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about our cover

"American Medicine is at a crossroads. The crisis in medical care has been a long time in the making but the pressures that are being heaped on physicians are mounting at an unprecedented rate. Many of the changes threaten quality patient care and the traditional physician-patient relationship. National physician organizations are struggling to represent

these interests but I believe that the IMS is in a unique position to appreciate the immediate impact of health care reform and therefore represent our interests at the state and local level. The days of passive spectatorship are over. Physicians must be a part of the process and the IMS is an excellent place to initiate that involvement. Our strength as advocates for patient care and health care reform is in our numbers. As a member of the IMS Board of Directors I would hope that we could increase Indiana physician awareness of the organization and the role it plays in making this state a model for patient care and physician satisfaction." Robert J. Goulet, MD, IMS Board of Directors

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The Mental Health Center: Lifeline to Survival

As I mentioned in the president's page of the September 2010 Bulletin, I want to focus in this and future messages on what I know best, and after forty years of experience; that is psychiatry itself, with the multitude of advancements that have elevated this specialty to the same degree of respect as the other medical specialties. The Mental Health Center concept is one of those major advancements and there is no finer example than the Midtown Community Mental Health Center of which I am medical director. It is one of the flagship arms of the Wishard Safety Net Health System. The mental health center concept was born out of necessity as the concept of the old state hospital system began to lose legitimacy in the 1950's. An emphasis about prevention and active treatment within the community was afoot, which resulted in 1955 in the Mental Health Study Act. Out of that came the National Commission on Mental Health and from that the Community Mental Health Center Act signed by President John Kennedy in 1963. Shortly thereafter, in 1967, this legislation provided a federal construction grant for the renovation of the Burdsall Building at Wishard for the state's first mental health center. Thus, the seed had been planted for the Midtown Mental Health Center; and, surprisingly I was at that time serving my junior clerkship time in psychiatry just as Midtown was opening. I was possibly the first or at least certainly among the first of the med students to train in the center; and as fate would have it, I am now serving there again, but now as medical director.

The mental health center concept has grown as has the mental health center itself, to say the least. Originally, an inpatient unit and a few outpatient offices, as well as, partial hospitalization services and emergency services laid the framework for the center; but this was only the birth and beginning of the evolution of a flagship mental health center in the making. Over the next forty years, the center came to be an integral part of Wishard Hospital, as well as, a vital part of the general medical community and Indianapolis life itself. Services continued to multiply. Neighborhood satellite clinics appeared to make services more accessible. In 1973, a 24-hour crisis intervention unit appeared providing walk in emergency services 365 days per year. That same year, children's services were established. In 1979, addiction and substance abuse programs were started; and by 1985 residential services were available for those who were chronically ill and unable to provide shelter for themselves. In 1986, the first of three mobile teams was established to take services to those who otherwise could not access them. In 1993, supportive employment programs were developed.

In 1994, a meteorite struck the center....Central State Hospital was abruptly closed and Midtown responded by providing partial hospitalization, case management, and expanded mobile and residential capacity. Later in 2000, a consumer advisory panel was formed and a NIDA (National Institute of Drug Abuse) addiction research center was launched. In 2002, an endowment fund was established and the psychiatry emergency department was opened. That same year, CIT (Crisis Intervention Team) was established to assist in training police officers to recognize those who were mentally ill so as to deflect them from the legal system into the mental health system instead. By 2003, the first ACT (Assertive Community Treatment) team had been established: the socalled hospital without walls. This was for difficult to manage clients, who required intensive psychiatric services in order to remain stable and out of the hospital or legal system. In 2004, the Clubhouse was developed thus providing a place of refuge for clients to gather for socialization, safety, provision of basic needs, and group comfort and education. Later, in 2006 and 2007, two more ACT teams were developed and Juvenile Detention Services were initiated. Shortly thereafter, an older adult services program was devised to serve both the medical and psychiatric needs of those who had been chronically ill for life and who were now over age 65.

Midtown has continued its close relationship with the IU Department of Psychiatry and the medical school in general. It is a rich source of teaching material for medical students, as well as, psychiatry residents and nursing students. Many a student has had an enlightening educational experience on the inpatient psychiatric unit of Wishard only to change career directions, and decide to pursue psychiatry. I was one of those. In addition to education, Midtown has proven to be a vast resource for research material. Ongoing programs currently include prodromal studies in psychosis, genetics of bipolar disorder, studies of cognition in schizophrenia, children's studies, and the like.

Administratively, Midtown has grown to meet the service needs of the clients, and that client number totals over 15,000 clients annually, who account for over 750,000 service contacts each year. Midtown touches down to provide service at over eighty sites in Marion County. Over 500 employees stretch themselves to provide these needed services. Staffs include numerous psychiatrists, clinical nurse specialists, pharmD's, psychologists, nurses, social workers, and a host of support personnel. These are special people who work with difficult situations and sometimes difficult clients, who because of their illness are not able to use reasonable judgment.

There are about thirty mental health centers in Indiana and every county is under the umbrella of one of these, so that mental health services are available to all. In the greater Indianapolis area, there are five mental health centers due to the population concentration with Midtown, of course, being centrally located. Gallahue MHC covers the east side, Aspire MHC covers the north side, Cummins MHC covers the west side, and Adult & Child MHC covers the Southside. Midtown, however, stands unique among all the mental health centers of the state given its commitment to the underserved, medical education, research, and marriage to one of the country's preeminent safety net hospital systems.

Midtown is a quiet gem in the rough. Many Indianapolis citizens do not even recognize it by name. It quietly and without fanfare goes about its mission. It does not possess the status of an art museum, or a symphony orchestra, or a significant corporation, but let it be clear that Indianapolis would not be the fair city that we know it to be if it were not for the presence of Midtown!

Shaping Faces Around the World

A Journey of More Than 25 Years Teaching Facial Plastic and Reconstructive Surgery

Stephen W. Perkins, MD, embarked on a professional journey 27 years ago that has taken him around the country and the world to teach facial plastic and reconstructive surgical techniques to others. In addition to his passion for teaching and sharing information with others, he has gathered pearls of wisdom along the way from colleagues that have provided value to his daily surgical practice. "I have always loved to teach. One of the best parts about teaching is that it breaks down barriers and turf battles. We teach so that we can learn and enhance the outcomes for our patients. Language aside, patients are the same everywhere. They have the same fears and anxieties, and they want the same natural results. Interacting with other surgeons to exchange knowledge and information together has been exciting, stimulating and fulfilling for me. I learn from others as well as teach," says Dr. Perkins.

Dr. Perkins' teaching career started when he began volunteering at the Indiana University School of Medicine in the facial plastic surgery clinic in 1983. It then branched out into Morelia, Mexico in 1985 where he was invited to take the first of his nearly 50 international and more than 100 national teaching trips. He has lectured for and performed teaching surgeries on behalf of organizations such as the American Academy of Facial Plastic and Reconstructive Surgery, the European Academy of Facial Plastic Surgery, the American Society of Ophthalmic Plastic and Reconstructive Surgery, the American Society for Dermatologic Surgery, the American Society for Aesthetic Plastic Surgery and the American Society of Oral and Maxillofacial Surgeons. His international destinations have included Australia, Italy, Columbia, the Netherlands, Turkey, Canada and Switzerland.

When asked what plastic and reconstructive surgery is like in other countries versus the U.S., Dr. Perkins notes the differences can be vast, especially when comparing items such as sterile environments. "It is really fascinating to see how things are performed abroad. In Mexico, for instance, instruments may be sterilized in Tupperwaretype containers, and windows are open in the operating room. In the Netherlands, there are outer ante-rooms with tightly sealed doors that separate the operating room from the scrub area and also from the outside hallways, yet the nurses wear open-toe flip flop shoes in the 'sterile' area during surgery. Patients in other countries just develop



Stephen W. Perkins, MD, is board certified by the American Academy of Facial Plastic and Reconstructive Surgery and is President and founder of Meridian Plastic Surgeons and the Meridian Plastic Surgery Center.

immunities to many of the organisms that are present in their areas, and it works out ok with no significant increase or difference in infection rates," Dr. Perkins says. He also adds that transporting his surgical instruments into foreign countries can sometimes be a challenge. "I used to bring all my own instruments in a carry-on bag, but 9/11 changed our ability to do this. I've had my instruments nearly confiscated in Mexico. I learned that to be on the safe side, it is best to bring certain items in sealed packets via my checked luggage," he adds.

Dr. Perkins' favorite aspect of his teaching endeavors is the ability to learn new things from other surgeons and develop true national and international friendships. "The camaraderie I have experienced is amazing. Politics and religion aside, we all have the same goals. I become better by being around

these colleagues," he says. He also notes that it's fulfilling to return to these countries after several years to see the progress they have made in their field. "When I go back again to teach, I often see a big difference. They are so much better than they were 10 or 15 years ago. Their level of teaching has also increased – which is a huge benefit for their ability to teach and share excellent techniques with their countrymen. That is very gratifying to me," he says.

While Dr. Perkins travels far away to teach, he also contributes locally. He is a Clinical Associate Professor at the Indiana University School of Medicine in the Department of Otolaryngology-Head and Neck Surgery and is actively involved in teaching facial plastic and reconstructive surgery to I.U. School of Medicine residents. He has also been a Fellowship Director for the American Academy of Facial Plastic and Reconstructive Surgery for the past 21 years. As a part of this program, he takes on a facial plastic and reconstructive surgery Fellow (chosen from all over the U.S.) at the Meridian Plastic Surgery Center each year to teach them advanced surgical techniques and provide further specialized knowledge and surgical skills in facial plastic surgery. "Developing the facial plastic skills of young surgeons who just finished their residency is not only personally enjoyable and gratifying, it stimulates me to continue to keep up with the newest and cutting-edge treatment methods and surgical procedures and develop life-long collegial relationships with my past fellows," Dr. Perkins concludes.

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Bulletin Board

Tod C. Huntley, MD, CENTA, has been certified as an instructor and proctor by Intuitive Surgical for da Vinci robotic surgery of the head and neck. Dr. Huntley and his partner, Edward J. Krowiak, MD, are the first surgeons trained in Indiana in robotic head and neck surgery, which includes transaxillary thyroidectomy and transoral robotic surgery (TORS) for head and neck cancer. They have been asked to present surgical technique data at the upcoming Clinical Robotic Oncology Symposium in Chicago this fall

Douglass S. Hale, MD, Urogynecology Associates, Director Female Pelvic Medicine and Reconstructive Surgery Fellowship, Associate Clinical Professor: Indiana University/Methodist Hospital is the Program Chair for the April 2011, Society of Gynecological Surgeons 37th Annual Scientific Meeting in San Antonio, Texas.

Kevin E. Macadaeg, MD, vice president of the Indiana Spine Group was interviewed for the IBJ' Healthcare Forum discussing the medical office and "bioskills" lab the group is developing in Carmel.

Physicians Join Northwest Radiology ...

Michael S. Conley, MD, PhD, board certified radiologist, serves as Medical Director for St. Vincent Health Saint John's Health System in Anderson, Indiana. He graduated Summa Cum Laude from Ball State University in Muncie, Indiana followed by a Master of Science degree from Appalachian State University in Boone, North Carolina, and then a Doctor of Philosophy degree in the field of Exercise Physiology from the University of Georgia in Athens. After receiving his PhD, he graduated from Indiana University School of Medicine, Indianapolis. Dr. Conley completed his Transitional Residency at Ball Memorial Hospital in Muncie, Indiana followed by his Diagnostic Radiology Residency at Indiana University Medical Center in Indianapolis. After completing his Radiology residency, he completed a Musculoskeletal Radiology Fellowship also at Indiana University Medical Center. He has a specific interest in sports medicine, arthrography, and musculoskeletal MRI. Dr. Conley has been a consultant for multiple colleges and sports federations as well as the United States Olympic Committee and National Aeronautics and Space Administration. He is a current member of the Radiological Society of North America, American College of Radiology, Society of Skeletal Radiology, American Physiological Society, and the National Strength and Conditioning Association.

Joseph C. George, MD, a board certified radiologist, is Director of Medical Imaging at St. Vincent Heart Center of Indiana. He received his undergraduate degree from Santa Clara University in California, and graduated from Creighton University Medical School followed by a transitional internship at St. Luke's Medical Center in Milwaukee. He then completed his radiology residency and a one year neuroradiology fellowship at Indiana University Medical Center in Indianapolis. He also completed a visiting fellowship in Cardiovascular Imaging at the Cleveland Clinic Foundation and a one year fellowship with The Care Group Cardiology in Indianapolis where he received COCATS-2 certification. Dr. George has also completed visiting fellowships in musculoskeletal imaging at the University of Pennsylvania and Stanford University. Dr. George is a current member of the Radiological Society of North America, American College of Radiology and is a Senior Member of the American Society of Neuroradiology.

News from Goodman Campbell Brain & Spine ...

Aaron A. Cohen-Gadol, MD, had the following journal articles published during August: "A Variation of the Infraorbital Nerve: Its Potential Clinical Consequence Especially in the Treatment





Joseph C. George, MD



C hoT Huntley, MD



Kevin E. Macadaeg, MD



Rodgers, MD



David O.

Kovacich, MD

Michael S.

Conley, MD

Robert J.

Goulet, Jr., MD

Mary Lou Mayer, MD



Shea, MD

Michael T. Slaughter, MD

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of Trigeminal Neuralgia: Case Report," in Neurosurgery; "The use of intraoperative suprasellar pneumocisternogram for resection of large pituitary tumors," in Clinical Neurology and Neurosurgery; "Esmail Jorjani (1042-1137) and His Descriptions of Trigeminal Neuralgia, Hemifacial Spasm, and Bell's Palsy,' in Neurosurgery; "Retroclival epidural hematomas: a clinical series," in Neurosurgery; "Three nearly forgotten anatomical triangles of the neck: triangles of Beclard, Lesser and Pirogoff and their potential applications in surgical dissection of the neck," in Surgical and Radiologic Anatomy; "Hemilingual spasm: defining a new entity, its electrophysiological correlates and surgical treatment through microvascular decompression," in *Neurosurgery*; "Surgery for extratemporal nonlesional epilepsy in adults: an outcome meta-analysis," in Acta Neurochirurgica.

Eric M. Horn, MD, and Richard B. Rodgers, MD, had a paper published in the August 2010 Journal of Neurosurgery: Spine titled "Sacral fractures following stand-alone L5-S1 anterior lumbar interbody fusion for isthmic spondylolisthesis"

Dr. Horn published the following papers recently: "Circumferential fixation of a cervical spine injury in a child with craniofacial miniplates" in Journal of Neurosurgery *Pediatrics*; "Spinal accessory nerve cavernous malformation" in Journal of Clinical Neuroscience; and "A 61 year-old woman with osteomalacia and a thoracic spine lesion" in Brain Pathology. Dr. Horn also presented "Minimally invasive lateral extracavitary approach for thoracic and lumbar corpectomies" at the American Continued on page 28.



Stephen F.

Eberwine, MD

Douglass S. Hale, MD

Krowiak, MD

Jean-Pierre

Mobasser, MD



Bettye-Jo Rawls Lloyd, MD



Donald E. Patterson, MD







Philip M.

Faris, MD

Eric M.

Horn, MD





New Members

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Conley, Michael S., MD, PhD Northwest Radiology Network 5901 Technology Center Dr. 46278-6013 Ofc - 328-5050 Fax - 328-5053 Diagnostic Radiology, 2005 Musculoskeletal Radiology Indiana University, 2000

Doan, Christina T., DO Resident - St. Vincent Hospital Internal Medicine Texas College of Osteopathic Medicine, 2010

Egts, Stephanie A., MD Resident – I.U. School of Medicine Internal Medicine University of Iowa, 2010

George, Joseph C., MD Northwest Radiology Network 5901 Technology Center Dr. 46278-6013 Ofc - 328-5050Fax - 328-5053 Diagnostic Radiology, 1995 Neuroradiology Creighton University, 1990

Hu, Michael Y., MD Resident - I.U. School of Medicine Internal Medicine/Pediatrics University of Texas, Southwestern, 2010

Khalil, Joseph N., MD Resident - St. Vincent Hospital Internal Medicine Ross University, Dominica, 2009

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Miller, Donald J., DO Resident - St. Vincent Hospital Pediatrics Touro Univ. College of Osteopathic Med., Vallejo, CA, 2010

Ordaz. Daniel J., MD Resident - St. Vincent Hospital Family Medicine American University of the Caribbean, Montserrat, 2009

Parker, Phillis M., MD Resident - St. Vincent Hospital Family Medicine University of Missouri, 2008

Rhea, Isaac B., MD Resident – I.U. School of Medicine Internal Medicine University of Louisville, 2010

Robinson, Eric E., DO Resident - St. Vincent Hospital Internal Medicine Texas College of Osteopathic Medicine, 2010

Spurlin, Beth A., MD, PhD Resident - St. Vincent Hospital Pediatrics Indiana University, 2010

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Christopher Doran, MD Interventional pain management physician

Henry Feuer, MD Neurosurgeon

Daniel Fulkerson, MD Adult & pediatric neurosurgeon Randy Gehring, MD

Peter Gianaris, MD

Neurosurgeon Eric Horn, MD, PhD Neurosurgeon

Steven James, MD Neurosurgeon

Saad Khairi, MD Neurosurgeon

Donald Layton, PhD Neuropsychologist

Thomas Leipzig, MD Neurosurgeon

Nancy Lipson, MD Physiatrist (Physical Medicine and Rehabilitation)

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Neurosurgeon

Scott Shapiro, MD Neurosurgeon

Pediatric neurosurgery W. James Thoman, MD

Neurosurgeon Michael Turner, MD

Adult & pediatric neurosurgeon Jose Vitto, MD

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Derron Wilson, MD Interventional pain management physician

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In Memoriam



Elmer Dale Habegger, MD 1926 - 2010

E. Dale Habegger, MD, 84, died Thursday, August 12, 2010. Dr. Habegger was born in Berne, Indiana, March 1, 1926.

Dr. Habegger attended pre-med at Goshen College and graduated Indiana University School of Medicine in 1949. He served his internship at Charity Hospital, New Orleans, Louisiana, and his residency at General Hospital University in Indianapolis, Indiana.

A veteran, Dr. Habegger served three years of active duty with the army, 18 months of General Surgery at USAH Ft. Clayton, Canal Zone, Panama and six months of Dispensary Duty. He also served three and a half years, general surgery at Indianapolis General Hospital. Dr. Habegger entered the US Reserves and retired a Colonel after 23 years of service.

In 1962 he established a private practice in General, Thoracic and Pediatric Surgery, which later became Naab Road Surgical Group.

Dr. Habegger was a member of the American College of Surgeons and a Distinguished Member of the St. Vincent Physician Society. In 2007, he received an award for Distinguished Physician St. Vincent's Hospital for his years of service from 1959 – 1995. Dr. Habegger was honored by the IMS as a prestigious member of the Fifty-Year Club in 1998. He served as a member of the IMS Board of Directors from 1970-1973 and on the IMS Physician Assistance Peer Review from 1979-1984.

Dr. Habegger was well-known as a caring and compassionate surgeon who was also recognized as the "Doc in the red socks."



William Raymond Kirtley, MD 1914 - 2010

William R. Kirtley, MD, 96, retired Eli Lilly and Co. diabetes researcher died Sunday, August 22, 2010 in Hilton Head, South Carolina. Dr.

 $Kirtley\ oversaw\ the\ development\ of\ a\ variety\ of\ insulin\ agents.$

Dr. Kirtley was a native of Crawfordsville, Indiana and graduated from Wabash College. He earned his medical degree from Northwestern University Medical School. Dr. Kirtley interned at Methodist Hospital, Indianapolis and served his residency at Indianapolis General Hospital.

A veteran, Dr. Kirtley served as a Lt. Col. in the Army Medical Corps from 1941 until 1946.

Dr. Kirtley worked for Lilly for more than 30 years and received the Banting Medal in 1971 for his research in the field of diabetes and metabolism. He retired from Lilly in 1978 and moved to South Carolina.

Honor a Colleague

Make a contribution to Indianapolis Medical Society Foundation and help the IMSF continue the goodworks in our community.

A Foundation Contribution Form may be found on page 16 of this issue, along with information about the goodworks of your Indianapolis Medical Society Foundation.



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Did You Know DDID IMSF Accomplishments

Indianapolis Medical Society Foundation

The Foundation was organized and is operated exclusively for charitable and educational purposes by means of scholarships to medical, nursing and other allied health professionals; programs to encourage healthier personal and professional lifestyles for medical and health professionals and their families; educational programs of personal and professional natures for medical and health professions; fundraising to accomplish the purposes of the Foundation; and the promotion of volunteerism among medical and health professionals.

Project Health/Project Diabetes

Project Health and Project Diabetes are initiatives of the Indianapolis Medical Society Foundation to expand access to healthcare and diabetes treatment for low-income, uninsured residents of Indianapolis (Marion County) in partnership with volunteer physicians, hospitals, community clinics, the pharmaceutical industry and other providers in a system of coordinated, case managed, charity care. Project Health/Project Diabetes allows physicians to help their patients more completely.

Project Health/Project Diabetes allows physicians to help their patients get the diagnostic tests, surgery and hospitalization they need for comprehensive care. Since its inception, these volunteer doctors and hospitals have donated \$15.5 million in services and last year IMS doctors were among the largest financial supporters. Volunteers have done 11 open heart surgeries, 2 brain surgeries, 4 corneal transplants, scores of gall-bladder and cataract removals, hernias, hip and knee replacements, and numerous cancer surgeries followed by chemotherapy and radiation.

Alliance Nursing & Allied Health Scholarships

The Indianapolis Medical Alliance is a pro-active physician spouse organization involved in initiatives to end violence; legislative concerns; and nursing, allied health and medical student scholarships. The organization also sponsors many other important activities.

Medical Student Scholarships

The Indianapolis Medical Society Foundation is active in the development of opportunities for medical students through scholarships, free membership in the IMS and ISMA, and the opportunity to participate in IMS activities.

Did You Know...

Did you know that in 2003, your Indianapolis Medical Society Foundation and its volunteers built a playground at the Indianapolis Zoo?

Did you know that in 2008, the Foundation donated \$9,000 to **medical students** for scholarships and gifts of a stethescope and a \$50 gas card?

Did you know that since, 1992, the Indianapolis Medical Society Foundation and the Indianapolis Alliance have given \$176,600 in **nursing & allied health scholarships to 271 students?**?

Did you know... that IMS members, volunteers, the IMSF and you, we will do more!

Please donate your time to help make the IMS Foundation everything *you* want it to be!

The Indianapolis Medical Society Foundation Needs You!

The Indianapolis Medical Society Foundation was established by your Society for a variety of reasons – all of which are designed to provide ways for our members to support programs which will increase the accessibility of medical and health services to the general public, and to further develop previously established scholarship programs (nursing/allied health, medical students).

Project Health (Serving low-income & underinsured reside	, , , , , , , , , , , , , , , , , , ,
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Indianapolis VA Medical Center Launches Health Information Exchange Partnering with the Indiana Health Information Exchange To Enhance Patient Care

The Department of Veterans Affairs (VA) announced a new pilot in the Indianapolis region that will improve the delivery of Veterans health information. The Richard L. Roudebush VA Medical Center in Indianapolis will partner with the Indiana Health Information Exchange (IHIE), the largest health information exchange organization in the United States, to securely exchange electronic health record (EHR) information using the Nationwide Health Information Network.

VA will invite Veterans who receive health care from VA and from selected hospitals and providers in the Indianapolis area to sign up for the pilot, with the understanding that their information will not be shared without their authorization. Veterans who participate will enable their public and private sector health care providers and doctors to share specific health information electronically, safely, securely and privately.

The pilot is planned to run through 2012 with the goal of advancing EHRs for VA and other community providers.

Led by the U.S. Department of Health and Human Services, the Nationwide Health Information Network provides a technology "gateway" to support interoperability standards and a legal framework for the secure exchange of health information between treating physicians, when authorized by a patient. Clinicians from the participating organizations can share authorized patient data electronically, securely, and privately, ensuring around-the-clock access to critical health information. This immediate electronic access supports increased accuracy, efficiency, and safety. It also helps to avoid redundant care and testing.

Since more than half of America's Veterans and active duty Servicemembers receive some portion of their health care outside of VA or Department of Defense facilities, interoperability between federal agencies and the private sector is essential to provide the best care for Veterans, Servicemembers, and their dependents.

IHIE is made up of collaborative partnerships with Regenstrief Institute, private hospitals, insurers, local and state health departments, and other health care organizations that impact more than 60 hospitals providing care to more than 6 million patients. A national effort is underway to promote the important use of EHRs.

More information is available by calling 1-877-771-8537.

Ask a Collegue to Join the IMS Today!

The Indianapolis Medical Society wants you to ask your collegaues to join you in being a member of the IMS. As you know, membership organizations are only as good as their members ... Make a difference in the professional lives of your colleagues, friends, and family in medicine.

Our Members need help in "carrying the load" for healthcare in Indiana. Your Society and ISMA are the leading voices for healthcare for your patients and your profession!

Ask a Colleague to be Part of the Solution.

New members receive 15 months of memership for the price of 12 for October only.

Applications are available online at imsonline.org or by calling 639-3406.

DocBook® for IMS Members ONLY!

The IMS in conjunction with DocBook is now offering one of the IMS' newest benefits for Members. Now for a small fee you can have the *IMS Pictorial Roster* in the palm of you hand ... Right on your iPhone® or iPad. Now this vital referral resource is even handier. The program has a local pharmacy module for your convenience. For more information, please call the Society at 639-3406 or visit *docbookmd.com*.

Senior Citizen's Guide copies FREE for IMS Members!

The Senior Citizen's Guide to Indianapolis is available FREE to IMS members. The localized resource guide for the Senior and Boomer Lifestyle is published twice a year (April & October). For your FREE guides for patients (shipping is free, too), request copies online at www.SeniorCitizensGuide. com or email info@spindlepub.com. Quantities of 50, 100, 200 are available.

Attention IMS Members - Jeffrey J. Kellams Inaugural to be held during the October 5, 2010 Board of Directors Meeting at the IMS Headquarters.

In order to focus on his philosophy for the coming year, Dr. Kellams has decided to donate a portion of the funds allocated for the inaugural to charitable good works in the Indianapolis area.

November is "Heal that Claim"TM month

During November's "Heal that Claim"TM month, physicians around the country can focus on reviewing and appealing inappropriately paid claims and streamlining their internal claims process.

Continued on page 28

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The things we do for Keeping things in focus.

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Are Not Insured By Any Federal Government Agency		Are Not A Deposit

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The things we do for dreams."

Community Hospitals Indianapolis

Community	Hospital East	
First	Critical Care Conference	
Wednesday	Medical Staff Conf. Room, 12:00 - 1:00 p.m.	
Second	Medical Grand Rounds	
Wednesday	Medical Staff Conf. Room, 12:00 - 1:00 p.m.	
Community Hospital South		

Fourth Medical Grand Rounds Conf. Rooms A & B, 7:30 - 8:30 a.m. Thursday

Community Hospital North

First Wednesday	Pediatric Grand Rounds Multi Services Rooms 1, 2 and 3 7250 Clearvista Dr. 7:30 – 8:30 a.m.
First	North Forum
Friday	Reilly Board Room; 12:00 - 1:00 p.m.

Reilly Board Room; 12:00 - 1:00 p.m. The Indiana Heart Heepital

Ken Stanley CV Conference
7-8 a.m., rotate between TIHH and CHE

Day varies	Cath. Conference
Every other	7-8 a.m., TIHH MCV Boardroom
month	

Cancer Conferences 2010

Community Hospital East:

First	Cancer Conference East (case presentations)	
Tuesday	Medical Staff Conf. Room, 12:00 to 1:00 p.m.	
Second	Chest Conference (site specific-lung)	
Wednesday	Cancer Registry Conf. Room, 7:00 to 8:00 a.m.	
Community Hospital North Third Cancer Conference North (case presentations)		

Wednesday Reilly Board Room, 12:00 - 1:00 p.m.

Third Breast Conference North (site specific-breast) Reilly Board Room, 12:00 to 1:00 p.m. Friday

Fourth Chest Conference North (site specific-lung) Wednesday Reilly Board Room, 7:00 to 8:00 a.m.

Community Hospital South

First	Breast Conference South (site specific-breast)
Wednesday	Center for Women's Health, 8:00 to 9:00 a.m.
Third	Cancer Conference South (case presentations)

Wednesday President's Board Room, 12:00 to 1:00 p.m.

North Cancer Pavilion

Melanoma & Cutaneous Skin Cancer Tumor Conf. Third Wednesday Pavilion Conf. Room, 7:30 to 8:30 a.m.

For more information, contact Valerie Brown, (317) 355-5381.

Cardiosvascular Research and Education Foundation of Indiana. Inc.

2010 CME Symposiums Friday, October 8, 2010	Arrhythmia & Heart Failure Symposium (Marriott North/Keystone Crossing)
Friday, December 3, 2010	Update in Cardiology (Marriott North, Keystone Crossing)

Please contact Suzanne Brown at 317-338-6211 or visit CardioFoundation.org or TheCareGroup.com for details.

> Please submit CME to mhadley@imsonline.org by the first of the month preceding publication.

Clarian Health Partners

III Mothodist Bilov

IU – Meth Oct. 8	10dist – Riley 2010 Orthopedic Symposium for Physicians and Medical Professionals Lucas Oil Stadium, Indianapolis
Oct. 8	John P. Donohue Eleventh Annual Visiting Professor Indiana History Center, Indianapolis
Oct. 19-20	Interprofessional Education: The New Foundation for Healthcare Delivery IUPUI Campus Center, Indianapolis
Oct. 27-28	Building a Comprehensive Home Dialysis Program Indianapolis Renaissance North Hotel Carmel, Indiana
Oct. 29-30	Annual Scientific Meeting American College of Physicians Indiana Chapter The Marten House, Indianapolis
Oct. 29	18th Annual Trauma/Surgical Critical Care Symposium University Place Conference Center, Indianapolis
Nov. 3	2010 Pediatric Pulmonary Update Ritz Charles Banquet Facility, Carmel, Indiana
Nov. 3	Update on Pediatric Endocrinology Riley Outpatient Center, Indianapolis, Indiana
Nov. 5	3rd Annual Lindseth Lectureship University Place Conference Center Indianapolis, Indiana
Jan. 29	Review and Interpretation of the 2010 San Antonio Breast Cancer Symposium University Place Conference Center Indianapolis, Indiana
July 15	Review and Interpretation of the 2011 ASCO Meeting University Place Conference Center Indianapolis, Indiana

Just Launched!

Diabetes Performance Improvement Program

The Diabetes Performance Improvement Program is a challenging online CME activity for physicians who want to improve patient outcomes by learning about the latest advances in diabetes care. This activity offers new insights into pathophysiology and implications for treatment, and a thorough discussion of new approaches to care. It also addresses today's controversies and challenges in diabetes management, and includes the personal perspectives of the world's top experts and their recommendation for overcoming common barriers to good outcomes. The course uses the latest in interactive, online technology to make learning effective and engaging. 6 hours free CME credit. Go to: http://iusm-diabetescme.com/2009/.

Course dates and locations are subject to change. For more information, please visit http://cme.medicine.iu.edu or call 317-274-0104.

The Indiana University School of Medicine is accredited by the ACCME to provide continuing medical education for physicians.

We have more than 100 recurring meetings available. For a listing or more information, please visit http://cme.medicine.iu.edu or call 317-274-0104.



CME & Conferences

St. Vincent Hospital and Health Care Center Inc.

October 8	Arrhythmia and Heart Failure Symposium 5.25 Credits Marriott Hotel Keystone at the Crossing 338-6211
October 19	A Multidisciplinary Approach to Obesity 6.5 Credits Ritz Charles 338-CARE
October 22	Geriatrics 2010 Clinical and Economic Update 7.25 Credits Methodist Conference Center 630-8183
October 24-26	Physician Leadership Series 18.0 Credits Marriott Louisville, KY 338-CARE
October 27	Wound Care Symposium 4.5 Credits The Marten House 338-CARE
October 28-30	Hand Care 2010 18.25 Credits Indianapolis Marriott Call 471-4308 for more information

Academy of Medicine of Cincinnati

29th Annual Winter Conference January 29-February 5, 2011 Iberostar Grand Hotel Bavaro

Target Audience: Physicians of all specialties and other medical professionals Seminar objective: After completing this educational activity, participants should be able to discuss the latest advancements and developments regarding a wide range of current medical and medical practice issues concerning many specialties. This activity has been planned and implemented in accordance with the Essential Areas, Elements & Policies of the Ohio State Medical Association through joint sponsorship of The Christ Hospital and the Academy of Medicine of Cincinnati. The Christ Hospital is accredited by the OSMA to provide continuing medical education for physicians. The Christ Hospital designates this educational activity for a maximum of 18 AMA PRA Category 1 Credits[™]. Physicians should only claim credit commensurate with the extent of their participation in the activity.

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medical professionals, friends, Prestige Travel, 9895 Montgomery Road, Cincinnati, OH 45242, 513-793-6586 / Fax 513-793-2819 / 800-793-9859 Questions? Contact: Traveller@prestige-travel.com

Meetings & Events

Indianapolis Medical Society

October

- 5 IMS Board/Inaugural, Society, 6:00 p.m., Members Social; 6:30 p.m., Dnr/Mtg for Board Members Only.
- 19 Executive Committee, Society, 6:00 p.m., Sandwiches

November

6-9 AMA Interim, San Diego, CA

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Project Health





Carrie Jackson Logsdon, Director

Thank You, Greg A. Merrell, MD



Greg A. Merrell, MD, the Indiana Hand to Shoulder Center, is October's physician of the month for Project Health. He started out life in St. Paul, Minnesota, where his dad was an electrical engineer. They moved around a lot, including a few years in Canada, and ended up in Colorado for his high school years. He had one older brother who became an

emergency medicine specialist. Dr. Merrell went to the Wharton School of Business at the University of Pennsylvania with dual majors graduating with a Bachelor of Science in Finance and a Bachelor of Arts in Political Science - both Cum Laude. "I was in business for six years after college and enjoyed it but started to ask myself what was more meaningful work, long term?" he says. Having a brother who was in emergency medicine he did a little bit of time riding with ambulance crews, which was when he decided to switch careers and go into medicine. "I had saved a lot of money and took out loans to go to Yale University's School of Medicine. The housing market was just starting its upswing, so I also bought some rental properties in New Haven and fixed them up to rent out to students and made enough to get through Yale for medical school, internship and residency in orthopaedics." Then it was off to Brown University in Providence, Rhode Island for a Hand Surgery Fellowship. "The training at Brown was fantastic thanks to a couple of very prominent surgeons, Peter Weiss, MD, and Ed Akerman, MD, who were at Brown and Rhode Island Hospital."

In addition to being a surgeon at the Indiana Hand to Shoulder Center, Dr. Merrell is the head of the medical advisory board and serves on the board of directors for Covalon Technologies, a Canadian biotechnology company. He is working with Covalon to develop an innovative line of antimicrobial orthopedic implants. He also has done design work for orthopedic products to fix forearm fractures, which was patented and just purchased by an orthopedic company. His other research interests include the study of bone and nerve healing. Dr. Merrell won the Marshall Urist American Orthopaedic Association Award for his research on bone healing and has written a number of journal articles and book chapters on minimally invasive treatment of scaphoid fractures. His other clinical interests include fracture care, wrist arthritis and elbow arthroscopy.

Dr. Merrell served as team physician for the 2002 Search for Genghis Khan Expedition to Mongolia. He says it took eight years to plan and obtain permission from the Mongolian government to raise the body. His wife encouraged him to go; even though she had just found out she was pregnant with their first son. "It was the opportunity of a lifetime. We were out in the middle of nowhere at an elevation of about 6,000 feet. I grew up in Colorado so I had a fair amount of mountain climbing experience." The local families would make fresh bread and butter and sell it to them along the way. He did a little bit of archeology and treated a lot of injuries, especially cooking burns. One camp was filled with vipers so he also treated a lot of snake bites and even filled a guide's tooth. "He had it drilled before we left but didn't have it filled, so we borrowed some dental fix from the archeologists, packed his tooth and he liked it so much he told everyone there was a dentist on the trip. There were long lines for his dental services when they got back. The whole expedition was filmed and turned into a documentary on the Discovery Channel. But they never found the body of Genghis Khan.

Dr. Merrell says he has been delighted to see Project Health patients, "they are so grateful." He encourages others to accept Project Health patients as well. "It is our obligation to give back to the community and Project Health doesn't overwhelm you." Project Health and the Indianapolis Medical Society are overwhelmed by your generosity and community spirit. Thank You!

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*Appointed from the President's Advisory Council

Delegates to the State Convention, September 2011

The year shown in parentheses indicates year in which the term expires following the conclusion of the ISMA Annual Convention.

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Alternate Delegates to the State Convention, September 2011

The year shown in parentheses indicates year in which the term expires following the conclusion of the ISMA Annual Convention.

Keenan R. Berghoff, (2011) Christopher B. Doehring (2011) Thomas G. Ferry (2011) Ann Marie Hake (2011) Robert E. Holt (2011) Douglas J. Horton (2011) E. Michael Keating (2011) Ramana S. Moorthy (2011) Michelle W. Murphy (2011) Michelle W. Murphy (2011) Mercy O. Obeime (2011) Rudolph Y. Rouhana (2011) Lynda A. Smirz (2011) Allison E. Williams (2011)

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Speaker, ISMA John J. Wernert (2010-2011)

Vice-Speaker, ISMA

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* Access is available through Medical Assurance of Indiana - ISMA's endorsed professional liability carrier.

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Alonso, MD

Brian W.

Haag, MD

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Delegates: Anne C. Clark, MD Steven M. Clark, MD David C. Hall. MD Ronda A. Hamaker, MD Peter M. Knapp, Jr., MD Stephen R. Klapper, MD David M. Mandelbaum, MD John P. McGoff, MD Tim E. Taber, MD John J. Wernert. MD

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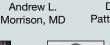
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Your IMS Leadership Team wants you to join them by volunteering for a Commission Position. Members are needed to serve on the Commission on Health & Medical Affairs, Commission on Professional Affairs and Commission on Membership Services. Make a difference in the professional lives of your colleagues, friends, and family in medicine. Take an active role in the IMS! Those interested in serving should call Beverly Hurt, EVP, 639-3406 or email bhurt@imsonline.org.

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Welcome, Dr. Ludwig!



Urology of Indiana FORLIFE. On September 7, 2010, Aaron T. Ludwig, MD will join Urology of Indiana.

Dr. Ludwig is originally from Lincoln, Nebraska. He graduated with High Distinction from the University of Nebraska, Lincoln, Nebraska, with a B.S. in Biology. He earned his medical degree from the University of Iowa College of Medicine, Iowa City, Iowa, and completed his internship and residency in Urology at Scott & White Hospital, Texas A&M Health Science Center, Temple, Texas.

Dr. Ludwig has several publications including articles published in *Journal of Endourology, Urology, Journal of Pediatric Surgery,* and *Cancer Research.* He has also participated in a number of presentations at regional, national, and international meetings. He is a member of the American Urological Association, the South Central Urological Association, and the American Medical Association. His areas of special interest include general urology, urologic oncology, and minimally invasive surgery including robotics.

Dr. Ludwig will see patients in our Naab Road, Carmel and Greenfield offices. To schedule appointments with Dr. Ludwig, please call toll free 1-877-362-2778.

With the addition of Dr. Ludwig, Urology of Indiana is comprised of 31 urologists and urogynecologists who see patients in 18 office locations in central Indiana. The practice traces its roots to 1887, and provides complete diagnosis and medical and surgical treatment of all conditions of the genitourinary system affecting men, women, and children.

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Continued from page 18)

"Heal that Claim" month helps physicians work towards the "Heal the Claims Process"TM campaign's ultimate goal: to reduce the cost associated with ensuring accurate payment for physician services from as much as 14 percent of total collections to as little as one percent.

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Contact the AMA for more information. Thank you for joining the healing the claims process!

Builetin Board (Continued from page 11)

Association of Neurological Surgeons conference in Philadelphia.

Jean-Pierre Mobasser, MD, had his paper accepted for a poster presentation by the Congress for Neurological Surgeons, titled, "Retrospective Review of Patients Undergoing Minimally Invasive TLIF Procedure Augmented with rhBMP-2."

From the IU School of Medicine...

Robert J. Goulet, Jr., MD, professor of surgery and medical director of the Breast Care and Research Center, will discuss communication during times of change, focusing on the new guidelines for mammograms at the IU National Center of Excellence in Women's Health and the Susan B. Koman Race for the Cure October 12, 2010.

John P. Breinholt, MD, (photo unavailable) assistant professor of pediatric cardiology, was honored with the 2010-2011 Young Investigator Award presented recently by the Indiana Clinical and Translational Sciences Institute (CTSI0) for his development of an animal model to allow evaluation of branch pulmonary artery stenosis and vessel properties after injury.

From St. Francis Hospital & Health Centers

Ophthalmologist **Bettye-Jo Rawls Lloyd**, **MD**, Abrams Eye Care Associates, was the keynote speaker at the diabetes support group sponsored by St. Francis on August 25, 2010. She led discussions about the importance of patients with diabetes having dilated eye exams and provided information about diabetic retinopathy.

Michael T. Slaughter, MD, PhD, is the principal investigator for a study to test the safety and effectiveness of an investigational drug designed to significantly prolong survival of patients with non-small cell lung cancer. He is joined in the study by Stephen F. Eberwine, MD; Mary Lou Mayer, MD; and Gregory W. Smith, MD.

Philip M. Faris, MD, Joint Replacement Surgeons of Indiana, explained orthopedic, joint replacement therapies at the St. Francis "Road Show" September 15, 2010. Dr. Faris explained the latest procedures in joint replacement and arthritis treatments.

St. Francis Heart Center professionals presented and discussed topics at the third annual St. Francis Cardiovascular Symposium that was held September 17, 2010. Saeed R. Shaikh, MD, (photo unavailable), interventional cardiologist was a key presenter addressing the present and future of cardiac imaging with computed tomography. Donald E. Patterson, MD, presented on open and minimally invasive procedures for abdominal aortic aneurysms. David O. Kovacich, MD, discussed new cardiac medications: indications and interactions. Robert M. Kinn, MD, (photo unavailable) discussed EKG unknowns. Richard J. Shea, MD, presented on testing for coronary and valvular disease. Dr. Shea also provided the oversight and medical direction for St. Francis Medical Group's accreditation by the Intersocietal Commission for the Accreditation of Echocardiography Laboratories (ICAEL).

IMS



Seated Left to Right Morgan E. Tharp II, M.D. Keith W. Logie, M.D. Andrew R. Greenspan, M.D. Magaral S. Murali, M.D.

1st Row Standing Madelaine M. Sgroi, D.O. Danielle M. Doyle, M.D. G. Irene Minor, M.D. Hillary H. Wu, M.D., Ph.D. Melody Sands, RN, CS, MSN Jennifer K. Morgan, M.D.

Back Row Bryce C. Lord, D.O. Paul M. DesRosiers M.S., M.D. Sead Beganovic, M.D., Ph.D. Thomas L. Whittaker, M.D. Elsayed Aly, M.D. Harold O. Longe, M.D.

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