1-2 stabilization techniques including C1 lateral mass screw fixation and was the lab leader in the posterior occipitocervical stabilization hands on training course.

Michael H. Fritsch, MD, Professor, Otologist-Neurotologist, and his co-researchers presented their NIH grant sponsored “High-Resolution MRI of Stem-cell Engraftment in the Human Temporal Bone using Superparamagnetic Iron Oxide Nanoparticles” at the ARO (Association for Research in Otolaryngology) meeting in San Diego.

Congratulations to Theresa M. Rohr-Kirchgraber, MD, who was awarded the American Medical Women’s Association Presidents Award at the annual meeting in April 2012. Dr. Rohr-Kirchgraber, MD, presented “You Are What You Eat! Nutrition, Eating Disorders and The Role of The Physician” at the Indiana ACOG meeting in Indianapolis in April 2012.

From the Tri-State Integrative Mental Health Conference ...

Christopher D. Bojrab, MD, President, Indiana Health Group, presented “Domo Arigato Dr. Robot: A Primer on Electronic Health Records, Online Tools, and Apps for Modern Psychiatric Practice” at the event held April 20-22 at West Baden Springs Hotel, West Baden Springs, Indiana.

John J. Wernert, III, MD, President, Professional Development Associates, presented “Integrated Mental Health Care in Community Health Centers” on April 21.

Maria C. Poor, MD, Assistant Professor of Clinical Psychiatry, Indiana University School of Medicine; Clinical Director of Indiana Mental Health Disaster Response Team, Indianapolis, presented “Being in a Disaster is Stressful; Mental Health Preparedness Planning” on April 22.

From Northwest Radiology Network, PC...

Jack J. Moss, MD, board certified Diagnostic and Mammography Radiologist, recently coordinated efforts with the Meridian North Imaging Center CT scanner to assist conservators from the Indianapolis Museum of Art to learn more about the internal structures of five African power figures. A CT scan allowed Conservators at the IMA to see the interior of their power statues without having to defile the figures.

Richard L. Hallett, MD, board certified NWR Diagnostic Radiologist with a Certificate of Advanced Proficiency, Cardiac CT, was an invited Visiting Professor in Cardiovascular Imaging through the Department of Radiology at the Mayo Clinic in Rochester, Minnesota. He presented three lectures on cardiovascular imaging to the combined departments of Radiology and Cardiology consultants, staff, residents, and fellows and spoke on the challenges and benefits of CV imaging in private practice, CV imaging of athletes, and held an oral board review session for their senior residents.

Dr. Hallett also presented to the annual donors at Riverview Hospital at the Brick Layer Recognition Event on April 9th. Dr. Hallett discussed the advantages of 128 slice Computed Tomography imaging.

Vincent L. Flanders, MD, board certified Interventional Radiologist, recently spoke to the Riverview Hospital’s OB Sub-Committee’s Child / Maternal Health Department about Interventional Radiology procedures that are available at Riverview Hospital.

From Franciscan St. Francis ...

Philip M. Faris, MD, explained the latest procedures in joint replacement and arthritis treatments during the St. Francis “Road Show” Wednesday, May 16, at the Days Hotel, 5860 Fortune Circle West. He is a board-certified orthopedic surgeon specializing in adult reconstructive surgery and joint replacement.

Peter G. Garrett, MD, was the program moderator for the Cancer Center symposium focusing on total patient care. The day-long event was held at the JW Marriott, Indianapolis.

Subhash G. Shamma, MD, (no photo available) is now offering full-service infusion care at 1300 W. Jefferson Street, Franklin.

David H. Moore, MD, and Bryan K. Perkins, MD, hosted a presentation on Women’s Health issues, May 15, at the Cancer Center at 8111 S. Emerson Avenue.

Glenn L. Dobbs, DO, (no photo available) will provide obstetric services at Franciscan St. Francis Health’s Mooresville hospital. The arrival of Dobbs and the physician group he belongs to, Southside OB-GYN, helps Franciscan avoid a gap in obstetrics in Mooresville. The physician group that provides those services, Southwest Women’s Health, is scheduled to end its relationship with Franciscan-Mooresville in May. Dobbs, who specializes in high-risk obstetrics, did his medical training at Western University of Health Sciences in California.

IMS Bulletin, June 2012
INDIANA’S DOCTOR SHORTAGE WASN’T SOLVING ITSELF

At Marian University we decided the time for talk was over. So we took action to address the state’s doctor and nursing shortages. We are building the Michael A. Evans Center for Health Sciences to house our College of Osteopathic Medicine and School of Nursing. Here medical and nursing students will work side by side, just as they will once they graduate. This initiative is not only a great step toward solving a pressing issue, it will also have a significant economic impact on our state.

Visit marian.edu/actnow and learn more about our upcoming 75th Anniversary Gala.
At Marian University we decided the time for talk was over. So we took action to address the state’s doctor and nursing shortages. We are building the Michael A. Evans Center for Health Sciences to house our College of Osteopathic Medicine and School of Nursing. Here medical and nursing students will work side by side, just as they will once they graduate. This initiative is not only a great step toward solving a pressing issue, it will also have a significant economic impact on our state. Visit marian.edu/actnow and learn more about the power of doing and our upcoming 75th Anniversary Gala.
New Members

Below, Mary E., MD
Radiology Associates of Indpls.
533 E. County Line Rd., #210
Greenwood, 46143-1073
Ofc – 787-3296
Fax – 783-4107
Diagnostic Radiology, 1993
Neuroradiology
Indiana University, 1989

Bright, Drew W., MD
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Family Medicine
Indiana University, 2011

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Family Medicine
Indiana University, 2011

Capes, Todd, MD
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Family Medicine
Indiana University, 2011

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Family Medicine
Indiana University, 2011

Hu, Peiyi Y., MD
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46229-2016
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Fax – 898-4219
11911 N. Meridian St., #130
Carmel, 46032-4641
Ofc – 621-6809*
Fax – 621-6848
Family Medicine, 2000, 2007
Tongji Medical University,
Wuhan, China, 1982

Kniese, Christopher, M., MD
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Internal Medicine
Indiana University, 2011

Myers, Isaac J., II, MD
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Family Medicine, 1991
Wayne State University, 1988

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Family Medicine
University of Tennessee, 2011

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Thoracic Surgery, 2009
Univ. I Goteborg, Med. Fak.,
Goteborg, Sweden, 1998

Shorten, Michelle L., MD
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Family Medicine
Indiana University, 2011

Touloukian, Christopher E., MD
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46202-5112
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Fax – 274-0241
Surgery, 2006
Surgical Oncology
Columbia University, 1994

Wineinger, Kevin D., MD
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Fax – 528-6916
Email – kevin.wineinger@franciscan
alliance.org
Family Medicine
Indiana University, 2011

Past President’s
(continued from page 8)

100% Profit Guarantee: If Transworld does not recover minimally two times what is paid to them for the cost of accounts, Transworld will either make up the difference between what was recovered and two times what was paid or refund the entire purchase amount, whichever is less. This delinquency management company will help you improve your cash flow and your bottom line! Phone Blake Collinsworth at (317) 843-9205 x26 for details!

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• FREE Referral Service
• Representation and advocacy at all meetings of the AMA and ISMA House of Delegates making sure your voice is heard
• Liaisons with civic, governmental, health and hospital organizations, the public and the media
• Medical Society Exchange, a reliable, professional medical answering service provides reduced rates for IMS members
• FREE Member Inquiries … Call us for information regarding ethics, collections, how to withdraw from a case, how to close an office and other practice issues
• Free Patient Inquiries about your educational background and training
• FREE $100,000 air travel insurance for all members
• Exclusive Private Banking Services for you and your practice
• FREE Medi-File Cards … for your patients to keep a record of their medications.
• FREE first-time Announcement Labels to help you communicate changes in your practice
• Website … www.imsonline.org
• IMS Bulletin … monthly magazine featuring information about your colleagues and other issues facing healthcare
• IMS Pictorial Roster … Annual pictorial directory of IMS members that is an indispensable referral resource for hospitals, local healthcare centers, providers and others. Features individual listings with location, specialty and training information
• Social and Professional Networking with more than 2,000 member physicians
• Pager rental at a discounted rate for you, your family and your staff
• Indianapolis Medical Alliance – a pro-active physician spouse organization
• IMS Foundation … operated exclusively for charitable and educational purposes
• Project Health, a program developed and sponsored by the IMSF providing healthcare and medications for uninsured patients
• Commissions & Committees … your opportunity to lead the healthcare industry and to resolve important matters facing your practice
• Commission on Medical & Health Affairs … considers public health and legislative matters
• Commission on Membership Services … reviews and implements new member services
• Annual 7th District Meeting … provides physicians and their families in Hendricks, Johnson, Marion and Morgan Counties the opportunity to meet and elect representatives at a family-oriented event

Ask A Colleague to Join IMS Today!
Simple Spine Surgery?  
There’s no such thing.

And yet, we hear it time and time again: I send my “simple spine” one place but my complex cases go to a neurosurgeon.

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Use our secure online referral form at: goodmancampbell.com/referrals. Or call (317) 396-1199 or toll free (888) 225-5464.
Kenneth G. Ney, MD, is Project Health’s doctor of the month in June. He grew up in Fort Wayne where his father worked for Magnavox. He said his mom was halfway through nursing school when he came along and spoiled her fun. She ended up as the office manager for a dentist.

Dr. Ney graduated from Snider High School in Ft. Wayne, also home to NFL Football Hall of Famer Rod Woodson. Dr. Ney says he was always more math and science oriented at Snider and had a “phenomenal chemistry teacher, Gene Buzzard.” “He was demanding, difficult, taught the class like we were a college class, but he was fair and very personable. He took great interest in students and was really inspiring.”

Dr. Ney entered Purdue University with thoughts of majoring in pharmacy, but changed his mind in the third year. “It was heavily clinical, basically first year medical school curriculum which got me more interested in medicine.” He said he had no idea what area of medicine to concentrate on until his junior year of medical school when he rotated at IU. He says the residents really mentored them well, led by the late John P. Donohue, MD, Chairman of the Department of Urology, “and the rest is history.”

Dr. Ney did his internship at Northwestern Memorial Hospital in Chicago and completed a six year residency there as well. He and wife, Chyrise (also a Purdue graduate), decided to move to Indianapolis afterwards because he says, “we wanted to stay in the Midwest; Indiana is a great state to practice medicine in; and to raise children.”

Some of his friends from medical school days at I.U. told him that three of the big groups were looking, so he wrote letters and landed with Associated Urologists which merged with Urology of Indiana in 2005. They have 18 different office locations, but he has always practiced primarily at St. Vincent Hospital. He loves all types of urology, but says his niche is in prostate cancer. He is on the daVinci Robotic team at St. Vincent Hospital, and he is starting to move into care for advanced prostate cancer.

Dr. Ney and his wife have three children; a 22-year old son who is graduating from Purdue this year in English Literature and wants to be a musician; a 19 year old daughter also at Purdue who is in health sciences studying to be a Physician’s Assistant; and a 15 year old daughter at Heritage Christian High School who he says is “the most incredible ballroom dancer.” Mom, Chyrise, has a passion for interior design, makes jewelry and just opened a booth in an antique mall in Carmel. In their time off they like to ski in Colorado and Idaho, bicycle and travel. France and England are favorite travel spots.

Dr. Ney has also been actively involved in a missionary organization in the Ukraine since 1997 that he helped launch. He went to the town of Zhitomir (population 300,000) on his first trip to Russia in 1994 and met three Ukrainian ladies who wanted to start a crisis pregnancy center. So, he and a dentist friend started a medical clinic that now employs 21 people. He works with kids with disabilities. His family has traveled there and he is on the board, along with several other Indianapolis physicians.

“It’s part of my DNA as a Christian to help the less fortunate, so when Project Health started we immediately agreed to help. Having been at St. Vincent, I agree with everything they do and their mission. We see it as a calling to help people. It’s our oath. It’s not a big sacrifice out of my day, and I don’t have any idea who is insured or not. The focus is on patient care.”

Project Health staff is so very proud and grateful to Dr. Ney and all of the volunteer physicians. And the patients feel all of you are the greatest blessings to ever come their way. Thank you so much!
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- Dental
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- Voluntary Employee Benefit Plan Dental, short term disability, term life, universal life, cancer plan, Section 125 Premium Only Plan (P.O.P.)
- Auto
- Homeowners
- Term Life
- Disability
- Umbrella Liability
- Business Owners Policy
- Worker’s Compensation
- Malpractice Liability*
- Voluntary Employee Benefit Plan Dental, short term disability, term life, universal life, cancer plan, Section 125
- Premium Only Plan (P.O.P.)
- Auto
- Homeowners

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* Access is available through Medical Assurance of Indiana - ISMA’s endorsed professional liability carrier.
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Jeffrey J. Kellams .... Immediate Past President
Bruce M. Goens................................President-Elect
Bridget M. Sanders .................Secretary/Treasurer

Delegates to the State Convention, September 14-16, 2012, Indianapolis JW Marriott
The year shown in parentheses indicates year in which the term expires following the conclusion of the ISMA Annual Convention.

Alternate Delegates to the State Convention, September 14-16, 2012, Indianapolis JW Marriott
The year shown in parentheses indicates year in which the term expires following the conclusion of the ISMA Annual Convention.

Indiana State Medical Association
Past Presidents
Jon D. Marhenke 2007-2008
Bernard J. Emkes, 2000-2001
Peter L. Winters, 1997-1998
William H. Beeson, 1992-1993
George H. Rawls, 1989-1990
George T. Lukemeyer, 1983-1984
Alvin J. Haley, 1980-1981

Indianapolis Medical Society
631 East New York Street • Indianapolis, IN 46202-3706
Phone: (317) 639-3406 • Fax: (317) 262-5609 • E-Mail: ims@imsonline.org • Web: www.imsonline.org

Board of Directors 2011-2012
Terms End with Year in Parentheses
Mark M. Hamilton, Chair (2012); David R. Diaz, Vice-Chair (2012)

Delegates to the State Convention, September 14-16, 2012, Indianapolis JW Marriott
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Indiana State Medical Association
House of Delegate
Speaker, ISMA
John J. Wernert (2011-2012)

Vice-Speaker, ISMA
Heidi M. Dunniway (2011-2012)

Seventh District Medical Society Trustees
A. Michael Sadove (2012)
Richard D. Feldman (2013)
Vicki M. Roe (2014)

Alternate Trustees
John C. Ellis (2012)
John P. McGoff (2013)
Marc E. Duerden (2014)
Favorite Healthcare Staffing Celebrates Exciting New Partnership with Indianapolis Medical Society

Favorite Healthcare Staffing is honored to be the exclusive staffing provider for the Indianapolis Medical Society. With preferred pricing for Indianapolis Medical Society members, Favorite’s comprehensive range of staffing services can help physicians improve cost control, increase efficiency, and protect their revenue cycle. Our Medical Society clients know they can depend on the solid performance they have come to expect from Favorite. In addition to the Indianapolis Medical Society, Favorite Healthcare Staffing provides exclusive staffing services for the following Medical Societies: Bexar County Medical Society – San Antonio, Texas; Lane County Medical Society, Eugene, Oregon; Medical Association of Atlanta – Atlanta, Georgia; Connecticut State Medical Society; Member Advantage (Twin Cities Medical Society and Minnesota Medical Association) – St. Paul, Minnesota; and Nueces County Medical Society, Corpus Christi, Texas.

Our goal is to provide Indianapolis Medical Society members with peace of mind in managing their staffing needs, allowing them to focus on patient care and maximize revenues. We have established an outstanding track record with facilities across the US by providing top quality healthcare professionals and services to hospitals, clinics, physician offices, surgical centers, and nursing homes. Favorite offers a full service option for the members of the Indianapolis Medical Society, from front office reception assistance to recruitment and search services for permanent physician positions. We can provide you with short-term, temporary coverage for vacations, sick leave, or vacancies, as well as long term and direct hire permanent solutions. We save you time and headaches by completing the initial interviews and ensuring credentialing requirements are met so you only interview the best candidates. A number of physician offices choose our temp-to-perm option which provides members the opportunity to get to know the potential employee, ensuring the cultural fit and skill set is right before they make the decision to hire.

Serving metropolitan Indianapolis and the entire Indiana healthcare community for more than 30 years, Favorite continues to set the standard for quality, service, and integrity in healthcare staffing. Providing healthcare professionals and workforce solutions nationwide, Favorite has been privately owned by a single family for its entire existence. We are proud of our financial stability and completely debt-free status. Under the leadership of Keenan Driver, Favorite’s Senior Director of Indiana, you’ll experience exemplary services in quality, performance, and satisfaction. Keenan’s experience in the healthcare staffing industry makes him particularly skilled in understanding the needs of patients and physicians throughout the entire staffing process. He has served the Indiana healthcare community for many years and has staff readily available to meet your needs. To reach Keenan, email MedicalStaffing@FavoriteStaffing.com or call 866-877-3595.

Favorite Healthcare Staffing was one of the first national healthcare staffing firms to become Joint Commission Certified. I actually served on the committee to help establish the standards for the program. Our certification demonstrates that we have met all national standards relative to qualifications, placement and competence of our staff, as well as how we monitor performance. This seal of approval recognizes our continued dedication and commitment to providing quality services to both clients and employees. It provides peace of mind and assurance that you are working with a company committed to quality, safety, and integrity.

Favorite is open 24 hours a day, 365 days a year. Our one-of-a-kind National Operations Center is staffed around the clock with recruiters, schedulers and supervisors to handle any emergencies or last-minute staffing needs that occur outside normal business hours. Our senior executive team, including me, is also available 24 hours a day through our escalation policy. If you need us, the National Operations Center will find us!

We hope you’ll take this opportunity to experience The Favorite Advantage in healthcare staffing. You can depend on Favorite’s experience and effectiveness through the entire recruitment process - from screening and credentialing to orienting and on-boarding. I am confident you will quickly understand why we continue to be The Favorite Choice in healthcare staffing and direct hire for Physicians, Medical Associations, and Medical Societies.

This article is authored by Kathleen A. Perry, President of Favorite Healthcare Staffing. Kathy is a Registered Nurse and has an MBA from the University of Hartford. She has been with Favorite for more than 23 years, moving from her initial position as a Branch Director to Regional Manager, Vice President and COO. Kathy served on the standards committee for the development of the Joint Commission Certification and currently serves on the healthcare policy council of the America Staffing Association. She has a unique understanding of both the staffing and healthcare industries.

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CME & Conferences

Community Health Network

Community Hospital East

First
Critical Care Conference
Wednesday
Medical Staff Conf. Room, 12:00 - 1:00 p.m.

Second
Medical Grand Rounds
Wednesday
Medical Staff Conf. Room, 12:00 - 1:00 p.m.

Third
Neuro Grand Rounds
Wednesday
Medical Staff Conf. Room, 12:00 - 1:00 p.m.

Community Hospital South

Fourth
Medical Grand Rounds
Thursday
Conf. Rooms A & B, 7:30 - 8:30 a.m.

Community Hospital North

First
Pediatric Grand Rounds
Wednesday
Multi Services Rooms 1 & 2
7250 Clearvista Dr. 7:30 – 8:30 a.m.

First
North Forum
Friday
Reilly Board Room; 12:00 - 1:00 p.m.

Fourth
Psychiatry Grand rounds
Thursday
7250 Clearvista Dr.
Multi-Service Rms. 1 & 2 7:30 - 8:30 a.m.

Community Heart & Vascular/Indiana Heart Hospital

First
Imaging Conference:
rotates Cath & Echo Case Presentations
TIHH MCV Boardroom Videoconference to
CHE Bradley Boardroom &
CHS Education Center Rm. 2-1910
7:00 - 8:00 a.m.

Third
Ken Stanley CV Conference
Wednesday
TIHH MCV Boardroom Videoconference to
CHE Bradley Boardroom &
CHS Education Center Rm. 2-1910
7:00 - 8:00 a.m.

Fourth
Disease Management Conference:
rotates CHF & EP Case Presentations
TIHH MCV Boardroom Videoconference to
CHS Education Ctr. Rm. 2-1910, 7:00 - 8:00 a.m.

Cancer Conferences

Community Hospital East:

First & Third
East General Cancer Conference
Wednesday
Medical Staff Conf. Room, 12:00 to 1:00 p.m.

Fourth
East Multidisciplinary Breast Cancer Conference
Wednesday
Medical Staff Conference Room
7:00 to 8:00 a.m.

Community Hospital North

First & Third
North Multidisciplinary Breast Conference
Tuesday
8040 Clearvista Parkway, Suite 550, 7:00 - 8:00 a.m.

First
North Chest Cancer Conference
Wednesday
8040 Clearvista Parkway, Suite 550, 7:00 - 8:00 a.m.

Third
Melanoma Cancer Conference
Wednesday
8040 Clearvista Parkway, Suite 550, 7:30 - 8:30 a.m.

Community Hospital South

Third
South Multidisciplinary
Wednesday
Breast Cancer Conference
Community Breast Care Center South,
533 E. County Line Rd., Ste. 101, 8:00 - 9:00 a.m.

For more information, contact Valerie Brown, (317) 355-5381.

Indiana University School of Medicine/Indiana University Health

IU – Methodist – Riley

June 11
The 2nd Annual Indiana ESF-8 Conference
Mavris Arts & Event Center, Indianapolis

June 22
32nd Annual J.K. Berman Essay Program &
Bruce White Memorial Lecture
Petticrew Auditorium, IU Health
Methodist Hospital, Indianapolis

July 14-21
97th Annual Anatomy and Histopathology of the
Head, Neck and Temporal Bone
IUPUI Campus
Medical Science Building, Indianapolis

July 20
Review and Interpretation of the 2012 ASCO Meeting
University Place Conference Center, Indianapolis

Nov. 2-3
20th Annual Trauma/Surgical
Critical Care Symposium
University Place Conference Center, Indianapolis

Nov. 7
Pediatric Endocrinology
Riley Outpatient Center, Indianapolis

2013

Jan. 26
Review and Interpretation of the 2012 San Antonio
Breast Cancer Symposium
TBA, Indianapolis

Course dates and locations are subject to change. For more information, please visit http://cme.medicine.iu.edu or call 317-274-0104.

The Indiana University School of Medicine is accredited by the ACCME to provide continuing medical education for physicians.

We have more than 100 recurring meetings available. For a listing or more information, please visit http://cme.medicine.iu.edu or call 317-274-0104.

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eligible for discounts.

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* This program can be used by people who have Health
Savings Accounts (HSAs), High Deductible Plans, and
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* The program can be used as a standalone benefit or to
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* All Indiana residents are eligible to participate in this
program.

* To obtain a FREE card, access www.IndianaDrugCard.
com 24 hours a day and download as many cards as needed.

* If patients do not have access to a computer, patients
can walk into ANY CVS to receive the discount through the
Indiana Drug Card program.
IMS Events

Indianapolis Medical Society

June
13    Senior/Inactive Luncheon Meeting, 11:30 am, Society.

    Gonzalo T. Chua, MD, IMS Member, “Journey of a Life
    Time, China. Part I” – A 30 day journey to China in
    pictures to be presented. Part 1 includes visits to
    Beijing, the Great Wall and cities along the Ancient Silk
    Road to Xian and the Terra Cotta warriors.

16-20  AMA House of Delegates Annual Meeting, Chicago, IL

19    Executive Committee, Society, 6:00 pm, Sandwiches

July
17    IMS Board, Society, 6:00 PM, Social; 6:30 pm, Dnr/Mtg

31    7th District Annual Meeting, Victory Field,

       1st Base Terrace, 5:30 pm, tickets required

August
21    Executive Committee, Society, 6:00 pm, Sandwiches

September
12    Senior/Inactive Luncheon Meeting, Noon, Society, Speaker TBA

14-16  ISMA CONVENTION, JW MARRIOTT HOTEL

25    IMS Board, Society, 6:00 pm, Social; 6:30 pm, Dnr/Mtg

October
16    Executive Committee, Society, 6:00 pm, Sandwiches

November
4     IMS Advisory Breakfast, 7:30 am

10-13  AMA House of Delegates, Honolulu, Hawaii

20    ISMA Board of Trustees, 9:00 am, ISMA Headquarters

December
12    Senior/Inactive Luncheon Meeting, Noon, Society TBD

18    Executive Committee Holiday Dinner, with Spouses/Guests

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IMS Bulletin, June 2012 21
Attention IMS Members – Special Voting Notice

Per formal Board Action, the ONLY way to vote for Leadership is online; further, a tally will indicate how many people you have voted for, and you will receive a confirmation upon completion.


Make a Hit! at the 7th District Annual Meeting Victory Field, July 31, 2012

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