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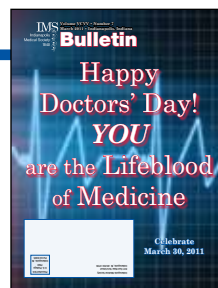
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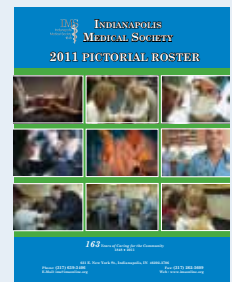
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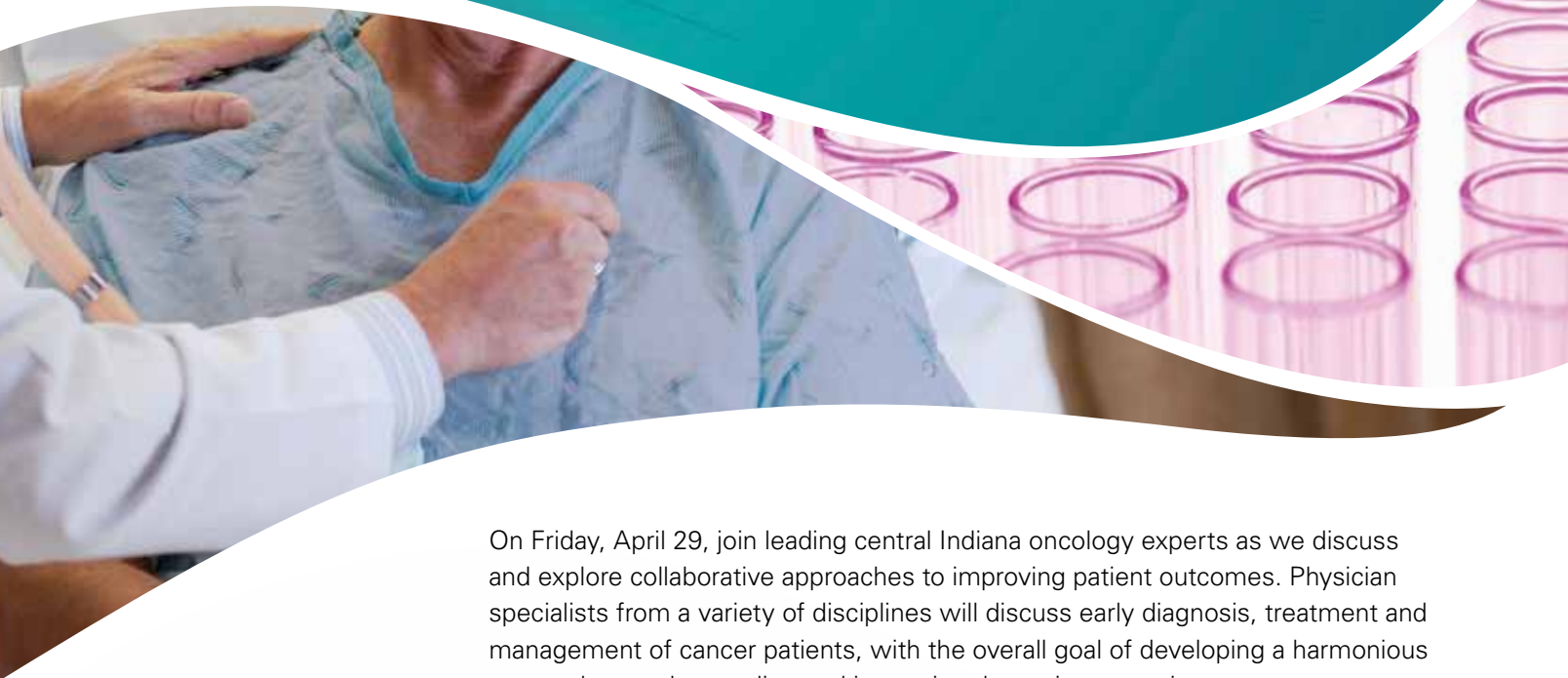
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Random, Irrational, Aberrant Human Behavior

Psychiatry has once again recently found itself in the crosshairs of the news media with the Tucson tragedy and the need to explain aberrant human behavior. This is an old dilemma, not only for psychiatry, but for society generally. It raises issues of predictability of violence, prevention of violence, laws regarding violence, gun control and violence, and why psychiatry cannot identify and treat those who might have a proclivity towards bizarre thinking, bizarre behavior, and ultimately, a violent act.

Major catastrophic events such as Tucson occur randomly and crystallize the public attention. There are several such events from our recent memory, which have rightfully forced us to reflect about human behavior. In 1966, Charles Whitman positioned himself at the top of the University of Texas Tower and began firing at pedestrians thirty stories below him, shortly after he had murdered both his mother and his wife. The ensuing barrage of bullets left 17 lifeless victims and 32 wounded. In retrospect, this individual was found to have significant emotional turmoil in his personal life and bizarre psychotic thinking as well as neurological findings, including a glioblastoma upon autopsy, which may or may not have contributed to his psychosis.

From July 1976 to July 1977 New York City was terrorized by a series of murders, which were ultimately attributed to David Berkowitz, the notorious "Son of Sam." The entire city took on a different lifestyle as a result of these murders, which were ultimately determined to have been committed by a person who was psychotic and believed that he was demon possessed. Here, too, was a pre-murderous life characterized by emotional turmoil and psychosis.

More recently, in 1999, the country was stunned by events at Columbine High School where twelve students and one teacher were killed. The perpetrators were two high school students both of whom demonstrated marked signs of psychiatric instability and characterological pathology for months prior to the tragic event which eventually culminated in their own suicides. The rationale for the outrageous behavior ranged from dislike of bullies to psychopathy to depression.

And then there was Virginia Tech. In 2007 perpetrator Seung-Hui Cho killed 32 people and wounded multiple others in one of the deadliest shooting sprees in United States history before taking his own life. The killer had been recognized as psychiatrically challenged but rather than seeking professional help his mother encouraged him to turn to exorcism and had been told by a minister to seek "spiritual power."

Most recently, there was Tucson with Jared Lee Loughner becoming psychotically preoccupied with a state political figure and proceeding to indulge in a shooting rampage leaving six dead and thirteen wounded. Here, too, the pre-event signs of mental instability were obvious but unattended.

These are all heart wrenching occurrences that demonstrate all too well major deficiencies in identification, referral to treatment, openness of discussion, eradication of stigma, and education regarding mental illness and its impact on individuals, families, and society in general. The individual

with mental illness many times does not identify a problem but family and friends may. However, reluctance to address an obvious issue frequently occurs. How will the identified patient react to family or friends who try to encourage treatment? Will treatment stigmatize the patient? Many who want to help do not know where to turn for guidance. Major psychiatric illnesses, such as the ones described in the events above are medical emergencies. We react quickly when a patient has stroked or experienced crushing chest pain. We should do likewise with individuals who are obviously expressing bizarre thinking or changes in reasonable behavior. In all the cases noted above there were notable signs of psychiatric pathology but those close to the persons involved did not know what to do or where to go for help or were simply reluctant to step forward and state "something is not normal here." If patients will go voluntarily, mental health centers provide 24-hour emergency assessment through local hospital emergency rooms. If voluntary assessment is not a possibility, a concerned family member or friend can initiate an Emergency Detention after discussing the case with an ER physician or family doctor. This allows a police officer to detain an individual and bring them to a site of assessment and treatment for up to 72 hours. That same police officer can initiate an Immediate Detention on their own if they encounter an individual who they determine to be behaving erratically or thinking irrationally.

Psychiatry is a well respected specialty that has matured and evolved into a science studying individual behavior, interpersonal dynamics, and neurochemistry. We encounter psychiatry in all aspects of life from the erratic bully driving recklessly on the highway, to the depressed individual contemplating suicide, to the psychotic paranoid person who feels fully justified gaining vengeance on society. In fact, twenty-five percent of adults will experience a major psychiatric illness at some point in their adult life. Family physicians will tell us that 50 to 75 percent of patients coming into their office are coming in because of psychiatrically-generated physical concerns. Do we identify and treat everyone who has a psychiatric illness? Not by a long shot. But the other specialties are no better in treating all those who have diabetes, heart disease, or pulmonary disease either. This is the same reason that psychiatry has those who fall between the cracks in terms of not receiving treatment. Most of these "misses" are just that, simply misses, and are unnoticed by society except for the personal agony the patient may suffer or the family disruption they may create. But then there are the situations that cause all of us to stop and examine how someone could become so ill mentally and behave so erratically that they were not noticed by someone and brought to treatment. Many factors come into play, including denial of illness on the part of the patient, acute onset of illness, and symptomatology. Consequently, there may not be sufficient time for others to recognize the gravity of one's illness and there is the tendency of many of these individuals to operate in their own little world so that recognition of pathology is difficult due to lack of exposure.

Continued on page 12.

Did You Ever Think We Could Practice Medicine This Way?

When did a trip to the family doctor become more like a visit to the DMV and less like popping in to see an old friend? Taking the entire medical industry into mind, Medefile.com, a web-based company that allows people everywhere to collect, organize and store their medical records online, predicts these are going to be new medical trends in 2011.

Traditional primary care is changing, but why are there far fewer family doctors and far more customers? There are roughly 400,000 primary care doctors working today in the United States – a number that’s plummeting each year. By 2020, we’ll be 40,000 doctors shy of what we need to operate efficiently, according to the American Academy of Family Physicians. It means there are far fewer family docs for far more customers (yes, population is still growing). And with waiting to schedule and actually see the doctor taking more and more time, Americans are being forced to look for other options. Here are top trending alternatives that we expect to pop in 2011.

Drive-Thru Clinics

Lump together retail clinics (see: Wal-Mart, Target and CVS) and walk-in urgent care chains (see: MD Now and Patient First). While some researchers purport that retail medical outlets only complement traditional primary care, Fierce Healthcare studies show that only 25 percent of those who patronize these locations have a PCP (primary care physician.) And an estimated 16 to 27 percent are uninsured.

Concierge Doctors

Concierge medicine certainly appeals to the upper crust, but has tweaked its model to become as familiar to the middle-class as a T.G.I. Fridays cocktail menu and Honda Civic. There are now more than 5,000 concierge physicians in the United States, charging on average \$1,500 to \$2,000 for an annual membership fee on top of insurance co-pays. You pay for access and time – same-day appointments, email and cell phone privileges and longer visits – and docs are usually limited to several hundred patients to support the model.


Nurse Practitioners

Remember when the nurse was the warm-up act for your annual physical? Nurse practitioners will be headlining healthcare 2.0. The reasons are common sense: they’re more plentiful, require less training and run cheaper. The cost savings has several states looking to increase the functions and procedures nurse practitioners may oversee. But not everyone is happy. The term “physician extender,” as nurse practitioners are dubbed by some, is far from flattery.

Virtual Docs

It’s one thing to access your medical records with your mouse cursor and schedule a flu shot online, but it’s another to virtually visit one-on-one with your doc while he’s blowing off

Continued on page 19.




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Bulletin Board

Eric A. Yancy, MD, is now serving as chief medical officer of Managed Health Services, a health maintenance organization that has contracts with the state of Indiana to administer parts of the Medicaid Hoosier Healthwise and the Healthy Indiana Plan health benefits programs. Dr. Yancy will maintain his private medical practice.

STAR Financial Bank has announced the appointment of **Jerry L. House, MD**, to its board of directors.

Dr. House specializes in Otolaryngology and Neurology and is the ENT Section Chief at St. Vincent Hospital in Indianapolis. He also serves as a staff member at Methodist Hospital, Assistant Clinical Professor at Indiana University School of Medicine and Consulting Staff at Community Hospital, all in Indianapolis.

Robert J. Goulet, Jr., MD, has joined Community Health Network's breast-surgery team. His office will be on the campus of Community Health East.

George H. Rawls, MD, clinical professor emeritus of surgery at the IU School of Medicine presented at the Indiana University School of Medicine ninth annual Diversity Week.

Douglass S. Hale, MD, Urogynecology Associates, Director Female Pelvic Medicine and Reconstructive Surgery Fellowship, Associate Clinical Professor: Indiana University/Methodist Hospital was the invited guest speaker for the Colorado State ACOG meeting at the University of Denver. He presented a lecture entitled: "Surgery for Vaginal Prolapse: Indications and operations for mesh use." This was followed the next day by grand rounds lectures at the University of Colorado and at the Rose Medical Center with lectures entitled: "The Vaginal Apex: Abdominal and Vaginal approaches Using Native Tissue-Uterosacral Ligaments."

Jared R. Brosch, MD, neurology resident currently at St. Vincent Hospital, authored the paper "Subacute Onset of Abnormal Gait and Head Drop in a 3-Year-Old With History of Extreme Prematurity," published in the *Journal of Child Neurology*, January 21st, 2011.

Henry Feuer, MD, Methodist Sports Medicine/The Orthopedic Specialists and Goodman Campbell Brain and Spine was a guest lecturer for the Graduate Athletic Training Program at I.U. Bloomington, speaking on "Acute Management of Cervical Spine Injured Athletes." He was a panelist in the Concussion Series at the Prindle Institute Of Ethics at DePauw University. He is a member of an NFL Head, Neck, and Spine subcommittee, developing a sideline concussion assessment card to be used by all NFL teams.

Jeffrey A. Greenberg, MD, inducted into International Wrist Investigator's Workshop, American Society for Surgery of the Hand 65th Annual Meeting, Boston, Massachusetts, October 5-9, 2010. Dr. Greenberg made seven presentations at the meeting.

At Hand Care 2010, Indianapolis, October 2010, Dr. Greenberg presented: "Pin Fixation and Plating of Proximal Phalanx Fractures: Indications and Surgical Approaches" and was Moderator for Discussion Panel on Distal Radius Fractures – ORIF and Shoulder Anatomy – Splinting and Evaluation Lab.

Mark A. Jones, MD, a member of St. Francis Medical Group Indiana Heart Physicians is the latest recipient of the Healing Hands Award presented by Franciscan St. Francis Hospital & Health Centers.

Dr. Jones received the award January 13, 2011 at his southside office.

Board-certified in cardiovascular disease and internal medicine, Jones has been affiliated with St. Francis system since 2000. He's medical director of the St. Francis Heart Center and co-director of the Heart Failure Clinic.

Jones was elected as a Fellow to the American College of Cardiology in 2002. He holds memberships in the American Society



Jared R. Brosch, MD



Aaron A. Cohen-Gadol, MD



Henry Feuer, MD



Robert J. Goulet, Jr., MD



Jeffrey A. Greenberg, MD



Douglass S. Hale, MD



Jerry L. House, MD



Mark A. Jones, MD



Thomas J. Leipzig, MD



George H. Rawls, MD



Richard B. Rodgers, MD



Jason K. Sprunger, MD



Eric A. Yancy, MD

of Echocardiography and the Heart Failure Society of America and is a past member of the board of directors for the American Heart Association.

The physicians of Urology of Indiana LLC announced February 9, 2011 that Urologist, **Jason K. Sprunger, MD**, is the leader in Indiana and currently number 4 in the world in total numbers of Partial Nephrectomy procedures performed utilizing the da Vinci Surgical System® by Intuitive Surgical.

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Dr. Sprunger is a member of the American Urologic Association, Vanderbilt Urologic Society, Endourology Society, and the American College of Surgeons. His areas of special interest include laparoscopic robotic and endoscopic techniques in percutaneous urologic surgery.

From Goodman Campbell Brain and Spine ...

Aaron A. Cohen-Gadol, MD, published the following journal articles during January 2011: "A method to map the visual cortex during an awake craniotomy" and "Persistent fetal intracranial arteries: a comprehensive review of anatomical and clinical significance" both in *Journal of Neurosurgery*.

Thomas J. Leipzig, MD, presented Grand Rounds at Union Hospital in Terre Haute in September 2010, speaking on current care considerations in ruptured and incidental intracranial aneurysms. In addition, he was invited faculty for the American Association of Neurological Surgeons Goodman Oral Board Preparation Course in Houston, Texas in November 2010. He spoke on aneurysms, AVMs and other cerebrovascular problems.

Richard B. Rodgers, MD, was named to the Indianapolis Business Journal's "Forty Under 40" Class of 2011. He was chosen among hundreds of nominations designed to recognize influential young professionals in the community.

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President's Page *(Continued from page 7)*

So yes, there are those who are never identified as ill and who never come to attention and who do no harm. Then there are those who are not identified until retrospectively after they have captured the attention of an entire nation and sometimes an entire world with their display of illness in action.

With a nation boasting a population well over three hundred million, it is phenomenal that we do not experience more Columbines, Virginia Techs, and Tucsons than we have. The potential for acted-out behavioral pathology as a result of psychiatric illness is colossal. The fact that major events seem to occur only every so many years defies the statistics that document the prevalence of serious psychiatric illness. Of course, there are countless less publicized events that basically go unnoticed except in the local area of occurrence. Will there be more events such as these? Tragically and unequivocally, yes! We can only hope that with improved education, more research, and increased public awareness that the frequency of these aberrations of normal human behavior can be contained to a minimum.

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Thank you, Dr. Richard H. Rhodes



Richard H. Rhodes, MD, is Project Health’s March Physician. He was born in Ft. Wayne, where his father worked for General Electric as a mechanical engineer. They moved a few times and eventually settled in Louisville. Dr. Rhodes graduated from the Georgia Institute of Technology with Highest Honors in Mechanical Engineering, went to the University of Louisville School of Medicine, and did his residency and fellowship in Pulmonary Medicine there.


Dr. Rhodes’ three brothers are all mechanical engineers, as were both grandfathers. “You could say it is just in the family, except my sister who became a critical care nurse.” He also went to work for General Electric after graduation, but didn’t like it. In 1979, a series of events inspired him to become a doctor. “My grandmother lived with us, had a stroke and died. I watched everything that went on involving her care. Then, my best friend came down with thyroid cancer, and I became interested in how they diagnosed and treated him. I had never taken a biology class even in high school.” What cemented his decision was his experience with the fish in his salt water aquarium. “When a fish would die, I would take it to the pet shop and they would do an autopsy to find out why. I finally got a biology book and read it so I could figure out how to keep the fish healthy.” He then took night classes in organic chemistry and biology. After that, he applied to medical school. He told his wife that if he didn’t get in he would get his own hardware store. He entered medical school and worked at a hardware store throughout. He says the owner thought it was funny.

“I didn’t plan to be a pulmonologist in Indianapolis. I wanted to stay in Louisville, but there were no good

jobs. I had two younger brothers in Indianapolis. One of my attending physicians asked me what I wanted to do when I finished fellowship. I told him I liked Indy or Seattle. The next day, Hany Haddad, MD, who trained in Louisville, called.” The rest is history.

Dr. Rhodes has done six medical missions in Mexico. “The poor there in Reynosa live in hovels with no plumbing, no windows or doors. They bring their animals in at night so that they won’t be stolen and they burn junk for fuel. It gives the kids asthma. I treated a lot of that in addition to TB, infections, and cancer.”

Dr. Rhodes says he wanted to do volunteer work at one of the community clinics here, but chose to volunteer for Project Health instead. “One of my friends, Patsy Maikranz, MD, does a lot of mission work, goes to Haiti a couple of times a year, and volunteers for Gennesaret Free Clinic. That takes an inordinate amount of time. What I like about Project Health is the patients come to me, therefore, I can help more of them.” He feels that it is a doctor’s responsibility to reach out and take care of the underserved. He likes their sense of humor, too. “One day one of your lung cancer patients who was bald because of chemo, showed up wearing a hat with this thick crop of hair sticking out. Then he took the hat off and it was one of those novelty hats with hair. I told him I wanted to get one for my bald brother and asked where to find it. He left the office, bought one, and brought it back to me. That was great!”

Dr. Rhodes is President-elect of the Indianapolis Medical Society but he says, “I am most proud of the fact that I’m a registered professional engineer.” Those of us with Project Health are very grateful that he’s also a Board Certified Pulmonologist. Thank you, Dr. Rhodes, for all you have done for Project Health patients. 

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Available Treatments

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 - Sympathetic Nerve Blocks
 - Fluoroscopic Selective Nerve Blocks
- Facet Joint Injections
- Sacroiliac Joint Injections
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 - Rhizotomy
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New Members

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11501 Cumberland Rd., #500
Fishers, 46037-7010
Ofc – 621-9393
Fax – 621-9383
Email – abhagat2008@gmail.com
Family Medicine, 2008
University of Wisconsin, 2005

Lightburn, Naomi C., MD
Resident – I.U. School of Medicine
Internal Medicine
Indiana University, 2008

Murphy, Susan R., MD
Indiana Clinic
Mooresville Internal Medicine
100 Town Center South Dr., #A
Mooresville, 46158-2322
Ofc – 834-2212
Fax – 834-5324
Internal Medicine, 1996
University of Kentucky, 1993

The Indianapolis Medical Society Needs Your Correct Information for Referrals!

Remember to send your updates for our
referral database to
tmccauley@imsonline.org
or call 639-3406 or
use the update module at
<http://imsonline.org/membership.php>

Updates are made to the referral database daily and
are updated to our website & DocBook™ weekly.

The information is used for
the Society's Referral Network
utilizing our various referral options.

7th District • Everyone's Invited!
April 20, 2011, 5-9:00 pm – Indianapolis Motor Speedway



Seated Left to Right

Morgan Tharp II, M.D.
Keith Logie, M.D.
Andrew Greenspan, M.D.
M.S. Murali, M.D.

1st Row Standing

Hillary Wu, M.D., Ph.D.
Madelaine Sgrot, D.O.
Melody Sands, APRN-BC
Danielle Doyle, M.D.
G. Irene Minor, M.D.
Tracy Price, M.D.
Elsayed Aly, M.D.

Back Row

Paul DesRosiers, M.D.
Sead Beganovic, M.D., Ph.D.
Harold Longe, M.D.
Thomas Whittaker, M.D.
Bryce Lord, D.O.
Jennifer Morgan, M.D.

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Pediatric neurosurgery

Joel Boaz, MD
Pediatric neurosurgery

James Callahan, MD
Spine trauma; minimally invasive spine surgery

Aaron Cohen-Gadol, MD
Complex brain aneurysm and brain tumor surgery

Jeffrey Crecelius, MD
Disorders of the spine

Andrew DeNardo, MD
Interventional neuroradiology

Christopher Doran, MD
Interventional pain management

Henry Feuer, MD
Sports neurosurgery

Daniel Fulkerson, MD
Pediatric neurosurgery

Randy Gehring, MD
Disorders of the spine

Peter Gianaris, MD
Brain tumors (neurosurgical oncology)

Eric Horn, MD
Complex spine surgery

Steven James, MD
Brain and spine surgery

Saad Khairi, MD
Artificial disc replacement; scoliosis

Donald Layton, PhD
Neuropsychological testing, adults & children

Thomas Leipzig, MD
Cerebrovascular and brain tumor surgery; spinal stenosis and disc disorders

Nancy Lipson, MD
Physical Medicine and Rehabilitation

Shannon McCanna, MD
Complex and minimally invasive spine surgery

Itay Melamed, MD
Endovascular surgical neuroradiology

James Miller, MD
Brain tumors

Jean-Pierre Mobasser, MD
Minimally invasive spine surgery

Paul Nelson, MD
Pituitary tumors and spinal disorders

Troy Payner, MD
Brain aneurysms; trigeminal neuralgia; skull base tumors

Eric Potts, MD
Complex spine surgery

Michael Pritz, MD
Cerebrovascular and skull base surgery

Richard B. Rodgers, MD
Minimally invasive spine surgery

Anthony Sabatino, MD, FIPP
Interventional Pain Management

Carl Sartorius, MD
Brain and spine microsurgery

John Scott, MD
Interventional neuroradiology

Mitesh Shah, MD
Brain tumors; skull base & cerebrovascular surgery; spinal disorders

Scott Shapiro, MD
Brain tumors; aneurysms; AVMs; minimally invasive and complex spine surgery

Jodi Smith, MD
Pediatric neurosurgery

W. James Thoman, MD
Minimally invasive spine surgery

Michael Turner, MD
Implantable therapies for neuromodulation and pediatric neurosurgery

Jose Vitto, MD
Interventional pain management

Derron Wilson, MD
Interventional pain management

Thomas Witt, MD
Stereotactic radiosurgery; epilepsy and movement disorder surgery

Robert Worth, MD
Epilepsy surgery

Ronald Young, MD
Adult & pediatric brain and spine surgery



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 John J. Wernert (2013)

*Appointed from the President's Advisory Council

Delegates to the State Convention, September 2011

The year shown in parentheses indicates year in which the term expires following the conclusion of the ISMA Annual Convention.

Mary D. Bush (2011)
 G. Gregory Clark (2011)
 Carolyn A. Cunningham (2011)
 David R. Diaz (2011)
 Jonathan A. Fisch (2011)
 Richard K. Freeman (2011)
 Bruce M. Goens (2011)
 Hudner Hobbs (2011)
 Robert M. Hurwitz (2011)
 Paul D. Isenberg (2011)
 Marc R. Kappelman (2011)
 Alan P. Ladd (2011)
 Daniel E. Lehman (2011)
 Mary Ian McAteer (2011)
 Clement J. McDonald III (2011)
 James D. Miner (2011)
 Maria C. Poor (2011)
 Richard H. Rhodes (2011)

Linda Feiwell Abels (2012)
 Christopher D. Bojrab (2012)
 Kathy S. Clark (2012)
 John C. Ellis (2012)
 Alan R. Gillespie (2012)
 Robert J. Goulet, Jr. (2012)
 C. William Hanke (2012)
 Gerald T. Keener, Jr. (2012)
 David H. Moore (2012)
 Robert Michael Pearce (2012)
 J. Scott Pittman (2012)
 Bridget M. Sanders (2012)
 John F. Schaefer, Jr. (2012)
 H. Jeffery Whitaker (2012)

Anne C. Clark (2013)
 Steven A. Clark (2013)
 David C. Hall (2013)
 Ronda A. Hamaker (2013)
 Peter M. Knapp, Jr. (2013)
 Stephen R. Klapper (2013)
 David M. Mandelbaum (2013)
 John P. McGoff (2013)
 Tim E. Taber (2013)
 John J. Wernert (2013)

Alternate Delegates to the State Convention, September 2011

The year shown in parentheses indicates year in which the term expires following the conclusion of the ISMA Annual Convention.

Keenan R. Berghoff, (2011)
 Christopher B. Doehring (2011)
 Thomas G. Ferry (2011)
 Ann Marie Hake (2011)
 Robert E. Holt (2011)
 Douglas J. Horton (2011)
 E. Michael Keating (2011)
 Ramana S. Moorthy (2011)
 Michelle W. Murphy (2011)
 Mercy O. Obeime (2011)
 Rudolph Y. Rouhana (2011)
 Lynda A. Smirz (2011)
 Allison E. Williams (2011)

Nancy R. Baird (2012)
 Jennifer J. Bucki (2012)
 Stephen R. Dunlop (2012)
 John Duplantier (2012)
 Robert S. Flint (2012)
 Norrisa N. Howard (2012)
 Mark U. Kyker (2012)
 Terry L. Layman (2012)
 Patrick J. Lotti (2012)
 Mark R. Ogle (2012)
 Terri A. Pellow (2012)
 David M. Ratzman (2012)
 Jeffrey M. Rothenberg (2012)
 Beata E. Samuel (2012)
 Steven Richard Smith (2012)
 Abideen Yekinni (2012)

Robert J. Alonso (2013)
 David S. Batt (2013)
 Daniel J. Beckman (2013)
 Craig S. Cieciora (2013)
 Marc E. Duerden (2013)
 Brian W. Haag (2013)
 Mark M. Hamilton (2013)
 Andrew A. Johnstone (2013)
 Jeffrey J. Kellams (2013)
 Frank P. Lloyd, Jr. (2013)
 Andrew L. Morrison (2013)
 David L. Patterson (2013)
 Kenny E. Stall (2013)
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Indiana State Medical Association Past Presidents

Jon D. Marhenke 2007-2008
 Bernard J. Emkes, 2000-2001
 Peter L. Winters, 1997-1998
 William H. Beeson, 1992-1993
 George H. Rawls, 1989-1990
 John D. MacDougall, 1987-1988
 George T. Lukemeyer, 1983-1984
 Alvin J. Haley, 1980-1981

Indiana State Medical Association House of Delegate Speaker, ISMA

John J. Wernert (2010-2011)

Vice-Speaker, ISMA

Heidi M. Dunniway (2010-2011)

Seventh District Medical Society Trustees

Vicki M. Roe (2011)
 A. Michael Sadove (2012)
 Richard D. Feldman (2013)

Alternate Trustees

Marc E. Duerden (2011)
 John C. Ellis (2012)
 John P. McGoff (2013)

Second Opinion *(Continued from page 8.)*

steam at the 19th hole. But imagine being able to get diagnosed in your robe and bunny slippers via webcam. The future of 24/7 WiFi house calls is now, and even the recently enacted healthcare legislation has promoted wider proliferation of the high tech, low-personal-touch approach.

Holistic Medicine

The term means lots of things to lots of people. Also called “alternative medicine” or “complementary medicine” by some, we’ll define holistic medicine as unconventional techniques not widely embraced by the mainstream. Acupuncture, herbalism and massage are examples of holistic medicine, as are practices shying away from pharmaceuticals and invasive operations.

Jet-Set & Suture

Medical tourism is booming. It’s no secret that you can travel to Costa Rica for much cheaper and riskier procedures than down the road at Memorial Regional Hospital. It’s also no secret that serious due diligence and research is important to ensure you don’t get ensnared in a “60 Minutes” black market surgery sting in some godforsaken banana republic. According to Deloitte Consulting, the number of Americans traveling for medical care is closing in on 800,000.

Emergency Room

When the line for the doctor is too long, where can people turn for honest medical care? The E.R.! Patients are showing up more frequently with routine ailments because they feel they have nowhere else to turn, especially in poor, urban areas. In a case study of Massachusetts, E.R. visit ticked up 10 percent between 2004 and 2008. Considering the current trending of primary care accessibility, expect even longer waits at your neighborhood E.R.

27 Specialists

Primary care physicians have long been considered the coach or manager of an individual’s wellness plan. But with the increasing scarcity of PCPs and growing niche focus of specialist physicians, you’re guaranteed to be seeing these new friends much more than the old family doctor. There is an overriding reason for this pattern: pay. According to medical recruitment firm Merritt Hawkins, family physicians make on average \$173,000 per year. Stack that roll of change against radiologists (\$391,000) and cardiologists (\$419,000). That explains not just the sheer number of medical students choosing to become specialists but the increasing number of specialties doctors have to choose from. Heck, do you even know what a maxillofacial surgeon does?!

D.I.Y. Care

Did you know that cayenne pepper can stop bleeding? Or that garlic oil can cure ear infections? It’s true. Heck, Duct tape can be found more frequently in the family toolbox and medicine cabinet. Self-diagnosis (thanks WebMD) and self-surgery is on the rise. While we don’t recommend stitching up your own wounds or whittling your own heart stents, when you have zero insurance and mounting medical debt, you do what you’ve got to do. Hopefully, that includes hitting up the E.R. and not turning your den into a homemade MASH unit.

Kevin Houser, CEO, Medefile.com
Evan Sneider, Principal, RedRoosterPR.com

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CME & Conferences

Community Health Network

Community Hospital East

First
Wednesday Critical Care Conference
Medical Staff Conf. Room, 12:00 - 1:00 p.m.

Second
Wednesday Medical Grand Rounds
Medical Staff Conf. Room, 12:00 - 1:00 p.m.

Third
Wednesday Neuro Grand Rounds
Medical Staff Conf. Room, 12:00 - 1:00 p.m.
Months of January, March, May, July, September, November

Community Hospital South

Fourth
Thursday Medical Grand Rounds
Conf. Rooms A & B, 7:30 - 8:30 a.m.

Community Hospital North

First
Wednesday Pediatric Grand Rounds
Multi Services Rooms 1, 2 and 3
7250 Clearvista Dr. 7:30 - 8:30 a.m.

First
Friday North Forum
Reilly Board Room; 12:00 - 1:00 p.m.

Community Heart & Vascular/ Indiana Heart Hospital

First
Wednesday Disease Management Conference:
rotates CHF & EP Case Presentations
TIHH MCV Boardroom Videoconference to
CHVp South Conf. Rm. 7:00 - 8:00 a.m.

Third
Wednesday Ken Stanley CV Conference
TIHH MCV Boardroom Videoconference to
CHVp South Conf. Rm. 7:00 - 8:00 a.m.

Fourth
Wednesday Imaging Conference:
rotates Cath & Echo Case Presentations
TIHH MCV Boardroom Videoconference to
CHVp South Conf. Rm. 7:00 - 8:00 a.m.

Cancer Conferences 2011

Community Hospital East:

First
Tuesday East General Cancer Conference
Medical Staff Conf. Room, 12:00 to 1:00 p.m.

Second
Wednesday East Chest Cancer Conference
Cancer Registry Conf. Room, LL 22,
7:00 to 8:00 a.m.

Community Hospital North

First & Third
Tuesday North Multidisciplinary Breast Conference
8040 Clearvista Parkway, Suite 500, 7:00 - 8:00 am

Third
Wednesday North General Cancer Conference
Reilly Board Room, 12:00 to 1:00 p.m.

Fourth
Wednesday North Chest Cancer Conference
Reilly Board Room, 7:00 to 8:00 a.m.

Community Hospital South

Second
Monday South Chest Conference (site specific-lung)
Education Center Rooms 5&6, 7:00 - 8:00 a.m.

First
Wednesday South Multidisciplinary
Breast Cancer Conference
Community Breast Care Center South,
533 E. County Line Rd., Ste. 101, 8:00 - 9:00 a.m.

Third
Wednesday South General Cancer Conference
President's Board Room, 12:00 to 1:00 p.m.

North Cancer Pavilion

Third
Wednesday Melanoma Cancer Conference
CHN Cancer Pavilion Conf. Rm., 7:30 to 8:30 a.m.

For more information, contact Valerie Brown, (317) 355-5381.

Indiana University Health

IU – Methodist – Riley

March 5 Neurology Update for Neurologists
University Place Conference Center, Indianapolis

April 22 37th Annual Wishard Memorial Lecture
Methodist Hospital Petticrew Auditorium
Indianapolis

May 13 Surgical Management of Complex Aortic Problems
Methodist Hospital Petticrew Auditorium
Indianapolis

June 5-11 Mini-Fellowship in the Management of Diabetes
Diabetes Youth Foundation Camp, Noblesville

June 12-18 Mini-Fellowship in the Management of Diabetes
Diabetes Youth Foundation Camp, Noblesville

June 19-25 Mini-Fellowship in the Management of Diabetes
Diabetes Youth Foundation Camp, Noblesville

July 15 Review and Interpretation of the 2011
ASCO Meeting
University Place Conference Center, Indianapolis

Diabetes Performance Improvement Program

The Diabetes Performance Improvement Program is a challenging online CME activity for physicians who want to improve patient outcomes by learning about the latest advances in diabetes care. This activity offers new insights into pathophysiology and implications for treatment, and a thorough discussion of new approaches to care. It also addresses today's controversies and challenges in diabetes management, and includes the personal perspectives of the world's top experts and their recommendation for overcoming common barriers to good outcomes. The course uses the latest in interactive, online technology to make learning effective and engaging. 6 hours free CME credit. Go to: <http://iusm-diabetescme.com/2009/>.

Course dates and locations are subject to change. For more information, please visit <http://cme.medicine.iu.edu> or call 317-274-0104.

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St. Vincent Hospital and Health Care Center Inc.

March 4 Annual Interdisciplinary Conference on Aging:
Here's the Science: Where's the Art?
6.25 Credits
Ritz Charles
Call 630-8183 to register

March 24 2011 Tuberculosis Symposium by
the Indiana State Health Department
4.5 Credits
Wyndham Indianapolis West Hotel
Call 248-2481 to register

May 21 Current Issues in the Management of
Bone and Soft Tissue Tumors
3.25 Credits
The Marten House Auditorium
Call 275-8004 for more information

Nov. 11 & 12 Back Talk: A Comprehensive Review and
Practical Approach to Spinal Diagnosis and
Treatment
11.75 Credits
Renaissance Hotel, Carmel
Call (317) 228-7000 for more information

Indiana Psychiatric Society

2nd Annual Integrative Mental Health Conference
April 15-17, 2011

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This cutting-edge conference will focus on some of the most common medical and co-morbid psychiatric disorders encountered in a multidisciplinary clinical practice that cares for older patients with malignancies, pain issues, and sexual dysfunctions. Sponsors have assembled an outstanding group of nationally-known speakers who will address the professional practice gaps and advance the participants' competence and effective use of targeted skills. This conference will focus on clinical understanding of ethical, forensic, and clinical issues related to end of life care, oncology, pain management, and sexual dysfunctions. The conference opens with co-profession conversation on ethics presented by forensics expert and psychiatrist Dr. George Parker. Saturday morning will explore end of life issues and psychiatry with Dr. Greg Gramelspacher and Dr. Mary Helen Davis. The afternoon program will include psychiatrist, Dr. Dale Theobald alongside Dr. Sarah Parsons discussing oncology and pain management. Sunday morning, Dr. Julia Heiman of the nationally recognized Kinsey Institute for Research in Sex, Gender, and Reproduction will discuss sexual dysfunction and psychiatry. Speakers will present a balanced program of lectures and case scenarios to improve your understanding of these issues.

Discounted hotel rooms available at West Baden Springs, French Lick Hotel, Big Splash Adventure, & Comfort Suites. See pdallc.com for information.

Indiana Spine Group

Back Talk: A Comprehensive Review and Practical Approach to Spinal Diagnosis and Treatment

November 11 – 12, 2011
Renaissance Hotel, Medical Academic Center, Carmel, Indiana

Indiana Spine Group is excited to host their fifth annual spine symposium. This symposium is for primary care physicians and health care practitioners, and will provide the latest information for the diagnosis and treatment of your patients with spinal problems and abnormalities. New this year are clinical workshops on Saturday. Visit <http://indianaspinegroup.com/backtalk/2011/backtalk.html>

To receive conference announcements and a brochure, please send your email and mailing address to info@indianaspinegroup.com or call (317) 228-7000.

This activity has been approved for AMA PRA Category 1 Credit. Application for CME credit has been filed with the American Academy of Family Physicians. Determination of credit is pending.

Indianapolis Medical Society

March

- 9 Senior/Inactive Luncheon Meeting, Noon, Society, Speaker: Matthew R. Gutwein, President & CEO, Health & Hospital Corp. of Marion County, "The New (and Old) Wishard Hospital"
- 15 Executive Committee, Society, 6:00 PM, Sandwiches. Nominating Committee following EC.
- 30 HAPPY DOCTOR'S DAY!

April

- 12 IMS Board, Society, 6:00 PM, Social; 6:30 PM, Dnr/Mtg.
- 20 7th District Meeting, Indianapolis Motor Speedway, 5-7:00 pm, call 639-3406 for reservations
- 27 Administrative Professional's Day

May

- 17 Executive Committee, Society, 6:00 PM, Sandwiches
- 14 ISMA Board Retreat
- 15 IMS Advisory Breakfast, 7:30 am ... prior to BOT
- 15 ISMA BOT, 9:00 AM, ISMA Headquarters
- TBA MSE Board Meeting, Society, 6:15 PM, Sandwiches

June

- 7 IMS Board, Society, 6:00 PM, Social; 6:30 PM, Dnr/Mtg.
- 8 Senior/Inactive Luncheon Meeting, Noon, Society
- 11-15 AMA House of Delegates Annual Meeting, Chicago, IL
- 14 Executive Committee, Society, 6:00 PM, Sandwiches (May Need to Reschedule)
- TBD Project Health Board Meeting, Society, 6:00 PM, Light Meal

July

- 19 Executive Committee, Society, 6:00 PM, Sandwiches

August

- 2 IMS Board, Society, 6:00 PM, Social; 6:30 pm, Dnr/Mtg.
- 17 Executive Committee, Society, 6:00 PM, Sandwiches

September

- 8 Senior/Inactive Luncheon Meeting, Noon, Society
- 16-18 ISMA CONVENTION, NEW MARRIOTT HOTEL
- 20 Executive Committee, Society, 6:00 PM, Sandwiches

October

- 4 IMS Board, Society, 6:00 PM, Social; 6:30 PM, Dnr/Mtg.
- 18 Executive Committee, Society, 6:00 PM, Sandwiches

November

- 6 ISMA Board of Trustees, 9:00 AM, state headquarters
- 6 IMS Advisory Breakfast, 7:30 AM ...prior to ISMA BOT
- 12-15 AMA Interim, New Orleans, LA
- 15 Executive Committee, Society, 6:00 PM, Sandwiches

December

- 6 IMS Board, Society, 6:00 PM, Social; 6:30 PM, Dnr/Mtg



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The National Bank of Indianapolis.....	23
Northwest Radiology Network	24
Mary Jane O'Brien, F.C. Tucker, Co.	13
PNC	4
Practice Billing	12
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St. Francis Oncology Symposium	6
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Mark Your Calendar!

BACK TALK

Indiana Spine Group 5th Annual Spine Symposium

A Comprehensive Review and
Practical Approach to Spinal Diagnosis
and Treatment

Back and neck pain continues to be major medical issues, and one of the main reasons for physician visits. According to the National Institutes of Health, back pain affects eight out of ten people at some point during their lifetime. This symposium will highlight the latest information on the diagnosis and treatment of spinal disorders and abnormalities. Join us, and learn the latest on this ongoing issue to effectively and efficiently treat your patients.

Date: November 11 & 12, 2011 | Location: Carmel, Indiana

Friday's sessions will be hosted at the Renaissance Hotel in Carmel, and Saturday's sessions will be at the Medical Academic Center just north of the Renaissance. This conference will feature general and concurrent sessions, and new this year are clinical and cadaver workshops.

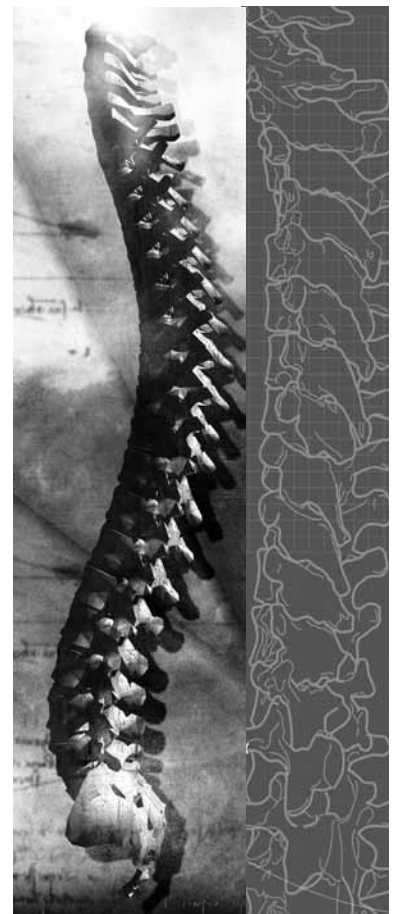
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This activity has been approved for AMA PRA Category 1 Credit. Application for CME credit has been filed with the American Academy of Family Physicians. Determination of credit is pending. (Other categories of continuing education credits will be applied for.)



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Neuroradiology:

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Vincent P. Mathews, MD
Frank J. Pistoia, MD
Jeffrey I. Reider, MD
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Richard L. Hallett, MD
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Mammography:

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William E. McGraw, MD
Jane S. Mitchell, MD
Jack J. Moss, MD
Lori J. Wells, MD

Neurointerventional Radiology:

Steven J. Willing, MD

Vascular & Interventional Radiology:

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William B. Cutcliff, MD
Veronica J. Martin, MD
Charles C. Mulry, MD

'Night Watch' Radiology Specialists:

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David J. Gulliver, MD
Michael S. Skulski, MD

Pediatric Radiology:

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Patricia E. Ladd, MD

Nuclear Medicine - PET/CT (Molecular Imaging):

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