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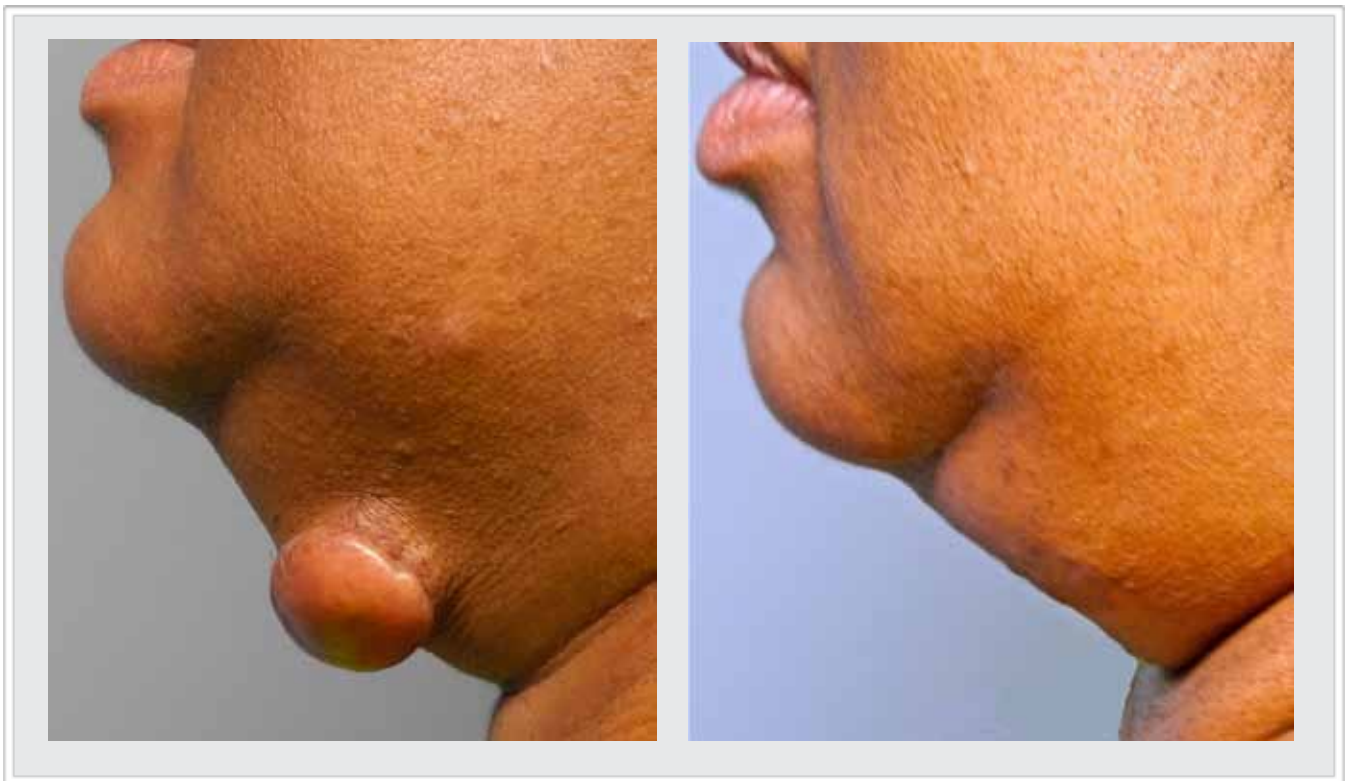
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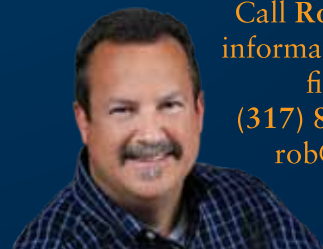
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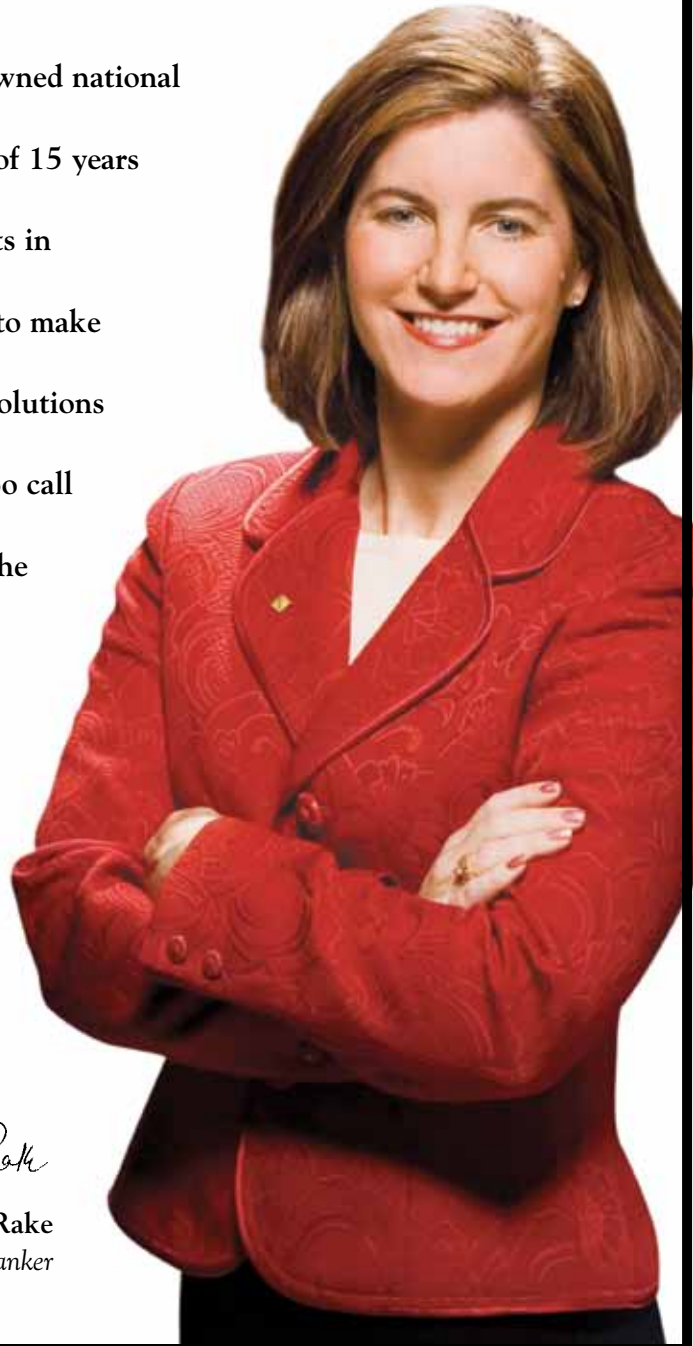
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Direct copy for publication and inquiries regarding advertising to:

Executive Vice President and  
Editor, *The IMS Bulletin*  
Beverly Hurt

Associate Editor, *The IMS Bulletin*  
Marcia K. Hadley

*The Bulletin* invites news from and about members of the Indianapolis Medical Society. Copy deadline: First of the month preceding month of publication.

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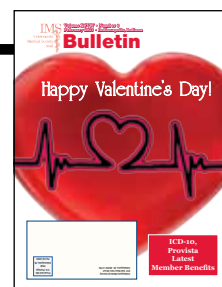
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## about our cover



On our cover:

**Happy Valentines!**  
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# President's Page *Bruce M. Goens, MD*

## Membership

January is membership renewal month, and medical organizations depend on strong membership to be effective in their mission. This month the President's Page focuses on membership issues due to the importance of retaining and growing membership in this new year. I am writing this in December, 2012, and by the time you read this in February, 2013, the IMS leadership will have proposed to the IMS Board some new activities for acquiring new members that hopefully will have been effectively implemented

I want to thank all members who have renewed their membership. I also want to remind those who may have forgotten to renew and encourage those who may be planning not to renew. For those on the fence about renewing, I want to suggest you reconsider by reviewing the reasons why your continued membership and support is so important for all of us. In the process of constructing my thoughts on this subject, I soon realized that I could not express this any better than Dr. Bernie Emkes (current IMS Board member and IMS and ISMA past president) has previously done for IMS recruiting purposes (*June 2012 IMS Bulletin*). His article (inserted below) was written before the passage of the Patient Protection and Affordable Care Act ("Obama Care"). Because this new law will begin to go into effect this year, it is even more crucial that we have strong local, state and national medical organizations.

"The Supreme Court will soon decide whether the Federal Government can "mandate" that all people carry health insurance coverage. While no one can accurately predict what will come of that discussion, I suspect that many physicians would benefit if everyone had insurance. However, there are also some parallels with this decision and organized medicine membership.

Today, membership in IMS and ISMA is open to all physicians in good standing, yet only a portion of physicians choose to be members. Health insurance is available to all citizens, yet only some choose to purchase it. The reasons are probably similar for each – the costs are real and upfront, and I'm not certain what benefit I will get if I make the investment. While any form of insurance is essentially betting against oneself, memberships in IMS and ISMA have clear and defined benefits.

One argument FOR all people carrying insurance is that we ALL pay for those who do not. ER care must be provided based on Federal EMTALA rules; care after an accident is deemed to be a right – we do not let our fellow citizens die for lack of insurance; yet the price society and employers pay for this cost-shifting is at a breaking point. Once again, there is a parallel in medical society membership. Those who ARE members incur willingly, or perhaps begrudgingly, the cost of such membership, while every physician in the state of Indiana benefits from the programs, services and advocacy of these societies. Just as uninsured patients are often considered to be

"free-loading" on the backs of society and employers, the same might be said for non-member physicians.

The multiple and sequential decreases in malpractice costs over the past several years are DIRECTLY attributable to the efforts of organized medicine. Lobbying efforts, testimony by IMS and ISMA physicians involved on behalf of their profession and their patients is what made the difference.

Not every member of a country club wants to be on the Board; most simply want a tee time, a nice place to have dinner or other club amenities. To have those "perks" there are "dues" or "monthly minimums" in place. Many physicians seem willing to pay these fees, as there is a direct relationship to enjoyment and lifestyle; yet the most important determinants of lifestyle and outcomes for physicians are defined by things like onerous malpractice awards, malpractice rates within a state, and the many intrusions into the practice of medicine. While not all issues can be resolved, without the "one voice" of organized medicine, there would be no hope of physician friendly decisions at the legislature.

We would ALL benefit from increased membership in ISMA and IMS. Spreading the costs of all of the services and benefits over a larger membership would lower everyone's payments; but more importantly, the voice of our membership would be even more powerful. And we do not even need a Supreme Court ruling on this. JOIN TODAY.

What follows is a listing of additional benefits of being a member of Organized Medicine. Just think of the answer to this one question – When I go to Anthem / UHC / Cigna / Aetna or other payers as a small practice, what are my odds of getting what I feel is appropriate? Not so much fees, as that is not something ISMA or IMS can resolve, but are there ways to reduce hassles, red tape and other issues? With a united voice, there is a MUCH better chance of success. JOIN TODAY."

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- Pharmacy Search

*Continued on page 22.*



William H. Dick, MD

Speaker: Virginia “Ginny” Terpening

## Civil War Medicine

Many physicians will remember Ginny Terpening as the Director of the Indiana Medical History Museum. She started there in 2000 and retired several years ago. Ginny is a Maryland lady, who went to school at Towson State University. She and her husband came to Indianapolis with the Colts in 1984. She was a history teacher to high school students. In Indiana, she continues with her history interests. She is a contributing editor of the Indiana Historian, and a board member of both the Indiana State Archives and the Marion County Historical Society.

Mrs. Terpening took us on a tour of the advancements in medicine in the 19<sup>th</sup> century, beginning with the stethoscope. She had two early versions of that instrument on display. Syringes were also invented. Then the astounding discovery of two anesthetics was made: chloroform and ether.

An early Indiana physician, Dr. William Harrison Wishard, may have been the first to use chloroform in Indiana. He was one of the founding members of the Indiana State Medical Society in 1847 and he served as its president in 1887. The American Medical Association was founded in 1847, with an emphasis on education. Medical colleges struggled to reform and improve, until the Flexner Report on Medical Education in 1910. Many marginal schools closed, almost immediately.

During the Civil War, there were volunteer physicians and military physicians. Though they had differing ideas, most of the time they cooperated. Aid stations were at the battle site, with the hospital several miles away. Medical equipment came from the states. Ginny had two examples of doctor's surgical kits. There was no sterility or knowledge of bacteria; that would happen in 1890 with Robert Koch's publication of Koch's postulates.

Next we were introduced tohardtack, the biscuit of the



Surgical instruments #1 & #2



Germantown – US Sanitary Commission

troops. Ginny passed around a version ofhardtack. It was very hard and it needed to be placed in hot lard or hot coffee to be eaten. Scurvy was known but the treatment was not. Tinned foods were available. Knowledge of clean water and sanitation were not. As a result of this, the Sanitary Commission was founded in May, 1861. It had its origins in New York City and women played a large role in the Commission. All



Sanitary Commission – Office

camps were unsanitary. As a result physician inspectors were sent to camps to make recommendations.

Then we handled the ammunition. The ball bullet was a round ball; it did not pierce bone. But the next version, the mini ball, a cone-shaped bullet which had high velocity; it was accurate and deadly. Torso wounds were nearly always fatal. Phenol (carbolic acid), developed in 1834 from coal tar by Friedlieb Friedrich Runge, was used to cleanse wounds. Many legs and arms were amputated, but more fingers were amputated than

any other part of the body. We viewed the instruments that surgeons used and they looked like they would be very effective. Three of every four deaths were from infection. Anesthesia was generally available throughout the War.

Embalming of dead soldiers was performed in embalming tents, in order to send the body home to loved ones, especially the mothers. Clara Barton, founder of the Red Cross in 1881, was active several years during the War, aiding the sick and wounded. She later functioned as a Supervisor of Nurses under General Ben Butler's command. Louisa May Alcott was a battlefield nurse. She also reported stories and sent sketches back to a newspaper.

Many Schools of Nursing were founded after the Civil War. Other medical advances were: the sphygmomanometer in 1895, aspirin in 1899, better stethoscopes, and better syringes. The Flexner Report, previously mentioned, brought significant changes in the education of physicians.



“Civil War Medicine”

A large lunch crowd really enjoyed the presentation by Ginny Terpening and there were many excellent questions for her after the talk.

She recommended two books to us: *Civil War Medicine* by C. Keith Wilbur, MD. and *Women at the Front* by Jane E. Schultz. Ginny has given her talk and demonstration before many groups, including the Lew Wallace Museum, various Historical Societies and Purdue University.



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From left to right: Sandra Dolny, PA-C; Jocelyn Bush, MD; Edward Kowlowitz, MD; John Fitzgerald, MD; Alina M. Clavijo-Passik, PhD  
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# Bulletin Board

**Larry T. Micon, MD**, general surgeon, has joined St. Vincent Medical Center Northeast in Fishers, Indiana. Dr. Micon holds a bachelor's degree in biology from Indiana University, Bloomington, and earned his medical degree at Indiana University School of Medicine in Indianapolis. Prior to joining St. Vincent, Dr. Micon served as director of surgical education at IU Health Methodist Hospital.

**Stephen W. Perkins, MD**, of Meridian Plastic Surgeons recently was an invited US Faculty Speaker at the "32nd Annual Aesthetic Plastic Surgery Meeting" at the Waldorf Astoria Hotel in New York City. The meeting was conducted by the International Confederation for Plastic Reconstructive & Aesthetic Surgery. Dr. Perkins conducted two Video Case Presentations and one Interactive Video Presentation as well as three lectures – all on topics related to Rhinoplasty procedures.

**Rick C. Sasso, MD**, Indiana Spine Group published three chapters in the textbook *The Cervical Spine*. This seminal textbook is the Fifth Edition published by the Cervical Spine Research Society. Dr. Sasso's chapters are: "Ankylosing spondylitis, complications related to the management of odontoid fractures, and management of cervical myelopathy secondary to retro-odontoid masses: Transoral resection versus dorsal decompression and fusion." Dr. Sasso also serves as a member of the Editorial Committee for the Cervical Spine Research Society.

**Nicole R. Zulkowski, MD**, (*photograph unavailable*), a physical medicine and rehabilitation physician, has joined the Community Spine Center in Greenwood. She earned her medical degree at Indiana University School of Medicine.

Physician Members of the Women's Health Alliance have moved to St. Vincent Carmel Hospital. The physicians are part of the St. Vincent Carmel Hospital's medical staff and the greater St. Vincent Health entity. Prior to joining St. Vincent Carmel Hospital, the Women's Health Alliance practiced at Indiana University Health North Hospital. The board certified obstetricians and gynecologist are **Beki J. Denman, MD**; **Julie A. Hirsch, MD**; **Amy L. Moon, MD**; **Charles R. Echt, MD**; and **Sara H. Murphy, MD** (*photograph unavailable*).

## News from Franciscan St. Francis Health ...

Three Member physicians affiliated with Franciscan St. Francis Health have been appointed to new leadership roles for 2013-2014.

**Steven W. Carr, MD**, Southeast Anesthesiologists, will serve as president. **Donald G. King, MD**, Franciscan Physician Network Indy Southside Surgical, will handle the duties of vice president. IMS Past President, **Heidi M. Dunniway, MD**, will move into her role as immediate past president for Franciscan Health.

## News from Indiana Hand to Shoulder Center ...

**Jeffrey A. Greenberg, MD**, attended the 67th Annual American Society for Surgery of the Hand meeting in Chicago, Illinois, in September 2012, where he was co-chairman of "Master Skills Series in Wrist and Hand Reconstruction." This workshop and lab session covered several topics including "Scapholunate Instability, TFCC Reconstruction for DRUJ Instability, and "Vascularized Bone Grafting."

Dr. Greenberg served as faculty advisor for the Stryker cadaver dissection course in Mahwah, New Jersey, October 2012.

Dr. Greenberg attended a Stryker Advisory Panel meeting in Mahwah, New Jersey, November 2012.

**William B. Kleinman, MD**, attended the American Society for Surgery of the Hand 67th Annual Meeting, Chicago in September 2012 and presented at the Precourse Hands-on Lab, "Open Repair of Unstable Lesions of the Triangular Fibrocartilage."

**Gregory A. Merrell, MD**, attended the American Society for Surgery of the Hand 67th Annual Meeting, Chicago in September 2012 and presented: "Show Me the Money: Basic Accounting – Definitions Setting a Budget and Understanding the P&L Statement."



Steven W. Carr, MD



Beki J. Denman, MD



Heidi M. Dunniway, MD



Charles R. Echt, MD



Jeffrey A. Greenberg, MD



Julie A. Hirsch, MD



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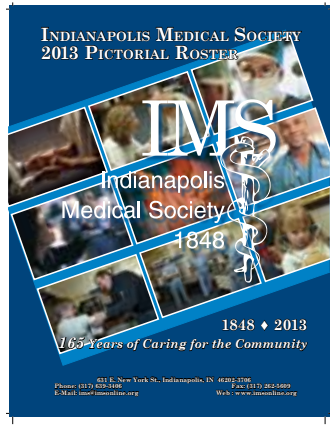
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## In Memoriam



**Isidore Mandelbaum, MD**  
1928 - 2012

Isidore Mandelbaum, MD, 84, passed away  
December 19, 2012. Dr. Mandelbaum was born  
August 31, 1928 in New York, New York.

He proudly served in the US Army, and was a graduate of New  
York University Medical School, class of 1952. He worked his way  
through medical school by forming a dance band and playing the  
clarinet and saxophone. Dr. Mandelbaum completed his internship,  
surgery and pathology residency at Mt. Sinai Hospital in New York  
(1952-1955) and was assistant resident and resident in surgery at  
the Indiana University Medical Center.

Dr. Mandelbaum joined the Indiana University Department of  
Surgery in 1958 practicing thoracic and vascular surgery for 37 years  
until retiring as a Professor in the department in 1995.

He was a member of the Society of University Surgeons, Central  
Surgical Association, American Medical Association, Society of  
Thoracic Surgery, and was a Fellow of the American College of  
Surgeons.

As a highly respected member of the community, Governor Otis  
Bowen, MD, named him a Sagamore of the Wabash. He was also the  
former president of the Indiana University Friends of Music Society.

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Pediatric Anesthesiology  
Indiana University, 2007

**Compton, Julia J., MD**  
Resident – IU School of Medicine  
Radiation Oncology  
Indiana University, 2009

**Friel, Michael T., MD**  
Fellowship - IU School of Medicine  
Plastic Surgery  
Craniofacial Surgery  
Pediatric Surgery (S)  
Tulane University, 2003

**O'Brien, Michelle L., MD**  
Resident - IU School of Medicine  
Anesthesiology  
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Jamie Bradbury, MD  
Aaron Cohen-Gadol, MD  
Jeffrey Crecelius, MD  
Henry Feuer, MD  
Daniel Fulkerson, MD  
Randy Gehring, MD  
Peter Gianaris, MD  
Eric Horn, MD, PhD  
Steven James, MD  
Saad Khairi, MD  
Thomas Leipzig, MD  
Shannon McCanna, MD  
James Miller, MD  
Jean-Pierre Mobasser, MD  
Troy Payner, MD  
Eric Potts, MD  
Michael Pritz, MD, PhD  
Richard B. Rodgers, MD  
Carl Sartorius, MD  
Mitesh Shah, MD, FACS  
Scott Shapiro, MD, FACS  
Michael Turner, MD  
Thomas Witt, MD  
Robert Worth MD, PhD  
Ronald L. Young, II, MD

## Pediatric Neurosurgeons

Laurie Ackerman, MD  
Joel Boaz, MD  
Daniel Fulkerson, MD  
Jodi Smith, PhD, MD  
Michael Turner, MD  
Ronald L. Young, II, MD

## Interventional Neuroradiology

Andrew DeNardo, MD  
Daniel Hsu, MD  
John Scott, MD

## Physical Medicine and Rehabilitation

Amy Leland, MD  
Nancy Lipson, MD

## Interventional Pain Management

Christopher Doran, MD  
Jose Vitto, MD  
Derron Wilson, MD

## Neuropsychology

Donald Layton, PhD



# Project Health



Carrie Jackson Logsdon, Director

## Thank you, David B. Stuhldreher, MD



David B. Stuhldreher, MD, of Urology of Indiana is Project Health's doctor of the month. He was born in Indiana, the eldest of three with one brother and one sister. He said Indianapolis was a great city for them to grow-up with their large, extended family. He attended Brebeuf High School when it was all male; it became co-ed in his sophomore year.

Dr. Stuhldreher graduated from Indiana University with a double major in biology and history. "I always loved history and if I wasn't a doctor, I would have been a history teacher." He comes from a very business oriented family. "I mean everyone was in business so I was considered a black sheep." He decided in high school that he wanted to be a physician after observing a few family physicians. He attended the Indiana University School of Medicine thinking he would become a family doctor; however on rotations he experience dother specialties and decided he wanted to focus on urology. He credits his decision to John P. Donohue, MD, retired Chairman of the Department of Urology and Distinguished Professor Emeritus in Urology at the IU School of Medicine, as his mentor. Dr Stuhldreher did his internship at the University of Illinois in Chicago in General Surgery and stayed to complete his residency in Urology. It was there that he met his wife, Pratima, who became an Obstetrician/Gynecologist. He was an intern and she was a 3rd year medical student; they married in his residency. They left Chicago because he said, "it has only two seasons, winter and construction."

Dr. Stuhldreher joined Urology of Indiana. He is certified by the American Board of Urology and belongs to the American and Indiana Urological Associations, the American College of Surgeons, and the American Association of Clinical Urologists. He has also participated in 21 clinical trials.

Dr. Stuhldreher has completed one mission trip to an island off of Haiti. He said, "They were on a urology specific

trip there, where they did a lot of prostate surgery. This is an island with 200,000 people and one nurse. There were many men walking around with catheters. That's a social stigma and they were ostracized." He performed many TURPS and open prosectomies. He said the patients' families provided the nursing care and they did very well. According to Dr. Stuhldreher, the people there had pretty good immune systems from walking around barefoot most of the time over mountain passes. "We had no preop cardiac testing, so I figured that was as good a stress test as any."

He and Pratima have two very active teenagers. As a family they enjoy adventure trips. They went to Africa and climbed Mt. Kilimanjaro. Climbing there goes through five ecosystems: "It's like going from the equator to the North Pole in one week." "When you summit, it was the greatest feeling doing it as a family. It is really spectacular to stand on the roof of Africa, 19,340 feet. We also went to Peru where we hiked through the Andes towards Machu Picchu. The Andes are really 'special.'" They had another great adventure to Hawaii's Big Island and biked around the island. They went up to the caldera of Kilauea Volcano, where the sky was orange, and looked at the stars with no other lights to dim them.

Dr. Stuhldreher said it was such an easy decision volunteering for Project Health. "When I found about the mission, it seemed these were the people who couldn't get help. They show up on time. They are very compliant and appreciative. The interpreters were very good, but almost all non-speaking patients try to bring a family member to keep it simple. A lot of the credit goes to the hospitals. They have been very good in letting us do what we need to do."

"This is why we went into medicine - to help those who can't help themselves. And when they thank you it comes from the depths of their hearts. It is wonderful and the essence of our calling." It is also Project Health's passion and mission as well, and we can't thank you enough for helping to make these patients well again.

### Yes! I want to **Help IMSF - Project Health**

**Enclosed is My 100% Tax-Deductible Contribution:**

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		Malpractice Liability*

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\* Access is available through Medical Assurance of Indiana - ISMA's endorsed professional liability carrier.

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Richard H. Rhodes ... Immediate Past President

Mark M. Hamilton..... President-Elect  
Bridget M. Sanders ..... Secretary/Treasurer

## Board of Directors 2012-2013

*Terms End with Year in Parentheses*

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Marc R. Kappelman (2015)  
Jeffrey J. Kellams (2015)  
Anthony W. Mimms (2015)  
Caryn M. Vogel (2015)

\*Appointed from the President's Advisory Council  
Carolyn A. Cunningham  
Heidi M. Dunniway  
Jon D. Marhenke

## Delegates to the State Convention, September 20-22, 2013, JW Marriott

*The year shown in parentheses indicates year in which the term expires following the conclusion of the ISMA Annual Convention.*

Anne C. Clark (2013)  
Steven A. Clark (2013)  
Carolyn A. Cunningham (2013)  
David C. Hall (2013)  
Ronda A. Hamaker (2013)  
Stephen R. Klapper (2013)  
Peter M. Knapp, Jr. (2013)  
Susan K. Maisel (2013)  
David M. Mandelbaum (2013)  
John P. McGoff (2013)  
Tim E. Taber (2013)

Mary D. Bush (2014)  
David R. Diaz (2014)  
Gary R. Fisch (2014)  
Jonathan A. Fisch (2014)  
Bruce M. Goens (2014)  
Ann Marie Hake (2014)  
Robert M. Hurwitz (2014)  
Paul D. Isenberg (2014)  
David A. Josephson (2014)  
Marc R. Kappelman (2014)  
Randall A. Lee (2014)  
Mary Ian McAteer (2014)  
Clement J. McDonald III (2014)  
Richard H. Rhodes (2014)  
Jodi L. Smith (2014)

Linda Feiwell Abels (2015)  
Christopher D. Bojrab (2015)  
Charles W. Coats (2015)  
John C. Ellis (2015)  
Robert J. Goulet, Jr. (2015)  
C. William Hanke (2015)  
Gerald T. Keener, Jr. (2015)  
David H. Moore (2015)  
Robert B. Pauszek, Jr. (2015)  
J. Scott Pittman (2015)  
Bridget M. Sanders (2015)  
John F. Schaefer, Jr. (2015)  
Lynda A. Smirz (2015)  
Caryn M. Vogel (2015)

## Alternate Delegates to the State Convention, September 20-22, 2013, JW Marriott

*The year shown in parentheses indicates year in which the term expires following the conclusion of the ISMA Annual Convention.*

Robert J. Alonso (2013)  
David S. Batt (2013)  
Daniel J. Beckman (2013)  
Craig S. Cieciora (2013)  
Marc E. Duerden (2013)  
Brian W. Haag (2013)  
Mark M. Hamilton (2013)  
Andrew A. Johnstone (2013)  
Jeffrey J. Kellams (2013)  
Frank P. Lloyd, Jr. (2013)  
Andrew L. Morrison (2013)  
David L. Patterson (2013)  
Kenny E. Stall (2013)  
Ronald L. Young, II (2013)

William C. Buffie (2014)  
Brian D. Clarke (2014)  
Robert E. Dicks (2014)  
Doris M. Hardacker (2014)  
Douglas J. Horton (2014)  
Daniel E. Lehman (2014)  
Ramana S. Moorthy (2014)  
Maria C. Poor (2014)  
Philip W. Pryor (2014)  
Jason E. Rieser (2014)  
Steven M. Samuels (2014)  
Kenneth N. Wiesert (2014)

James P. Bastnagel (2015)  
John H. Ditslear, III (2015)  
Robert S. Flint (2015)  
Tod C. Huntley (2015)  
Norman Mindrebo (2015)  
Robert Michael Pearce (2015)  
David M. Ratzman (2015)  
Michael A. Rothbaum (2015)  
Jeffrey M. Rothenberg (2015)  
Richard M. Storm (2015)  
Jeremy T. Sullivan (2015)  
H. Jeffery Whitaker (2015)  
Allison E. Williams (2015)  
Steven L. Wise (2015)

### Indiana State Medical Association Past Presidents

Jon D. Marhenke 2007-2008  
Bernard J. Emkes, 2000-2001  
Peter L. Winters, 1997-1998  
William H. Beeson, 1992-1993  
George H. Rawls, 1989-1990  
John D. MacDougall, 1987-1988  
George T. Lukemeyer, 1983-1984  
Alvin J. Haley, 1980-1981

### Indiana State Medical Association House of Delegate

**Speaker, ISMA**  
John J. Wernert (2012-2013)

### Vice-Speaker, ISMA

Heidi M. Dunniway (2012-2013)

### Seventh District Medical Society Trustees

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Vicki M. Roe (2014)  
John P. McGoff (2015)

### Alternate Trustees

Robert A. Malinzak (2013)  
Marc E. Duerden (2014)  
John C. Ellis (2015)

# Special Honors

## 50-Year Members Honored

Gilbert H. Barnes, MD	John R. Mayer, MD
Robert E. Cleary, MD	William K. McGarvey, MD
Martin T. Feeney, MD	Cyrus C. McNutt, MD
S. Edwin Fineberg, MD	Thomas S. Moore, MD
Richard J. Hamburger, MD	G. Byington Pratt, MD
A. Cedric Johnson, MD	Paul D. Riley, MD
Edgar Kourany, MD	William S. Sobat, MD
Oscar Kourany, MD	Charles H. Spurgeon, MD
John C. Lowe, MD	James W. Strickland, MD
David H. Markstone, MD	Richard F. Zegarra, MD

50-Year Members were honored at a luncheon held December 13, 2012. The event was hosted by by IMS Past Presidents Kellams, Emkes, Rhodes and current IMS President Goens.



Doctors: Jeffrey Kellams, Bruce Goens, Bing Pratt, Richard Rhodes, Tom Feeney, John Lowe, Gilbert Barnes, Oscar Kourany, Bernie Emkes, Richard Zegarra and Robert Cleary. Seated in front: Cyrus McNutt, Edgar Kourany and William McGarvey.



Making their remarks (clockwise): Dr. Oscar Kourany, Dr. Bing Pratt, Dr. William McGarvey and Dr. John Lowe.

## Jefferson Award Winner

IMS Member, Dr. Steven F. Isenberg had the honor of receiving the Jefferson Award January 3, 2013 on behalf of Medals4Mettle. The award was presented by Indianapolis' local NBC affiliate broadcast locally on Channel 6, Thursday, January 10, 2013.

The pictures include the medal recipient, Indy volunteers Sally, Kelly, Blake, Janet and Jessica and local NBC news anchor Todd Connor.

"I want to thank all of you for this tremendous honor. Medals4Mettle exists because of our amazing international team of volunteers and financial supporters. We have awarded almost 25000 medals around the world so far," remarked Dr. Isenberg during the ceremony.

The American Institute for Public Service was created in 1972 by Jacqueline Kennedy Onassis, U.S. Senator Robert Taft Jr. and Sam Beard. The public foundation established the Jefferson Awards, a Nobel Prize for community and public service. In 1977, the Jefferson Awards embarked on a media partnership with local newspapers and television stations to highlight community service in America.

The Jefferson Awards mission is to encourage and honor individuals for their achievements and contributions through public and community service. The Jefferson Awards are a well respected recognition system honoring individuals who perform community and public service.

Past National Winners include: Former First Lady Barbara Bush, Former President Jimmy Carter, Newsman and Broadcaster Walter Cronkite, American Activist Marion Wright Edelman, Former Chairman of the Federal Reserve Alan Greenspan, Comedian and Film Star Bob Hope, Football Great Peyton Manning, Hon. Thurgood Marshall, Hon. Sandra Day O'Connor, Retired General Colin Powell and Oprah Winfrey[5].



Dr. Steven F. Isenberg, Channel 6 Anchor Todd Conner with Medals4Mettle volunteers at the presentation ceremony.

Submit articles, CMEs, photographs and information for the IMS Bulletin by emailing [mhadley@imsonline.org](mailto:mhadley@imsonline.org). We want to feature you. Materials are needed by the first of the month preceding publication.

# CME & Conferences

## Community Health Network

### Community Hospital East

First  
Wednesday Critical Care Conference  
Medical Staff Conf. Room, 12:00 - 1:00 p.m.

Second  
Wednesday Medical Grand Rounds  
Medical Staff Conf. Room, 12:00 - 1:00 p.m.

### Community Hospital North

First  
Wednesday Pediatric Grand Rounds  
Multi Services Rooms 1 & 2  
7250 Clearvista Dr. 7:30 - 8:30 a.m.

First  
Friday North Forum  
Reilly Board Room; 12:00 - 1:00 p.m.

Every Other  
Thursday Psychiatry Grand rounds  
7250 Clearvista Dr.  
begin 1/24/13 Multi-Service Rms. 1 & 2 7:30 - 8:30 a.m.

### Community Heart & Vascular/ Indiana Heart Hospital

First  
Wednesday Imaging Conference:  
rotates Cath & Echo Case Presentations  
CHVH MCV Boardroom Videoconference to  
HVC Anderson Office, HVC East Office BR (Ste. 420)  
HVC South Office CR (Suite 2400)  
7:00 - 8:00 a.m.

Third  
Wednesday Ken Stanley CV Conference  
CHVH MCV Boardroom Videoconference to  
HVC Anderson Office, HVC East Office BR (Ste. 420)  
HVC South Office CR (Suite 2400)  
7:00 - 8:00 a.m.

Fourth  
Wednesday Disease Management Conference:  
rotates CHF & EP Case Presentations  
CHVH MCV Boardroom Videoconference to  
HVC Anderson Office, HVC East Office BR (Ste. 420)  
HVC South Office CR (Suite 2400)  
7:00 - 8:00 a.m.

## Cancer Conferences

### Community Hospital East:

Third  
Thursday East General Cancer Conference  
Medical Staff Conf. Room  
12:00 to 1:00 p.m.

Fourth  
Tuesday East Multidisciplinary Breast Cancer Conference  
Medical Staff Conference Room  
7:00 to 8:00 a.m.

### Community Hospital North

First & Third  
Tuesdays North Multidisciplinary Breast Conference  
8040 Clearvista Parkway, Suite 550  
7:00 - 8:00 a.m.

Every Other  
Friday N. General Cancer Conference  
8040 Clearvista Parkway, Suite 550  
begin 1/18/13 7:00 - 8:00 a.m.

First  
Wednesday North Chest Cancer Conference  
8040 Clearvista Parkway, Suite 550  
7:00 - 8:00 a.m.

Third  
Wednesday Melanoma Cancer Conference  
8040 Clearvista Parkway, Suite 550  
7:30 - 8:30 a.m.

### Community Hospital South

Third  
Wednesday South Multidisciplinary  
Breast Cancer Conference  
Community Breast Care Center South,  
533 E. County Line Rd., Ste. 101, 8:00 - 9:00 a.m.

For more information, contact Valerie Brown, (317) 355-5381.

## Indiana University School of Medicine/ Indiana University Health

### IU – Methodist – Riley

- Feb. 22 36th Annual Arthur B. Richter Conference in  
Child and Adolescent Psychiatry, Carmel, Indiana
- Feb. 23 How to Help Your Patients Quit: Practical, In-Office  
Approaches for Tackling the Problem of Tobacco  
Franciscan St. Elizabeth Health School of Nursing  
Lafayette, Indiana
- March 13 Pediatric Pulmonary Update  
Ritz Charles Banquet Facility, Carmel, Indiana
- March 15-16 Masters Course in Sleeve Gastrectomy  
IU Health North Hospital, Carmel, Indiana
- April 13 How to Help Your Patients Quit: Practical, In-Office  
Approaches for Tackling the Problem of Tobacco  
Vincennes, Indiana
- April 26 2013 Indiana Sickle Cell Conference  
Riley Outpatient Center, Indianapolis
- May 1 16th Annual IU Gastroenterology/Hepatology Update  
Indiana History Center, Indianapolis
- May 4 How to Help Your Patients Quit: Practical, In-Office  
Approaches for Tackling the Problem of Tobacco  
IU Health Goshen Hospital, Goshen, Indiana
- May 29-30 48th Annual Riley Hospital for Children  
Pediatric Conference  
Indianapolis Marriott Downtown, Indianapolis
- July 26 Review & Interpretation of the 2013 ASCO Meeting  
JW Marriott Indianapolis

Course dates and locations are subject to change. For more information, please visit <http://cme.medicine.iu.edu> or call 317-274-0104.

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## 2013 Regional Integrative Mental Health Conference

### Hosted by the Indiana Psychiatric Society

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# IMS Events

## Indianapolis Medical Society

### February

- 10-13 AMA Presidents' Forum, Sun., 4-6:30 PM; continues Mon., from 7:30 AM-1 PM, Grand Hyatt, Wash., D.C.
- 10-13 National Advocacy Conference (NAC), Monday afternoon and Tuesday.
- 19 Executive Committee, Society, 6:00 PM, Sandwiches. Nominating Committee appointed.

### March

- 13 Senior/Inactive Luncheon, Society, 11:30 AM. Speaker TBA
- 17 IMS Advisory Breakfast (Le Peep's), 7:30 AM ... prior to ISMA BOT 9:00 AM, State Hdqtrs.
- 19 IMS Board, Society, 6:00 PM, Social; 6:30 PM, Dnr/Mtg., Speaker
- 30 HAPPY DOCTOR'S DAY!

### April

- 16 Executive Committee, Society, 6:00 PM, Sandwiches
- 24 Administrative Professional's Day (aka Secretaries' Day)

### May

- 21 IMS Board, Society, 6:00 PM, Social; 6:30 PM, Dnr/Mtg

### June

- 2 IMS Advisory Breakfast (Le Peep's), 7:30 AM ... prior to ISMA BOT, 9:00 AM, State Hdqtrs.
- 12 Senior/Inactive Luncheon Meeting, 11:30 AM, Society
- 15-19 AMA House of Delegates Annual Meeting, Chicago, IL
- 25 Executive Committee, Society, 6:00 PM, Sandwiches ... rescheduled from 18th, conflict w/AMA

### July

- 16 IMS Board, Society, 6:00 PM, Social; 6:30 PM, Dnr/Mtg

### August

- 20 Executive Committee, Society, 6:00 PM, Sandwiches

### September

- 11 Senior/Inactive Luncheon Meeting, 11:30 AM, Society, Speaker TBA
- 17 IMS Board, Society, 6:00 PM, Social; 6:30 PM, Dnr/Mtg. Light dinner. Dr. Mark Hamilton will be installed as 140th IMS President. NO SPEAKER
- 20 ISMA BOT, Indianapolis JW Marriott, 10 S. West St., Indpls., 46204. 1:00 PM
- 20-22 ISMA CONVENTION, JW Marriott Hotel, 10 S. West St., Indpls., 46204

### October

- 10 ISMA's Fall Legislative Dinner
- 15 Executive Committee, Society, 6:00 PM, Sandwiches

### November

- 10 IMS Advisory Breakfast, 7:30 AM prior to ISMA BOT @ 9:00 AM, State Hdqtrs.
- 16-19 AMA House of Delegates
- 19 IMS Board, Society, 6:00 PM, Social; 6:30 PM, Dnr/Mtg

### December

- 11 Senior/Inactive Luncheon Meeting, 11:30 AM, Society TBD
- 17 Executive Committee Holiday Dinner, with Spouses/Guests. Dr. Hamilton selects location

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## Urogynecology Associates, PC

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We are pleased to announce the affiliation of Michael H. Heit, MD, PhD with Urogynecology Associates, PC. Dr. Heit and his wife will be relocating from Louisville, Kentucky and he will be joining us as a physician in our practice beginning in February 2013. He received his Medical Degree in 1988 from the St. Louis University School of

Medicine and then furthered his career by gaining a PhD in Clinical Investigative Sciences from the University of Louisville. Dr. Heit completed his fellowship in Urogynecology at Rush Presbyterian St. Luke's Medical Center in 1994. He has been an Assistant Professor and Associate Professor at the University of Louisville in the Department of Obstetrics and Gynecology and has been on staff in Louisville since 1994 at the University of Louisville, Norton Hospital, Jewish Hospital, Norton Suburban, Norton Audubon, and Baptist Hospital East. Dr. Heit also started and was the Director of The University of Louisville Accredited Fellowship program in Female Pelvic Medicine and Reconstructive Surgery Program. He has received numerous honors and awards and is an invited speaker to medical conferences across the country. With his board certification and over 15 years experience as a qualified physician and surgeon we are excited to have him join our practice.

Urogynecology Associates, PC is a nationally recognized practice and is a 5 time award winner of the Best of Indianapolis. As a leader in the field we also run the first accredited Urogynecology and Reconstructive Pelvic Surgery Fellowship program in the nation and have graduated over 20 fellows. Dr. Douglass Hale has been with our practice since 1993 and has been named among the Top Doctors of Indianapolis on several occasions. Both Dr. Heit and Dr. Hale are highly skilled surgeons in addition to being nationally recognized speakers and teachers. Our practice currently serves the Indianapolis and Carmel areas. We have a highly trained staff whose mission is dedicated to improving the lives of women with pelvic floor disorders, including pelvic organ prolapse and urinary and bowel incontinence. Our goal is to provide the highest standards of practice in the prevention and treatment of these disorders in a safe, effective, ethical and compassionate manner.

We are thrilled about the affiliation with Dr. Heit and feel very fortunate to be able to add his expertise to our practice. We are now scheduling appointments for him at our downtown Indianapolis office. You may call (317) 962-6600 to schedule and appointment.

Michael H. Heit, MD, PhD  
(317) 962-6600

## President' Page *(Continued from page 7)*

**Registration is Easy:** If the IMS has your email address, then it is a simple click using your device and the FREE app from the App Store or Android Market. If we don't have your email address, you will need your IMS number, before registering.

**Favorite Healthcare Staffing** (link to: [http://www.favoritestaffing.com/public/MedicalSocieties/Indianapolis/Indianapolis\\_index.aspx](http://www.favoritestaffing.com/public/MedicalSocieties/Indianapolis/Indianapolis_index.aspx)) is the Exclusive Staffing Provider of the Indianapolis Medical Society. This partnership allows IMS Members to enjoy outstanding values in medical staffing and personnel services. With preferred pricing rates for members, Favorite's comprehensive range of staffing services can help physicians improve cost control, increase efficiency, and protect their revenue cycle.

Visit [http://www.favoritestaffing.com/public/MedicalSocieties/Indianapolis/Indianapolis\\_ClientOrderForm.aspx](http://www.favoritestaffing.com/public/MedicalSocieties/Indianapolis/Indianapolis_ClientOrderForm.aspx) ) to immediately enter a staffing request or call 866-877-3595 to talk with a Medical Staffing Expert.

**Staples:** Exclusive discounts for IMS Members through Staples for your practice, home office and home. Call the IMS at (317) 639-3406 to set-up your access.

**I.C. System:** IMS has partnered with America's largest, privately-owned debt collection agency since 1993. Phone I.C. System today! (800) 279-3511. Since 1938, I.C. System has been helping clients achieve their accounts receivable management goals. Learn more about I.C. System and how their innovative solutions can benefit your bottom line.

**iSALUS:** 20% Discount OfficeEMR™ from iSALUS for the first year. OfficeEMR™ is a fully-integrated medical records system for solo practitioners, groups and large medical organizations.

**Transworld Systems** for IMS Physician Members to receive cost effective, diplomatic and systematic service that resolves past due accounts. Transworld charges a fixed rate per account with special pricing for IMS Members only. **100% Profit Guarantee:** If Transworld does not recover minimally two times what is paid to them for the cost of accounts, Transworld will either make up the difference between what was recovered and two times what was paid -or- refund the entire purchase amount, whichever is less. This delinquency management company will help you improve your cash flow and your bottom line! Phone Blake Collinsworth at (317) 843-9205 x26 for details!

### Additional IMS Membership Benefits:

- FREE Referral Service
- Representation and advocacy at all meetings of the AMA and ISMA House of Delegates making sure your voice is heard
- Liaisons with civic, governmental, health and hospital organizations, the public and the media
- Medical Society Exchange, a reliable, professional medical answering service provides reduced rates for IMS members
- FREE Member Inquiries ... Call us for information regarding ethics, collections, how to withdraw from a case, how to close an office and other practice issues
- Free Patient Inquiries about your educational background and training
- FREE \$100,000 air travel insurance for all members
- Exclusive Private Banking Services for you and your practice
- FREE Medi-File Cards ... for your patients to keep a record of their medications.
- FREE first-time Announcement Labels to help you communicate changes in your practice
- Website ... [www.imsonline.org](http://www.imsonline.org)
- IMS Bulletin ... monthly magazine featuring information about your colleagues and other issues facing healthcare
- IMS Pictorial Roster ... Annual pictorial directory of IMS members that is an indispensable referral resource for hospitals, local healthcare centers, providers and others. Features individual listings with location, specialty and training information

- Social and Professional Networking with more than 2,000 member physicians
- Pager rental at a discounted rate for you, your family and your staff
- IMS Foundation ... operated exclusively for charitable and educational purposes
- Project Health, a program developed and sponsored by the IMSF providing healthcare and medications for uninsured patients
- Commissions & Committees ... your opportunity to lead the healthcare industry and to resolve important matters facing your practice
  - Commission on Medical & Health Affairs ... considers public health and legislative matters
  - Commission on Membership Services ... reviews and implements new member services
  - Annual 7th District Meeting ... provides physicians and their families in Hendricks, Johnson, Marion and Morgan Counties the opportunity to meet and elect representatives at a family-oriented event

Thank you for considering the views expressed here. In the past I have pondered the reasons why doctors join medical organizations. The list (noted above) includes services offered (insurance plans/product-service discounts), referrals (MD directory/DocBook, IMS staff), networking, keeping up with the changes we face (regulations/ laws/ technology) and advocacy. I personally have been a member and have become active in IMS leadership in order to be a part of a united front for an effective voice against the many obstacles we face as physicians. In this new year, let's resolve to proudly unite in our desire and duty to work for the betterment of our profession and the patients we serve.

*Beverly Hurts MD*

## Call for Nominations for IMS Leadership, Delegates & Committees

Want Your Voice Heard?

Your IMS is accepting Nominations!!

The Indianapolis Medical Society wants you to join the IMS Leadership Team. Make a difference in the professional lives of your colleagues, friends, and family in medicine. Take an active role in the IMS!

Nominations for leadership positions should be submitted to Beverly Hurt, EVP, by calling 639-3406 or email [bhurt@imsonline.org](mailto:bhurt@imsonline.org).

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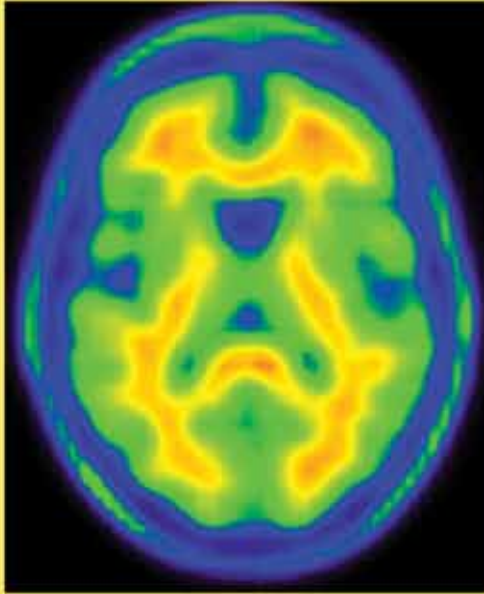
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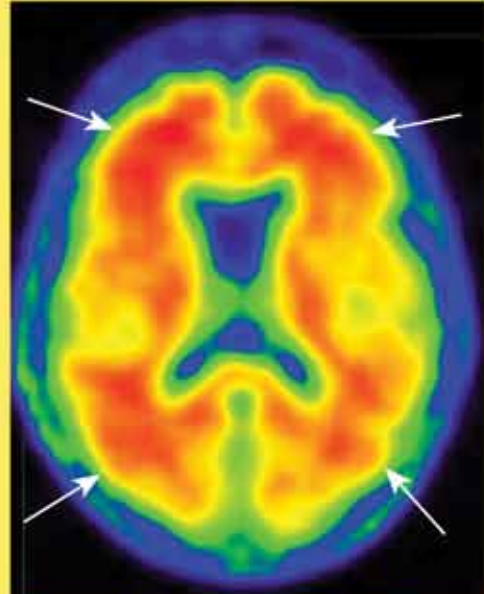
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