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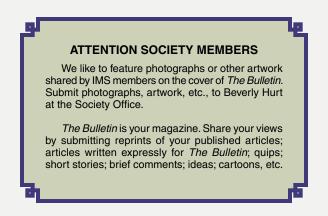
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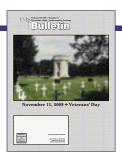
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Project Health Richard A. Hahn, MD Carrie Jackson Logsdon, Director
Convention News
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#### about our cover

#### November 11, 2009

The Flanders Field American Cemetery and Memorial in Belgium occupies a 6.2-acre site. Masses of graceful trees and shrubbery frame the burial area and screen it from passing traffic. At the ends of the

paths leading to three of the corners of the cemetery are circular retreats, with benches and urns. At this peaceful site rest 368 of our military dead, most of whom gave their lives in liberating the soil of Belgium in World War I. Their headstones are aligned in four symmetrical areas around the white stone chapel that stands in the center of the cemetery.

The altar inside the chapel is made of black and white "Grand Antique" marble with draped flags on each side; above it is a crusader's sword outlined in gold. The chapel furniture is of carved oak, stained black with white veining to harmonize with the altar; 43 names are inscribed on Walls of the Missing. Rosettes mark the names of those since recovered and identified.

Visit http://www.abmc.gov/cemeteries/cemeteries/ff.php

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# President's Page John C. Ellis, MD

# What has my Medical Society done for me lately?

My AMA supports HB 3200? They certainly don't represent me! I'm not sure I should remain a member! What can they be thinking?

On a recent beautiful Midwest weekend in September when every impulse was to do something else, about 300 of your physician colleagues met in Indianapolis as the ISMA House of Delegates to consider that question and others facing the profession of Medicine. Aside from the great opportunity to see friends from around Indiana, ISMA members gathered to express and to listen, to debate and to vote on what principles the AMA should be supporting as they deal with legislators and lobbyists in this critical juncture of American Medicine. Your ISMA delegation to the AMA was fully engaged as were about 40 members of the House of Delegates from IMS/7<sup>th</sup> District. A bonus was the active involvement of the President of the AMA, Dr. J. James Rohack, a youthful cardiologist from Texas. Dr. Rohack proved to be thoughtful and articulate in exploring the AMA's positions and its failure to accurately communicate to members and the public what proved to be a reasonable approach to a moving target, healthcare reform legislation.

Dr. Rohack reviewed the legislative scene in Washington, D.C. in June and the basic principles for which the AMA lobbied which were published on the AMA website. The overriding concern was that the nation's physicians must be "at the table" with other interests as the legislation is crafted to final form. Past history suggests that a failure to do so would be a disaster for all of us. HB 3200 was perceived, and still is, as a shell within which the final determinations will be placed before the end of the legislative session in 2009. A number of elements in HB 3200 were consistent with AMA principles although certainly not all and several proved unacceptable to many physicians across the country. The predictable media sound bites suggesting the AMA was supportive of the bill in its entirety caused many local physicians to consider withdrawing from membership in the AMA. Dr. Rohack has been on the road since then providing detailed information and thoughtful interaction in which we participated. A need for additional communication remains, but most of those present were appreciative of his efforts and the AMA plans to continue to express your concerns with legislators as the sausage of healthcare reform is ground.

Rather than be perceived as against any change, a clear need exists for the medical profession to let the public and legislators know what physicians support. After HB 3200 was introduced and supported by the AMA, IMS leadership provided our perspective in brief on your behalf in our letter of August 28<sup>th</sup>: "Your Indianapolis Medical Society leadership believes that true reform must focus on these crucial areas of concern: (1) insurance and Medicare reform, (2) broadening health coverage to include pre-existing conditions, (3) affordable access, (4) including mental health coverage in all "basic" benefit packages, (5) maintaining provider choice, and (6) tort reform."

In September, after consideration of several proposals, your House of Delegates voted to support the following resolution authored by Dr. Steven Tharp:

**RESOLVED**, that the attached set of principles be a starting point for the discussion to establish the ISMA's position on health reform; and be it further

**RESOLVED**, that the ISMA supports:

• Extending coverage to all Americans through health insurance market reform

• Consumer choice of plans to encourage competition that favors quality, affordability, and appropriate patient care

• Essential health insurance reforms that eliminate coverage denials based on pre-existing conditions

• Medicare reforms including repeal of the sustainable growth rate (SGR) formula

• Chronic disease management and care coordination through additional funding for primary care services, without imposing offsetting payment reductions on specialty care

Addressing the growing physician workforce concerns

• Prevention, wellness and patient responsibility initiatives designed to keep Americans healthy

• Making needed improvements to the Physician Quality Reporting Initiative that will enable greater participation by physicians

• The private practice of medicine on a fee-for-service basis within a pluralistic system of health care delivery

• Medical liability reform (with the understanding that it will not adversely affect Indiana or other states effective tort reforms)

• Responsible physician investment in technology, facilities, services and equipment that results in high quality, efficient, effective health care

• Physicians' voluntary participation in any health plan

• Health reform that is meaningful, fair and sustainable

• Reducing oppressive and arbitrary administrative regulations set by insurers and government agencies that compromise patients' safety and health

• Health reform that includes improved responsiveness to physicians concerns from insurance companies and government agencies

In addition to making Indiana physicians' issues known during the ISMA meeting, this resolution will be carried on your behalf to the upcoming national AMA House of Delegates and will no doubt strike a resonant cord with other delegations. Such events do not relieve us of our individual obligations to make our opinions known to our elected officials. Consideration may also be given to using this document in your office as a basis for discussion with your patients, many of whom are registered voters. The value of such interactions should not be underestimated.

Additional ongoing critical activities of the ISMA on your behalf include:

• The ISMA questions Anthem precertification rules

• The ISMA files compliance dispute vs. Anthem BC/BS

• ISMA Advocacy on Anthem Claims Processing/ Payment problems

• ISMA files legal briefs in the Defense of the Indiana Malpractice Act

• ISMA files legal briefs in the Defense of the Indiana Patient Compensation Fund

Information is available at the ISMA website (*http://www. ismanet.org/index.html*). Your Indianapolis Medical Society, in addition to supporting ISMA activities, continues to search for benefits that may be appropriate for you such as a health insurance offering passed at the October Board Meeting. You'll hear more about that opportunity in the coming weeks. Your IMS (*http://imsonline.org/index.php*) is eager to provide additional value for its members. Let us know how we can serve you.

John C. Eller

# Senior/Inactives – September 1, 2009





William H. Dick, MD

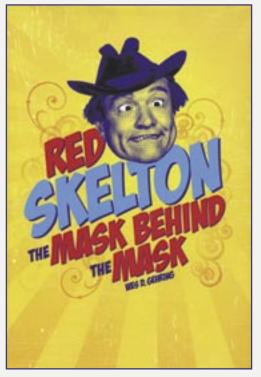
If you received your medical degree anytime between 1950 and 1990, you grew up watching Red Skelton on Sunday nights with your family. He and his many characters brought such great humor to our society. Making people laugh continues to be a gift and that ability is very much prized – perhaps above all other human endeavors.

Professor Wes Gehring was born in Iowa and earned a Ph.D. in Film from the University of Iowa. He has been a Professor of Film at Ball State University for over twenty years. He is also associate media editor at "Reel World" with the USA Today Magazine. He has written 27 books, including some on other Hoosier movie stars – Carole Lombard, Irene Dunne and James Dean. Currently he is working on a biography of Hoosier Steve McQueen; movie buffs know that McQueen was born in Beech Grove.

Red Skelton ruled on TV from 1951-1971. He also was adept at vaudeville, radio, movies and live performances. Few people have duplicated that record (Bob Hope and Burns and Allen come to mind). His only prop was a hat.

As most Hoosiers know, Richard "Red" Skelton was born in Vincennes in 1913. He lived there except for summer trips with the vaudeville circuit. Wes Gehring told us that "Red was very inventive when it comes to his childhood. He loved to tell stories." According to Red, his mother was a prostitute in his grandmother's brothel. It may be true; he was the only one in his family with red hair. Whatever the truth, Red received much love and assistance from Ida Mae Skelton. His father died just prior to Red's birth.

Clarence A. Stout, a musician/songwriter of Vincennes, was also an early influence. Mr. Stout produced minstrel shows,



which were on a par with the vaudeville acts that came to Vincennes. On 14 May 1929, Red appeared in one of Stout's shows. The *Vincennes Commercial* wrote: "Red Skelton got a big hand with [his spoof of Jolson's] 'There's a Rainbow 'Round My Shoulder;' he had to come back for three encores."

In 1935 his career took an upturn when he inserted "the donut dunking" routine into his act. That routine was written by his first wife, Edna Stillwell Skelton, who continued to write material and manage his career even after their divorce. She took Red's money (he had no smarts about money) and invested it wisely, eventually making him a very rich man. Wes Gehring's favorite quote in the book sums up their relationship and Red's life.

Skelton said ..."If you want a good story – talk to me. If you want the facts – talk

to Edna." Red starred in radio from 1937-41, premiering his own show in 1941.

Though Skelton appeared in his first film in 1939 and would grace the screen with thirty-six films, he saw the huge potential of television; he was one of the first to make the transition. TV was delayed because of WW II, Professor Gehring explained. Most of Red's film career was either before or after his TV run in the 1950's and 1960's. In those days the TV schedule lasted 42 weeks; today's schedule is about half of that. With his list of memorable characters, (Freddie the Freeloader, Clem Kadiddlehopper, Cauliflower McPugg, and the Mean Widdle Kid) Red Skelton, remained a perennial favorite. Red was consistently rated in the top ten, if not the top five programs for those two decades.

Continued on page 16.

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# Bulletin Board

Nikesh I. Ardeshna, MD, (photo unavailable) was awarded one of America's Top Physicians for 2009 (Neurology and Epilepsy) by the Consumer's Research Council of America. Dr. Ardeshna works with Indiana Neuroscience Associates at their 86th street office and in Peru, Indiana.

Dale E. Theobold, MD, psychiatrist, was named chairman of Community Health Network's institutional review board. Dr. Theobold specializes in addictions, hospice care and palliative medicine.

Jeffrey A. Greenberg, MD, Indiana Hand Center, served on the faculty for the Spokane Hand and Wrist Course held in Spokane, Washington on August 7-8, 2009. Dr. Greenberg presented lectures on "Flexor Tendon Injury and Repair,' "Fractures of the Distal Radius," "Hand and Wrist Fractures and Distal Radioulnar Joint Instability and Reconstruction." Dr. Greenberg was an invited guest for the 15th annual meeting of the Hellenic Hand Society held in the Greek Islands in August 21-27. During the six-day session, Dr. Greenberg presented lectures on "Distal Radioulnar Joint Instability, "Disorders of the Distal Radioulnar Joint Following Radius Fractures," "Examination of the Wrist and Vascularized Bone Grafting for Kienbock's Disease."

Dr. Greenberg was the moderator for two symposiums: "Treatment and Rehabilitation of Injuries to the PIP Joint" and "The Hemihamate Replacement Arthroplasty for PIP Fracture Dislocations" in September in San Francisco. He also discussed a paper, "Kienbock's/DRUJ."

F. Thomas D. Kaplan, MD, Indiana Hand Center, presented to the FDA on September 16th to seek approval for a new treatment for Dupuytren's disease - an injectable collagenase.

George W. Hicks, MD, was a presenter at the Purdue University Annual Crossroads Conference on Communicative Disorders October 26, 2009 in Lafayette, Indiana. His presentation to audiologist, speech pathologists, student and faculty was "Sudden Sensorineural Hearing Loss - Diagnosis and Treatment."

David S. Brokaw, MD, OrthoIndy, presented, "Trauma Aspects in Radiology" at the Annual Indiana Society of Radiology Technologist Conference in Carmel, Indiana in September.

Matthew R. Phillips, MD, family physician focusing on dermatology, sports medicine and the prevention of diabetes and heart disease, joined the St. Vincent Physician Network in Fishers. Dr. Phillips also teaches at Butler University's College of Pharmacy and Health Sciences and volunteers as a professor at the Indiana University School of Medicine.

Habib John Komari, MD, Indiana Cardiac & Vascular Consultants, was awarded a lifetime appointment granted with highest distinction as a "Master of the American Board of Diabetes."

Marc W. Gerdisch, MD, cardiothoracic surgeon and John W. "Trey" Moore III, MD, (photo unavailable) cardiologist, will present at a free seminar Saturday, November 7 at St. Francis Hospital & Health Centers on the new treatment options and risks of Afib.

Jonathan P. Gentile, MD, a minimally invasive spine specialist with Indiana Spine Group, presented at the Indiana Academy







Hicks, MD







F. Thomas D. Kaplan, MD



Gentile, MD



Jeffrey A. Greenbera, MD



Habib John Kevin E. Macadaeg, MD







Dale E. Theobald, MD

of Family Physicians meeting in July on, "Understanding the Failed Back.'

Matthew R.

Phillips, MD

Kevin E. Macadaeg, MD, Indiana Spine Group, was interviewed during the Indiana Spine Group's annual "Back Talk" symposium by WTHR. The story aired on September 11, 2009.

Stephen W. Perkins, MD, Meridian Plastic Surgeons, recently received the 2009 William K. Wright Award for distinguished service to facial plastic surgery. The honor was awarded by the American Academy of Facial Plastic and Reconstructive Surgery at their recent fall meeting in San Diego.

Dr. Perkins was the Moderator for the Opening Plenary Session on Facelifting, was a panelist on Plenary Sessions on Blepharoplasty and Rhinoplasty and gave an instructional course on Lower Lid Blepharoplasty and on Optimizing the Neck in Facelifting.

He has also been named Honorary Head Chairman of the Academy's Biannual International Rhinoplasty Meeting in 2011.

OrthoIndy and the Indiana Orthopaedic Hospital (IOH) broke ground in September 2009 on a new facility, located at 1260 Innovation Parkway, (South of County Line Rd., on Graham Road) Greenwood, Indiana. Spanning 75,000 square feet, the state-of-the-art facility will provide orthopaedic care to residents on the Southside of Indianapolis. The facility is scheduled to open winter of 2010.

On Oct. 8, 2009, leaders of Indiana University dedicated the Joseph E. Walther Hall on the campus of the IU School of Medicine. The 238,371-square-foot structure, the newest and largest Indiana University research building, provides space for 118 laboratories. It is the new home to scientists in a broad range of disciplines, but the focus of much of the research is on cancer and many of the investigators are members of the Indiana University Melvin and Bren Simon Cancer Center.

Walther Hall connects two research buildings at its east and west ends - Research II and the IU Cancer Research Institute - to form a three-building, 500,000-square-foot interconnected life sciences research complex at the medical center on the Indiana University-Purdue University Indianapolis campus.

# New Members

#### Abdullah, Azra, MD

Post Road Family Medicine 1270 N. Post Rd., #B 46219-4209 Ofc – 355-5250 Fax – 355-9663 Web – www.postroadfamilymed.com Family Medicine, 2006 Sylhet Medical College, Bangladesh, 1999



#### Advani, Sunil S., MD

Indiana Heart Physicians, Inc. 5330 E. Stop 11 Rd. 46237-6345 Ofc – 893-1900\* Fax – 893-1901

Pediatrics, 2003 Internal Medicine, 2003 Cardiovascular Disease, 2008 Ohio State University, 1999

#### Baldea, John D., MD

St. Francis Medical Group South 31 Family Care 610 E. Southport Rd., #205 46227-8592 Ofc – 781-7370\* Family Medicine, 2008 Sports Medicine (FM) Indiana University, 2005



#### Cristea, Ovidiu G., MD

AHN – Franklin 1300 W. Jefferson St., #C Franklin, 46131-9121 Ofc – 783-7460 Fax – 783-7401

Surgery, 2008 Plastic Surgery New York Medical College, 2002

#### Gardner, Thomas A., MD

IUMC – Dept. of Urology 535 Barnhill Dr., #420 46202-5116 Ofc – 278-3434 Fax – 278-2619 Urology, 2002 George Washington University, 1990

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#### Gregori, Robert C., MD

Objective Medical 6745 Thoroughbred Dr. 46278-1273 Ofc - 872-6155 Fax - 872-6881

Physical Medicine & Rehabilitation, 1988 Other Specialty University of Illinois, 1984

#### James-Stevenson, Toyia N., MD

Gastroenterology Associates 1400 N. Ritter Ave., #370 46219-3049 Ofc – 355-1144\* Fax – 355-1155 Web – www.gastroassoc.com Internal Medicine, 2006 Gastroenterology Indiana University, 2003

#### LaSalle, Angela P., MD

Indiana Health Group 703 Pro-Med Ln., #200 Carmel, 46032-5318 Ofc – 843-9922 Fax – 581-3918 Email – aplasalle@yahoo.com Web – www.angelalasallemd.com Family Medicine, 1999, 2005 Indiana University, 1996

#### Moallem, Moayyed, MD

Respiratory & Critical Care Cons., PC 8424 Naab Rd., #1E 46260-1954 Ofc - 872-5591 Internal Medicine, 2005 Pulmonary Disease, 2007 Critical Care Medicine, 2008 Sleep Medicine (PD) Damascus University, Syria, 2001

#### Neff, Michelle L., MD

Hazel Dell OB/GYN 13250 Hazel Dell Pkwy., #100 Carmel, 46033-8527 Ofc – 843-9352\* Fax – 843-9892 Email – michellen@whp.com Web – www.whp.com Obstetrics & Gynecology, 2008 Indiana University, 2002

#### Pelezo, Anthony J., MD

Office of Medicaid 402 W. Washington St., W374 46204-2243 Ofc – 234-7268 Emergency Medicine, 1994, 2003 University of South Alabama, 1990

#### Piepkorn, Melissa S., MD

Fellowship – I.U. School of Medicine Pediatrics Neonatal-Perinatal Medicine Texas Tech University Health Science Center, Lubbock, 2005

#### Stansfield, Brian K., MD

Fellowship – I.U. School of Medicine Pediatrics, 2007 Neonatal-Perinatal Medicine Medical College of Georgia, 2004

#### Svabek, Steven J., DO

Steven J. Svabek, DO, PC 8206 Rockville Rd., #141 46214-3113 Ofc - 272-6800 Fax - 272-6818 Email - steve\_svabek@hotmail.com Web - www.esurgeon.com/svabek/ Orthopaedic Surgery, 2004 Orthopaedic Surgery of the Spine Kirksville College of Osteopathic Medicine, 1991

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**Joanna Niehoff Tuohy** Vice President 261-3255



# "It's Collection Season"

October marked the beginning of "collection season" for agencies; a roughly six-month period of mostly increasing recoveries bookended by the dog days of summer and April's tax deadline. Mike Dunn, I.C. System's Sr. VP of Operations, shared his thoughts on the current collection season:

"Collections always increase in the fall; we speak to more debtors since they are home more than they were during the summer. October is traditionally a very good collection month and November/December year-over-year results have improved. It's collection season; *NOW* is definitely the time to submit accounts.

From late November to late December, we do experience a slight leveling off in collections as some debtors refuse to pay us and opt to spend discretionary income on holiday gifts. However, we do not decrease our efforts during that critical timeframe. Rather, we offer various collector incentives to **promote full staffing and collectors spend time closely evaluating each debtor's financial situation.** 

Based on our investigation, we can tell how a debtor is handling his/her other debts. In some cases, we can tell if their mortgage is current and if their credit cards are paid up; if so, we encourage him/her to take a cash advance or discuss other options to pay the client's account TODAY. If we think, however, that a debtor can't pay the full balance, we proceed with our **tax-refund talk-off and set up a payment plan** with the expectation we'll receive a few smaller, manageable payments followed by a large final payment early next year. Essentially, the brief leveling-off timeframe around the holidays is a golden opportunity to ensure we'll maximize client recoveries in Q1.

The annual tax-time lift occurred in March and April for years; however, e-filing and direct deposits mean more debtors get refunds earlier and the **NEW tax-time lift starts in January and peaks in February.** And last but definitely not least...

There is a *credit-reporting factor* in play throughout collection season. If a client has authorized credit reporting, and ALL clients should, we report the account to the national bureaus approximately 45 days after receiving and working the account. Debtors use refunds to make purchases (TV's, down payments on cars, etc.) or to refinance; if we had the OK to credit report those accounts, purchases/refinances mean **a client gets PAID**."

The Indianapolis Medical Society partners with I.C. System's collection services. To experience the full benefits of your IMS membership opportunities with I.C. Systems speak with an I.C. System representative, please call 800-279-3511 or visit www.icmemberbenefits.com.

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\*Policy Forms 1400 and 1500; in California, Policy Forms NC111 and NC112. \*\*Policy Form 4100; in California, Policy Form OE102; in Montana, Policy Form NC82. \*\*\*Policy Form AH55-A. \*\*\*\*Policy Form 3100; in California and Montana, Policy Form AH84.

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<sup>7</sup>To age 67 benefit period not available in California.

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## Sonfor/Inactives (Continued from page 8).



Mr. Skelton and his second wife, Georgia Davis, had two children – Richard and Valentina. Later Richard died at age nine from leukemia, a devastating experience for any family. (Georgia suffered from alcoholism and committed suicide in 1976.) A few years later, in 1983, he married Lothian Toland, who lived with him until his death in 1997. Both Valentina and her daughter, Sabrina, were interviewed for Wes Gehring's book, *Red Skelton, The Man Behind the Mask*, which was

Professor Wes Gehring

a top-five finalist this year in the category of Biography at the 2009 NYC Book Fair. Mrs. Skelton donated 35 large scrapbooks, as well as boxes of letters, to Vincennes University.

Skelton's TV show was canceled in 1971, as the networks saw the need for designing their shows to reach a younger, more urban audience. Red was bitter about this, even though CBS had stuck with him during the 1957 season when his son died. He never signed the contract that would allow his shows to go into syndication. Though younger people can see video clips of some of his shows, the two-decade series is still not available.

Red packed up his bags and went the college entertainment route, including a 1977 one-man show at Ball State, which later awarded him an honorary doctorate in 1986. These live performances went on non-stop for one and one-half to two hours. He was named College Comedian of the Year (which showed those TV producers that he still had the talent). Other honors included Golden Globes' 1978 Cecil B. DeMille Award, the 1986 Emmy for Lifetime Achievement, a 1987 Screen Actors Guild Award, his 1989 induction into the Television Academy's Hall of Fame and his admission into the Comedy

Hall of Fame.

In the last thirty years of his life he took up oil painting, most often painting clowns. Red Skelton was very devoted to his fans and was very generous to them. He loved his family, but like many performers, spent more time entertaining the public. We are all the richer for it.

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#### New Regulations on Breaches of Secutity Involving Medical Information

New regulations effective September 23, 2009 require all physicians who are covered by HIPAA to notify patients if there are breaches of security involving their medical information. The following summarizes these new requirements. These requirements apply in addition to any notification obligations imposed by state law. These requirements also supplement the obligations imposed by the HIPAA Privacy and Security Rules.

HIPAA covered entities (i.e, health plans, health care clearinghouses, physicians, and other health care providers who transmit any health information electronically in connection with a HIPAA standard transaction) must comply with the new breach notification requirements specified in interim final regulations promulgated pursuant to the "American Recovery and Reinvestment Act of 2009" that was signed into law on February 17, 2009. Following the discovery of a breach of unsecured protected health information (PHI), physicians must provide notification to affected individuals, to the Secretary of the Department of Health and Human Services (HHS), and in some cases, to the media. The breach notification provisions are effective, and compliance is required for breaches occurring on or after September 23, 2009. However, HHS will use its discretion not to enforce the new breach notice requirements and will not impose sanctions or financial penalties for breaches discovered before February 22, 2010. After the breach notification rule takes effect, but before HHS imposes sanctions, HHS expects compliance with the breach notification requirements. Accordingly, we recommend that physicians (and their business associates) plan immediately to comply with these new breach notification requirements.

This new HIPAA Breach Notification Rule only concerns the unauthorized acquisition, access, use or disclosure of unsecured patient health information as a result of a security breach. This Rule does not replace the existing HIPAA Privacy Rule that permits a covered entity (i.e., physician) to use and disclose patient health information, within certain limits and protections, for treatment, payment, and health care operations activities.

For more information visit http://www.ama-assn.org/ama1/ pub/upload/mm/368/hipaa-breach.pdf

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Seated Left to Right Morgan E. Tharp II, M.D. Keith W. Logie, M.D. Andrew R. Greenspan, M.D. Magral S. Murali, M.D.

1<sup>st</sup> Row Standing Madelaine M. Sgroi, D.O. Danielle M. Doyle, M.D. G. Irene Mince, M.D. Hillary H. Wu, M.D., Ph.D. Melody Sanda, RN, CS, MSN Jennifer K. Moegan, M.D.

Back Row Bryce C. Lord, D.O. Paul M. DesRosiers M.S., M.D. Sead Beganovic, M.D., Ph.D. Thomas L. Whittaker, M.D. Elsared Aly, M.D. Harold O. Longe, M.D.

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BUSINESS JOURNAL is now accepting nominations for the 2010 Health Care Heroes Awards. Sponsored by Hall, Render, Killian, Heath and Lyman, the Health Care Heroes Awards will honor companies, individuals and organizations for their contributions to improving health care in the Indianapolis metropolitan area including Marion and surrounding counties, and Madison County. Entries will be judged on documented accomplishments.

Recipients of the Health Care Heroes Awards will be profiled in a special supplement of Indianapolis Business Journal in March, 2010. They will receive their awards at a breakfast, hosted by Indianapolis Business Journal and Hall, Render, Killian, Heath and Lyman in March, 2010.

To receive a nomination form, visit www.ibj.com; mail your name, company name, address, phone and fax number to *Indianapolis Business Journal*, 41 East Washington Street, Suite 200, Indianapolis, IN 46204; or call Patty Johns at 317-472-5319.

#### THIS YEAR'S CATEGORIES ARE:

- · Community Achievement in Health Care
- · Physician
- Advancements in Health Care
- Non-Physician
- Volunteer
- · Nominations must be postmarked by January 8, 2010.
- For information about advertising in the Health Care Heroes supplement of IBJ, call 317-634-6200.



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# CME & Conferences

#### Community Hospitals Indianapolis

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Second & Fourth Wednesdays	Chest Conference (Case Presentations) Room 3436, 7:00 - 8:00 a.m.
Every Tuesday	Tumor Board (Case Presentations) Medical Staff Conf. Room, 12:00 - 1:00 p.m.
First Wednesday	Critical Care Conference Medical Staff Conf. Room, 12:00 - 1:00 p.m.
Second Wednesday	Medical Grand Rounds Medical Staff Conf. Room, 12:00 - 1:00 p.m.
Community H	lospital South
Fourth	Medical Grand Rounds
Thursday	Conf. Rooms A & B, 7:30 - 8:30 a.m.
Third Wednesday	Tumor Board (Case Presentations) Conference Room A, 7:00 - 8:00 a.m.
Community H	lospital North
Second	Tumor Board (Case Presentations)
Wednesday	Board Room, 12:00 - 1:00 p.m.
First	North Forum
Friday	Board Room; 12:00 - 1:00 p.m.

#### North Cancer Pavilion

Third	Case Presentations
Wednesday	Melanoma Conference, 7:00 - 8:00 a.m.

For more information, contact Valerie Brown, (317) 355-5381.

#### The Care Group, LLC

Friday, December 4, 2009 Update in Cardiology The Renaissance Hotel Carmel, Indiana Visit www.cardiofoundation.org for program details and to register online. For more information, contact Suzanne Brown, (317) 338-6089.

#### St. Francis Hospital & Health Centers

#### **Beech Grove Campus**

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#### St. Vincent Hospital and Health Care Center Inc.

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Every	Gynecology Radiation Oncology
Monday	7-8am Teleconference Room

**Gynecology Malignancy Conference** Every Wed., 8-9am Pathology Lab

#### Indianapolis Medical Society

#### November

<b>5</b>	IMS Advisory Breakfast, 7:30 am - prior to ISMA BOT
5	ISMA Board of Trustees 9:00 am state headquarters

- 7 10AMA Interim, Houston, Texas
- 17Executive Committee, Society, 6:00pm, Sandwiches

#### December 2009

- IMS Board, Society, 6:00pm, Social; 6:30pm, Dnr/Mtg
- Senior/Inactive Luncheon Meeting, Noon, Society TBA 15
- Executive Committee Dinner with Spouses/Guests

#### **Clarian Health Partners**

#### IU – Methodist – Riley Nov. 6 Richard E. Lindseth Lectureship University Place Conference Center, Indianapolis Building a Comprehensive, Thriving Home Dialysis Program Nov. 11-12 Sheraton at the Keystone, Indianapolis Nov. 13 8th Annual Lingeman Lectureship Riley Outpatient Center, Riley Learning Center Indianapolis Nov. 13 A Bridge to Quality: Engaging Continuing Education & Quality Improvement Professionals in HealthCare Health Information & Translational Sciences Building, Indianapolis Nov. 13-14 Annual Meeting American College of Physicians-Indiana and Indiana Medical Directors Association Adam's Mark Hotel, Indianapolis Nov. 20-21 17th Annual Trauma/Surgical Critical Care Symposium University Place Conference Center, Indianapolis 3rd International Urolithiasis Research Symposium Dec. 3-4 Conrad Hotel, Indianapolis Dec. 4 7th Annual Christian Sarkine Autism **Treatment Center Conference** The Ritz-Charles, Carmel 2010 Jan. 30 Review and Interpretation of the 2009 San Antonio Breast Cancer Symposium IUPUI Campus Center, Indianapolis July 16 Review and Interpretations of the 2010 ASCO Meeting University Place Conference Center, Indianapolis

Course dates and locations are subject to change. For more information, please visit http://cme.medicine.iu.edu or call 317-274-0104.

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> Please submit CME to mhadley@imsonline.org by the first of the month preceding publication.

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## **Project Health**

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## Thank you, Richard A. Hahn, MD



Richard A. Hahn, Indiana Heart Associates, was born and raised in Indianapolis. He was never sure of what he wanted to do, even in college. But his friends were all taking M-cat exams so he did too. Because he did so well, he applied to medical schools and decided to stay at IU. "Nothing struck me as more interesting

than medicine. I had a strong background in math, biology and chemistry and was actually recruited heavily by NASA. It was very enticing, but I figured if I got my medical degree first and then went to NASA and it didn't work out, I would still have medicine."

No one else in his family is in medicine. His Dad worked for the IRS and his Mom was a grade-school teacher.

In high school, English and Math teachers reinforced in him that he could achieve whatever he wanted and encouraged him to strive for more. In college, it was a chemistry professor who pushed him and helped him realize that he could combine science and his aspiration to help people.

Dr. Hahn liked internal medicine because of the breadth of care involved. He completed his internship and residency in Internal Medicine at Methodist Hospital, and changed to Cardiology for his Fellowship. He discovered in cardiology that problems are usually more chronic, but treatments are available to quickly control them. "That is rewarding. Plus you tend to have long-term relationships with your patients."

Cardiology is a varied specialty. "Nothing is predictable, day to day. You're taking care of cholesterol, blood pressure, heart failure, balloons and stents and pacemakers. You try to get patients in early before the big problems arise, but that seldom happens. It's a crisis that brings them to our door-step."

In his spare time he likes to run and hike. He recently returned from trips to Montana and Utah. "I really value my health since I see so much illness. I believe in preventive medicine and want to be in as good a shape as I can." Dr. Hahn has been married for 20 years and has two cats and a dog.

Dr. Hahn has volunteered for the Gennesaret Free Clinic since 1988.

"I'd like to encourage people to volunteer for Project Health. It is such a seamless process; one doesn't even know they are seeing a Project Health patient. PH patients need help like other patients, but they tend to very polite, on time, and very compliant. The Project Health staff has made it so easy, there's little paperwork, no hassles. If everybody does a little bit, seeing PH patients is not a burden. I feel lucky that our practice feels that way. I am thankful that I work with doctors who have that passion for helping the community."

Project Health is thankful to you, Dr. Hahn, for your passion to help others.



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#### Delegates to the State Convention, September 2010, Indianapolis

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John F. Schaefer, Jr. (2011)

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Alternate Delegates to the State Convention, September 2010, Indianapolis The year shown in parentheses indicates year in which the term expires following the conclusion of the ISMA Annual Convention.

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Keenan R. Berghoff, (2011) Christopher B. Doehring (2011) Thomas G. Ferry (2011) Ann Marie Hake (2011) Robert E. Holt (2011) Douglas J. Horton (2011) E. Michael Keating (2011) Ramana S. Moorthy (2011) Michelle W. Murphy (2011) Mercy O. Obeime (2011) Rudolph Y. Rouhana (2011) Lynda A. Smirz (2011) Allison E. Williams (2011)

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#### **IMS Members Elected to Leadership Positions**



John J. Wernert, MD, chief medical officer and vice president of medical affairs for MDwise, Inc. was re-elected to the position of vice speaker of the House of Delegates, a policy-making body that helps to set the ISMA's agenda for the coming year.





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A. Michael Sadove, MD, a plastic and reconstructive surgeon with Meridian Plastic Surgery Center, was sworn in to serve a second three-year term as trustee.

Additionally, IMS physicians will serve Sadove, MD as alternate trustees. John P. McGoff, MD,



IMS Past President, emergency medicine physician, begins a onevear term.

John C. Ellis, MD, President, Indianapolis Medical Society, will serve a three-year term.

John P. John C. McGoff. MD

Ellis. MD See convention photos on page 28.

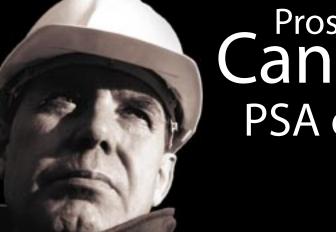


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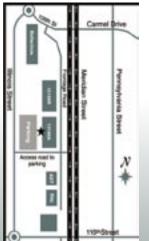
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– Darcy

"I arrived ahead of schedule, exam done ahead of schedule, out ahead of schedule! Very nice." – Anonymous

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#### ISMA Convention, September 2009



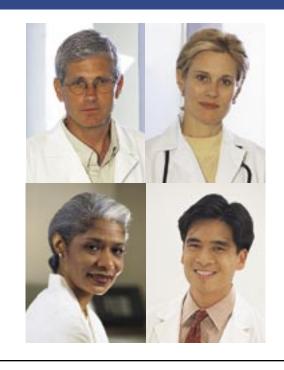




Congratulations to John J. Wernert, MD, IMS Past President for his re-election as vice speaker of the House of Delegates at the ISMA Convention. A Special Thank You to the leadership, delegates and alternates for their time, dedication and efforts in representing your Indianapolis Medical Society. If you want to know more about the convention or to participate, call Beverly Hurt, EVP, at 639-3406.

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