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Associate Editor, *The IMS Bulletin*
Marcia K. Hadley

The Bulletin invites news from and about members of the Indianapolis Medical Society. Copy deadline: First of the month preceding month of publication.

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ATTENTION SOCIETY MEMBERS

We like to feature photographs or other artwork shared by IMS members on the cover of *The Bulletin*. Submit photographs, artwork, etc., to Beverly Hurt at the Society Office, bhurt@imsonline.org.

The Bulletin is your magazine. Share your views by submitting reprints of your published articles; articles written expressly for *The Bulletin*; quips; short stories; brief comments; ideas; cartoons, etc.

Remember the *Indianapolis Medical Society Foundation* when planning your will. (*Contribution form included in this issue.*) Unless otherwise specified, your contribution will be directed toward medical scholarships.

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in this issue

Special Features

President's Page

*You Are Your Own Best Advocate –
Talk to Your Patients and Your Legislators*
John C. Ellis, MD 7

Special Offer

DocBook Coming Soon 8

Reform

What you need to know 14

In Summary 18

Project Health

Thank you, Gregory P. Sutton, MD
Carrie Jackson Logsdon, Director 22

IMS Pictorial Roster

Special Members Photo Offer 27

July IMS Birthdays

Happy Birthday, Members! 28

Departments

About Our Cover 5
Advertisers' Index 30
Bulletin Board 11
Classified Advertising www.imsonline.org
CME & Conferences 20
IMS Leadership 24
New Members 12

The 161st Annual ISMA Convention

September 24-26

Hyatt Regency Hotel, Indianapolis

Resolutions Deadline, July 26, 2010

about our cover



"amber waves of grain" This stunning Happy Birthday, America! photograph of a double rainbow was taken June 14, 2010 in Owen County, Gosport, Indiana, by Lori Naames of Country Photos by Lori and used with permission of the photographer.

The Best.

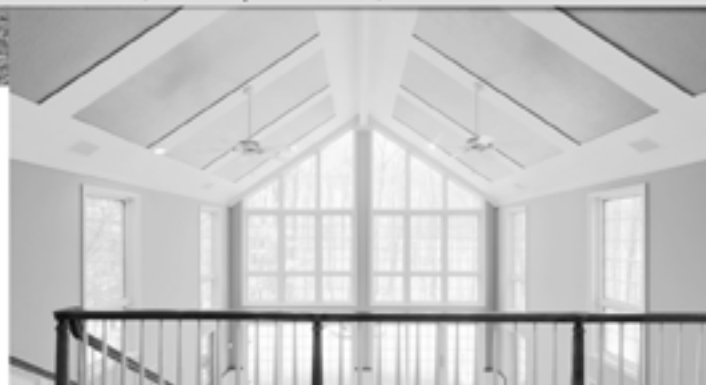
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You Are Your Own Best Advocate – Talk to Your Patients and Your Legislators

Great concern has been raised regarding the ability or commitment of our professional organizations to advocate on our behalf. Whether or not you agree with positions taken by your AMA or other associations, their significant influence on legislation and regulation is limited by the perception that they are lobbying organizations and that they represent only a limited segment of physicians. Add the very public internal conflict within the ranks of physicians and one might anticipate the response of legislators to be cautious. Those legislators face a broad constituency of voters who have many issues not in concert with what we believe to be the interests of our profession and the health of our patients. What options does an individual physician have to attempt to influence the decision-makers and the future of our profession?

Participate in organized medicine and put in your two cents (or more). The closer to home the discussion, the more influence an individual can have. The Indianapolis Medical Society and the Indiana State Medical Association are very active in legislative affairs within the state with good effect. Protecting the Indiana Medical Malpractice Act against perpetual assault has been effective in saving each Indiana physician tens of thousands of dollars. Avoiding inappropriate expansion of non-physician services has benefitted the health of Hoosiers over the years. Effectively advocating for or against a variety of measures affecting the health of the public benefits you as a citizen and a professional. Your IMS and ISMA representatives have sought your opinions and carried them to the AMA in clear statements of principles to be addressed in health care or health insurance reform. As is always the case, no one gets the “whole loaf.” In this case we have yet to see much of what’s in the loaf. The stronger the participation of physicians, the more robust our local voice at the AMA and in state and federal government.

However, there is an opportunity for action even closer to home – in your office. I was generally hesitant to discuss politics in the office unless asked or when specific issues, important to children, were being deliberated. I am convinced the times have changed (or maybe I’m just wising up.) If each physician identified



one or two key points to make with most patients (such as the need for total overhaul of the Medicare payment formula, the SGR), the effect on the voting population could be substantial. Voters most concerned with the future of their own health care are those who use it, and you care for them. The fact that physician practices are generally small businesses is not lost on most patients. The rising personnel, health insurance and material costs of doing business are well-known and their impacts are clearest when presented in the small business perspective. The constraints on physician reimbursements and the massive overhead of paperwork are less evident to most patients. The

crisis in Medicare needs your individual testimonial. Thoughtful, professional advocacy on your own behalf may generate grassroots allies that influence decisions beyond anything a professional organization can do. I applaud the efforts and call to action of IMS member, Dr. Suzanne Montgomery, *June 2010 Bulletin, page 8*. She’s actively working with her patients to advocate positive change. If 5000 Hoosier physicians did as Dr. Montgomery and talked to even 40 patients a week, the numbers presented with key points would rapidly add up. Presenting simple written material in your waiting room or the exam rooms may prompt discussion and provide a “take-away” for further contemplation. The large number of physicians who may withdraw from Medicare and TriCare unless corrections are made to the 21% to 33% scheduled cuts is of vital importance to your patients, particularly if you, their physician, may be forced to limit participation.

Calling your U.S. legislators is perhaps the most powerful step you can take toward the resolution of the SGR debacle. The legislator’s concern about facing your patients at the ballot box having failed to solve their problem may generate some action. Asking your legislator what he would like you to say to your patients on his behalf as you discuss this crisis with scores of voters will get his attention. The ball is in your court. Put it in the Legislator’s court!

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Bulletin Board

Bridget M. Sanders, MD, was appointed program director in May 2010 and **Dipen C. Maun, MD**, serves as associate program director for the IU School of Medicine and Rectal Care, St. Francis Hospital-Mooresville colorectal residency cancer training program.

Don B. Ziperman, MD, Community Hospital East, and **Randall A. Lee, MD**, Community South, have been named vice president of medical affairs at their facilities.

David M. Mandelbaum, MD, has been appointed to the lead physician role in the implementation of a sweeping health information technology system under development at St. Francis Hospital & Health Centers.

Mark M. Hamilton, MD, presented at the 10th International Symposium in Facial Plastic Surgery April 26, 2010 in Hollywood, Florida. His lectures included an update on available facial injectable fillers with video demonstrations. Hamilton Facial Plastic Surgery is located in Greenwood and provides cosmetic and reconstructive facial surgery.

Christopher B. "Topper" Doehring, MD, has been appointed Vice President of Medical Affairs at St. Francis Hospital & Health Centers effective June 7, 2010.

Jeffrey A. Greenberg, MD, was the Course Co-Chairman for the 26th Annual Indianapolis-Louisville-Cincinnati meeting/ Indianapolis Hand Society meeting held in Indianapolis on May 21-22, 2010.

John C. Lappas, MD, Carmel, has been inducted as a Fellow in the American College of Radiology (ACR). The induction took place at a formal ceremony during the 87th ACR Annual Meeting and Chapter Leadership conference in Washington, DC, May 15-19, 2010

John P. McGoff, MD, was honored at a promotion ceremony Sunday, June 6, 2010 where Major General R. Martin Umbarger presented Dr. McGoff with his promotion to Brigadier General at the Indiana War Memorial.

Stephen R. Klapper, MD, an ophthalmic plastic and reconstructive surgeon with Klapper Eyelid & Facial Plastic Surgery was co-author of "The Bioceramic Implant: evaluation of implant exposures in 419 implants." The study, one of the largest published reviews of anophthalmic implants appeared in the *Journal of The American Society of Ophthalmic Plastic and Reconstructive Surgery* in March 2010.

On a sunny afternoon, May 14, 2010, **John J. Wernert, MD**, IMS Past President, married Ms. Erin LaFlair of Washington, DC on historic Federal Hill at My Old Kentucky Home State Park. The event was attended by 170 family and friends, and featured Mint Juleps, Kentucky Hot Browns, small batch Bourbons and a cigar bar. A full sit down dinner, toasts and dancing made for a merry evening and joyous event. President Abraham Lincoln and his wife, Mary Todd (Lexington) were also in attendance.

Guests from Connecticut, California, Wisconsin, Washington and Brazil also were treated the following day to brunch and Thoroughbred racing on Millionaires Row at Churchill Downs in Louisville.

Denise L. Johnson Miller MD, director of the St. Francis Breast Surgery Program is now seeing patients at the hospital's Mooresville campus.

Rick C. Sasso, MD, Indiana Spine Group, served as a faculty member at the Spine Arthroplasty 10th Annual Meeting held in New Orleans, Louisiana on April 27-30, 2010. Dr. Sasso was the course moderator for the symposium entitle "Cervical Disc Replacement." He also lectured on the status of the worldwide

Continued on page 16



Carrie E. Anderson, MD



Aaron A. Cohen-Gadol, MD



Maureen A. "Penny" Cooper, MD



Christopher B. "Topper" Doehring, MD



John N. Eble, MD



Jeffrey A. Greenberg, MD



Mark M. Hamilton, MD



Denise L. Johnson Miller, MD



E. Michael Keating, MD



Stephen R. Klapper, MD



John C. Lappas, MD



Randall A. Lee, MD



Thomas J. Leipzig, MD



David M. Mandelbaum, MD



Dipen C. Maun, MD



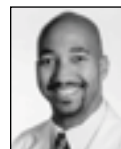
John P. McGoff, MD



Bridget M. Sanders, MD



Rick C. Sasso, MD



Ronald L. Young, MD



Don B. Ziperman, MD



Pictured are (L to R) Ms. Sarah Wernert, Ms. Christine Wernert, Mrs. Theresa Wernert (mother of the groom), **John J. Wernert, MD**, (the groom), Erin, (the bride), John Curtis Wernert and Ms. Lauren Wernert.

New Members

Armbruster, Joshua J., DO
 Medical Associates
 1500 N. Ritter Ave.
 46219-3095
 Ofc – 355-5041
 Fax – 355-5693
 Emergency Medicine
 University of Osteopathic Medicine,
 Des Moines, 2005



Bell, Erhard J., MD
 (Reactivation)
 Southport Family & Sports
 Medicine
 7855 S. Emerson Ave., #P
 46237-8669

Ofc – 888-5500*
 Fax – 887-4806
 Family Medicine, 1988, 2009
 Indiana University, 1985

Fritsch, Michael H., MD
 Michael H. Fritsch, MD
 9002 N. Meridian St., #204
 46260-5350
 Ofc – 848-9505
 Fax – 848-3623
 Otolaryngology, 1984
 Head & Neck Surgery
 University of Nebraska, 1980



Howse, Brian C., MD
 (Reactivation)
 Southport Family & Sports
 Medicine
 7855 S. Emerson Ave., #P
 46237-8669

Ofc – 888-5500*
 Fax – 887-4806
 Family Medicine, 2000, 2007
 Indiana University, 1997

McRae, Bryan R., MD
 Resident – I.U. School of Medicine
 Otolaryngology
 University of Michigan, 2007

Pannala, Naga L., MD
 Resident – I.U. School of Medicine
 Internal Medicine
 Ross University, Dominica, 2008

Perry, R. Clark, DO
 Diabetes, Internal Medicine & Endo.
 8205 E. 56th St., #100
 46216-1056
 Ofc – 621-4044*
 Fax – 621-4050
 Internal Medicine, 1995
 Endocrinology, Diabetes
 & Metabolism, 1999
 Ohio University College of
 Osteopathic Medicine, 1992



Peterson, Jeffrey M., MD
 (Reactivation)
 Southport Family & Sports
 Medicine
 7855 S. Emerson Ave., #P
 46237-8669

Ofc – 888-5500*
 Fax – 887-4806
 Family Medicine, 1992, 2004
 Sports Medicine (FM), 1993, 2002
 University of North Carolina, 1989

Ramaswamy, Raja, MD
 Resident – I.U. School of Medicine
 Unspecified
 General Surgery
 Diagnostic Radiology
 Chicago Medical School, 2009

Ray, Soma, MD
 Resident – I.U. School of Medicine
 Internal Medicine/Pediatrics
 University of Wisconsin, 2008



Ridel, Keith R., MD
 JWM Neurology
 12188A N. Meridian St., #320
 Carmel, 46032-4407
 Ofc – 580-0420
 Fax – 580-0451

5136 E. Stop 11 Rd., #26
 46237-9733
 Ofc – 859-1020
 Fax – 859-4040
 Email – medicalaffairs@jwmneuro.com
 Child Neurology
 University of Cincinnati, 2005

Zhang, James J., MD
 Indiana Neuroscience Associates
 6330 Castleplace Dr., #130
 46250-1902
 8333 Naab Rd., #260
 46260-1983
 Ofc – 570-7900*
 Neurology, 2005
 Clinical Neurophysiology, 2009
 Sleep Medicine, 2009
 Chongqing Med. Univ.,
 Sichuan, China, 1985

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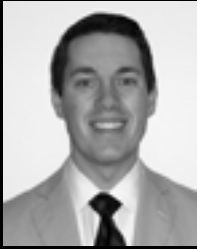
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Dr. Keith Ridel's Locations:

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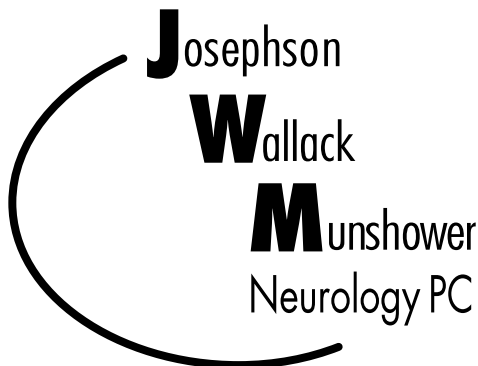
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Reform ... What you need to know

June 3, 2010, *AMA Health Reform System Insight*

Given the new direction for the nation's health system, the AMA has developed Health System Reform Insight to help you understand the health system reform legislation and what it means to you and your patients.

How reform law integrity provisions impact your practice: What you need to know and implement now:

The Patient Protection and Affordable Care Act and the Health Care and Education Reconciliation Act, signed into law by President Obama, contain a number of key provisions intended to increase the government's ability to:

1. Ensure only legitimate health care providers and suppliers are enrolled in federally funded health care programs.
2. Reduce improper payments.
3. Curtail activities that undermine the financial integrity of Medicare, Medicaid and the State Children's Health Insurance Program.

The following enrollment, referral and ordering, and payment provisions in the new law may have an immediate impact on your practice and your patients. The AMA is actively seeking clarifications from the Centers for Medicare and Medicaid Services on how it intends to implement these provisions. Ongoing updates providing clarifications and information on other provisions that may have a longer timeframe before they take effect will be provided as information becomes available.

Effective Jan. 1, 2010

Although the Patient Protection and Affordable Care Act

and the Health Care and Education Reconciliation Act became law in March, the following program integrity provisions are effective as of Jan. 1. It is essential that your practice take immediate steps to comply with them, including consulting with legal counsel (as appropriate), since failure to implement these provisions can result in denial of payment, civil or criminal liability, and/or exclusion from federal health programs:

- Physicians who rely on the in-office ancillary services exception to the prohibition on physician self-referral are now required to inform patients in writing at the time they order magnetic resonance imaging, computed tomography, and positron emission tomography that the patient may obtain these services elsewhere. They must also provide the patient with a written list of those who furnish such services in the area where the patient resides. The new law specifies that this requirement may also apply to any other designated health services that the Health and Human Services (HHS) secretary determines appropriate. The HHS secretary has not yet specified additional services, and the AMA is seeking clarification on how physicians can comply with this provision for referrals made prior to the new law's enactment.

- The maximum period for submitting Medicare claims is reduced to no more than one calendar year from the date of service, subject to exceptions yet to be specified by the HHS secretary. Also, all bills and requests for payments for services furnished before Jan. 1, 2010, must be filed by Dec. 31, 2010.

- Physicians must conduct a face-to-face encounter with a patient within six months prior to certifying their eligibility for

Continued on page 26.

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Seated Left to Right
 Morgan E. Tharp II, M.D.
 Keith W. Logie, M.D.
 Andrew R. Greenspan, M.D.
 Maganai S. Muni, M.D.

1st Row Standing
 Madeline M. Sgroi, D.O.
 Danielle M. Doyle, M.D.
 G. Irene Mince, M.D.
 Hillary H. Wu, M.D., Ph.D.
 Melody Sands, RN, CS, MSN
 Jennifer K. Morgan, M.D.

Back Row
 Bryce C. Lord, D.O.
 Paul M. DesRosiers M.S., M.D.
 Sand Begonovic, M.D., Ph.D.
 Thomas L. Whittaker, M.D.
 Elsayed Aly, M.D.
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Bulletin Board *(Continued from page 11.)*

clinical studies regarding cervical arthroplasty. Dr. Sasso also had two clinical studies presented at this meeting both regarding Clinical Outcomes of Lumbar Artificial Disc Replacement.

E. Michael Keating, MD, presented "Cemented or uncemented stems in revision total knee arthroplasty" at the Paterswolde Symposium 2010 May 20, 2010 in the Orthopaedic Group Martini Hospital, Groningen, the Netherlands. Dr. Keating also presented at the St. Francis "Road Show" at the Days Hotel in Indianapolis spotlighting hip and knee replacements.

Carrie E. Anderson, MD, St. Francis Hospital & Health Centers, is the recipient of the Early Career Achievement Award from the Indiana University School of Medicine Alumni Association. Dr. Anderson was recognized on May 22, 2010 at the 63rd annual alumni luncheon, was cited for her commitment to resident education and family medicine. She is an associate director for the St. Francis Family Medicine Residency Program.

John N. Eble, MD, chairman and Nordschow Professor of Laboratory Medicine at the Indiana University School of Medicine Department of Pathology and Laboratory Medicine, is the recipient of the F.K. Mostofi Distinguished Service Award at the 99th Annual Meeting United States & Canadian Academy of Pathology (USCAP) in Washington, D.C. The F.K. Mostofi Distinguished Service Award is presented to a member of the USCAP who has rendered outstanding service to the International Academy of Pathology and its US-Canadian Division. In 2000, Dr. Eble became the fourth editor of *Modern Pathology*, one of two journals published by the USCAP. *Modern Pathology's* main focus is original papers that report innovative clinical and translational research in the pathology of human disease.

Maureen A. "Penny" Cooper, MD, is testing the usefulness and safety of voreloxin, an intravenous agent being developed

by Sunesis Pharmaceuticals, Inc. The study, led by Dr. Cooper at St. Francis, is being used for patients over the age of 60 who have not received other treatment for acute myeloid leukemia (AML) and is nationally the focus of a poster presentation at the upcoming American Society of Clinical Oncology 2010 Annual Meeting (ASCO).

From Goodman Campbell Brain & Spine ...

Thomas J. Leipzig, MD, served as course director for the American Association of Neurological Surgeons' Weekend Update: Interactive Review of Clinical Neurosurgery by Case Management. He gave three presentations during the course. He also served as faculty for the American Association of Neurological Surgeons' Goodman Oral Board Preparation Course in November 2009 and May 2010. He lectured on cerebral aneurysms, AVMs, dural fistulae, cerebrovascular trauma and spinal vascular malformations.

Ronald L. Young, MD, was featured in a press conference held by Peyton Manning Children's Hospital at St. Vincent. Indiana triplets were born with Crouzon Syndrome, and one of the triplets was described by internationally recognized craniofacial surgeons as having the most severe case of the syndrome. Dr. Young described the surgery he did to adjust the baby's skull plates to relieve pressure on the brain and allow it to expand. He will perform surgery on the remaining triplets at a later date.

Aaron A. Cohen-Gadol, MD, was published in the following journals: *Neurosurgery*, June 2010, "Sir John Struthers (1823-1899) and his ligament and arcade." *Journal of Neurosurgery*, May 2010, "Neural interconnections between the nerves of the upper limb and surgical implications." *Surgical and Radiologic Anatomy*, May 2010, "Reliability of Poirier's triangle in localizing the thoracic duct in the thorax." *Journal of Neurosurgery Pediatrics*, May 2010, "Harvey Cushing's use of a transplanted human vein to treat hydrocephalus in an infant in the early 1900s. Historical vignette." *Neurosurgery*, May 2010, "Intraoperative anatomic landmarks for resection of the amygdala during medial temporal lobe surgery."

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In Summary

What Impacts Collections?

The economy continues to make it challenging for the collection industry and their clients. While submittals have increased for the past two years, the collectability of that debt has decreased faster than volumes increased. Which of these economic factors do you think most significantly impacts collections?

- Inflation?
- Stock prices?
- Home values?
- Unemployment?

I.C. System's analysis indicates a staggering **97% inverse correlation** between the unemployment rate and collection/liquidation rates. Please click <http://www.icsystem.com/associations/unemployment.htm> to see our findings, which our President/CEO recently shared with the collection industry. Our hope is that when unemployment rates decrease, collection/liquidation rates (and your non-dues revenue) will increase at the same rate!

The Right Site

I.C. System's Web site for IMS members is www.icmemberbenefits.com and it currently enables IMS members to request a contact, see rates, and ask for our newest FREE resource: THE IN\$IDE FACT\$.

5010: The Next Version of the HIPAA Standard Transactions

Version 5010 of the HIPAA transactions will be required for use by physicians on January 1, 2012. Version 5010 corrects technical issues, accommodates new business needs and provides overall improvements from the current 4010 version. Physicians who currently conduct electronic administrative transactions, such as checking a patient's eligibility, filing a claim, or receiving a remittance advice, either directly with a health plan payer or a clearinghouse, will need to be prepared to send and receive only the 5010 version of the HIPAA transactions starting on the compliance deadline.

The AMA has various resources to help physicians implement the 5010 HIPAA transactions. Please share the attached flier with your members to help them start preparing today to prevent future cash flow interruptions and disruptions in transaction processing.

Complimentary AMA Web resources available:

- www.ama-assn.org/go/5010
- 7 Steps Practices Can Take Now to Prepare for 5010
- 5010 Project Plan Template
- Helping Practices Prepare for the New HIPAA Standards
- 5010 Checklist
- 5010 Fact Sheet Series
- #1 HIPAA 101: How It Started and What's New
- #2 5010 Timeline: Getting the Work Done in Time for the Deadline
- #3 The Language of HIPAA
- #4 What's Different in the 5010 Transactions
- #5 Testing Your Readiness for the 5010 Transactions

– #6 Complying with the HIPAA Transactions and Code Sets
AMA Business Products publications and training available:

- www.amabookstore.com
- AMA HIPAA School – an online training solution to achieve HIPAA and HITECH compliance. Visit www.ama.hipaaschool.com
- HIPAA Plain & Simple, second edition: A Health Care Professionals Guide to Achieve HIPAA and HITECH Compliance
- EHR Implementation: A Step-by-Step Guide for the Medical Practice
- Policies and Procedures for the Electronic Medical Office
- Tools for an Efficient Medical Practice

In addition to the 5010 HIPAA transactions, practices also need to be implementing the ICD-10 code set to meet the Oct. 1, 2013 compliance deadline. Visit www.ama-assn.org/go/ICD-10 to access various ICD-10 related resources.

Digital Photocopiers Loaded With Secrets & HIPAA Violations

Your Office Copy Machine Might Digitally Store Thousands of Documents that Get Passed on at Resale

According to a CBS News report in April, 2010, by CBS News chief investigative correspondent, Armen Keteyian, almost every copier holds secrets that could mean HIPAA violations for your practice. The key word is **digital** ... Nearly every digital copier built since 2002 contains a hard drive ... like the one on your personal computer and every computer in your office ... storing an image of every document copied, scanned, faxed or emailed by the machine. We encourage you to view the entire report at <http://www.wimp.com/copymachines> or visit <http://www.cbsnews.com/stories/2010/04/19/eveningnews/main6412439.shtml?tag=contentMain;contentBody>

In the process, your copier may have turned from an office staple into a digital HIPAA time-bomb packed with highly-protected and sensitive data.

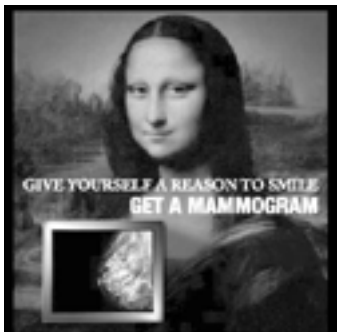
Digital copiers put your practice at risk. Most digital copier manufacturers offer software that will scrub the data before it leaves your office, but, according to a copier industry survey, more than 54% of Americans are unaware that their confidential documents are being stored. The report did not indicate if those leasing copiers realized the potential danger.

During their investigation, CSB news bought four copiers from a warehouse in New Jersey, and with forensic software downloaded from the internet for free, found confidential information from a police department, copies of pay stubs containing names, addresses and social security numbers, as well as information from an insurance company which included prescriptions, individual diagnoses and blood tests ... all of which could potentially be HIPAA violations.

While some copier industry leaders have made efforts to warn its customers about the privacy threat, it appears that many of these firms aren't willing to spend the extra \$500 for an option that would automatically erase the stored copies. That figure seems very inexpensive indeed when compared with the cost of repairing someone's identity.

Perhaps, this is just one more example of too much information not being heard.

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CME & Conferences

Community Hospitals Indianapolis

Community Hospital East

First
Wednesday Critical Care Conference
Medical Staff Conf. Room, 12:00 - 1:00 p.m.

Second
Wednesday Medical Grand Rounds
Medical Staff Conf. Room, 12:00 - 1:00 p.m.

Community Hospital South

Fourth
Thursday Medical Grand Rounds
Conf. Rooms A & B, 7:30 - 8:30 a.m.

Community Hospital North

First
Wednesday Pediatric Grand Rounds
Multi Services Rooms 1, 2 and 3
7250 Clearvista Dr. 7:30 - 8:30 a.m.

First
Friday North Forum
Reilly Board Room; 12:00 - 1:00 p.m.

The Indiana Heart Hospital

Third
Wednesday Ken Stanley CV Conference
7-8 a.m., rotate between TIHH and CHE
Every month

Day varies
Every other month Cath Conference
7-8 a.m., TIHH MCV Boardroom

Cancer Conferences 2010

Community Hospital East:

First
Tuesday Cancer Conference East (case presentations)
Medical Staff Conf. Room, 12:00 to 1:00 p.m.

Second
Wednesday Chest Conference (site specific-lung)
Cancer Registry Conf. Room, 7:00 to 8:00 a.m.

Community Hospital North

Third
Wednesday Cancer Conference North (case presentations)
Reilly Board Room, 12:00 - 1:00 p.m.

Third
Friday Breast Conference North (site specific-breast)
Reilly Board Room, 12:00 to 1:00 p.m.

Fourth
Wednesday Chest Conference North (site specific-lung)
Reilly Board Room, 7:00 to 8:00 a.m.

Community Hospital South

First
Wednesday Breast Conference South (site specific-breast)
Center for Women's Health, 8:00 to 9:00 a.m.

Third
Wednesday Cancer Conference South, (case presentations)
President's Board Room, 12:00 to 1:00 p.m.

North Cancer Pavilion

Third
Wednesday Melanoma & Cutaneous Skin Cancer Tumor Conf.
Pavilion Conf. Room, 7:30 to 8:30 a.m.

For more information, contact Valerie Brown, (317) 355-5381.

Cardiovascular Research and Education Foundation of Indiana, Inc.

2010 CME Symposiums

Friday, October 8, 2010 Arrhythmia &
Heart Failure Symposium
(Marriott North/Keystone Crossing)

Friday, December 3, 2010 Update in Cardiology
(Marriott North, Keystone Crossing)

Please contact Suzanne Brown at 317-338-6211 or visit
CardioFoundation.org or TheCareGroup.com for details.

Clarian Health Partners

IU – Methodist – Riley

July 2 Independence for Girls and Women with Turner
Syndrome Through the Lifespan
Hyatt Regency Indianapolis, Indiana

July 12-17 95th Annual Anatomy and Histopathology of the
Head, Neck and Temporal Bone
Medical Science Building, IUPUI Campus
Indianapolis, Indiana

July 16 Review and Interpretation of the
2010 ASCO Meeting
University Place Conference Center, Indianapolis

Sept. 10 7th Annual Cancer Update for the Non-Oncologist
Windsor Park Conference Center
Mishawaka, Indiana

Sept. 22 A Bridge to Quality: Engaging Continuing Education
and Quality Improvement Professionals
in Healthcare Quality
Fairbanks Hall, Indianapolis, Indiana

Oct. 29 18th Annual Trauma/Surgical
Critical Care Symposium
University Place Conference Center, Indianapolis

Nov. 3 2010 Pediatric Pulmonary Update
Ritz Charles Banquet Facility, Carmel, Indiana

Nov. 3 Update on Pediatric Endocrinology
Riley Outpatient Center, Indianapolis, Indiana

Nov. 5 3rd Annual Richard E. Lindseth Pediatric
Orthopaedic Lectureship
University Place Conference Center
Indianapolis, Indiana

Jan. 29 Review and Interpretation of the 2010 San Antonio
Breast Cancer Symposium
University Place Conference Center
Indianapolis, Indiana

Course dates and locations are subject to change. For more
information, please visit <http://cme.medicine.iu.edu> or call 317-
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Please submit CME to mhadley@imsonline.org by the first of the month preceding publication.

CME & Conferences

St. Vincent Hospital and Health Care Center Inc.

August 28	Lynch Syndrome Symposium 5.0 credits The Marten House More information to come
Sept. 10 & 11	Back Talk 2010 4th Annual Spine Symposium Comprehensive Concepts in Spinal Disorders and Abnormalities 11.0 Credits The Westin Indianapolis For more information, please visit www.indianaspinegroup.com
Sept. 29	Pediatric Fall Conference 5.75 Credits The Marten House More information to come
October 19	A Multidisciplinary Approach to Obesity 6.75 Credits Ritz Charles More information to come

Indiana Spine Group

September 10-11, 2010
The Westin, Indianapolis

Back Talk, Comprehensive Concepts in Spinal Disorders and Abnormalities 4th Annual Spine Symposium

Back and neck pain continue to be major medical issues. Research studies document their prevalence. Studies conclude that back pain is one of the most common types of pain individuals experience, and it is one of the main reasons for physician visits. To learn the latest on this ongoing issue, join us!

This spine symposium will highlight the latest diagnostic and treatment information for you to effectively treat patients with back and neck problems. New for this year's conference will be two educational tracks on the first-day – one general, and one more in-depth. Also new this year, general and breakout sessions are available on both days.

For a conference brochure or more information, visit www.indianaspinegroup.com or call (866) 947-7463.

This activity has been approved for AMA PRA Category 1 Credit. This activity has been reviewed and is acceptable for up to 10.50 Prescribed and .75 Elective credits by the American Academy of Family Physicians.

Meetings & Events

Indianapolis Medical Society

July

20 Executive Committee, Society, 6:00 p.m., Sandwiches

August

3 IMS Board, Society, 6:00 p.m., Social; 6:30 p.m., Dnr/Mtg.

17 Executive Committee, Society, 6:00 p.m., Sandwiches

September

8 Senior/Inactive Luncheon Meeting, Noon, Society

21 Executive Committee, Society, 6:00 p.m., Sandwiches

24 ISMA Board of Trustees, 12:30 p.m., Downtown Hyatt

24-26 ISMA Convention, Downtown Hyatt

October

5 IMS Board, Society, 6:00 P.m., Social; 6:30 p.m., Dnr/Mtg.

19 Executive Committee, Society, 6:00 p.m., Sandwiches

November

6-9 AMA Interim, San Diego, CA

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- Spinal cord stimulation
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Project Health



Carrie Jackson Logsdon, Director

Thank You, Gregory P. Sutton, MD



Gregory P. Sutton, MD, of St. Vincent Gynecologic Oncology is Project Health's Physician of the Month of July. Dr. Sutton was born in Tokyo, Japan where his father was in the Intelligence Division of the U.S. Army. In fact, his mother and father met on the ship going to Japan. As is the norm in the military, they didn't

stay in Japan very long. Dr. Sutton said South Bend was really home.

Dr. Sutton said he was very interested in chemistry and advanced chemistry in high school. He actually graduated from Indiana University with Honors in Chemistry. Then, realizing chemistry wasn't it for him; he "went the medical route" and was accepted to the University of Michigan School of Medicine in Ann Arbor under the directorship of George Morley, MD, an oncologist.

A friend of Dr. Sutton's from North Carolina, told him about the strong gynecology program with the late Roy T. Parker, MD, at Duke, so he was off to Duke for an internship. Dr. Sutton stayed at Duke for his residency in Obstetrics and Gynecology, where another friend told him about the great gynecologic oncology program at the University of Pennsylvania in Philadelphia.

Dr. Sutton completed a two-year fellowship in Philadelphia and credits John Mikuta, MD, as being one of his greatest mentors. "Dr. Mikuta was the founder of the National Society of Gynecologic Oncologists." While


at the University of Pennsylvania, Dr. Mikuta started the Mikuta Foundation; members gather together every year at the national meeting.

Dr. Sutton met his wife, Judy Holt Sutton, MD, while at Michigan. She then went to St. Paul for her internship and finally applied to North Carolina where she entered the Family Practice Program. While they were in Philadelphia, she worked in the Family Practice office at Temple University.

Doctors Sutton have lived in Indianapolis since 1983. "When it came time to look for physicians to work with, I found Clarence Ehrlich, MD, was here at I.U., and that's what brought us back home to Indiana," he said. He has been at St. Vincent Hospital since 2000.

Dr. Sutton has been on many mission trips including the Dominican Republic four times doing surgical gynecology. He has also been to Haiti and Ecuador where he practiced general medicine.

"Seeing Project Health patients is just an extension of those missions. Ten to 15% of our patients are either self-pay or no pay. The patients are good folks, and it is St. Vincent's mission to offer care to those in need. We have a policy that we don't ask about insurance," he said. "I think the main thing is that Project Health patients just blend into your practice. It doesn't take extraordinary effort to take care of them."

Project Health is very happy that Dr. Sutton and St. Vincent Health take extraordinary care of Project Health patients. Thank you! 

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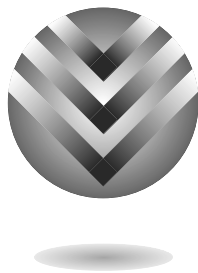
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*Appointed from the President's Advisory Council

Delegates to the State Convention, September 24-26 2010, Indianapolis Hyatt Regency

The year shown in parentheses indicates year in which the term expires following the conclusion of the ISMA Annual Convention.

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	Clement J. McDonald III (2011)	H. Jeffery Whitaker (2012)
	James D. Miner (2011)	
	Maria C. Poor (2011)	
	Richard H. Rhodes (2011)	

Alternate Delegates to the State Convention, September 24-26 2010, Indianapolis Hyatt Regency

The year shown in parentheses indicates year in which the term expires following the conclusion of the ISMA Annual Convention.

F. Keith Bean (2010)	Keenan R. Berghoff, (2011)	Nancy R. Baird (2012)
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Woodrow A. Corey (2010)	Thomas G. Ferry (2011)	Stephen R. Dunlop (2012)
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Andrea L. Haller (2010)	Robert E. Holt (2011)	Robert S. Flint (2012)
Mark M. Hamilton (2010)	Douglas J. Horton (2011)	Norrisa N. Howard (2012)
Timothy L. Hobbs (2010)	E. Michael Keating (2011)	Mark U. Kyker (2012)
Andrew A. Johnstone (2010)	Ramana S. Moorthy (2011)	Terry L. Layman (2012)
RoseMarie Jones (2010)	Michelle W. Murphy (2011)	Patrick J. Lotti (2012)
Martin Kaefer (2010)	Mercy O. Obeime (2011)	Mark R. Ogle (2012)
Jeffrey J. Kellams (2010)	Rudolph Y. Rouhana (2011)	Terri A. Pellow (2012)
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Ronald L. Young, II (2010)		Steven Richard Smith (2012)
		Abideen Yekinni (2012)

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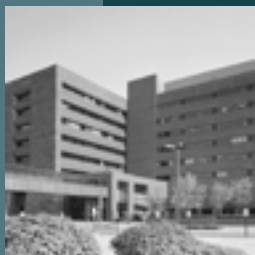
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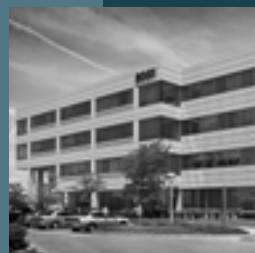
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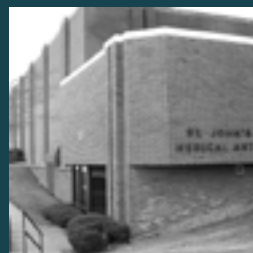
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Reform *(Continued from page 14)*

Medicare Part B home health services. A similar requirement applies to durable medical equipment certifications and Medicaid, but an effective date has not yet been specified. In addition, clarification is being sought on how to comply with this provision for certifications made prior to enactment of the new law.

- Physicians are required to maintain and provide access to documentation for seven years relating to written orders or requests for payment for durable medical equipment and certifications for home health services. The HHS secretary has the authority to expand this requirement to other items or services. Failure to maintain and provide access to such documentation could result in a permissive exclusion from the Medicare program for up to one year.

Effective March 24, 2010

- A physician who has received a Medicare or Medicaid overpayment is required to report and return that overpayment to the HHS secretary, the state, an intermediary, a carrier, or a contractor, as appropriate, at the correct address. As part of the notification, the physician is required to specify in writing the reason for the overpayment. An overpayment must be reported and returned within 60 days after it was identified. The statute defines the term “overpayment” to mean any funds that a person receives or retains under Medicare or Medicaid to which the person, “after applicable reconciliation,” is not entitled. Clarification has not been provided by the HHS secretary on the process for returning overpayments or on the meaning of the statute’s phrase “applicable reconciliation.” However, failure to comply with this provision could result in significant liability. As a result, physicians should consult with legal counsel, if appropriate. Those who believe they have received an overpayment should, at a minimum, immediately contact their contractor to obtain additional guidance, preferably in writing.

- The anti-kickback statute has been amended to remove the “intent” standard, so it is no longer necessary to prove that an individual knew of the prohibitions contained in the statute and intended to violate it. Also, the new law provides that a violation of the anti-kickback statute constitutes a false or fraudulent claim under the False Claims Act. The AMA will continue to work with Congress to address its concerns with

this change and others made to the “intent” standard of other health care-related fraud statutes.

- The health care provisions of the mail fraud statute (a criminal statute) have been amended so that it is no longer necessary for prosecutors to prove an individual had actual knowledge of the health care fraud statute or had the specific intent to violate the statute for liability to be established. The definition of health care offense has been amended to include violations of the anti-kickback statute, the Food Drug and Cosmetic Act, and certain Employee Retirement Income Security Act provisions.

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HOW DO I SCHEDULE AN APPOINTMENT?

- Call JCPenney Portraits at **1.800.69.SMILE** to schedule your appointment.

- Call your local studio
- Schedule online at jcportraits.com

When you schedule your appointment, mention you are an IMS Member.

WHEN WILL MY APPOINTMENT BE?

For the most convenient experience, we recommend scheduling your appointment Monday through Thursday 12-5. It will take approximately 20 minutes. Evening and weekend appointments are also available.

WHAT SHOULD I BRING TO THE APPOINTMENT?

1. This instructional email/coupon
2. Dress in your business apparel, dark colors without patterns work best.

HOW WILL I BE POSED?

We will take a variety of 3 to 5 professionally posed images on a brown background.

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At the studio, select your favorite pose for the Pictorial Roster image. You may also select overall retouching for an additional fee for your Pictorial Roster pose only.

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By sitting for your portrait, you are directing JCPenney Portraits to provide your selected business portrait to IMS for use in the IMS Pictorial Roster and other business purposes determined by IMS.

For the IMS Pictorial Roster you must be photographed by August 31, 2010. Schedule your sitting between June 1–August 31, 2010.

STUDIO MEMBER USE:

1. IMS will call 1.800.69.SMILE, call your studio or visit online to schedule an appointment.

POSING:

1. Use only the brown background
2. Photograph 3 to 5 head and shoulder poses (see sample)
3. Turn the subject slightly to their left.

POST SITTING:

1. Select the guest's favorite image for the Pictorial Roster as the "free 8x10". Note: a paper portrait will not be printed. If the member wants to order portraits from their professional sitting identify it as an add on sitting.
2. Submit to plant using code 1819041. If retouching is selected, use code 1819042.
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Anthony V. Zancanaro, MD

July 2nd

Scott E. Urch, MD
P. T. Hodgins, Jr., MD
W. Kent Hansen, MD

July 3rd

J. Bradley Thurston, MD
Bonnie R. Strate, MD

July 4th

Danita L. Lively, MD
Brian W. Haag, MD
Herbert N. Hill, MD
Frank J. Pistoia, MD
Margaret M. Inman, MD
Michael J. Need, MD
Lawrence A. Reitz, MD
Rudolph Y. Rouhana, MD
Jeremy G. Fisk, MD

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Timothy G. Weber, MD
Andrew J. Corsaro, MD
James W. Smith, MD
John R. Payne, MD
Olive M. Soriero, MD, PhD

July 6th

Justin L. Wass, MD
Mark A. Templeton, MD
Mitesh V. Shah, MD
Robert S. Joseph, MD

July 7th

Clement J. McDonald, III, MD
Amy K. Hayes, MD
Arthur Lorber, MD
J. Mark Michael, MD
Weldon T. Egan, MD

July 8th

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Melissa L. Halliday, DO
Milton Robinson, MD
Roxann M. Torrella, MD
Larry L. Heck, MD
A. W. Schmalhausen, MD
Judith Johns Edwards, MD
James P. Perry, MD
Robert J. Goulet, Jr., MD

July 9th

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George J. Quigley, MD
Itay D. Melamed, MD
Richard O. McClure, MD
David M. Kaehr, MD

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Jeffrey R. Ginther, MD
Michael A. Behforouz, MD
Edward C. Wheeler, MD
Robert M. Lubitz, MD
Chris C. Naum, MD

July 11th

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Jessica L. Bell, DO

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Norman L. Fogle, MD
Bryan C. Hankins, MD
Newell O. Pugh, Jr., MD

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Rosalind H. Webb, MD
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Ovidiu G. Cristea, MD
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Amy D. Shapiro, MD
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Jeffrey W. Hilburn, MD

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Richard M. Storm, MD
Sunil K. Gollapudi, MD
Stewart L. Hulst, MD
Martin B. Wehlage, MD
David M. Stopperich, MD
Kannan Natarajan, MD

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Matthew J. Priddy, MD
Russell D. Meldrum, MD
Matt B. Helmen, MD
David C. Pound, MD
Edward Kim, MD
Jonathan Kahn, MD
Joseph W. Yedlicka, Jr., MD
John E. Jenkins, Jr., MD
William K. Adair, MD

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Robert E. Cleary, MD
Mark J. Janicki, MD
Donald J. Kerner, MD
Dan Ciaccia, MD

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Steven J. Svabek, DO
James Vannoy Faris, MD
Richard A. Hutson, MD
Richard F. Zegarra, MD

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James B. Rea, MD
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Richard W. Jackson, MD
Nicolas M. Priscu, MD
Rachel D. Manley, MD
Thomas J. Eads, MD
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Kashif Manzoor, MD
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Chad M. O'Nan, MD

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Philip M. Morton, MD
Erika Conner, MD
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Janalyn Ferguson, MD
Michael D. Duncan, MD
John M. Dolembro, MD
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Robert M. Malachowski, MD
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Howard L. Kahn, MD
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Jack H. Hall, MD
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Patrice R. Yates, MD
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Tammy Durham, DO
Manfred P. Mueller, MD
Henry G. Stein, MD
Amy E. Roberts, MD
Madelaine M. Sgroi, DO
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Advertisers' Index

Advantage Health Solutions	31	The Marina Limited Partnership	3
David Brenton's Team	14	Medical Society Exchange	30
Brown & Brown, ISMA Agency	19	Meridian Health Group	9
Center for Pain Management.....	10	Midwest Pain Institute.....	15
Central Indiana Cancer Centers.....	16	The National Bank of Indianapolis.....	23
Diamond Capital Management.....	19	Northwest Radiology Network	32
Dyslexia Institute of Indiana	20	PNC	2
Fifth Third Private Bank	17	Practice Billing, LLC.....	18
I.C. Systems	26	Solis Women's Health	18
JCPenney Portraits	27	The Spine Institute	21
JWM Neurology	13	Superior Linen Service.....	14
Kendrick Regional Center	8	US Air Force	29
Kindred Healthcare	4	Urology of Indiana.....	26
Sonnie Laviolette, F. C. Tucker Co., Inc.....	6	VeinSolutions.....	23
Lillibridge Healthcare Services.....	25		

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