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Marcia K. Hadley

The Bulletin invites news from and about members of the Indianapolis Medical Society. Copy deadline: First of the month preceding month of publication.

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ATTENTION SOCIETY MEMBERS

We like to feature photographs or other artwork shared by IMS members on the cover of *The Bulletin*. Submit photographs, artwork, etc., to Beverly Hurt at the Society Office, bhurt@imsonline.org.

The Bulletin is your magazine. Share your views by submitting reprints of your published articles; articles written expressly for *The Bulletin*; quips; short stories; brief comments; ideas; cartoons, etc.

Remember the *Indianapolis Medical Society Foundation* when planning your will. (Contribution form included in this issue.) Unless otherwise specified, your contribution will be directed toward medical scholarships.

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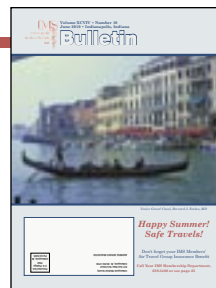
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about our cover



This extraordinary photograph on our cover comes courtesy of Bernard J. Emkes, MD.

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I thought we already “got the lead out!”

“Lead Poisoning? I never really thought it was a big problem, especially for my patients. Didn’t we take care of that by banning lead paint and leaded gasoline over 25 years ago?”

Not so fast! Although lead-based paint was outlawed for interstate commerce in 1978, lead paint remains in many old dwellings. Indiana ranks eleventh nationally with 28% of Hoosier housing stock, 717,111 units, built before 1950. Deteriorated lead-based paint is the primary source of lead-poisoning in children. Chipping paint on a variety of surfaces and paint dust from moving pieces like windows are the culprits. Additionally, lead paint residue in soil around buildings is easily tracked indoors and increases the exposures.

In certain neighborhoods, proximity to well-travelled roadways has added substantially to the lead deposits in the soil. The most effective lead-poisoning intervention in the US was the phase-out of leaded gasoline in the late 1980’s. Leaded gasoline still remains available in less developed international markets. In 1980 the average blood lead levels in US children 6 months to 2 years were 14 mcg/dL (white) and 19 mcg/dL (black) with 84% and 99% >10 mcg/dL, respectively. (Today, it is well documented that Blood Lead Levels (BLL’s) below 10 mcg/dL result in cognitive and neurobehavioral effects. The action level in 1985 was > 25 mcg/dL.) Lead levels >10mcg/dL dropped from 8.6 % in 1990 to 1.4 % in 2000. Average blood lead levels dropped in all population segments but continue to be highest among non-Hispanic black children compared to Hispanic and non-Hispanic white children. The prevalence of lead poisoning is higher in low income or poverty populations. Testing in Medicaid children increased from 19.2% in 1990 to 41.9% in 2000 due to Federal requirements of all state Medicaid programs.

On any given day, the CDC estimates that 13,800 Hoosier children may be lead-poisoned (blood lead level confirmed at >10mcg/dL). Of the approximately 444,000 children aged 0 to 5 years who live in Indiana (2008 data), those affected appear to approach 2%. 375 children were confirmed lead-poisoned in 2009; 201 (54%) were Medicaid recipients. Nearly half of Indiana’s children are enrolled in Medicaid. 59% of the almost 65,000 Hoosier children tested in 2009 were enrolled in Medicaid. Of the 606 children initially screened positive in 2009, 206 were lost to follow-up. In the last 5 years, 2624 Indiana children have been confirmed lead-poisoned. As the effects are generally permanent, the lead-poisoned population increases annually.

In recent years, Indiana has been fortunate to receive funding for increased home inspection in most of the high risk areas which allowed a 22% increase in environmental inspections to 2595 in 2009. For the 296 “open cases” of lead poisoning in 2009, 93% of inspections were completed.

Although progress has been made, the US has lagged many developed nations in addressing environmental lead. Lead has been identified as a human toxin for over a hundred and fifty years in the modern era, but Julius Caesar’s engineer, Vitruvius, recognized it was toxic. Acting on medical literature dating from 1887, most European countries banned the use of “white lead” shortly after the turn of the century. However, the lead industry in the U.S. promoted white lead (paint base)

and lead paint for home and public use until after WWII. To compound to the problem, tetraethyl lead, a “harmless” compound, was added to U.S. gasoline in 1927. Regulation of lead was successfully opposed by lead industries and a report by the Children’s Bureau in 1948-49 identifying the risk was buried. As late as 1963, proponents of the lead industry provided public presentations about the “normalcy” of lead in the human body. At the time, university research on lead was supported by the lead industry. Finally, factual counter arguments took hold and demonstrated the industry reassurances were off by 2 orders of magnitude in claims of safety. Regulation of lead and the dissemination of scientific findings continue to be challenged limiting public awareness and protection of citizens; particularly those who are most affected by heavy metals and other toxins, our children.

Toxic effects of lead are more damaging in children compared to adults due to the child’s increased absorption, smaller body mass and the ongoing development of the CNS and other organs. Documented effects in humans include: elevation of blood pressure; decrease in GFR; hypochromic microcytic anemia; lead colic; decreased IQ; diminished arithmetic and reading skills; reduced attention, executive function, visualmotor integration, social behavior and motor skills; decreased fertility; increased pre-term births; reduced head circumference and height; delayed sexual maturation; seizures and death. Studies have presented links with antisocial and violent behavior.

Lead poisoning is very expensive to our society in terms of cost of treatment, loss in lifetime earnings and tax revenue, and costs of special education and criminal behavior. One estimate suggests a return on investment of \$17 to \$221 for each dollar directed to lead exposure reduction in 0 to 6 year olds. Immunizations, accepted as sound public health investments, return \$5.30 to \$16.50.

Remediation is often, though not always, complex and expensive for owner-occupants and landlords. Clearly, occupants have more incentive to remove the exposure than landlords. Laws and regulations have modestly improved the ability of tenants to obtain relief. Many landlords have acted responsibly on this issue. However, although illegal, some landlords choose to evict tenants rather than address the hazard. County resources and attention vary widely across Indiana. Limited grant dollars are available to low-income owner-occupants in Marion County to support abatement efforts. Marion County has the most active Public Health Department lead program in the state and a separate environmental court to address such issues. Effective April 1, 2010, after many months of preparation, Indiana Code, as part of national policy, requires that any remodeling or disruption of a lead hazard requires the services of certified professionals unless done by an owner-occupant. Contractors from larger or more organized businesses are likely aware, but many less formal workers may not be, posing a continuing and significant hazard to families and to themselves.

Great strides have been made in the US since 1970 in the reduction of lead exposure in children. However, the lead

Continued on page 30.

Special Feature



Suzanne Montgomery, MD

An IMS Member's Call to Action

Reprinted below is a letter I have sent out to all my Medicare and Tricare patients. I have had quite a good response from many of them. They are writing and calling their congressmen. I really don't believe Congress is listening to the doctors so perhaps they will listen to our patients. Please pass this on. My hope is that other doctors will send something similar to their patients too. I think too many doctors are being passive about this issue. Suzanne Montgomery, MD

April 19, 2010

Dear _____,

As you may have heard in the news last week, Congress has delayed for the 3rd time this year a 21% pay cut to Medicare and Tricare providers. This proposed pay cut is from a formula approved by Congress several years ago called the Sustainable Growth Rate (SGR) formula. If Congress does not change this formula, this could potentially cause severe problems of accessibility by Medicare recipients and military families to their doctors.

I am asking for your help. Please consider calling or writing to your congressmen regarding abolishing the SGR formula. The Medicare fee schedule has not kept up with the increased cost of running a medical practice for many years now. The 21% pay cut would make it impossible for most doctors to continue seeing their Medicare/Tricare patients and stay in business. I want to continue seeing you as my patient. However very shortly I will have to make a tough business decision whether I can continue being a Medicare/Tricare provider if the 21% pay cut goes through. Please help doctors like myself to continue caring for the seniors and military personnel in our country by making your voice heard.

Thank you,

Suzanne Montgomery, MD

IMS Members

We want to feature the views, ideas, thoughts and accomplishments of IMS Members in this publication and on the website, imsonline.org.

The Bulletin is your magazine. Please share with your colleagues by submitting information to the *The Bulletin* by emailing Beverly Hurt, EVP, bhurt@imsonline.org or ims@imsonline.org. Deadlines are the first of the month preceding publication.

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Bulletin Board

Jerry L. House, MD, House Otolaryngology, was presented the "lifetime achievement award" by Hear Indiana on February 5, 2010. Hear Indiana is an organization that supports deaf children throughout Indiana and stresses education through listening and speaking for deaf children.

George W. Hicks, MD, recently presented a paper at the 14th Annual Symposium and Workshops on Inner Ear Medicine and Surgery in Austria sponsored by The Prosper Meniere Society. His presentation was entitled, "Sudden Sensorineural Hearing Loss – Diagnosis and Treatment."

Jeffrey A. Greenberg, MD, participated in the AO North America Hand and Wrist Fracture Management Course in Orlando, Florida, April 15-18, 2010. He lectured on Wrist Arthrodesis at the course.

Additionally, Dr. Greenberg participated in the 2010 Annual Mid-America Orthopaedic Association meeting in Austin, Texas, April 23-24, 2010. His lecture was, "The Effect of Screw Length on Fracture Stability in Volar Locked Plating of Distal Radius Fractures."

Meredith W. Cousin, MD, JWM Neurology, was recently appointed as a member of the Interagency State Council on Black & Minority Health by Governor Mitch Daniels.

Gregory N. Larkin, MD, IMS Past President, Indiana State Health Commissioner, was recently interviewed by the ISMA for its May 3, 2010 ISMA Reports concerning his new position and the programs that affect physicians and their patients.

Tod C. Huntley, MD, Center for Ear Nose Throat & Allergy, was keynote speaker at Advances in Otolaryngology May 8 in Orlando. His lectures were "Robotic surgery: a paradigm shift in head and neck cancer surgery" and "Thyroidectomy without a neck incision: use of the da Vinci robot via a transaxillary approach." He was on a panel discussing the role of PET/CT in post-treatment neck surveillance for head and neck cancer.

Dr. Huntley was also lead author for a poster presentation on "Eagle Syndrome, carotodynia, and chronic head and neck pain syndromes" at the 95th annual meeting of the AACOO-HNS in May.

Dr. Huntley performed the state's first da Vinci transoral robotic surgical (TORS) tongue base resection for sleep apnea in April. In May he performed the first hypoglossal nerve stimulator implant for sleep apnea as part of an FDA Phase I center multicenter clinical trial for which he is principal investigator. This clinical trial is still open for CPAP intolerant patients with sleep apnea for further information call CENTA at 926-1056."

From Shelbourne Knee Center ...

K. Donald Shelbourne, MD, held a talk with orthopaedic residents, attending physicians and physical therapists at the University of Chicago in April about "Knee Rehabilitation."

Scott E. Urch, MD, spoke at the "From Pain to Performance 2010" meeting held in London, England on May 8, 2010. His talks were, "Knee Rehabilitation: What Really Matters," and "Return to Sports after ACL Reconstruction and the Incidence of Subsequent Injury."

From Indiana University School of Medicine ...

Theresa M. Rohr-Kirchgraber, MD, Associate Professor of Pediatrics and Medicine, was elected to the National Board of



Steven R. Counsell, MD



Meredith W. Cousin, MD



Jeffrey A. Greenberg, MD



George W. Hicks, MD



Jerry L. House, MD



Tod C. Huntley, MD



Paul E. Kraemer, MD



Gregory N. Larkin, MD



Robert A. Malinzak, MD



David A. Plager, MD



Kenneth L. Renkens, Jr. MD



Richard E. Rejer, MD



Theresa M. Rohr-Kirchgraber, MD



Max A. Runkle, MD



Rick C. Sasso, MD



K. Donald Shelbourne, MD



Eileen B. Thomason, MD



Scott E. Urch, MD

the American Medical Women's Association.

In the May issue of *Health Affairs*, co-author **Steven R. Counsell, MD**, Mary Elizabeth Mitchell Professor and director of geriatrics at the Indiana University School of Medicine and a Regenstrief Institute affiliated scientist along with his colleagues, proposed several policy solutions to help the United States prepare for the increasing number of geriatric patients. The article, entitled "The Urgency of Preparing Primary Care Physicians to Care for Older People with Chronic Illnesses," proposed multiple policy-driven solutions.

David A. Plager, MD, professor of ophthalmology and director of the Pediatric Ophthalmology and Adult Strabismus Service at Riley Hospital for Children, and his colleagues have determined that infants who undergo surgery to treat congenital cataract have more complications while achieving the same treatment benefit as treatment with contact lenses. The report appeared online May 10, 2010 and will appear in the July print issue of *Archives of Ophthalmology*, a *JAMA/Archives journal*.

From St. Francis ...

Robert A. Malinzak, MD, presented at the May 12 edition of the St. Francis "Road Show" on the latest procedures in joint replacement and arthritis treatments.

Max A. Runkle, MD, was recognized by St. Francis in April as the first recipient of the Hospital's Healing Hands Award.

Continued on page 26

New Members

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Ofc – 846-0846
Fax – 846-0722
Otolaryngology
Facial Plastic Surgery
Tufts University, 2005

Beall, Scott N., MD
Community Anesthesia Associates
450 E. 96th St., #200
46240-3797
Ofc – 566-1000
Fax – 566-1700
Anesthesiology, 1990
Indiana University, 1985



DeWester, Jeffrey N., MD
DeWester Treatment &
Research
5550 S. East St., #G
46227-1991
Ofc – 807-0247*

Fax – 882-1415
Family Medicine, 1989, 1996
Other Specialty
Indiana University, 1986

Koerwitz, Sara M., MD
Medical Associates
1500 N. Ritter Ave.
46219-3095
Ofc – 355-5041
Emergency Medicine, 2009
Indiana University, 2004

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- IMS Foundation . . . operated exclusively for charitable and educational purposes.
- Project Health, a program developed and sponsored by the IMSF providing healthcare for uninsured patients.
- Commissions & Committees . . .
 - Commission on Professional Affairs, investigates charges made against individual members by patients or fellow members; efforts by this Commission generally result in resolution to the mutual satisfaction of everyone.
 - Commission on Medical & Health Affairs, considers public health matters as well as legislative issues.
 - Commission on Membership Services, implements programs and services beneficial to all members.
- Annual 7th District Meeting . . . provides physicians and their families in Hendricks, Johnson, Marion and Morgan Counties the opportunity to meet and elect representatives.
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Steven Levine, MD



William Hall, MD



Markus Niederwanger, MD

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In Memoriam



Jacqueline A. Stahl, 1931 - 2010

We are sad to report the loss of a former long-time and key IMS Staffer. Jackie Freers Stahl passed away unexpectedly on Friday, April 23rd, 2010, at her home.

IMS celebrated Jackie's retirement, after 18 years as a loyal IMS employee, in December of 1996. What follows are excerpts from the *IMS Bulletin*, December, 1996 pages 14-15:

"Originally hired as Assistant Editor, Office Manager and Editor, The Pictorial Roster, Jackie totally redesigned and increased the size of *The Bulletin* from 5x8 to 8½x11 and won awards two consecutive years in the Fifth and Sixth Annual Medical Journalism Competitions sponsored by Sandoz Pharmaceuticals. She became Supervisor of Publications in 1981 and was promoted to Director of Communications in 1984.

She was awarded the Staff Professionalism Award by the Indiana Society of Association Executives in 1991 and was honored for her 10 years of volunteer service as Editor in Chief of the ISAE SpOtlight in 1995.

Jackie's journalism career began with the position of Assistant Editor for *The Shield*, a publication of the Indiana State Police. Publication was ceased as an economic move many years ago.

She then went to the City Desk of *The Indianapolis News* where she won an award for her series on The United Way. She became Movie, Radio and TV Editor there in 1955 and appeared in the movie "Teacher's Pet" with Clark Gable and Doris Day. Looking back, Jackie said, "Julius LaRosa came looking for me at the office, saying he wanted to put a bomb under my desk," after she wrote a rather unflattering review about him. Jerry Lewis, Jimmy Stewart, Marlon Brando, Richard Widmark, and Charlton Heston were among the many movie stars she interviewed.

Jackie interrupted her career for a couple of years to have her two children, a daughter, Toni, and a son, Michael. She then went to the Indiana State Medical Association as Assistant Editor, *The Journal of the Indiana State Medical Association*. Her final position before joining the Society in 1978 was as Assistant Executive Editor and Assistant Editor, *The Front Line Physician*, for the Indiana Academy of Family Physicians."

The Indianapolis Medical Society's Pictorial Roster of Members and monthly *Bulletin* continue to be prototypes for local and national organizations as they strive to match our accuracy and quality. Jackie was a key ingredient to these publications' past success that no one will ever be able to clone.

At the time of her retirement, Jackie's plans were: "To enjoy retirement and "have a good life!" We believe she fulfilled those goals. She remained active playing Bridge twice a week, enjoyed movies, was surrounded by a circle of close friends, and delighted in her grandchildren. Our regret is that Jackie will not get to experience this summer's weddings for two of her grandchildren, but we have no doubt that she will be there in spirit!

A generous donation has been made to the Indianapolis Medical Society Foundation in Jackie's name. The IMS encourages members to honor colleagues and partners by making a donation to the IMSF in their names.

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Comprehensive Concepts in Spinal
Disorders and Abnormalities

Back and neck pain continue to be major medical issues. Research studies document their prevalence. Studies conclude that back pain is one of the most common types of pain individuals experience, and it is one of the main reasons for physician visits. To learn the latest on this ongoing issue, join us!

Date: September 10 & 11, 2010 | **Location:** The Westin Indianapolis

This spine symposium will highlight the latest diagnostic and treatment information for you to effectively treat patients with back and neck problems. New for this year's conference will be two educational tracks on the first-day – one general, and one more in-depth. Also new this year, general and breakout sessions are available on both days.

**For a conference brochure or more information,
visit www.indianaspinegroup.com or call (866) 947-7463.**

Rick C. Sasso, M.D. | Kenneth L. Renkens, M.D.
Kevin E. Macadaeg, M.D. | Thomas M. Reilly, M.D. | Jonathan P. Gentile, M.D.
John W. Arbuckle, M.D. | Paul E. Kraemer, M.D.

This activity has been approved for AMA PRA Category 1 Credit. This activity has been reviewed and is acceptable for up to 10.50 Prescribed and .75 Elective credits by the American Academy of Family Physicians.



Seated Left to Right
Morgan E. Tharp II, M.D.
Keith W. Logie, M.D.
Andrew R. Greenspan, M.D.
Magazal S. Mumli, M.D.

1st Row Standing
Madelaine M. Sgroi, D.O.
Danielle M. Doyle, M.D.
G. Irene Mincee, M.D.
Hilary H. Wu, M.D., Ph.D.
Melody Sands, RN, CS, MSN
Jennifer K. Morgan, M.D.

Back Row
Bryce C. Lord, D.O.
Paul M. DesRosiers M.S., M.D.
Serd Begunovic, M.D., Ph.D.
Thomas L. Whittaker, M.D.
Elayed Aly, M.D.
Harold O. Longo, M.D.

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In Summary

UnitedHealth Group UCR Settlement claim forms mailed, AMA offers filing resources

The American Medical Association issued the attached press release yesterday afternoon regarding the UnitedHealth Group UCR Settlement. The AMA Practice Management Center has launched a new online resource that will help physicians file claims in the record-breaking \$350 million settlement.

Federation organizations are welcome to either link to the AMA's Web site at www.ama-assn.org/go/ucrsettlement or co-brand the two key online resources, "UnitedHealth Group UCR Settlement: Frequently asked questions" and "Step-by-step guide to maximizing your recovery from the UnitedHealth Group UCR Settlement," to share with their members. Please contact Cindy Penkala at cynthia.penkala@ama-assn.org if you are interested in co-branding these resources.

Follow-up to May Bulletin article, *The Physicians and Dentists American Legion Post*. For further information about the Paul Coble Post #26 highlighted in a feature article in the May 2010 *Bulletin*, please contact A. Wayne Schmalhausen, MD, 317-714-1678; Robert L. Rudesill, MD, 317-251-8217 or Robert Currie, DDS at 317-867-1198.

EPA Opens Access to Chemical Information

Searchable database on chemical hazard, exposure and toxicity data now available – The U.S. Environmental Protection Agency (EPA) is making it easier to find chemical information online. EPA is releasing a database, called ToxRefDB, which allows scientists and the interested public to search and download thousands of toxicity testing results on hundreds of chemicals. ToxRefDB captures 30 years and \$2 billion of testing results.

"Tens of thousands of chemicals are in commerce and current chemical testing is expensive and time consuming. Results from chemical testing are scattered throughout different sources," said Dr. Robert Kavlock, director of EPA's National Center for Computational Toxicology. "ToxRefDB allows the public to search, find and compare available studies about chemical toxicity and potential health effects."

The 161st Annual ISMA Convention

September 24-26

Hyatt Regency Hotel, Indianapolis

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your resolutions today!

Deadline, July 26, 2010

ToxRefDB provides detailed chemical toxicity data in an accessible format. It is a part of ACToR (Aggregated Computational Toxicology Resource), an online data warehouse that collects data from about 500 public sources on tens of thousands of environmentally relevant chemicals, including several hundred in ToxRefDB. Those interested in chemical toxicity can query a specific chemical and find all available public hazard, exposure, and risk-assessment data, as well as previously unpublished studies related to cancer, reproductive, and developmental toxicity.

ToxRefDB connects to an EPA chemical screening tool called ToxCast. ToxCast is a multi-year, multi-million dollar effort that uses advanced science tools to help understand biological processes impacted by chemicals that may lead to adverse health effects. ToxCast currently includes 500 fast, automated chemical screening tests that have assessed over 300 environmental chemicals. ToxRefDB, along with ACToR, allows users to take advantage of this linkage to find and download these results.

ToxRefDB contains toxicity information that forms the basis for pesticide risk assessments when combined with other sources of information, such as those on exposure and metabolism.

More information on the database: <http://actor.epa.gov/toxrefdb>

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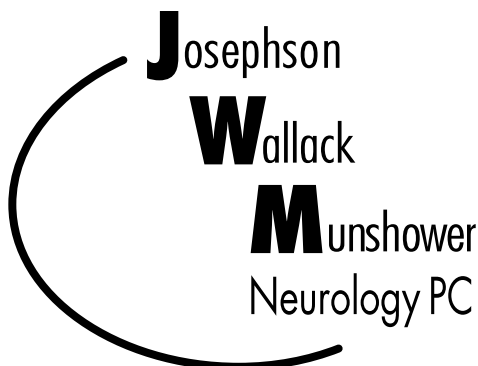
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CME & Conferences

Community Hospitals Indianapolis

Community Hospital East

First Critical Care Conference
Wednesday Medical Staff Conf. Room, 12:00 - 1:00 p.m.

Second Medical Grand Rounds
Wednesday Medical Staff Conf. Room, 12:00 - 1:00 p.m.

Community Hospital South

Fourth Medical Grand Rounds
Thursday Conf. Rooms A & B, 7:30 - 8:30 a.m.

Community Hospital North

First Pediatric Grand Rounds
Wednesday Multi Services Rooms 1, 2 and 3,
7250 Clearvista Dr. 7:30 - 8:30 a.m.

First North Forum
Friday Reilly Board Room; 12:00 - 1:00 p.m.

The Indiana Heart Hospital

Third Ken Stanley CV Conference
Wednesday 7-8 a.m., rotate between TIHH and CHE
Every month

Day varies Cath Conference
Every other month 7-8 a.m., TIHH MCV Boardroom

Cancer Conferences 2010

Community Hospital East:

First Cancer Conference East (case presentations)
Tuesday Medical Staff Conf. Room, 12:00 to 1:00 p.m.

Second Chest Conference (site specific-lung)
Wednesday Cancer Registry Conf. Room, 7:00 to 8:00 a.m.

Community Hospital North

Third Cancer Conference North (case presentations)
Wednesday Reilly Board Room, 12:00 - 1:00 p.m.

Third Breast Conference North (site specific-breast)
Friday Reilly Board Room, 12:00 to 1:00 p.m.

Fourth Chest Conference North (site specific-lung)
Wednesday Reilly Board Room, 7:00 to 8:00 a.m.

Community Hospital South

First Breast Conference South (site specific-breast)
Wednesday Center for Women's Health, 8:00 to 9:00 a.m.

Third Cancer Conference South, (case presentations)
Wednesday President's Board Room, 12:00 to 1:00 p.m.

North Cancer Pavilion

Third Melanoma & Cutaneous Skin Cancer Tumor Conf.
Wednesday Pavilion Conf. Room, 7:30 to 8:30 a.m.

For more information, contact Valerie Brown, (317) 355-5381.

Cardiovascular Research and Education Foundation of Indiana, Inc.

2010 CME Symposiums

Friday, October 8, 2010 Arrhythmia &
Heart Failure Symposium
(Marriott North/Keystone Crossing)

Friday, December 3, 2010 Update in Cardiology
(Marriott North, Keystone Crossing)

Please contact Suzanne Brown at 317-338-6211 or visit
CardioFoundation.org or TheCareGroup.com for details.

*Please submit CME to mhadley@imsonline.org
by the first of the month preceding publication.*

Clarian Health Partners

IU - Methodist - Riley

June 3-4 34th Annual Garceau-Wray Lectureship
University Place Conference Center
Indianapolis, Indiana

June 7-8 Third International Conference for Individualized
Pharmacotherapy in Pregnancy
University Place Conference Center
Indianapolis, Indiana

July 12-17 95th Annual Anatomy and Histopathology of the
Head, Neck and Temporal Bone
Medical Science Building, IUPUI Campus
Indianapolis, Indiana

July 16 Review and Interpretation of the
2010 ASCO Meeting
University Place Conference Center, Indianapolis

Sept. 10 7th Annual Cancer Update for the Non-Oncologist
Windsor Park Conference Center
Mishawaka, Indiana

Sept. 22 A Bridge to Quality: Engaging Continuing Education
and Quality Improvement Professionals
in Healthcare Quality
Fairbanks Hall, Indianapolis, Indiana

Oct. 8 The 2010 Orthopedic Symposium for Physicians
Lucas Oil Stadium, Indianapolis, Indiana

Oct. 29 18th Annual Trauma/Surgical
Critical Care Symposium
University Place Conference Center, Indianapolis

Nov. 3 2010 Pediatric Pulmonary Update
Ritz Charles Banquet Facility, Carmel, Indiana

Nov. 3 Update on Pediatric Endocrinology
Riley Outpatient Center, Indianapolis, Indiana

Course dates and locations are subject to change. For more
information, please visit <http://cme.medicine.iu.edu> or call 317-
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Thursday, June 3, 2010
12:00 Noon - 2:00 pm
Lunch 'n Learn - "Social Media Marketing"
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Start preparing your resolutions today!*

Deadline, July 26, 2010

CME & Conferences

St. Vincent Hospital and Health Care Center Inc.

- June 16 2010 Research Symposium
5.0 Credits
The Marten House
Register at 338-CARE
- Sept. 10 & 11 Back Talk 2010 4th Annual Spine Symposium
Comprehensive Concepts in Spinal Disorders
and Abnormalities
11.0 Credits
The Westin Indianapolis
For more information,
please visit www.indianaspinegroup.com
- October 19 A Multidisciplinary Approach to Obesity
6.75 Credits
Ritz Charles
More information to come

Indiana Spine Group

September 10-11, 2010
The Westin, Indianapolis

Back Talk, Comprehensive Concepts in Spinal Disorders and Abnormalities 4th Annual Spine Symposium

Back and neck pain continue to be major medical issues. Research studies document their prevalence. Studies conclude that back pain is one of the most common types of pain individuals experience, and it is one of the main reasons for physician visits. To learn the latest on this ongoing issue, join us!

This spine symposium will highlight the latest diagnostic and treatment information for you to effectively treat patients with back and neck problems. New for this year's conference will be two educational tracks on the first-day – one general, and one more in-depth. Also new this year, general and breakout sessions are available on both days.

For a conference brochure or more information, visit www.indianaspinegroup.com or call (866) 947-7463.

This activity has been approved for AMA PRA Category 1 Credit. This activity has been reviewed and is acceptable for up to 10.50 Prescribed and .75 Elective credits by the American Academy of Family Physicians.

Meetings & Events

Indianapolis Medical Society

June

- 1 IMS Board, Society, 6:00 p.m., Social; 6:30 p.m., Dnr/Mtg.
9 Senior/Inactive Luncheon Meeting, Noon, Society
Special Guest Speaker: Rev. E. Carver McGriff, author of
"Making Sense of Normandy: A Young Man's Journey of
War and Faith"
Topic: "Normandy 1944"
12-16 AMA House of Delegates Annual Meeting, Chicago, IL
15 Executive Committee, Society, 6:00 p.m., Sandwiches
TBD Alliance – Scholarship Interviews
TBD Project Health Board Meeting, Society, 6:00 p.m.,
Light Meal

July

- 20 Executive Committee, Society, 6:00 p.m., Sandwiches

August

- 3 IMS Board, Society, 6:00 p.m., Social; 6:30 p.m., Dnr/Mtg.
17 Executive Committee, Society, 6:00 p.m., Sandwiches

September

- 8 Senior/Inactive Luncheon Meeting, Noon, Society
21 Executive Committee, Society, 6:00 p.m., Sandwiches
24 ISMA Board of Trustees, 12:30 p.m., Downtown Hyatt
24-26 ISMA Convention, Downtown Hyatt

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Project Health



Carrie Jackson Logsdon, Director

Thank You, David M. Scheidler, MD



David M. Scheidler, MD, is Project Health's physician of the month of June. He is a life-long Indianapolis resident, except for his undergraduate years at Ball State where he majored in biology on the medical school track. There were a lot of family ties to Ball State. His older brother attended Ball State and Dr. Scheidler had a partial scholarship there. His mother also attended Ball State and his grandfather taught there for so many years they honored him by naming an apartment community after him, the Scheidler dorm, which is for married couples only.

Dr. Scheidler grew up in the Devington area, the fourth of five children, and said he was always interested in "medical stuff." He had one second cousin who was a doctor, but no one else in the family was involved in medicine. He attended medical school at Indiana University, completed his internship in general surgery at Indiana University Hospital and continued with a six-year residency in general and urologic surgery. "Urology was one of my first rotations as a medical student and I just fell in love with it. We do a lot of clinical medicine, so half of my days are in the office and the other half in surgery," said Dr. Scheidler. He likes the variety the practice gives him, seeing kids, as well as adult men and women. "The interaction with people is always nice."


He stayed in Indianapolis because he felt this is a great place to live and raise a family. "I love the city. It's big

enough to do just about anything you want but not so big that there are big city problems." He was also lucky to receive a good job offer here.

All of the partners in Urology of Indiana volunteer for Project Health. "I think it's important to go into medicine to help people," he said. "We see anyone who needs help; all of the partners do this to give back." "All Project Health patients have been very good about showing up on time, which is nice. They are reliable patients and they appreciate what you do for them. We feel good about helping them."

Dr. Scheidler has three children, all now in college. His oldest son is going to the University of Michigan Medical School. His middle son is at Notre Dame majoring in accounting. He loves the fact that he can go to college games because of this. His daughter is a freshman at Miami of Ohio, and he feels she is leaning towards something in medicine.

In his spare time he loves to water ski and participates in just about any water sport. It is a family affair. They have a lake house in Southern Indiana. "I'm not much of a fisherman, though." He loves going to the many sporting events Indianapolis offers and is a big Colts fan. When he can't water ski he likes to snow ski. Golf, he admits, is a work in progress.

Project Health would like to thank Dr. Scheidler and all of Urology of Indiana for taking such good care of our patients. We hope he finds more time to play golf. 

Yes! I want to *Help Project Health*

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Anthony W. Mimms (2012)
Stephen W. Perkins (2012)
Bridget M. Sanders (2012)

*Appointed from the President's Advisory Council

Delegates to the State Convention, September 24-26 2010, Indianapolis Hyatt Regency

The year shown in parentheses indicates year in which the term expires following the conclusion of the ISMA Annual Convention.

Thomas A. Broadie (2010)
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Ted W. Grisell (2010)
David C. Hall (2010)
Ronda A. Hamaker (2010)
James F. Leland (2010)
Frank P. Lloyd (2010)
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John P. McGoff (2010)
Thomas E. McSoley (2010)
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G. Gregory Clark (2011)
Carolyn A. Cunningham (2011)
David R. Diaz (2011)
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Hudner Hobbs (2011)
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Alan P. Ladd (2011)
Daniel E. Lehman (2011)
Mary Ian McAteer (2011)
Clement J. McDonald III (2011)
James D. Miner (2011)
Maria C. Poor (2011)
Richard H. Rhodes (2011)

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Gerald T. Keener, Jr. (2012)
David H. Moore (2012)
Robert Michael Pearce (2012)
J. Scott Pittman (2012)
Bridget M. Sanders (2012)
John F. Schaefer, Jr. (2012)
Tim E. Taber (2012)
H. Jeffery Whitaker (2012)

Alternate Delegates to the State Convention, September 24-26 2010, Indianapolis Hyatt Regency

The year shown in parentheses indicates year in which the term expires following the conclusion of the ISMA Annual Convention.

F. Keith Bean (2010)
Benjamin J. Copeland (2010)
Woodrow A. Corey (2010)
Sheila M. Gamache (2010)
Andrea L. Haller (2010)
Mark M. Hamilton (2010)
Timothy L. Hobbs (2010)
Andrew A. Johnstone (2010)
RoseMarie Jones (2010)
Martin Kaefer (2010)
Jeffrey J. Kellams (2010)
Anthony W. Mimms (2010)
Kimberly K. Short (2010)
Louis L. Winternheimer (2010)
Ronald L. Young, II (2010)

Keenan R. Berghoff, (2011)
Christopher B. Doehring (2011)
Thomas G. Ferry (2011)
Ann Marie Hake (2011)
Robert E. Holt (2011)
Douglas J. Horton (2011)
E. Michael Keating (2011)
Ramana S. Moorthy (2011)
Michelle W. Murphy (2011)
Mercy O. Obeime (2011)
Rudolph Y. Rouhana (2011)
Lynda A. Smirz (2011)
Allison E. Williams (2011)

Nancy R. Baird (2012)
Jennifer J. Bucki (2012)
Stephen R. Dunlop (2012)
John Duplantier (2012)
Robert S. Flint (2012)
Norrissa N. Howard (2012)
Mark U. Kyker (2012)
Terry L. Layman (2012)
Patrick J. Lotti (2012)
Mark R. Ogle (2012)
Terri A. Pellow (2012)
David M. Ratzman (2012)
Jeffrey M. Rothenberg (2012)
Beata E. Samuel (2012)
Steven Richard Smith (2012)
Abideen Yekinni (2012)

Indiana State Medical Association Past Presidents

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John D. MacDougall, 1987-1988
George T. Lukemeyer, 1983-1984
Alvin J. Haley, 1980-1981

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Heidi M. Dunniway (2011)
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By action of the Society Board of Directors, Society members are being given free coverage by an air travel group insurance plan. The policy will pay \$100,000 to your estate or beneficiaries in the event of your death in an airplane crash; or pay \$100,000 to you in the event of serious personal injury resulting in the complete loss of both hands, or both feet, or the entire sight in both eyes; or will pay \$50,000 to you in the event of personal injury involving the loss of one foot, or one hand, or the entire sight in one eye, with a maximum overall benefit of \$500,000 aggregate per accident, subject to terms of the policy. Reduced benefits apply for those over age 70. This benefit will cover all Society members, regardless of employment situation.

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Signature of person insured

Please print name in full

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Bulletin Board (Continued from page 11)

The award is presented quarterly to recognize physicians for excellence in clinical skills.

Eileen B. Thomason, MD, and Richard E. Rejer, MD, have joined the St. Francis Medical Group at Southeast Family Medicine at Stop 11 Road.

St. Francis Occupational Health Center and St. Francis Travel Medicine offices have moved to 747 E. County Line Road, just west of Emerson Avenue.

From Indiana Spine Group ...

Kenneth L. Renkens, MD, was a co-faculty member for the presentation entitled "Transfacet Technology: An Alternative to Pedicle Screw Fixation with Interbody Techniques," at the annual meeting of the American Association of Neurological Surgeons held in Philadelphia on May 1 – 5, 2010.

Paul E. Kraemer, MD, spine surgeon, presented at the annual continuing education meeting of the American Association of Neurological Surgeons. Dr. Kraemer was a co-faculty member for the session entitled, "Cranio-Cervical: Stabilization Techniques, Surgical Approaches and Indications."

Rick C. Sasso, MD, presented a clinical research study at the Lumbar Spine Research Society Annual Meeting held April 8-9 in Chicago. Dr. Sasso presented the study, "Three-Year Clinical Results from Four FlexiCore Intervertebral Disc Study Sites."

IMS

Please send submission for the Bulletin Board to mhadley@imsonline.org by the first of the month preceding publication. Inclusion is on a space available basis.

Coming Soon ... Another Members Benefit

We can't release the details yet ... watch your email and *eBulletin* for special announcements over the summer.

We're working hard to make your life easier and your practice better for you, your families and staffs.

Lots of ideas ... lots of good things happening.

Do You Know a Deserving Doc?

It's time to recognize your colleagues for the good works they do ... Since 1976, the Indianapolis Medical Society has been acknowledging one individual member for his/her outstanding contributions to our community through volunteer service. In 1982, the Community Service Award was renamed to honor Dr. Otis R. Bowen in recognition of his outstanding contributions to our profession, community and country. In keeping with the ideals exemplified by Dr. Bowen, our Otis R. Bowen Award recipients have distinguished themselves beyond the practice of medicine through volunteerism. In 1999 the Bowen Award was expanded to give recognition to physician groups for their outstanding service to the community. *It really is time to tell your colleagues ... Thank you.*

2010 Otis R. Bowen Community Service Award Nomination Form

My Nomination for Individual Physician for The Otis R. Bowen Physician Community Service Award is:

Name of Individual Physician (please print)

Address or phone number of physician

My Nomination for Physician Group for The Otis R. Bowen Physician Group Service Award is:

Name of Physician Group (please print)

Address and phone number of physician group

Your Name (please print)

Phone number where you may be reached

Submit your nomination by June 30 by fax (317-262-5609), phone (317-639-3406) or e-mail bhurt@imsonline.org

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Medicare Carve-out	Homeowners	Umbrella Liability
Dental		Business Owners Policy
Long Term Care		Worker's Compensation
		Malpractice Liability*

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** Access is available through Medical Assurance of Indiana - ISMA's endorsed professional liability carrier.*



Happy Birthday

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Ganesh Ghooray, MD
Mary M. Ferree, MD
Judith H. Sutton, MD
Sara C. Bruns, DO
Freeman Martin, MD
Jennifer Schamerloh, MD

June 2nd

Joseph R. Santos, D.O.
Michael T. Stack, MD, PhD
John Mark Michael, MD
Stephen J. Jay, MD
George H. Rawls, MD
Andrew R. Hector, MD

June 3rd

Sajjad M. Hussain, MD

June 4th

Eve L. Olson, MD
Brian G. Sperl, MD
Arthur P. Kebel, MD
James J. Sullivan, MD
Jonathan A. Mandelbaum, MD
Laurie L. Ackerman, MD
Samson S. Cadiente, MD

June 5th

Daniel E. Lehman, MD
Walter E. Judson, MD
Bradley G. Orris, MD
Mary Jean Vorwald, MD
Timothy Feeney, MD

June 6th

Robert W. Dyar, MD
Bernard J. Emkes, MD
Laurence M. Adams, MD
Scott J. Savader, MD
William A. Wooden, MD
Mary Ian McAteer, MD

June 7th

Kevin W. Kirtley, MD
Steven L. Priddy, MD
Thomas J. Moore, MD
Richard T. Beeler, MD

June 8th

William L. Gentry, MD
Jeffrey T. Meltzer, MD
Patrick J. McAleavey, MD

June 9th

Gerald T. Keener, Jr., MD
Patrick A. Dolan, MD
Brian D. White, MD
David B. Goldenberg, MD
Mary A. Cortese Hilz, MD

June 10th

Fred Z. Nour, MD
Paul A. Skierczynski, MD
Shivaji R. Gunale, MD
Richard Feldman, MD
Robert F. Lebow, MD
James A. Madura, MD

June 11th

Shahla Hasnat, MD
Daniel W. Weed, MD

June 12th

Karl M. Koons, Jr., MD
James G. Donahue, MD
Judd E. Cummings, MD
Willard H. Albrecht, MD
Mark Holbreich, MD

June 13th

Thomas F. Trainer, MD
Ramon S. Dunkin, MD
Daniel M. Hesler, MD
Veronica J. Smidt, MD
Jean C. Miller, MD
Marguerite K. Shepard, MD

June 14th

Gary S. Creed, MD

June 15th

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David J. Kenley, MD
Donald R. Wright, MD
Jeffrey J. Couture, MD
Maurice E. Arregui, MD

June 16th

Anand Tandra, MD
Lacey P. Brown, DO
Mason R. Goodman, MD
Jon J. Jansen, MD
David S. Brokaw, MD
Catherine E. Broach, MD
Scott M. Sharp, MD
Rommel S. Dhadha, MD

June 17th

P. Kent Cullen, Jr., MD

June 18th

William A. Byron, Jr., MD
Dipti S. Vyas, D.O.
Susan Ivancevich, MD

June 19th

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Derek T. Sprunger, MD
Barry Kriebel, MD
Robert D. Nation, MD
Kandice M. Franklin, MD

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Tameka S. O'Neal, MD
Boniface V. Ndah, MD

June 21st

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Alois E. Gibson, MD
D. Kevin Scheid, MD
Frank A. Hutnicke, MD
Brian J. Coppinger, MD
Thomas C. Wozniak, MD

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Raymond P. Smith, MD
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Andrew J. Sonderman, MD
Elaine D. Dupler, MD
Gust T. Spenos, MD

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June 24th
Brandy M. Garrett, MD
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Christopher Kidwell, MD
Robert M. Butler, MD
Sumeet Bhatia, MD

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Ryan A. Wetzel, MD
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June 29th

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Robert F. B. Muller, MD
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*Referrals are
the KEY to
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JCPenney Portraits has been chosen as the business portrait provider for the IMS Pictorial Roster. Make an appointment at your local JCPenney Portraits using the guidelines below.

The IMS sitting will be \$9.99 + tax.
You may also purchase portraits of your family at 50% off.



HOW DO I SCHEDULE AN APPOINTMENT?

- Call JCPenney Portraits at 1.800.59.SMILE to schedule your appointment.

- Call your local studio
- Schedule online at jcpportraits.com

When you schedule your appointment, mention you are an IMS Member.

WHEN WILL MY APPOINTMENT BE?

For the most convenient experience, we recommend scheduling your appointment Monday through Thursday 12-5. It will take approximately 20 minutes. Evening and weekend appointments are also available.

WHAT SHOULD I BRING TO THE APPOINTMENT?

1. This instructional email/coupon
2. Dress in your business apparel, dark colors without patterns work best.

HOW WILL I BE POSED?

We will take a variety of 3 to 5 professionally posed images on a brown background.

HOW WILL MY PORTRAITS BE SUBMITTED?

At the studio, select your favorite pose for the Pictorial Roster image. You may also select overall retouching for an additional fee for your Pictorial Roster pose only.

PICTORIAL ROSTER AUTHORIZATION

By sitting for your portrait, you are directing JCPenney Portraits to provide your selected business portrait to IMS for use in the IMS Pictorial Roster and other business purposes determined by IMS.

For the IMS Pictorial Roster you must be photographed by August 31, 2010. Schedule your sitting between June 1-August 31, 2010.

STUDIO MEMBER USE:

1. IMS will call 1.800.59.SMILE, call your studio or visit online to schedule an appointment.

POSING:

1. Use only the brown background
2. Photograph 3 to 5 head and shoulder poses (see sample)
3. Turn the subject slightly to their left.

POST SITTING:

1. Select the guest's favorite image for the Pictorial Roster as the "free 8x10". Note: a paper portrait will not be printed. If the member wants to order portraits from their professional sitting identify it as an add on sitting.
2. Submit to plant using code 1819041. If retouching is selected, use code 1819042.
3. POS instructions (refer to studio communication piece).
4. Start a new sitting for family session.

WHAT JCPENNEY STUDIO LOCATIONS ARE AVAILABLE?

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Lawrence Township

Northwest Pavilion
8752 Michigan Road
Indianapolis

Metropolis Mall
2499 Futura Parkway
Plainfield

Greenwood Park Center
1251 US Highway 31 N
Pleasant Township

Hamilton Town Center
13900 Hoard Drive
Noblesville

\$9.99

one pictorial roster pose

Offer expires 8/31/2010. Present at time of sitting. Valid for one professional sitting. Not valid on reorders, studio events, services, merchandise, portrait memberships, with other offers or online orders. Valid only at Indianapolis-area JCPenney Portrait Studios. PC1819041 without Retouching. PC1819042 with Retouching (additional \$49.99 charge).

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JCPenney. Portraits

President's Page *(Continued from page 7)*

burden of our dwellings remains extensive and results in disease and disability of our population daily. Additional lead threats including inadequate monitoring of lead-containing toys and other commercial products, add to the problem which may prove catastrophic for an individual child and family. Medical professionals must be cognizant and proactive on environmental threats including lead poisoning. Appropriate anticipatory guidance and risk assessment for children includes the use of a screening tool. The Indiana Department of Health has an expanded list of screening questions which includes cultural aspects:

1. **Does your child live in or regularly visit a house or child care center built before 1978?**

2. **Does your child have a brother, sister or playmate who has been lead poisoned?**

3. **Does your child frequently come in contact with a person who works in an industry using lead such as a battery factory, smelter or a radiator shop?**

4. **Does your child frequently come in contact with a person who has a hobby that uses lead like stained glass, fishing or reloading ammunition?**

5. **Is your child a recent immigrant from a country where the use of lead in consumer products is not restricted?**

6. **Is your child a member of a minority group?**

7. **Is your child enrolled in Hoosier Healthwise (Medicaid)?**

8. **Is your child ever treated with traditional remedies that may contain lead such as arzacon or greta?**

9. **Is your child ever exposed to traditional cosmetics that may contain lead such as kohl?**

The problem of environmental lead exposure for Indiana's children remains very real. Recognizing the one hundred and one screening and counseling imperatives in your practice, how might you choose to address this one? Primary care physicians should strongly consider finger stick or venipuncture lead levels in all 6 months to 2 year old children, particularly if the answer to any of the above questions is "Yes," or if there is any indication of developmental delay. Children through early school age remain at risk and paper screening as above is a reasonable approach and does not require your most costly personnel. Rural and more expensive dwellings are not exempt as lead paint was the standard and was certainly used in the homes of the affluent. Churches, day cares and schools are not exempt for the same reasons. Have your local facilities been evaluated? Remodeling presents the most hazardous time for most lead reservoirs. Sanding and burning creates lead dust or vapors that are readily taken up by persons of all ages (and pets). Homes whose owners have used reclaimed wood pieces (mantels and doors) may have introduced new lead hazards. Populations whose cultural traditions include medications, cosmetics and jewelry with lead, arsenic or other heavy metals are widely present in Indiana. It's worth a question. Encouraging our elected and appointed officials to pursue appropriate regulation and enforcement in consumer protection, the building trades and with rental housing and property transfer will support a course of primary prevention and remove our youngest Hoosiers from their current role as "the canary in the coal mine" in our efforts to identify and ameliorate the burden of lead in our society.

Additional information is available at:

<http://www.in.gov/isdh/19124.htm>;

<http://www.cdc.gov/nceh/lead/>;

<http://www.ikeycoalition.org/>.

IMS

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