

# The GREAT Healtheare Debate



Presorted 5td. U.S. Postage PAID Indianapolis, IN Premit 8365 ADDRESS SERVICE REQUESTED

Indianapolis Medical Society 631 East New York Street Indianapolis, IN 46202-3706

# What's Your Answer?

Please Let Us Know. See Page 24 for Details.

# Experience the on-campus advantage in a Lillibridge building



8333 Naab Road - Indianapolis

From the beginning, we are here to help your practice succeed with our value-added approach –

- Functional, flexible and attractive suite design
- Move-in coordination
- Well maintained, patient-friendly buildings

You and your patients will appreciate easy access to services provided in the hospital.

Save driving, save steps ... and see more patients.



8402 Harcourt Road Indianapolis



8301 Harcourt Road Indianapolis



**St.Vincent Carmel Hospital** Professional Office Building 1



**St.Vincent Carmel Hospital** Professional Office Building 2



**St.Vincent Carmel Hospital** Professional Office Building 3



**8051 S Emerson** Indianapolis



11201 USA Parkway Fishers



Ambulatory Services Center
Anderson



Medical Arts Building
Anderson



Wilbur S. Roby Building
Anderson



**Ross Goyer,** General Manager 317 872 1016 | ross.goyer@lillibridge.com

**Amy Penman,** Leasing Manager 317 872 1016 | amy.penman@lillibridge.com

# AT HOME

Luxury Living on the Lake



#### Discover Indianapolis' best kept secret.

Custom-built communities on the water—only 20 minutes north of downtown Indianapolis.

NOW SELLING WATERFRONT HOMESITES: GEIST LAKE, MORSE LAKE, LAKE CLEARWATER AND LAKE KILLBUCK.

Contact ROB BUSSELL for lot information, pricing and financing options.

Call (317) 845-0270 ext. 24

or email rob@robbussell.com for more information.





# Make sure your cash flow is headed in the right direction.

No matter what goals you've set for your practice, meeting them would be impossible without effective cash flow. At National City, we can help improve yours, by taking a close look at how your practice operates, and developing customized cash flow solutions. With help from our healthcare business banking specialists, we can help you collect receivables faster, make payments more efficiently, and ensure access to credit when needed.

To learn more about how we can help you improve your practice's cash flow, stop by any National City branch, visit NationalCity.com/CashFlow, or call the following healthcare business banking specialist, Aaron Irwin at 317-267-8845.



National City Bank, Member FDIC
©2009 The PNC Financial Services Group. Inc. Credit products are subject to an approved credit application



Official monthly publication of the Indianapolis Medical Society 631 E. New York St. Indianapolis, Indiana 46202-3706 Phone: (317) 639-3406

Fax: (317) 262-5609

Web Page: http://www.imsonline.org

E-mail: ims@imsonline.org

Indianapolis Medical Society President John P. McGoff, MD

> President-Elect John C. Ellis, MD

Direct copy for publication and inquiries regarding advertising to:

Executive Vice President and Editor, *The IMS Bulletin* Beverly Hurt

Associate Editor, *The IMS Bulletin* Marcia K. Hadley

The Bulletin invites news from and about members of the Indianapolis Medical Society. Copy deadline: First of the month preceding month of publication.

Advertising: Rates available upon request. Advertisers should provide electronic files by the first of the month preceding publication. Placement of advertisements, except for premium spaces, will be throughout the publication at the discretion of the editor.

Statements and conclusions of authors that are published in *The Bulletin* are solely those of the authors and do not necessarily reflect Indianapolis Medical Society policy or position. The Indianapolis Medical Society makes no representation or warranty as to their accuracy or reliability. Advertisements published in *The Bulletin* do not imply approval or endorsement by the Indianapolis Medical Society, but represent solely the viewpoint of the advertiser or their agent.

#### **ATTENTION SOCIETY MEMBERS**

We like to feature photographs or other artwork shared by IMS members on the cover of *The Bulletin*. Submit photographs, artwork, etc., to Beverly Hurt at the Society Office.

The Bulletin is your magazine. Share your views by submitting reprints of your published articles; articles written expressly for The Bulletin; quips; short stories; brief comments; ideas; cartoons, etc.

Remember the *Indianapolis Medical Society Foundation* when planning your will. (*Contribution form included in this issue.*) Unless otherwise specified, your contribution will be directed toward medical scholarships.

Bulletin Subscriptions: \$36.00 per year AMA Web Page: http://www.ama-assn.org IMS Web Page: http://www.imsonline.org

# in this issue

#### **Special Features**

| John P. McGoff, MD  | 7  |
|---|----|
| Senior/Inactives Speakers: Faye McDaniel, BSN, Arthur C - The Tuskegee Airmen William H. Dick, MD |    |
| 7th District Leaders Elected & July 10, 2009 Event  | 14 |
| The Great Debate  | 24 |
| Project Health Richard M. Bennett, III, MD Carrie Jackson Logsdon, Director                       | 28 |
| About Our Cover   | 5  |
| Advertisers' Index  |    |
| Bulletin Board  |    |
| Classified Advertising  |    |
| CME & Conferences   |    |
| IMS Leadership  |    |
| In Memoriam   | 18 |



#### about our cover

#### The GREAT Healthcare Debate

"First do no harm." Join your IMS colleagues as we discuss, debate and comment on the current and future

Healthcare Crisis. We'll publish your thoughts in the coming issues of the Bulletin. Your input is needed.
Email ims@imsonline.org or blog at http://www.imsonline.blogspot.com/

#### Save the Date

#### Premier IUPUI Regatta

Visit the IMS/IMSF Booth.
Watch your email for more information.

September 19, 2009

Zionsville's Best.

**COVER FEATURE** 9751 IRISHMAN'S **RUN LANE** 



The **BEST** stately living, is in the heart of The Woodlands & enjoys 9 acres! Beautiful turn-of-the-century home with exquisite detailing + guest house +pool +greenhouse +pond +wine cellar. 4 B/4.5 B - 5124 SF.



www.IrishmansRunLn.com

245 N. MAIN ST.



The **BEST** Village home, & right on Main St.! Beautifully appointed & ready for you! 4 Bed/3 baths. Chef's kitchen. Master suite & DELIGHTFUL courtvard, 2974 SF.

> **GREAT PRICE!** \$540,000

www.MainStZville.com



**544 AMOS DRIVE** 



The BEST country home, & just minutes from Zionsville! Breathtaking setting on 4.73 ac. Updated home is spacious with 5 B/3B. Out

> buildings/workshops, pasture, creek & more. 2432 SF.

> > MOTIVATED! \$395,000

Laviolette group

101 ULEN BLVD.



SONNIE LAVIOLETTE, REALTOR® / BROKER 317-752-5957



NICK LAVIOLETTE, REALTOR® The Laviolette Group 317-690-3370



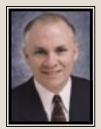
The BEST Lebanon home, & part of Ulen CC area! Spectacular details, mint condition! 4 Bed/3 baths, hardwoods, mosaics, slate oof, breathtaking throughout.

\$349,900

www.UlenBlvd.com

Laviolettehomes.com





# President's Page John P. McGoff, MD

"The good physician treats the disease; the great physician treats the patient who has the disease."- William Osler, MD

For the last few months healthcare has take center stage in a national debate. In June President Obama went to Chicago to address the AMA about his vision for how to improve the health and well being of our great nation. He was treated with respect and after speaking to members of the Indiana delegation who were present, there was mostly applause, but a few jeers especially when he backtracked on tort reform for physicians.

As this is my last article as President of the Indianapolis Medical Society, I thought I would reflect a little on the state of medicine and the importance

of physicians in the upcoming debate. I believe that we are the most important cog in the wheel of healthcare policy and I say that not just because I happen to practice medicine for my livelihood. Let's be honest, every single transaction in health care requires a physician's involvement.

Take for example the hospitalized patient. If you want to admit a patient, they have to be seen by a doctor and have an order written. Once the patient arrives, every part of that patient's day requires a physician order: what they eat, if they can get out of bed by themselves, how they go to the bathroom and when they get to leave. These are the easy decisions, and not the ones that most affect the cost of healthcare. The big-ticket items are also completely controlled by physicians: the medicines we prescribe, labs and x-rays, or any procedures/operations. This is "where the rubber meets the road" and the true power that all physicians have over the costs of taking care of patients. The same holds true for ambulatory and outpatient visits.

Much has been noted about the research at Dartmouth regarding the variability in costs and outcomes around the country. A recent article, "The Cost Conundrum," in *The New Yorker* by Atul Gawande has gained national attention. He looked at two towns in Texas and the disparities in the amount spent and their outcomes. Surprise, just because you spent more money, it did not equate with a better result. "In fact, the primary cause of one community's extreme costs was, very simply, the across-the-board overuse of medicine."



There are many half-truths and myths being thrown out as gospel. Many pundits have stated that most are unhappy with their current health plan. However, a recent CNN poll showed that 85% of those polled were quite satisfied with their coverage. Are we going to fundamentally restructure American healthcare for the other 15%?

Another stipulation is that we need this new government plan to offer more competition and patient choice. Currently there are over 1,500 private plans in America. The addition of another government payor, ala Medicare/Medicaid would be

disastrous. As an emergency physician, 50% of my patients already fall into that category. Their fee schedules haven't even covered the cost of inflation for more than a decade and the amount of paperwork required is an additional burden.

I believe that no one should go bankrupt in America because of a lack of health insurance. We need to ensure that an affordable catastrophic policy is universally available. However, just as your car insurance doesn't cover your gasoline or oil changes, individuals need to take responsibility for most of their day-to-day healthcare outlays.

As I reflect on my year as your President, we have made some headway, but still have lots of work to do. I hope that you still feel your membership to the Indianapolis Medical Society is a good value. We have worked to develop a digital society and during the H1N1 flu pandemic, we were able to assist the Marion County Health Department spread the word quickly by email about the best way to effectively take care of our patients. Project Health continues to do great work and I am thankful for all of the physicians who have generously donated their time and talents to this organization. We have a beautifully renovated headquarters that will last us for the next generation of members.

It has been an honor and pleasure to serve you. Medicine still is an art and a true noble calling. While the turmoil and strife swirl around us with all the changes occurring, we must continue to be an integral part of the solution. As Osler said, "Let's be great physicians and provide the best care possible for our patients."



## Senior/Inactives William H. Dick, MD

June 10, 2009

Speakers: Faye McDaniel, BSN, Arthur Carter, Sr. - The Tuskegee Airmen

Faye McDaniel is a former CEO of the Tuskegee Airmen, Inc. Many of us know her from the past as a Nursing Supervisor at Methodist Hospital; she was the first black person to earn that position. Her late husband was Lt. Col. Armour McDaniel, a pilot with the Tuskegee Airmen (nicknamed the "Red Tails").

Mr. Arthur Carter, Sr., a Tuskegee Airman, was the main speaker of the afternoon. He is clearly a very bright man, tall and erect, with a fine

speaking voice and excellent cadence. He completed his training as a mechanic for the Airmen and worked in that field. He was in training to be a pilot when the war ended. He had quite a story to tell.

Who were the Tuskegee Airmen and where did they get their name?

In 1938, under President Franklin D. Roosevelt, a Civilian Pilot Training Program was started at many sites around the United States of America. One of the locations was the Tuskegee Institute in Alabama, founded by Booker T. Washington in 1881. Tuskegee graduated its first civilian licensed pilots in May 1940. Many of those pilots wanted to join the war effort as well as other men, one of whom sued the War Department for the opportunity to fly for the U.S. Army.

Before the lawsuit could be heard, the U.S. Congress forced the Army Air Corps to form an all-black combat unit (segregation in the military was not ended until 1948 by President Truman). The War Department set up a system (likely intended to exclude many black flyers) to accept only those with higher education or a level of flight experience. The Air Corps received an abundance of applications from black men for the positions. Thus, the



Congressional Gold Medal

Tuskegee Airmen were formed as the 99th (later Fighter) Squadron.

The pilots were all trained at Tuskegee; a total of 994 would be graduated by the end of the War. Approximately 15,000 mechanics, navigators, bombardiers and other ground personnel were trained at Chanute Field, Illinois. That program began on 22 March 1941. Two months later Tuskegee announced its pilot training program. Tuskegee Army Air Field was established in July 1941.

Airman Carter explained that he was born in Houston, Texas. His mother, dying from TB, asked Arthur's grandmother to take the young boy north so that he could receive an education. Since a family member lived in Indianapolis, they traveled here. He attended School 26 and Crispus Attucks High School. As a boy, he had wanted to be a pilot. He joined the Army and became a clerk-typist (95 words a minute) and later was trained to be a flight mechanic in Amarillo, Texas. He was later accepted in the pilot program at Tuskegee but was not able to finish because of the end of the war. His son was born at Tuskegee, Alabama.

The Tuskegee Airmen were first commanded by Major Noel F. Parrish, an open-minded white airman. He petitioned Washington to allow the Airmen to serve in combat areas. Their first service was in North Africa followed by combat in Sicily and Italy, where they won a Distinguished Unit Citation, the first of three that they would be awarded.

The 99th Fighter Squadron was later part of the 332nd Squadron. After June 1944, it was part of an even larger outfit under the command of Col. Benjamin O. Davis,

Continued on page 12.





Trivate Banking T



Linda Allen Vice President 261-0330



**Ed Deiwert** Vice President 261-9628



Susan Hamilton Vice President 261-2270



Sherry Hyska Vice President 261-9736



Sharon Knapp Vice President 261-0244



**Nancy Leming** Vice President 261-9627



Andrea McGordon Vice President 261-0101



Tricia Rake Vice President 261-9755



Dan Sease Vice President 261-9735



Joanna Niehoff Tuohy Vice President 261-3255



THE NATIONAL BANKANDIANAPOLIS

©2009 The National Bank of Indianapolis www.nbofi.com Member FDIC





John J. Fitzgerald, MD; Karen A. Schloemer, MD; Ed Kowlowitz, MD Board-certified Pain Management Specialists

## We get your patients back to life.

The Center for Pain Management is one of Central Indiana's most experienced medical practices focusing exclusively on treating patients who suffer from back, head, neck, joint or cancer-related pain.

#### This includes:

- Acute injuries or treatment
- Spinal injuries
- Herniated discs
- Arthritis
- Failed back surgery
- Chronic pain
- Migraines
- Fibromyalgia

Our team of clinicians and board-certified physicians specializes in comprehensive evidence-based diagnostic and multi-disciplinary treatment modalities that include:

- Interventional procedures
- Physical therapy
- Medication management
- Spinal cord stimulation
- Psychological counseling

Physician referrals and patient self-referrals are accepted.

#### **CENTER FOR**



317.706.PAIN

317.706.7246 www.IndyPain.com

8805 N. Meridian St. Indianapolis, IN 46260

# **Bulletin Board**

Marc W. Gerdisch, MD, director of cardiothoracic surgery at the St. Francis Heart Center and a partner at Cardiac Surgery Associates, is using the CorMatrix Extracellular Matrix (ECM)<sup>TM</sup> to modify and repair cardiac structures, allowing heart tissue to re-grow inside the beating hearts of heart surgery patients. The CorMatrix ECM is a unique biomaterial that harnesses the body's innate ability to repair damaged heart tissue. Over time, it is replaced by the patients' own tissue.

Dr. Gerdisch became the first in the world to apply this technology inside the heart, repairing a congenital defect.

The CorMatrix ECM is derived from porcine small intestines and is processed in a way that removes all cells, leaving the complex structural matrix intact. Once surgically implanted, it serves as a scaffold, allowing the patient's cells to infiltrate and ultimately replace the ECM scaffold. While the patient continues to heal, the matrix gradually is replaced as the body reinforces and remodels the tissue. In the past, tissue replacement has been limited by options for implantation.

A. Michael Sadove, MD, a board certified plastic surgeon with Meridian Plastic Surgeons, was recently installed as Chairman of the American Board of Plastic Surgery during their annual meeting in Philadelphia, PA. He served as a member of the 18-physician board from 2003-2009.

Philip N. Eskew, Jr., MD, was re-elected to a second threeyear term as an Indiana University trustee. Dr. Eskew is the retired director of physician and patient relationships at St. Vincent Hospitals in Indianapolis and is a clinical professor in the Department of Obstetrics and Gynecology at the IU School of Medicine.

Elizabeth S. Bowman, MD, has relocated her office to 11805 N. Pennsylvania Street, Carmel 46032. Her new fax number is (317) 580-4014. Her telephone number remains the same at (317) 580-4011.

Philip M. Faris, MD, surgeon with Indiana Joint Replacements Surgeons, presented a St. Francis "Road Show" in July at the Anderson Convention Center. He spotlighted hip and knee replacements during his presentation. He specializes in adult reconstructive surgery and joint replacement.

Habib John Komari, MD, Indiana Cardiac & Vascular Consultants, recently became a certified Clinical Lipidologist. Dr. Komari is believed to be the only cardiologist in Indiana with this certification.

**Jamie Ulbrich-McLain, MD,** (photograph unavailable) opened a medical practice July 27 at  $8244 ext{ E. US } 36$  in Avon. The practice is a part of the Hendricks Regional Health System.

Maureen A. "Penny" Cooper, MD, St. Francis Cancer Research Foundation, is the lead investigator in a trial comparing combinations of chemotherapy agents that are most effective for treating patients with advanced indolent non-Hodgkin's lymphoma (NHL) or mantle cell lymphoma (MCL). The Phase II randomized trial compares the complete response rate of bendamustine and rituximab with that of standard treatment regimens. St. Francis is the first in the world to establish a trial site for the study, which is being conducted in 110 centers throughout the world. St. Francis continues to seek patients for the study.

Tod C. Huntley, MD, Center for Ear Nose Throat and Allergy authored two chapters in the recently published textbook Sleep Apnea and Snoring: Surgical and Nonsurgical Therapy, published by W.B. Saunders. The chapters are "Uvulopalatal Flap Variation of UPPP" and "Transcervical Tongue Base Resection."



Elizabeth S. Bowman, MD



D. Craig Brater, MD



Maureen A. "Penny'
Cooper, MD



Philip N. Eskew, Jr, MD



Philip M. Faris, MD



Marc W. Gerdisch, MD



Tod C. Huntley, MD



Habib John Komari, MD



Eve L. Olson, MD



A. Michael Sadove, MD



David G. Schwartz, MD

D. Craig Brater, MD, dean of the Indiana University School of Medicine, has been named interim chairman of BioCrossroads, a private group that promotes new life-science companies in Indiana. Dr. Brater will continue as dean of the medical school.

**Eve L. Olson, MD,** medical director of the Weight Loss Center and member of the St. Francis Medical Group, is participating in a collaboration between Medical Animatics, LLC and the St. Francis Weight Loss Center. The web-based educational portal, named "MyInformedChoice®" is designed to provide prospective bariatric surgery patients with a full complement of educational content. The multimedia program guides users through the process of what takes place during bariatric and gastric banding procedures, including the risks and benefits.

David G. Schwartz, MD, orthopaedic spine surgeon for OrthoIndy and the Indiana Orthopaedic Hospital (IOH), is one of the few surgeons in Indiana to perform Anular Disc Repair using the Xclose<sup>TM</sup> Tissue Repair System, developed by Anulex Technologies, Inc. The system is designed to prevent recurrent disc herniations in patients who have undergone lumbar discectomy procedures.



Four Gnerations! Jackson, David, Bill and Dr. Louis Nie, with Paul Taylor were featured in an article on Mr. Taylor's barbershop published in the *Broad Ripple Gazette*. *Photograph by Mario Morone*. Our thanks to Dr. Rudisell for alerting us to the photograph.

#### **Senior/Inactives**

(Continued from page 12.)

Jr. He would go on to become the first black General in the Air Force. His father was the first black General in the U.S. Army; both were West Point graduates. The Tuskegee Fighter planes accompanied bombers on raids into Czechoslovakia, Austria, Poland and Germany. They escorted B-17s to bomb the Daimler-Benz factory in Berlin on 24 March 1945.

Over time they flew a variety of planes and the Airmen were awarded several Silver Stars, 150 Distinguished Flying Crosses, 14 Bronze Stars, 8 Purple Hearts and 744 Air Medals. Early on, it was said that the Tuskegee Airmen never lost a plane; later some said that they lost 25 bombers. Bill Holloman of the *St. Petersburg [FL] Times* wrote that "the Tuskegee story is about pilots who rose above adversity and discrimination and opened a door once closed to black America – not about whether their record is perfect."

Many Airmen continued in the Air Force or taught at civilian fight schools. One who remained in the service was Lt. Col. Armour McDaniel, husband of Faye McDaniel. He founded the Indianapolis chapter of the Tuskegee Airmen and his wife was later CEO of the Midwest group of the Airmen.

Though discrimination would still be a problem (Mr. Carter told the story of the Freeman Field mutiny in Seymour, Indiana when black officers were prevented from entering the Officers Club), the Tuskegee Airmen are held



At left: Mr. Arthur Carter, Sr., Tuskegee Airman and Mrs. Faye McDaniel, BSN

See more photos on page 20.

in high esteem and have received many honors such as the President's Medal of Distinction at Ball State University in February 2006 and the presentation

of the Congressional Gold Medal by President George W. Bush in the Capitol Rotunda on 29 March 2007.

On 9 Dec 2008 the remaining Airmen were invited to attend the inauguration of Barack Obama, the first elected African-American president. More than 180 Airmen or their spouses attended the 20 January 2009 ceremony, including Faye McDaniel and Arthur Carter.

Retired Tuskegee Airman Lt. William Broadwater, 82, of Upper Marlboro summed by saying, "Now I feel like we've completed our mission."

At the Indianapolis "500" Race Weekend, 12 of the Airmen, including Arthur Carter, were part of the Memorial Day Ceremony with Gov. Mitch Daniels at Monument Circle on Friday and were part of the "500" Parade on Saturday. He and Faye McDaniel watched the "500" Race on Sunday along with Jim Nabors in the Tower.



#### Medical Oncologists

Magaral S. Murali, M.D.
Keith W. Logie, M.D.
Andrew R. Greenspan, M.D.
Thomas L. Whittaker, M.D.
James K. Hwang, M.D.
Elsayed Aly, M.D.
Hillary H. Wu, M.D., Ph.D.
Sead Beganovic, M.D., Ph.D.
Jennifer K. Morgan, M.D.
Danielle M. Doyle, M.D.
Madelaine M. Sgroi, D.O.
Harold O. Longe, M.D.
Melody Sands, RN, CS, MSN

#### Radiation Oncologists

Morgan E. Tharp II, M.D. G. Irene Minor, M.D. Bryce C. Lord, D.O. Paul M. DesRosiers M.S., M.D.

# DEDICATED & EXPERIENCED

FOR MORE THAN 30 YEARS.



CENTRAL INDIANA

www.IndianaCancer.com

Central Scheduling
Local: 317-356-CICC (2422) • Toll Free: 866-791-CICC (2422)

# GOT PAPER?

Laserfiche®

Authorized Reseller

"Since installing Laserfiche document management software through Paper-Lite, we have experienced a dramatic improvement in staff productivity"

- Nancy Daugherty, Office Manager

Comprehensive Spine & Neurosurgery Services PC

"Laserfiche is the perfect complement to our EMR application" - Jerald D. Hatton, Director I.S. Southern Indiana Medical Holdings, Inc.

# Opaper Lite

p: 317-473-4940 | c: 812-350-5044 nancy@gopaperlite.com www.gopaperlite.com

#### **Health Care Economics, LLC**

For all of your health care consulting needs.

Michael D. Brown, Health Care Economics, LLC, President, is a Certified Healthcare Business Consultant.

Some of the services we can provide are:

- Practice Valuation
- Buy-In or Buy-Outs
- Managed Care Contracts
- Accounts Receivable
- Computerization
- Chart Audits
- Education/Training
- Fee Profiles
- Overhead Analysis
- Practice Set-Up



Mike Brown, President P.O. Box 5073 Indianapolis, IN 46250 Telephone: 317-558-6026

# Prescribe yourself some peace of mind:

Disability Income insurance designed especially for professionals like you.

Our disability income insurance coverage\* for professionals is like preventive medicine for both you and your practice. It's some of the finest available. It's own-occupation—the best choice for a doctor—and non-cancellable and guaranteed-renewable to age 65

or 67," so you can't lose your coverage when you need it most. You'll also want to look into our practice protection policies: Overhead Expense, \*\* to reimburse you for many of the expenses of running your practice while you're disabled; Business Reducing Term, \*\*\* to fund financial obligations that require regular payments expiring at a given time, and Disability Buy-Out\*\*\*\* coverage. Most association coverage can't match it Call today and we'll show you how you can protect yourself against the damage disability can do to your lifestyle and your practice.

For a thorough examination of your disability income insurance needs, call:

"Policy Forms 1400 and 1500; in California, Policy Forms NC111 and NC112. ""Policy Form 4100; in California, Policy Form OE102; in Montana, Policy Form NC82. """Policy Form AHSS-A. """"Policy Form 3100; in California and Montana, Policy Form AH84.

INNOVATIVE FINANCIAL PARTNERS A Representative of Guardian 243 S. Madison Avenue Greenwood, IN 46142 Telephone: 317-215-6204 Facsimile: 317-215-6241 www.IFpofindiana.com



<sup>1</sup>To age 67 benefit period not available in California

Disability income products underwritten and issued by Berkshire Life Insurance Company of America, a wholly owned stock subsidiary of The Guardian Life Insurance Company of America (Guardian), NewYork, NY, or provided by Guardian.

Products not available in all states. Product provisions and features may vary by state.

# 7th District

7th District Officers elected July 10, 2009 at the Annual Celebration held this year at Indiana Downs.



John M. Records, MD, President 2009-2010

Marc E. Duerden, President-Elect 2010-2011

Carolyn Cunningham, MD, Secretary/Treasurer 2009-2010

A. Michael Sadove, MD (2012), Trustee

Heidi M. Dunniway, MD (2011) Trustee

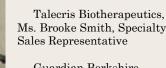
Richard D. Feldman, MD (2010), Trustee

John P. McGoff, MD (2012), Alternate Trustee

Vicky M. Roe, MD (2011), Alternate Trustee

John C. Ellis, MD (2010), Alternate Trustee

A Special Thank You to 7th District Exhibitors: Boehringer Ingelheim Pharmaceuticals, Inc. (BIPI), Ms. Lori L. Wischmeier, Professional Sales Representative



Guardian Berkshire, Innovative Financial Partners & Women's Financial Group, Mr. Tony Boxdorfer, Agency Manager

MDWise, John J. Wernert, MD, Chief Medical Officer



# **Practice Billing, LLC**

#### Medical Billers

- Electronic Claims Transmission
- Aggressive Follow-up; Denied, Delayed; Underpaid Claims
- Patient Billing
- Patient Billing Phone Calls
- Improve Your Accounts Receivable

1311 N. Arlington Avenue, Suite 205 Indianapolis, Indiana 46219

Call 317-375-3681



Gene Moneymaker



Steven Levine, MD



William Hall, MD



Markus Niederwanger, MD

Specializing in the Diagnosis & Treatment of Individuals Suffering From Acute and Chronic Back and Spinal Pain

#### Types of Pain Treated

- **Acute & Chronic Back Pain**
- Cervical Spine (Neck) Pain & Related Headaches
- **Herniated Discs**
- **Degenerative Disc Disease**
- Sciatica / Radiculopathy
- **Spinal Facet Syndrome**
- Spinal Stenosis (Lumbar & Cervical)
- Spondylosis (Spinal Arthritis)
- Work & Sports Related Injuries

#### Available Treatments

- Fluoroscopic Epidural Steroid Injections (Cervical, Thoracic & Lumbar)
- Nerve Blocks

(Diagnostic and Therapeutic)

- Sympathetic Nerve Blocks
- Fluoroscopic Selective Nerve Blocks
- **Facet Joint Injections**
- Sacroilliac Joint Injections
- **Radiofrequency Lesioning** 
  - Facet Denervation
  - Rhizotomy
  - Sympathectomy
- Nucleoplasty
- Neuroplasty
- Discography
- Selective Endoscopic Discectomy (SED)
- IntraDiscal ElectroThermal Annuloplasty (IDET)
- Spinal Cord Stimulation



Avon | Carmel | Kokomo | Mooresville

phone 317.815.8950 fax 317.815.8951 toll free 866.815.8950

www.midwestpain.net

Visit our improved web site for physician and patient education!

# DAVID BRENTON'S TEAM

Experience To Serve Your Real Estate Needs











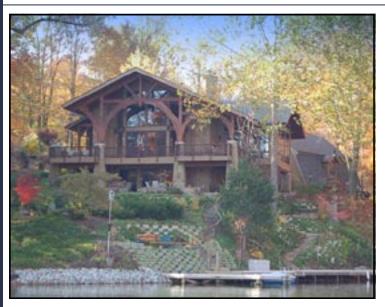


www.15370whistling.com

Bridgewater Club, a convenient commute to all north side medical practices; 7.5 miles north of 465

This magnificent custom Lawrence & Reckel home with panoramic golf course and lake views is in the gated Bridgewater Club. Meticulous attention to the design and detailing of outstanding amenities created a unique home with stunning Old World Charm. The artistic combination of high ceilings with layered lighting scenes, massive arched doorways, lit wall/art niches, creative cabinetry and flooring utilizes a stunning combination of granite, marble, and walnut. The ambience of this finely finished Tuscan Home is magnified by the integration of a Lutron Lighting System with audio/video distribution that monitor HVAC and security. The 10,000 sq.ft. of finished area incorporates an elegant curved staircase and elevator to access all 5 bedroom/bathroom suites and exquisite living spaces.

This exquisite home is offered at \$3,190,000. BLC #2931256



Join us for an Open House, Sunday August 9, 1-4pm

#### www.8434shoreview.com

Located on private 500 acre Lamb Lake, 40 min from Downtown Indy, this majestic lake lodge features over 350 ft of shoreline on 1.42 acres. With unparalleled lake views from nearly every room in this amazing 5000 sq ft home, no detail has been overlooked to provide the ultimate lake retreat. Beyond the breathtaking wood beams of the great room and lodge room, this home also features two full kitchens and laundry areas. Over 800 sq ft of covered porches provide views of the meticulous landscaping, as well as the nearly 200 ft of dock and two covered boat slips w/lift. Call today for a boat tour of Lamb Lake. Lodge furnishings & boats also available for purchase. This outstanding home was offered at \$1,200,000. Now \$990,000. BLC #2858409





View Additional Listings & Virtual Tours at www.move2indy.com

(317) 882-7210

RE/MAX Select

# DAVID BRENTON'S TEAM

Experience To Serve Your Real Estate Needs



Do you think EXPERIENCE matters?



David Brenton has 35 years in the housing industry Over 2,612 closed transactions sides More than \$335 million in career sales volume

In this market, experience is key.



3612 Olive Branch Rd 2916977 White River Twnsp \$850,000



10135 Southeastern Ave 2862619 Franklin Twnshp \$750,000



7540 Stones River Dr 2920216 Franklin Twnshp \$500,000



7055 Misty Woods Ln 2905018 Franklin Twnshp \$465,000



5555 Hickory Rd 2856105 Franklin Twnshp \$450,000



7040 Republic Ln 2901118 Franklin Twnshp \$425,000



6695 Stein Rd 2909196 Clark Twnshp \$390,000



7836 Shady Woods Dr 2928567 Franklin Twnshp \$385,000



8615 New Heritage Dr 2929963 Franklin Twnshp \$250,000



7023 Hartington Pl 2917184 Franklin Twnshp \$240,000



8013 Stoney Bend Ct 2914690 Franklin Twnshp \$225,000



7843 Bayard Dr 2932167 Franklin Twnshp \$200,000

#### Commercial Opportunities

Edgewood & Emerson - Zoned C3 & C1 - 27 acres - \$2,825,000 County Line Rd & I-65 - Zoned R3 - 20 acres - \$900,000

#### Commercial Opportunities

Post Rd & I-74 - Zoned DA, D2, SU2 - 33 acres - \$674,900 LOTS: Edgewood Trace Lots for Sale: \$32,500- \$36,500

(317) 882-7210

RE/MAX Select

Each office independently owned and operated

# Specialists in the Care of Adult and Childhood Spinal Diseases



#### Services:

The Spine Institute provides conservative and surgical care of adult and pediatric disorders. The physicians offer expertise in all areas of Spine care including:

- Disc diseases, herniations and stenosis
- Scoliosis/Deformity Adult & Pediatric
  - Spine fractures
  - Spine tumors
- Degenerative neck and back disorders
  - Revision surgery
  - Congenital disorders
  - Spinal cord stimulation
  - Workers' compensation

#### Physician Referral:

When acute disorders require more aggressive approaches, or when recovery is extended and threatens to become chronic. The Spine Institute stands as a partner to physicians in providing specialized spine evaluations, surgical opinions and rehabilitation. Continuity of care is the goal of our practice and patients are returned to referring physicians with timely reports and full documentation.

Philip Pryor, MD and James Hardacker, MD St. Vincent Carmel Medical Pavilion

13431 Old Meridian Street 2nd Floor, Suite 200, Carmel, Indiana 46032

(317) 573-7733





#### A. David McKinley, MD 1915 - 2009

A. David McKinley, MD, 94, died Saturday, June 13, 2009. Dr. McKinley was a native of Muncie and a 1938 graduate of the IU School of

Medicine. He completed his internship at St. Vincent's Hospital in Indianapolis in 1939 and his residency in Cardiology & Medicine at Indiana University Hospital from 1946-1949.

A Captain in the Air Force, he was decorated for bravery, service and sacrifice during WWII.

After serving his country, Dr. McKinley joined the staff of the IU School of Medicine where he served as Assistant Dean until his retirement in 1980. Dr. McKinley served on the IU Alumni Association.



Norman D. Gardner, MD 1924 - 2009

Dr. Norman D. Gardner passed away March 9, 2009. He will be interred at Arlington National Cemetery in August 2009.

Dr. Gardner was born in Little Rock, Arkansas on December 12, 1924. Dr. Gardner served his country first in the Navy Hospital Corps (enlisted) from 1943-1945 and again in the US Public Health Service from 1961-1968 when he was discharged as a Surgeon/Lt. Commander.

Dr. Gardner earned his pre-medical degree at Centenary College of Louisiana in 1956 and his medical degree from Louisiana State University School of Medicine in 1961. He served his internship with the US Public Health Service in Seattle, Washington, 1961-1962. He completed his residency in Radiology at US Public Health Service, Staten Island, New York 1962-1966.

Dr. Gardner practiced at Kettering Memorial Hospital in Kettering Ohio from 1968-1970, prior to moving to Indianapolis, where he practiced with the Memorial Clinic and Winona Hospital. He retired in 1991.

Dr. Gardner was a member of the American Medical Association, Commissioned Officers Association (COA – USPHS) and the American College of Radiology.



Margaret M. Davis, MD 1919 - 2009

Margaret M. Davis, MD, 89, passed away June 20, 2009 in Indianapolis, Indiana. Dr. Davis was born on December 2, 1919 in Frankfort, Indiana.

Dr. Davis was a graduate of the College of Idaho in Caldwell, Idaho and earned her medical degree from Indiana University School of Medicine in 1944. She served her Rotating Internship at Sacred Heart Hospital in Spokane, Washington. She completed her residency in Internal Medicine at Baltimore City Hospital and her Anesthesiology Residency at IU Medical Center. She practiced at IU Medical Center, St. Vincent's Hospital and Methodist Hospital in Indianapolis.

Dr. Davis was recognized in 1994 as a member of the 50-Year Club. She was a member of the American Medical Association and the American Society of Anesthesiologists.

Dr. Davis was the sister of IMS member, Dr. Shirley D. Littlefield.



At 37, Dawn's heart stopped. But it just so happens, we saved two lives that day.

First came CPR. Then shock paddles. After having gone into cardiac arrest, Dawn was alive. For now. Next came the really scary part. Signing over custody of her 10-year old daughter... "just in case." What followed was the choreography of physicians, nurses and specialists. It wasn't about awards. Or hospital bragging rights. It was about saving a woman's life. The airlift to The Indiana Heart Hospital was urgent. ER talked to the flight paramedics. The flight paramedics talked to the cardiologist. And the cardiologist then talked to the critical care specialist, the surgeon and the neurologist. Finally, when she opened her eyes, Dawn talked to her daughter. There is no medical marvel to report here. No scientific breakthrough. Only a chain of highly coordinated care that let doctors stay connected to doctors. And let a little girl stay connected to her mother.



eCommunity.com/heart

# TAKE ADVANTAGE OF YOUR MEMBERSHIP

The group purchasing power of the ISMA can help satisfy your insurance needs at a price you can afford.

Call the ISMA Insurance Agency at (317) 471-4229 or (877) 647-2242.

#### THE ISMA INSURANCE AGENCY

offers the following insurance programs exclusively for ISMA members:

Health - PPO & Traditional plans from \$250 to \$5,000 deductibles Health Savings Account Plan Medicare Carve-out Dental

Long Term Care

Voluntary Employee Benefit Plan Dental, short term disability, term life, universal life, cancer plan, Section 125 Premium Only Plan (P.O.P.)

> Auto Homeowners

Term Life
Disability
Umbrella Liability
Business Owners Policy
Worker's Compensation
Malpractice Liability\*

These insurance plans have been specifically designed for ISMA members and their employees to provide the highest quality coverage at the lowest possible cost.



\* Access is available through Medical Assurance of Indiana - ISMA's endorsed professional liability carrier.

# CREATE AN IMAGE™



#### Specialists in Healthcare Linen Services

- We will **launder** the linens, uniforms, and professional clothing that you already own.
- We will rent and launder linens, uniforms, and professional clothing.
- · We will sell linens, uniforms, and professional clothing.
- We will rent, sell, and launder linens, uniforms, and professional clothing in any combination.
- We will pick up and deliver to your place of business.
- Samples of our products are available for your inspection.
- We practice universal precaution standards.
- For a free price quote or further explanation of our services . . . please call:

In Indianapolis: 634-0833

In Muncie: 284-4411

#### Senior/Inactives

(Continued from page 12.)



 $Lt.\ Col.\ Armour\ McDaniel\ on\ the\ far\ right.$ 



Tuskegee Memory Boards



#### WEALTH MANAGEMENT

At Fifth Third Private Bank, we have a team of dedicated professionals who build customized lending solutions to help healthcare professionals just like you. From wealth planning and trust services to investment advice and consulting, we simplify the complexities of the financial world to make sure your future is everything you expect it to be. Which means you can focus on your practice while we focus on your portfolio. To arrange a consultation with a Fifth Third Private Bank Advisor, call Brian Weaver, Wealth Management Advisor, at 317-383-2259.

Fifth Third Private Bank is a division of Fifth Third Bank offering banking, investment, and insurance products and services. Fifth Third Bancorp provides access to investments and investment services through various subsidiaries. Investments and Investment Services:

| Are Not FDIC Insured                             | Offer No Bank Guarantee | May Lose Value    |
|--|-------------------------|-------------------|
| Are Not Insured By Any Federal Government Agency |                         | Are Not A Deposit |

 $Insurance\ products\ made\ available\ through\ Fifth\ Third\ Insurance\ Agency,\ Inc.$ 



The things we do for dreams."

# Indianapolis Medical Society 1848

#### S Indianapolis Medical Society

631 East New York Street • Indianapolis, IN 46202-3706

Phone: (317) 639-3406 • Fax: (317) 262-5609 • E-Mail: ims@imsonline.org • Web: www.imsonline.org

#### Officers 2008-2009

| John P. McGoff                 | President     | John C. Ellis      | President-Elect     |
|--------------------------------|---------------|--------------------|---------------------|
| Heidi M. Dunniway Immediate Pa | ast President | Jeffrey J. Kellams | Secretary/Treasurer |

#### Board of Directors 2008-2009

Terms End December 1 of Year in Parentheses Richard H. Rhodes (2010) Chair; Mark M. Hamilton (2009) Vice-Chair

Mary D. Bush (2009) Marc R. Kappelman (2009) Jon D. Marhenke (2009) Stephen W. Perkins (2009) Bridget M. Sanders (2009) Vacant Linda Feiwell Abels (2010) Richard D. Feldman (2010) Alan R. Gillespie (2010) Ted W. Grisell (2010) Stephen R. Klapper (2010) Thomas E. McSoley (2010) J. Mark Michael (2010) Barbara K. Siwy (2010) Michael T. Stack (2010) John J. Wernert (2010) Christopher D. Bojrab (2011) David R. Diaz (2011) Marc E. Duerden (2011) Bernard J. Emkes (2011) Bruce M. Goens (2011) Paula A. Hall (2011) Gerald T. Keener, Jr. (2011) John E. Krol (2011) Gregory N. Larkin (2011) Susan K. Maisel (2011) John F. Schaefer, Jr. (2011)

#### Delegates to the State Convention, September 2009, Indianapolis

The year shown in parentheses indicates year in which the term expires following the conclusion of the ISMA Annual Convention.

Linda Feiwell Abels (2009)
Valerie A. Ball (2009)
Christopher D. Bojrab (2009)
John C. Ellis (2009)
Robert S. Flint (2009)
Kristi K. George (2009)
Douglass S. Hale (2009)
C. William Hanke (2009)
Gerald T. Keener, Jr. (2009)
Keith W. Logie (2009)
David H. Moore (2009)
John F. Schaefer, Jr. (2009)
Donald C. Stogsdill (2009)
Tim E. Taber (2009)

Thomas A. Broadie (2010) Marc E. Duerden (2010) Ted W. Grisell (2010) David C. Hall (2010) Ronda A. Hamaker (2010) James F. Leland (2010) Frank P. Lloyd (2010) Susan K. Maisel (2010) John P. McGoff (2010) Thomas E. McSoley (2010) John J. Wernert (2010) Vacant Mary D. Bush (2011)
G. Gregory Clark (2011)
Carolyn A. Cunningham (2011)
David R. Diaz (2011)
Jonathan A. Fisch (2011)
Richard K. Freeman (2011)
Bruce M. Goens (2011)
Hubner Hobbs (2011)
Robert M. Hurwitz (2011)
Paul D. Isenberg (2011)
Marc R. Kappelman (2011)
Alan P. Ladd (2011)
Daniel E. Lehman (2011)
Mary Ian McAteer (2011)
Clement J. McDonald III (2011)
James D. Miner (2011)
Maria C. Poor (2011)
Richard H. Rhodes (2011)

#### Alternate Delegates to the State Convention, September 2009, Indianapolis

The year shown in parentheses indicates year in which the term expires following the conclusion of the ISMA Annual Convention.

John H. Ditslear, III (2009) Stephen R. Dunlop (2009) Leanne M. Fortner (2009) Robert J. Goulet (2009) Charlene E. Graves (2009) Paul K. Haynes (2009) Randy A. Hock (2009) Terry L. Layman (2009) Robert Michael Pearce (2009) David M. Ratzman (2009) Jeffrey M. Rothenberg (2009) Bridget M. Sanders (2009) David J. Scruby (2009) Steven Richard Smith (2009) H. Jeffery Whitaker (2009)

#### Indiana State Medical Association Past Presidents

Jon D. Marhenke 2007-2008 Bernard J. Emkes, 2000-2001 Peter L. Winters, 1997-1998 William H. Beeson, 1992-1993 George H. Rawls, 1989-1990 John D. MacDougall, 1987-1988 George T. Lukemeyer, 1983-1984 Alvin J. Haley, 1980-1981 F. Keith Bean (2010)
Benjamin J. Copeland (2010)
Woodrow A. Corey (2010)
Sheila M. Gamache (2010)
Andrea L. Haller (2010)
Mark M. Hamilton (2010)
Timothy L. Hobbs (2010)
Andrew A. Johnstone (2010)
RoseMarie Jones (2010)
Martin Kaefer (2010)
Jeffrey J. Kellams (2010)
Anthony W. Mimms (2010)
Kimberly K. Short (2010)
Louis L. Winternheimer (2010)
Ronald L. Young, II (2010)

#### American Medical Association Alternate Delegate

Peter L. Winters (2009)

Indiana State Medical Association House of Delegate Vice-Speaker, ISMA John J. Wernert (2008-2009) Keenan R. Berghoff, (2011) Christopher B. Doehring (2011) Thomas G. Ferry (2011) Ann Marie Hake (2011) Robert E. Holt (2011) Douglas J. Horton (2011) Allison E. Julian (2011) E. Michael Keating (2011) Ramana S. Moorthy (2011) Michelle W. Murphy (2011) Micry O. Obeime (2011) Rudolph Y. Rouhana (2011) Lynda A. Smirz (2011)

#### Seventh District Medical Society Trustees

Richard D. Feldman (2010) Heidi M. Dunniway (2011) A. Michael Sadove (2012)

#### **Alternate Trustees**

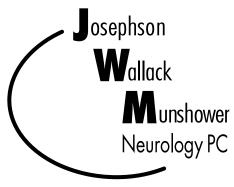
John P. McGoff (2010) Vicki M. Roe (2011) John C. Ellis (2012)

## Sleep Apnea Makes These Conditions Worse.

- Cardiovascular illness (hypertension, coronary artery disease, arrhythmias, TIA, stroke, congestive heart failure)
- Headaches, seizure disorder, neuromuscular disorders, Parkinson's disease, memory and cognitive problems
- Endocrine disorders (diabetes, impotence, hypothyroidism)
- · Weight gain
- Unexplained chronic fatigue
- Frequent reflux
- Multiple nighttime awakenings/non-restful sleep
- Frequent snoring
- Behavioral problems (i.e., cognition, depressive symptoms, ADD)

# Consider a JWM Sleep Evaluation. 308-2800

We diagnose and treat Sleep Apnea and other types of sleep disorders.



Comprehensive Neurological Expertise Compassionate Patient Care

For a patient referral call 308-2800 Press Zero jwmneuro.com

JWM Neurology Sleep Disorders Team



Kuimil K. Mohan, MD



Anna C. Sander, DO



Raymond J. Loffer, MD





Meredith W. Cousin, MD Ali O. Atar, MD



As the ISMA's endorsed insurance partner we provide comprehensive insurance solutions for physicians and their practices.



Indiana State Medical Association



As we cover the state, we now have the following locations to better serve you.

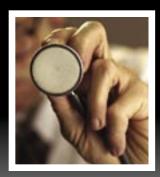
- Carmel
- Brownsburg
- Elkhart
- Noblesville
- Newburgh
- Kokomo



 $Brown \,\&\, Brown \,of \,Indiana \,doing \,business \,as \,the \,ISMA \,Insurance \,Agency.$ 

11555 N. Meridian Street Suite 220 Carmel, IN 46032 877-647-2242 • www.MyBarIns.com • 317-574-5000

# The GREAT Healtheare Debate



There are many suggestions, ideas, perspectives, right answers and wrong answers in the Great Healthcare Debate. Your Indianapolis Medical Society wants to offer this forum over the next months (*and years?*) for members to discuss, debate, rant and rave about healthcare and the practice (and art) of medicine.

Email ims@imsonline.org or blog with your colleagues at http://www.imsonline.blogspot.com/



# Your patients want the best value for their money without any hassles.

You want same-day appointments and quick, accurate reports.

Meridian North Imaging Center provides them all. We offer competitively-priced diagnostic imaging that utilizes the latest technology.

Your patients will receive their testing in a safe, professional, friendly atmosphere without the hassles of tedious paperwork, long wait times and limited parking.

You'll receive quick reports from local radiologists you've come to know and trust at Northwest Radiology Network. They're board certified, fellowship

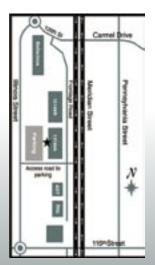
trained and meet the continuing experience and education requirements of the American College of Radiology.

#### Our services include:

- High-performance PET/CT
- High-field strength MRI and MRA
- CT and CTA scanning
- Ultrasound

TO REFER A PATIENT CALL 317-XRAY-NOW (972-9669)

#### Same-day appointments available



Conveniently located near 126<sup>th</sup> Street and Meridian Street

**FREE** parking

#### What our patients are saying —

"I really appreciated the thorough manner in which they explained each step of the scans to me. That was very reassuring to me, as that was the first time I ever had a PET/CT scan."

- Darcv

"I arrived ahead of schedule, exam done ahead of schedule, out ahead of schedule! Very nice."

- Anonymous

"I appreciated the gentle, considerate treatment I received from everyone."

- Caroline

# CME & Conferences

#### **Community Hospitals Indianapolis**

**Community Hospital East** 

Second & Fourth Chest Conference (Case Presentations)

Wednesdays Room 3436, 7:00 - 8:00 a.m.

Tumor Board (Case Presentations) Every

Medical Staff Conf. Room, 12:00 - 1:00 p.m. Tuesday

Critical Care Conference

Wednesday Medical Staff Conf. Room, 12:00 - 1:00 p.m.

Second Medical Grand Rounds

Wednesday Medical Staff Conf. Room, 12:00 - 1:00 p.m.

Community Hospital South

Medical Grand Rounds Fourth

Conf. Rooms A & B, 7:30 - 8:30 a.m. Thursday Third Tumor Board (Case Presentations) Wednesday Conference Room A, 7:00 - 8:00 a.m.

Community Hospital North

Tumor Board (Case Presentations) Board Room, 12:00 - 1:00 p.m. Second

Wednesday

First

Board Room; 12:00 - 1:00 p.m. Friday

North Cancer Pavilion

Case Presentations Third

Wednesday Melanoma Conference, 7:00 - 8:00 a.m.

For more information, contact Valerie Brown, (317) 355-5381.

#### The Care Group, LL

Friday, September 25, 2009

Arrhythmia and Heart Failure Symposium

The Renaissance Hotel Carmel, Indiana

Friday, December 4, 2009

Update in Cardiology The Renaissance Hotel Carmel, Indiana

Visit www.cardiofoundation.org for program details and to register online. For more information, contact Suzanne Brown, (317) 338-6089.

#### **Indiana Spine Group**

BACK TALK: Comprehensive Concepts in the Diagnosis and Treatment of Spinal Disorders September 11-12, 2009

University Place Conference Center & Hotel, 850 W. Michigan Street, Indianapolis, Indiana

A conference for primary care physicians that will provide comprehensive information for the diagnosis and treatment of spinal disorders, injuries and abnormalities. Sponsored by Indiana Spine Group.

This activity has been approved for AMA PRA Category 1 Credit. This activity has been reviewed and is acceptable for up to 11.75 credit(s) by the American Academy of Physicians.

For more information call (317) 228-7000 or visit www. indianaspinegroup.com

#### St. Francis Hospital & Health Centers

September 18, 2009

St. Francis Cardiovascular Symposium, 2009 Crown Plaza at Union Station, Indianapolis For information, call 317-783-8136

Beech Grove Campus Every Thurs. Tumor Board – 7:00 a.m. For more information, call 317-783-8136.

#### Clarian Health Partners

## IU – Methodist – Riley Sept. 12 Practical Pearls:

General & Community Pediatrics 2009

Riley Outpatient Center, Indianapolis 6th Annual Cancer Update for the Non-Oncologist Sept. 25

Arbor Conference Center, Goshen General Hospital Goshen, Indiana

Sept. 26 Psychiatric Aspects of Women's Health Care

Hyatt Regency, Indianapolis

Nov. 13-14 American College of Physicians

Indiana Chapter Annual Scientific Meeting Adam's Mark Hotel, Indianapolis

Nov. 13 Richard E. Lindseth Lectureship

University Place Conference Center, Indianapolis

Nov. 20-21 17th Annual Trauma/Surgical Critical Care

University Place Conference Center, Indianapolis

Dec. 3-4 3rd International Urolithiasis Research Symposium

Conrad Hotel, Indianapolis

Jan. 30 Review and Interpretation of the

2009 San Antonio Breast Cancer Symposium

IUPUI Campus Center, Indianapolis

Course dates and locations are subject to change. For more information, please visit http://cme.medicine.iu.edu or call 317-274-8353.

The Indiana University School of Medicine is accredited by the AC-CME to provide continuing medical education for physicians.

We have more than 100 recurring meetings available. For a listing or more information, please visit http://cme.medicine.iu.edu or call 317-274-4220.

#### Madison Institute of Medicine, Inc.

Keys to Knowledge and Know-How from Keen, Kindred Keynoters

October 23-24, 2009 Psychiatric Update/Fall 2009 Monona Terrace Community and Convention Center Madison, Wisconsin

Jointly sponsored by the University of Wisconsin School of Medicine and Public Health and the Madison Institute of Medicine, Inc. For more information, please contact Lynn Tobias at (608) 827-2462 (ltobias@healthtechsys.com) or visit http://www.miminc. org/cmeconferences.html

#### Indianapolis Medical Society

#### August

IMS Board, Society, 6:00pm, Social; 6:30pm, Dnr/Mtg 18 Executive Committee, Society, 6:00pm, Sandwiches

September

Senior/Inactive Luncheon Meeting, Noon, Society

19 First Annual IUPUI Regatta

Executive Committee, Society, 6:00pm, Sandwiches

25-27 ISMA Convention, Downtown Hyatt

#### October

IMS Board, Society, 6:00pm, Social; 6:30pm, Dnr/Mtg 20 Executive Committee, Society, 6:00pm, Sandwiches

#### November

IMS Advisory Breakfast, 7:30 am - prior to ISMA BOT 5

ISMA Board of Trustees, 9:00 am, state headquarters

14-17 AMA Interim TBA

Executive Committee, Society, 6:00pm, Sandwiches

## St. Vincent Hospital and Health Care Center Inc.

Every Gynecology Radiation Oncology

Monday 7-8am Teleconference Room

**Every** Internal Medicine Grand Rounds

Tuesday 7-8am Cooling Auditorium

Every Gynecology Malignancy Conference

Wed., 8-9am Pathology Lab

#### **Indiana Psychiatric Society**

Fall Symposium – 4.0 CME credit hours Psychiatric Aspects of Women's Health Care Saturday, September 26, 2009 Hyatt Regency, downtown Indianapolis

This conference will focus on women's health issues. Featured topics will include common psychiatric disorders in women with comorbid medical conditions, the impact of trauma on women's health, and a review of the rational use of hormonal and nutritional therapies in addressing women's health issues.

To register visit www.pdallc.com

For more information, leave a voice message for IPS at 888.477.9119.

#### **Medical Group Management Association**

Healthcare IT & the American Recovery & Investment Act Tuesday, September 1, 2009 Renaissance Indianapolis North

Conference for Practice Managers/Administrators, Billing Office Managers, IT Department Staff and Clinical Managers to learn how to benefit from the American Recovery & Investment Act.

Register at www.imgma.net or call 317-209-8743



## Medical / Professional Office

Owner-Occupant Investment Opportunity

600 East Carmel Drive

Carmel, Indiana



#### CLASS A 2-STORY OFFICE BUILDING

- · 40,458 square feet
- · Upgraded finishes throughout
- · Great visibility and accessibility
- · Building signage
- 2.21 acres with additional 1.7 acres available for expansion
- · Close proximity to hospitals, banking, restaurants, and retail

For more information, please contact:

Tim Norton 317.713.2136 Jeff Merritt 317.713.2122





# You seek the best treatments for your patients.

#### You know what's best for your patients

IU specialists share your commitment to provide the best possible care. Colleague-to-colleague, we're here when you need to consult or refer your patient for additional treatment.

Partner with the only physician group staffed by Indiana University School of Medicine faculty.

IU Medical Group and You.

Partners for a healthier life.





Advancing Medicine. Enhancing Lives.

1-800-622-4989 • www.iudocs.org

IMACS 24-hour direct line

#### **Project Health**

HEALTH

Carrie Jackson Logsdon, Director



## Thank you, Richard M. Bennett, III, MD



Richard M. Bennett, III, MD, Urology of Indiana, is Project Health's Volunteer for the month of August. He was born in Indianapolis — into the Richard Bennett Furniture family and said he can still remember jumping up and down on his grandfather's beds in their TV commercials. He worked on his grandfather's farm in the summer

months and originally wanted to be a veterinarian. In 10<sup>th</sup> grade he changed his mind, became interested in biology and decided to become a doctor instead. His mother might have had some influence somewhere in those early years as she was a hospital administrator.

Dr. Bennett received his BA in biology from Denison University in Ohio as he was trying to get as far east as possible. "Denison is only about 3 hours east of here, so in the summers some of my fraternity brothers and I started a little painting business in Newport, Rhode Island and went to the Newport Jazz Festival and windsurfing every year. But like many Hoosiers, he was always happy to be home and went on to the Indiana University School of Medicine for his medical degree and residency. "I thought I wanted to be a hand surgeon and followed Jim Strickland around starting as a freshman in college through every surgery as an undergrad," he said. "But everything changed in medical school where some friends and residents who were great role models convinced me that urology, in particular Urology of Indiana, was where I needed to be."

Dr. Bennett was one of the first to join Project Health after the flyer went out in the Bulletin. "I've been a big promoter of Project Health and even took the original flyers to our business manager who also thought it was a great idea." He said it is just part of the job and that if everybody pitches in (both the doctors and the hospitals) it makes the work that much easier. "Initially, I felt it was our duty to join Project Health and help these patients. I never thought it would be so personally rewarding."

"Project Health patients are different. They are very good patients who show up on time and are extremely grateful. They let you know how much they appreciate your help. That is reward in itself for giving so little of your time and talents."

He loves the fact that PH sends interpreters with patients who don't speak English. "If we get a patient who is not a Project Health patient and we have to hire independent interpreters, boy do we pay for it." Dr. Bennett said he sees many hearing impaired patients and arranging for their interpreters is very expensive.

When he is not practicing medicine Dr. Bennett enjoys golf, soccer and spending time with family. He has two daughters age 13 and 10 who he said are only interested in "boys," and a son, age 9, whom they call "King Richard the 4<sup>th</sup>." He said his son wants to be an urologist. They all spend vacation time in Colorado in both winter to ski and summer for fly fishing and mountain biking. "I want to take advantage of Colorado before I get too old to handle the altitude." While it's difficult to imagine that ever happening, it's still nice to know that when he descends from the mountain, he returns home to Indiana!



## A Reminder to Physicians from Project Health

PH accepts patients between 200-300% of the poverty level, so if you have patients who have been laid off, or are working in jobs where insurance is not offered — **Please refer them to Project Health**. Not only can Project Health provide most specialty care needed, but also primary care, labs, diagnostic testing, surgery, and hospitalization. Referral forms are on the Project Health page under IMS Foundation on the www.imsonline.org website.



Outperformed the S & P 500. Over good markets and bad. For 1, 3, 5, and 10 year periods.



Proven Expertise. Uncommon Service.

317-261-1900

Not FDIC Insured No Bank Guarantee May Lose Value Diamond Capital Management is a registered trademark, © 2009 Diamond Capital Management



A tropical island getaway is just what the doctor ordered. Sway in a beachside hammock, feast on

the freshest seafood, stroll the velvet sand beach at sunset.

Just 30 minutes from the Tampa (TPA) and St. Pete/Clearwater (PIE) airports yet a million mental miles away.

It's time to Just let go.

Call 800.249.2298 or visit www.JustLetGo.com/DR for details & to print your resort credit.

#### American Health Network introduces its newest physician members





John Beerbower, MD and Emily Abernathy, MD

Family Medicine

Dr. Beerbower and Dr. Abernathy will join one of our Avon, Indiana practices in August.

Physician-led model offering a superior practice option to hospital employment models. Learn more about how we can help your practice.



www.ahni.com

Find out what made them choose American Health Network by contacting Leslie Beauchamp at 317.580.6451 or leslie\_beauchamp@ahni.com.

## GLASSIFIED ADVERTISING

#### **Physicians Wanted**

MOBILE DOCTORS – seeks Physicians to make house calls to the elderly and disabled. A company car and Certified Medical Assistant is provided. Stop working 55 to 80 hours a week! No on-call, nights or weekend work. Practice primary care with patients who really appreciate you. Email CV to John at jpochie@mobiledoctors.com or call 815-922-1344.

#### **Medical Offices for Lease**

**EASTGATE AREA MEDICAL OFFICES FOR LEASE** - 900, 1400, 1800, 3200 SF. Immediate Occupancy. Some can be configured to suit your needs. Call Rhonda 317-752-7863.

#### **Build to Suit**

1200 SF BUILD TO SUIT - 8435 Clearvista Pl. near CHN. Call Kim at 595-3665. Other tenants include Endocrine, GYN and MACL.

#### **Medical Office Space**

MEDICAL OFFICE SPACE FOR LEASE AT CLARIAN NORTH MEDICAL CENTER—Clinical and office space (up to 852 sq ft) available immediately to time-share in prime location. Ready to move in. Contact Colleen at (317) 814-4617 or croinman@aol.com for information.

#### **Colts Season Tickets**

**2009 Colts Season Tickets,** various prices/locations. Full season, half season, individual games. Up to 8 side-by-side. Call Topper at 317.201.4244.

#### **Classified Advertising**

IMS BULLETIN CLASSIFIED ADVERTISING - Classified Ads are posted on the IMS Website (www. imsonline.org). The ads will still appear in the IMS Bulletin. Advertising Rates: MEMBERS: \$10.00 for every 25 words or portion thereof. Rates are per month/insertion. (Submission must be made by the individual member or their personal representative.) NONMEMBERS, \$25.00 for every 25 words or portion thereof. Rates are per month/insertion. DEADLINE: 1ST of month preceding publication. To advertise email mhadley@imsonline.org or call 639-3406. Advertising and Sponsorship opportunies and contracts are available online at http://imsonline.org/advertisingSponsorships.php

#### Advertisers' Index

| American Health Network                    |
|--|
| David Brenton's Team, Re/Max Select 16-17  |
| Brown & Brown                              |
| Center for Pain Management10               |
| Central Indiana Cancer Centers             |
| Community Heart and Vascular               |
| Diamond Capital Management29               |
| Fifth Third Private Bank21                 |
| Health Care Economics                      |
| ISMA Insurance Agency                      |
| IU Medical Group27                         |
| Innovative Financial Partners14            |
| JWM Neurology23                            |
| Sonnie Laviolette, F. C. Tucker Co., Inc 6 |
| Lillibridge Healthcare Services2           |
| The Marina Limited Partnership 3           |
| Meridian North Imaging Center25            |
| Midwest Pain Institute                     |
| The National Bank of Indianapolis9         |
| National City Bank4                        |
| Northwest Radiology Network32              |
| OrthoIndy31                                |
| Paper-Lite13                               |
| Practice Billing, LLC14                    |
| The Spine Institute                        |
| Summit Realty Group27                      |
| Superior Linen Service                     |
| TradeWinds Island Resorts29                |
| Urology of Indiana8                        |

## www.imsonline.blogspot.com

## Join The Great Debate

Remember Our Patients!

BONE ONLOWGEY FOST + ANKLE HAND HIP REPLACEMENT KNEE PANNEY WONT PEDIATRICS SHOULDER SPINE SPORTS MEDICINE TRAUMA

# ORTHOINDY Bone, Joint, Spine & Muscle Care

(800) 223-3381 Ortholndy.com

# Broken? We'll fix it.

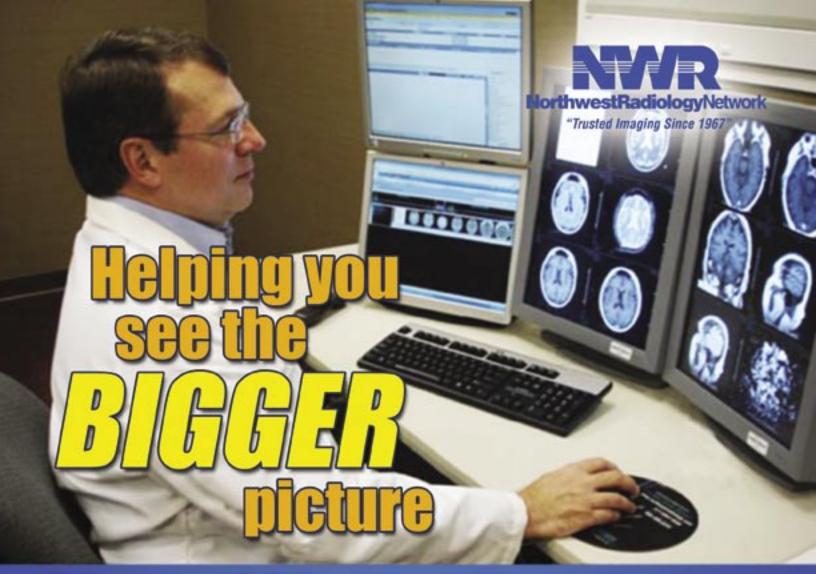
Follow us on:

twitter

You Tube facebook



myspace.com



# Night Watch Radiology \*\*

NightWatchRadiology™ is Northwest Radiology Network's answer to 24-7-365 imaging service. Our images and reports are available to registered referring physicians for viewing in real-time on our secure website. Please feel free to consult with our physicians at any time. We call reports stat to your office upon request. Let Northwest Radiology Network help you see the BIGGER picture!

NIGHTS WEEKENDS SUBSPECIALTIES

24-7-365 We Can Do It All!

Northwest Radiology is Online For You!

www.northwestradiology.com • 800-400-XRAY (9729)