



Presorted Std. U.S. Postage PAID Indianapolis, IN Permit 8365 ADDRESS SERVICE REQUESTED

Indianapolis Medical Society 631 East New York Street Indianapolis, IN 46202-3706

Recruit-a-Colleague Program

See Center Spread for Details



FOR PHYSICIANS
AFFILIATED WITH
ST. VINCENT HEALTH



Your record of practice is important for many reasons—credentialing, increasing transparency with patients, and protecting your important professional identity.

Coverage is about so much more than settling claims. Choose the protection that is like no other in supporting the principles of high reliability. Your Certitude™ program for medical professional liability insurance provides:

- Risk management resources to help you manage your practice and enhance patient safety
- Flexible premium payment options to fit your needs
- Physician peer input for difficult claims and underwriting issues
- A unified claims approach that helps you protect your important identity—with no claim settled without your consent
- Enhanced coverage for today's medical environment
- And much more...

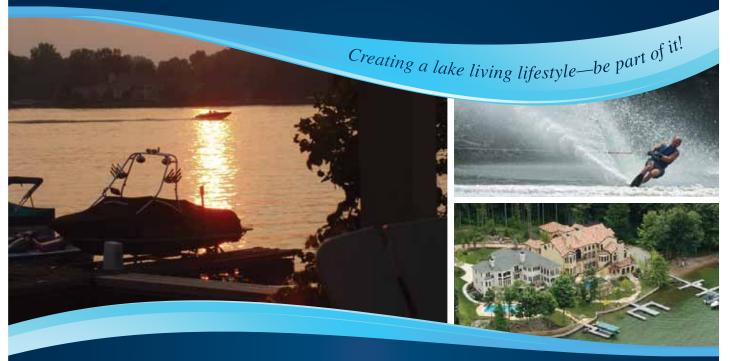
Call ProAssurance at **800.284.7424** for more information on Certitude.





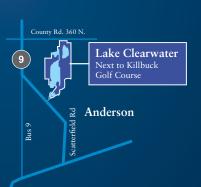
LUXURY LIVING ON THE LAKE

At Home on the Water



Waterfront Communities

If you are interested in living on the water, The Marina Limited Partnership has a host of options for you. With six distinctive communities on three Central Indiana lakes, we'll help you find the perfect waterfront, water access or off-water lot for your home. Special in-house lot financing is available in all of our communities.



ASK ABOUT SPECIAL IN-HOUSE LOT FINANCING





PERSONAL TRUSTS AND ESTATES

PROTECT, GROW AND MANAGE YOUR ASSETS

Our full-service Personal Trust Division includes:

- ♦ Revocable and Irrevocable Trusts
- Charitable Trusts

Estate Settlement.

Guardianships

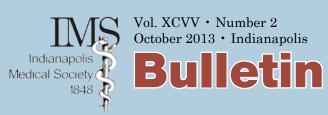
Life Insurance Trusts

We are ready to respond with the highest level of personal service, privacy, confidentiality, and attention to detail.

In the ever-changing world of financial services, our Personal Trust Division is a constant.







Official monthly publication of the Indianapolis Medical Society 631 E. New York St. Indianapolis, Indiana 46202-3706 Phone: (317) 639-3406

Fax: (317) 262-5609

Web Page: http://www.imsonline.org

E-mail: ims@imsonline.org

Indianapolis Medical Society President Mark M. Hamilton, MD

> President-Elect David R. Diaz, MD

Direct copy for publication and inquiries regarding advertising to:

Executive Vice President and Editor, $The\ IMS\ Bulletin$ Beverly Hurt

Associate Editor, *The IMS Bulletin* Marcia K. Hadley

The Bulletin invites news from and about members of the Indianapolis Medical Society. Copy deadline: First of the month preceding month of publication.

Advertising: Rates available upon request. Advertisers should provide electronic files by the first of the month preceding publication. Placement of advertisements, except for premium spaces, will be throughout the publication at the discretion of the editor. Board Certification Policy: IMS publishes board certifications approved by the American Board of Medical Specialties, American Osteopathic Association, and Royal College of Surgeons. Physician members wishing to designate an area of special interest in which their boards are not ABMS-, AOA-, or RCS-approved may use the following wording: "Specializing in."

Statements and conclusions of authors that are published in $The\ Bulletin$ are solely those of the authors and do not necessarily reflect Indianapolis Medical Society policy or position. The Indianapolis Medical Society makes no representation or warranty as to their accuracy or reliability. Advertisements published in $The\ Bulletin\$ do not imply approval or endorsement by the Indianapolis Medical Society, but represent solely the viewpoint of the advertiser or their agent.

ATTENTION SOCIETY MEMBERS

We like to feature photographs or other artwork shared by IMS members on the cover of *The Bulletin*. Submit photographs, artwork, etc., to Beverly Hurt at the Society Office, bhurt@imsonline.org.

The Bulletin is your magazine. Share your views by submitting reprints of your published articles; articles written expressly for *The Bulletin*; quips; short stories; brief comments; ideas; cartoons, etc.

Remember the *Indianapolis Medical Society Foundation* when planning your will. (*Contribution form included in this issue.*) Unless otherwise specified, your contribution will be directed toward medical scholarships.

Bulletin Subscriptions: \$36.00 per year AMA Web Page: http://www.ama-assn.org IMS Web Page: http://www.imsonline.org

in this issue

Special Features

President's Page Project Health Mark M. Hamilton, MD
2013-2014 Election Results
Recruit-a-Colleague Program14
Project Health Thank you, Hill Hastings, II, MD Carrie Jackson Logsdon, Director
Otis R. Bowen Community Service Award Marguerite Shepard, MD, Honored24

Departments

5
26
11
nline.org
20
18
22
12

about our cover



On our cover: Heidelberg, Germany. Photograph courtesy of IMS Member, Allan M. Arkush, DO

Thank you to our newlyand re-elected Board Members, Delegates and Alternates and to those who were willing to serve. See page 8.



Choosing malpractice coverage is not the time to confuse price with value.

At MedPro, we understand you're always looking for a great deal.

But think about this: If you're involved in a medmal claim, not only are your career and reputation at stake, but your personal assets and family's future could be vulnerable – all the things you can't put a price tag on.

We have a pure consent to settle provision, a 90% trial win rate, and 80% of claims are resolved without payment. It's superior protection and the strongest defense – and that's the best deal of all.

Next step? Get a quote. medpro.com/IMS | 800-4MEDPRO Contact your local MedPro agent.





President's Page Mark M. Hamilton, MD

Project Health: the Heart of the Indianapolis Medical Society

As the federal government continues to roll out implementation of the Affordable Care Act, one thing remains clear: There are hundreds of thousands of Hoosiers who don't have access to insurance or quality healthcare. And even with full implementation of Obamacare, that will not change.

Later this year, millions of uninsured Americans will begin signing up for an expanded Medicaid program under the ACA. Yet here in Indiana, the future of the law remains unclear. So far Indiana has yet to expand Medicaid. The Healthy Indiana Plan (HIP) will only cover citizens up to 100% of the Federal Poverty Level (FPL) and already has a waiting list of 55,000 people. Wishard Advantage serves people up to 200% of the FPL and Anthem is the designated "exchange" for everyone else. Even with those choices it is estimated that 145,000 people in Marion County will remain uninsured.

As physicians we have a unique opportunity to help our fellow Hoosiers gain access to quality healthcare. That's why I'm so passionate about my involvement with the Indianapolis Medical Society and more specifically, Project Health.

Project Health is an initiative of the Indianapolis Medical Society Foundation -- helping to expand access to healthcare for low-income, adult, uninsured residents of Indianapolis (Marion County). The project is part of a joint initiative with volunteer physicians, hospitals, community clinics, the pharmaceutical industry and other providers in a system of coordinated, casemanaged, charity care.

Since the first Project Health patient was enrolled in May of 2004, the program has grown to include more than 2,000 volunteer doctors, 2,300 patients and the three largest Indianapolis hospital systems. Project Health accepts patients whose incomes are between 201-300% of the FPL – patients who literally fall through the cracks in the system.

Most Project Health patients are what we call "the working poor." They are without coverage for a variety of reasons. Many held the same job for decades only to lose coverage because of layoffs or a company closure. They take any job they can get, often part time jobs; however those jobs don't come with benefits. A majority of them have always had insurance and have never asked for help before. When they lose coverage they do not know where to turn.

In total, hospitals and doctors have donated over \$38-million dollars in care over the past decade. This care involved 14 open heart surgeries, 3 brain surgeries, 5 corneal transplants, 90 cancer surgeries followed by chemotherapy and radiation, 141 cataract removals, 94 gallbladder removals, 57 shoulder repairs, 40 hand surgeries, 4 knee and 3 hip replacements and much, much more. There have been 40,553 patient appointments resulting in 32,179 procedures.

I encourage you to read some of our recent Project Health success stories online at www.imsonline.org. James McConkey is a self-employed mechanic who required emergency brain surgery after an MRI revealed not one, but two egg-sized tumors in the frontal lobe of his brain. The diagnosis would

have been fatal had there been a delay in treatment. Project Health staff got him an appointment with a neurosurgeon that very afternoon and he was in surgery the next day. "Everyone treated me like I was the most important person on earth," James said. "I can't tell you what it means to a person when you are uninsured, have a life-threatening emergency and don't know where to turn. A millionaire wouldn't have been treated any better or faster."

Then there's Chris and Tom Schrader, Project Health's first "patient couple." Chris survived breast cancer after receiving radiation and chemotherapy treatment through Project Health. Later her husband Tom survived a heart attack and an emergency aortic valve replacement. Chris says, "It still seems like such a miracle that you helped me. And then helping Tom as well? It is just beyond wonderful. We could have lost it all, our lives, our home, and everything we have worked so hard to build. Your helping us has been such a blessing."

Project Health isn't just about life-saving treatment, but preventative care as well. A majority of charity care patients don't visit a physician or clinic at the first sign of illness, because they can't afford the regular preventative care they need. These patients wait until their conditions become serious and intolerable before seeking care. Diabetes patients have come to Project Health with complications of retinal bleeding, uncontrolled blood sugars, heart damage, vascular compromise, high cholesterol and major stroke risk. Almost ALL of their health problems could have been prevented with early detection.

Not everyone without insurance can become a Project Health patient. Not only must they meet the income eligibility guidelines, they must agree to abide by a strict set of rules. Project Health patients have proven themselves to be compliant patients because they know that if they break the rules, they will be dropped from the program. The standards for participation in Project Health are high and the patients rise to meet them.

Patient Responsibilities

In order to ensure eligibility all Project Health patients

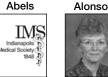
- Find a family physician or clinic to provide most of their care. If they don't have one, we work with partner physicians to find them one.
- Arrive at their appointments on time, and call the doctor and Project Health if an emergency keeps them from making the appointment. Project Health provides bus passes AND interpreters. We have very few no-shows.
- Make all reasonable attempts to avoid using the emergency rooms for non-urgent care. Frivolous ED visits have dropped from an initial 77% to less than 1% for the last nine years.

Continued on page 26.

Election Results 2013-2014



Linda Feiwell Abels



Andrew J. Corsaro



Gary R. Fisch

Ronda A.

Hamaker



Robert J

Stephen B. Freeman





Mark M. Hamilton



Frank P. Susan K. Lloyd, Jr. Maisel



David H. Moore



Maria C. Poor



Rhodes

Jason K.

Sprunger



Andrew L.

Morrison

Richard H.





Michael T. Stack



John J. Wernert



David S.

Batt

David R.

Diaz

Gaffnev

Andrew A.

David M.

Daniel J. Beckman



James A.



John Douglas Graham, III



Jeffrey J. Kellams



Mary Ian McAteer



Mercy O. Obeime





Dale A. Rouch



Kenny E.



Young, II



Ann M. Collins



Richard D. Feldman



David C. Hall



Stephen R. Klapper



John P. McGoff



David L. Patterson



Barbara K. Siwy





Ronald L.

President-Elect David R. Diaz

Secretary/Treasurer David H. Moore

Board of Directors 2013-2016

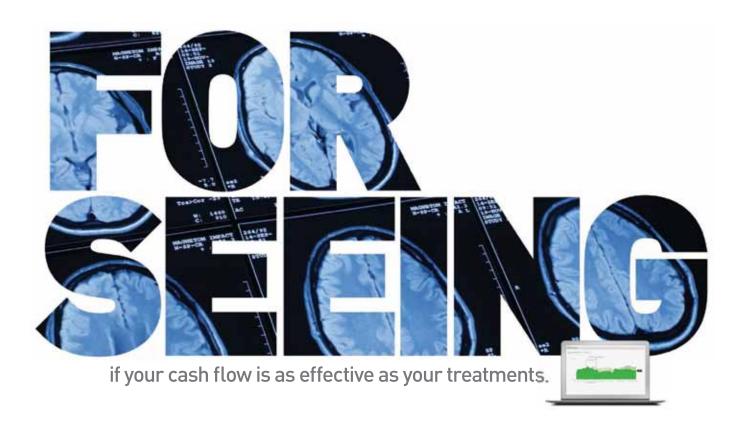
Linda Feiwell Abels (2016) James A. Dugan (2016) Richard D. Feldman (2016) Gary R. Fisch (2016) Ronda A. Hamaker (2016) Stephen R. Klapper (2016) Mary Ian McAteer (2016) John P. McGoff (2016) Maria C. Poor (2016) Richard H. Rhodes (2016) Barbara K. Siwy (2016) Michael T. Stack (2016) John J. Wernert (2016)

Delegates to the Convention (2013-2016)

David S. Batt (2016) Daniel J. Beckman (2016) Carolyn A. Cunningham (2016) Margaret M. Gaffney (2016) David C. Hall (2016) Ronda A. Hamaker (2016) Mark M. Hamilton (2016) Jeffrey J. Kellams (2016) Stephen R. Klapper (2016) Frank P. Lloyd, Jr. (2016) Susan K. Maisel (2016) David M. Mandelbaum (2016) John P. McGoff (2016) Dale A. Rouch (2016) Jason K. Sprunger (2016)

Alternate Delegates (2013-2016)

Robert J. Alonso (2016) Ann M. Collins (2016) Andrew J. Corsaro (2016) Stephen B. Freeman (2016) John Douglas Graham, III (2016) Andrew A. Johnstone (2016) Andrew L. Morrison (2016) Mercy O. Obeime (2016) Ingrida I. Ozols (2016) David L. Patterson (2016) Michael A. Rothbaum (2016) Kenny E. Stall (2016) Samuel T. Thompson (2016) Ronald L. Young, II (2016)



Cash Flow Insight[™] | for the achiever in you[®]

Introducing Cash Flow Insight powered by PNC CFO — a suite of user-friendly online tools that can help you understand and project your practice's cash flow, so you can turn insight into action. Try it at no cost today* Call the Cash Flow Insight Center at 855-762-2361, stop by any PNC branch or go to pnc.com/cashflowinsight



PNCBANK

^{*}Offer requires a PNC Business Checking account and enrollment in PNC Online Banking. Offer valid during your current statement cycle period and two additional statement cycles, which constitutes your free trial period. One free trial period per customer, based on the enrollment date of the first account you enroll in Cash Flow Insight. Your free trial period for all accounts in Cash Flow Insight ends at the same time. At the end of your free trial, you will remain enrolled in Cash Flow Insight and be charged a fee of \$10/month. If you do not want to continue with Cash Flow Insight, Beyond the trial period, certain account types have Cash Flow Insight for no additional monthly fee, including Business Enterprise Checking, Industry Solutions Checking and Retail Businesses Checking. Cash Flow Insight and CFO: Cash Flow Options are service marks of The PNC Financial Services Group, Inc. ©2013 The PNC Financial Services Group, Inc. All rights reserved. PNC Bank, National Association. Member FDIC



From left to right: Sandra Dolny, PA-C; Jocelyn Bush, MD; Edward Kowlowitz, MD; John Fitzgerald, MD; Alina M. Clavijo-Passik, PhD Board-Certified Pain Management Specialists

We get your patients back to life.

The Center for Pain Management is one of Central Indiana's most experienced medical practices focusing exclusively on treating patients who suffer from back, head, neck, joint or cancer-related pain.

This includes:

- Acute injuries or treatment
- Spinal injuries
- Herniated discs
- Arthritis
- Failed back surgery
- Chronic pain
- Migraines
- Fibromyalgia
- Complex regional pain syndrome (RSD)

Our team of clinicians and board-certified physicians specializes in comprehensive evidence-based diagnostic and multi-disciplinary treatment modalities that include:

- Interventional procedures
- Physical therapy
- Medication management
- Spinal cord stimulation
- Psychological counseling
- Ketamine and lidocaine infusions

CENTER FOR



317.706.PAIN 317.706.7246

8805 N. Meridian St. Indianapolis, IN 46260

www.IndyPain.com

Physician referrals and patient self-referrals are accepted. Workers compensation related injuries welcome.

Bulletin Board

Cynthia K. McGarvey, MD, JWM Neurology, recently presented a dementia talk, "Stop Looking: Your Sunglasses Are On Your Head" at WFYI Women, Wisdom & Wellness event. She was also a member of the speakers' panel at the event, "Your Brain: 1,001 Browser Tabs Open At Once."

Stephen W. Perkins, MD, Meridian Plastic Surgeons, recently was keynote speaker at the 36th Annual Conference of the European Academy of Facial Plastic Surgery in Oslo, Norway, giving the Esteemed Joseph Lecture titled, "The Origins and Evolution of Facial Plastic Surgery." He was also invited guest lecturer speaking on "Rhinoplasty: The Difficult Tip" and was moderator for two speaker panels.

Michael P. Murphy, MD, (no photo available) is enrolling patients in the Patients With Intermittent Claudication Injected with ALDH Bright Cells clinical trial, known as PACE. The study is being conducted by the National Institutes of Health Cardiovascular Cell Therapy Research Network. The one-year study began in June and additional information is available at 855-333-3260 or pgsell@iu.edu.

Vincent P. Mathews, MD, President/CEO of Northwest Radiology Network, PC and board certified neuroradiologist. recently spoke to a group of physicians and healthcare attendees in Cincinnati on "Amyvid: The First FDA-Approved Diagnostic PET Tracer for Estimating B-Amyloid Neuritic Plaque Density in the Living Brain." Amyvid is indicated for Positron Emission Tomography (PET) imaging of the brain to estimate B-amyloid neuritic plaque densities in adult patients with cognitive impairment being evaluated for Alzheimer's Disease (AD) and other causes of cognitive decline. This program was sponsored by Lilly, USA, LLC.

Robert M. Pascuzzi, MD, chair and professor of neurology and Martin R. Farlow, MD, professor of neurology, are now located at the Neurosciences Clinical Research Center in Goodman Hall (IU Neurosciences Building). The center provides five exam rooms, a consultation room, a sample processing lab, kitchen and office space for the clinical research staff members.

Rick C. Sasso, MD, Indiana Spine Group, contributed to an article "Mild diabetes is not a contraindication for surgical decompression in cervical spondlyotic myelopathy: results of the AOSpine North America multicenter prospective study, The Spine Journal, August 2013. The article was a multi-center study regarding cervical myelopathy.

Physicians of the St. Vincent Bariatric Center of Excellence were honored with the Obesity Action Coalition's "Dr. Blackstone Outstanding Membership Recruitment by a Physician Award." In one year, the bariatric physicians joined more than 795 patients through the OAC sponsored membership program by purchasing one-year OAC memberships for each of their patients. IMS Members Brenda M. Cacucci, MD; David R. Diaz, MD: Christopher M. Evanson, MD: John M. Huse, MD: Margaret M. Inman, MD and Douglas J. Kaderabek, MD.



William J. Berg, MD



Cacucci, MD



David R. Diaz, MD



Christopher M. Evanson, MD



Martin R. Farlow, MD



John M. Huse, MD



Margaret M. Inman, MD



Douglas J. Kaderabek, MD



Vincent P. Mathews, MD



Cynthia K. McGarvey, MD



John B. Meding, MD



Robert M. Pascuzzi, MD



Stephen W. Perkins, MD



Rick C. Sasso, MD



Brendan K. Sweeny, MD

News from Franciscan St. Francis Health ...

John C. Rau, MD, (no photo available) has established a new practice with Southeast Family Medicine and is accepting new patients. Dr. Rau earned his degrees from IU Schools of Medicine. He recently completed a three-year internship and residency in family medicine at Franciscan St. Francis Health. He is board certified in family medicine.

Brendan K. Sweeny, MD, has established a new practice with Center Grove Family Medicine and is accepting new patients. Dr. Sweeny recently completed an internship and residency in family medicine at Franciscan St. Francis Health. He earned his medical degree from IU School of Medicine and his undergraduate degree in chemistry from IU-Bloomington. He is board certified in family medicine.

John B. Meding, MD, will present October 10th at the Quality Inn & suites on the latest procedures in joint replacement and arthritis treatments. He is board-certified orthopedic surgeon specializing in adult reconstructive surgery and joint replacement.

Interventional cardiologist, William J. Berg, MD, lead a discussion at the "Ask the Doc" event held September 26 at Highpoint Orchard, Greensburg. He specifically discussed the blood flow to and from the legs, signs and symptoms of arterial or venous disease and treatment options available.

New Members



Chang, Justin P., MD Irvington Radiologists, PC 7340 Shadeland Station, #200 46256-3980

Ofc - 579-2150

Fax - 579-2130

Diagnostic Radiology, 2012, 2014 Neuroradiology Medical College of Ohio, 2007

Erickson, Kavita K., MD

Northwest Radiology Network 5901 Technology Center Dr. 46278-6013 Ofc -328-5050 Fax -328-5053

Diagnostic Radiology, 1990 Neuroradiology, 1995, 2006

Louisiana State University, 1986



Feng, Matthew T., MD Price Vision Group 9002 N. Meridian St., #100 46260-5354 Ofc - 844-5530* Fax - 844-5590

Email – mattfeng@pricevisiongroup.net Web – www.pricevisiongroup.com Ophthalmology Other Specialty University of Pittsburgh, 2007



Fried, Emily E., MD American Health Network Zionsville OB/GYN 1275 Parkway Dr. Zionsville, 46077-1953 Ofc – 873-8900

Fax – 873-2655 Web – www.ahni.com/zionsville-obgyn Obstetrics & Gynecology University of Kentucky, 2008

Gracon, Adam S., MD

Resident – IU School of Medicine General Surgery Michigan State University, 2011



Jepkorir, Carolyne J., MD Nephrology & Internal Medicine 1801 N. Senate Blvd., #355 46202-1252 Ofc – 924-8425

Fax – 924-8424 Email – cjepkorir@indianakidney.net Internal Medicine Nephrology Indiana University, 2008

Joyce, Shannon M., MD

Cornerstone Family Physicians, PC 8902 N. Meridian St., #230 46260-5382

Ofc – 581-8888* Fax – 705-7179

Web – www.cornerstonefamilydocs.com Family Medicine, 1998, 2005 Geriatric Medicine (FM), 2010 University of Louisville, 1995 Lowinsky, Joshua M., MD

Children's Resource Group 9106 N. Meridian St., #200 46260-1826 Ofc - 575-9111 Fax - 571-4470 Email - jlowinsky@childrens resourcegroup.com Web - www.childrens resourcegroup.com Psychiatry, 1994, 2009 Child & Adolescent Psychiatry

Medical College of Ohio, 1988



Neucks, Joshua S., MD JWM Neurology 8402 Harcourt Rd., #615 46260-2055 Ofc - 806-6991* Fax - 806-6990

Neurology Indiana University, 2009

Shukla, Chetan R., MD

Anesthesia Consultants of Indpls. 4725 Statesmen Dr., #C 46250-5645 Ofc – 577-4200 Anesthesiology, 1998 Pain Medicine (AN), 2000, 2011 Gujarat University, India, 1988

Singh, Harpreetinder, MD

IU Health Physicians
550 University Blvd., #1544
46202-5149
Ofc – 944-4705
IU Health Southern Indiana Physicians
IU Health ER
2209 John R. Wooden Dr.
Martinsville, 46151-1840
Ofc – (765) 349-6522
Internal Medicine, 2002, 2012
Emergency Medicine
Guru Nanak Med. College, India, 1994

Sonnenburg, Daniel W., MD

Resident – IU School of Medicine Internal Medicine Indiana University, 2013

Thekkeurumbil, Sanjay V., MD

Colon & Rectal Care, Inc.
7430 N. Shadeland Ave., #200
46250-2060
Ofc - 841-8090*
Fax - 577-7538
Colon & Rectal Surgery, 2010
Surgery, 2009
University of Amsterdam,
Netherlands, 2002

Recruit-a-Colleague Program!
See the Center Spread
for details or
visit imsonline.org

IMS Membership

The IMS is linked with the Indiana State Medical Association and the American Medical Association with AMA membership remaining optional. Your IMS Membership includes these benefits (for a complete list, call 639-3406 or visit www.imsonline.org):

- Representation and advocacy at all meetings of the AMA and ISMA House of Delegates making sure your voice is heard
- Liaisons with civic, governmental, health and hospital organizations, the public and the media
 - FREE Patient Referrals
- FREE \$100,000 air travel insurance for all Members
- Annual 7th District Meeting ... providing physicians and their families in Hendricks, Johnson, Marion and Morgan Counties the opportunity to meet and elect representatives at a family-oriented event
- Advantage Health Solutions IMS offers its Members a discount on group health insurance through a local provider-owned health plan.
- DocBookMD By partnering with DocBookMD, IMS is able to offer Members a next-generation HIPAA compliant multimedia communication tool.
- iSALUS 20% Discount on or part of OfficeEMR™ from iSALUS for the first year. OfficeEMR™ is a fully-integrated medical records system for solo practioners, groups and large medical organizations
- Favorite Healthcare Staffing As the exclusive provider of staffing services for the IMS, Members can enjoy Favorite's preferred pricing on a full-range of recruitment and staffing services
- Staples Exclusive discounts ... for your practice, home office and home. Call the IMS at (317) 639-3406 to set-up your access.
- Hertz Special year-round discounts on your daily, weekly, weekend, and monthly rentals.
- ICD-10, CPR: For less than the cost of a code book, CPR's Simple Solutions ICD-10 Transition Software is being called a "must have" training resource for the outpatient, ambulatory ICD-10-CM transition. IMS has secured a special price for our Members. For ICD-10 orders and questions, contact: cpticdpros.com/ims.
- ProAssurance: Five percent premium credit offered to IMS/ISMA Members with medical professional liability insurance through ProAssurance can provide you with substantial savings depending on your specialty.*

*Premium savings will vary depending on your territory, specialty and any additional premium credits that may apply.

- I. C. System We have partnered with America's largest privately owned debt collection agency since 1993. Please visit www.icmemberbenefits.com or call 800-279-3511.
 - Free Notary Service!
- The IMS provides more than 50 special benefits to Members!

Simple Spine Surgery?

There's no such thing.

And yet, we hear it time and time again: I send my "simple spine" one place but my complex cases go to a neurosurgeon.

Every spine surgery involves carefully working around delicate, inflamed nerves. When nerves are involved, a "simple spine" case can turn complex quickly.

Only neurosurgeons have the advanced training to effectively treat these fragile structures that are the root of your patient's pain.

Simple spine. Complex spine.
Choose Goodman Campbell
Brain and Spine for all your
spine patient needs. We are
your nervous system specialists,
with nearly 30 neurosurgeons
and 3 fellowship-trained
interventional pain physicians
to give your patients the most
options for pain relief.

Use our secure online referral form at: goodmancampbell.com/referrals. Or call (317) 396-1199 or toll free (888) 225-5464.



GOODMAN CAMPBELL

BRAIN AND SPINE

The nervous system specialists

Private practice and academic neurosurgeons, collaborating for the good of patients

Neurosurgeons

Nicholas Barbaro, MD Jamie Bradbury, MD Aaron Cohen-Gadol, MD Jeffrey Crecelius, MD Henry Feuer, MD Daniel Fulkerson, MD Randy Gehring, MD Peter Gianaris, MD Eric Horn, MD, PhD Steven James, MD Saad Khairi, MD Thomas Leipzig, MD Shannon McCanna, MD James Miller, MD Jean-Pierre Mobasser, MD Troy Payner, MD Eric Potts, MD Michael Pritz, MD, PhD Richard B. Rodgers, MD Carl Sartorius, MD Mitesh Shah, MD, FACS Scott Shapiro, MD, FACS Michael Turner, MD Thomas Witt, MD Robert Worth MD, PhD Ronald L. Young, II, MD

Pediatric Neurosurgeons

Laurie Ackerman, MD Joel Boaz, MD Daniel Fulkerson, MD Jodi Smith, PhD, MD Michael Turner, MD Ronald L. Young, II, MD

Interventional Neuroradiology

Andrew DeNardo, MD Daniel Hsu, MD John Scott, MD

Physical Medicine and Rehabilitation

Amy Leland, MD Nancy Lipson, MD

Interventional Pain Management

Christopher Doran, MD Jose Vitto, MD Derron Wilson, MD

Neuropsychology

Donald Layton, PhD

Recruit-a-Colle

Help strengthen the voice of medicine in Central Indiana -- recommend Indianapolis Medical Society Membership to your colleagues! Visit IMSONLINE.ORG for Recruiting and Membership applications.

The need for a strong voice to speak on behalf of medicine and, in particular, physicians has never been greater than it is today. It is critically important that we unify to address the specific needs of medicine in the greater Indianapolis area. There are advocacy efforts to champion, practice management issues to simplify, collegiality to build, and a time-honored profession to foster. There is strength in numbers. Together, we can make a positive change for medicine in Central Indiana.

Ask your colleagues to join IMS today. To thank you for your time and effort, we offer the following recruitment program:

Between July 1 and December 15, 2013, if you recruit one colleague you will receive 1/2 off your 2014 IMS annual dues.

Plus for every Member recruited by you within the promotional period, you will receive an entry in a grand-prize drawing for an iPad or iPhone ... just for you.

New recruits will be entered into a drawing for an iPad ... just for them, with your compliments!

To be considered a "recruited" Member, your colleague must:

- Be a nonmember who is eligible for the "full" IMS Member category and pay \$100 or more in dues.
- Submit a Membership application, along with his or her dues payment, between July 1, 2013 and December 15, 2013.
- Write **your name** in the **recruiter box** on the top of the Membership application.**

Send a recruitment email (copy on reverse side) to a colleague today, or link them to the online Membership application at imsonline.org to personally deliver your invitation.

You may also request a Membership Inquiry Kit from the IMS Membership Secretary 317-639-3406, (M-F 9 a.m. - 4 p.m. ET).

It is the collective effort that makes a difference. Call on the support of your colleagues today.

This program is only valid for IMS members whose dues are paid for the current fiscal year.

- *Please note that total dues credits earned in one yearly period cannot be greater than the amount of any recruiter's IMS annual dues.
- ** You can also receive credit for recruiting former Members and Fellows. If a former Member or Fellow calls the Membership Department to apply, be sure to ask them to mention you as the recruiter.



eague Program

Email Your Message:

I'm writing to encourage you to consider becoming a member of the Indianapolis Medical Society

With 1,800 members, IMS is the largest county medical society in Indiana, dedicated to improving medicine for patients and supporting those who practice it.

Membership in IMS provides such benefits: Free DocBookMD; special offers for ICD-10 software; discounts from ProAssurance, iSALUS, Staples, Favorite Healthcare Staffing; along with free referrals, labels, travel insurance and much, much more.

Personalize your message in the space provided online. For instance, tell your colleague about a specific IMS membership benefit you enjoy.

Recruit-a-Colleague email copy and online application available at: imsonline.org

Recruit-a-Colleague: Recommend IMS Membership

Note: Fields marked with * are required.

	6		
		10	9
	1		1

* Your Name:	
* From (Your email address):	
Subject line: Consider IMS Membership	
* Your colleague's name: First:	_Last:
*To (Your colleague's email address):	
I'm an IMS Member because:	
*IMS Recruiter	

ims@imsonline.org





Project Health



Carrie Jackson Logsdon, Director

Thank you, Hill Hasting, II, MD

Project Health's Doctor of the Month for October is Hill Hasting, II, MD of the Indiana Hand to Shoulder Center. Dr. Hastings specializes in arthroscopy, reconstruction, and replacement surgery of the elbow, wrist and hand in addition to fracture management, treatment of paralytic upper extremity disorders and shoulder arthroscopy.

Dr. Hastings is originally from Los Angeles. Physicians in his family go back to the 1600's. "My grandfather was an ENT surgeon who cared for Howard Hughes. My father was a general surgeon and mother was an internist/pediatrician." He has two sisters and one brother "all of whom are incredibly close to me." He attended high school at the Thatcher School which bordered a wilderness area. It required students to maintain and care for a horse for the first two years. He was chairman of the school, captain of the tennis team and gymkhana, an equestrian athletic event which exercises the unique athletic prowess of both the horse and rider. In high school he worked as a scrub technician in the operating room which he says piqued his interest in medicine.

He went to college at Williams College in Massachusetts where he competed in soccer, tennis and was on the swim team as a springboard diver. In his senior year he left the swim team to spend more time working for the National Ski Patrol, "putting in as much time as possible cross-country skiing because I felt this would be my last opportunity, which did not exactly prove to be the case." Participating in outdoor sports is a huge part of his life, but he says medicine was his destiny. "I had incredible mentors with my dedicated, caring physician parents."

Dr. Hastings returned home to attend the Keck School of Medicine at USC. He spent two summers doing cardiovascular research at the Harvard Peter Brent Brigham Hospital. From there it was a residency and internship in surgery, as well as a Fellowship in Clinical Research in Hand Surgery at the University of Colorado Medical Center in Denver. He had a six month hiatus before he had to return to Boston, so he moved to Vail, Colorado to practice family medicine in the Vail Valley Emergency Room, "living with my then girlfriend and now wife, Bettie, and competitively ski racing with her every Tuesday. The real lure of Colorado, on top of their incredibly stellar program, was my ability to kayak, rock climb, ski, and mountain climb. This passion never left me, centering me and my family in Telluride, Colorado today." Betty was a hotel and conference manager for the Marriott Mark, which had hosted an American Society for Surgery of the Hand summer meeting where he met Richard Smith, MD, one of the premier educators in hand and upper extremity surgery. Dr. Smith lured him back to Boston for training in orthopaedics at Massachusetts General Hospital and Peter Brent Brigham Hospitals. Dr. Smith urged him to seek a position at what was then the St. Vincent Hospital Indiana Hand Center and the rest is history.

Dr. Hastings is co-inventor of the Biomet Discovery Elbow Replacement System. He also designed and invented, in collaboration with the AO Hand Study Group, the AO Wrist Fusion Plate considered the gold-standard for wrist fusion. He

also helped develop the AO Distal Radius Plating System, the AO Modular Hand Set and the Phalangeal Percutaneous Screw Fixation System. He received the AO/ASIF Innovation Prize for these efforts. He consulted on the Combi Distal Radius Plating System and is collaborating on additional clavicle and upper extremity fracture systems. He designed the Hemi-Hamate Resurfacing Arthroplasty and was awarded the Sumner L. Koch Award by the Chicago Society for Surgery of the Hand as well as the Emanuel B. Kaplan Award by the New York Society for Surgery of the Hand for his investigations on the vascularity of the distal radius and vascularized techniques for bone grafting to the carpus. His research in complex elbow contractures led to his co-development of the Lateral Collateral Preserving Approach to the Elbow for Release of Complex Contractures and a New Classification System for Primary Osteoarthritis of the Elbow.

Dr. Hasting is a member of the American Academy of Orthopaedic Surgeons, past-member of the American Orthopaedic Association, American Society for the Surgery of the Hand, American Shoulder and Elbow Surgeons, American Society for Reconstructive Microsurgery, the International College of Surgeons to name a few. He has been awarded honorary memberships to the Canadian Hand Society, the Venezuelan Hand Society and the Hellenic Society for Surgery of the Hand. Dr. Hastings is also a Medical Consultant for the USA Gymnastics National Team and a consultant and developer for Biomet of its Intellifit fracture repair solutions for the clavicle, elbow and wrist. He has given over 500 national and international presentations and trainings of other physicians.

In his spare time he likes to be outdoors hiking and mountain climbing, horseback riding, skiing, biking, scuba diving, kayaking, and standup paddle boarding, photography and international travel. He and Betty have a horse farm and three Portuguese Water dogs in Zionsville. They also have two daughters, one in her 4th year doctoral program in Grief and Trauma Counseling at George Washington University and the other is a General Surgery Intern at LSU.

Dr. Hastings says travel has always been an important part of his life. "It awakens you. It opens your eyes to new and different ways of thinking. It exposes you to other cultures, and in doing so, reinforces your own values and assessment of what is important. Furthermore, medicine overseas exposes you to types of problems that we less commonly now see in the United States. For example, in New Delhi there are approximately 1,000 wrist fractures a day." He has operated in Venezuela, Argentina, India, the UK, France, Germany, Switzerland, Nepal, and Bhutan. "It has been said by many that the more you give, the more you receive. This includes any aspect of your life, not just medicine. We are privileged to have unique skills with which we are able to make a difference. I believe volunteer work and overseas work brings you to unique cultures and individuals. It opens up doors to their lives, their homes, their families and dreams." Project Health can't thank you enough, Dr. Hastings, for making so many of our patients' dreams come true – restoring them to normal function and lives without pain.

IMS



MINIMALLY INVASIVE DIAGNOSIS & TREATMENT OF BACK & SPINE PAIN

TYPES of PAIN TREATED ·Acute & Chronic Back Pain ·Cervical Spine (Neck) Pain & Related Headaches Herniated Discs Degenerative Disc Disease Sciatica / Radiculopathy Spinal Facet Syndrome Spinal Stenosis (Lumbar & Cervical) ·Spondylosis (Spinal Arthritis) ·Work & Sports Related Injuries **AVAILABLE TREATMENTS** SELECTIVE ENDOSCOPIC DISCECTOMY (SED) ·Fluoroscopic Epidural Steriod Injections (Crevical, Thoracic & Lumbar) Nerve Blocks (Diagnostic & Therapeutic) -Sympathetic Nerve Blocks -Fluoroscopic Selective Nerve Blocks ·Facet Joint Injections Sacroilliac Joint Injections Radiofrequency Procedures -Facet Denervation Rhizotomy -Sympathectomy Nucleoplasty ·Neuroplasty Discography -IntraDiscal ElectroThermal Annuloplasty (IDET) Find us on Spinal Cord Stimulation Facebook







Avon | Carmel | Kokomo | Mooresville

phone **317.815.8950** fax **317.815.8951** toll free **866.815.8950**

www.midwestpain.net



Indianapolis Medical Society

631 East New York Street • Indianapolis, IN 46202-3706

Phone: (317) 639-3406 • Fax: (317) 262-5609 • E-Mail: ims@imsonline.org • Web: www.imsonline.org

Officers 2013-2014

Board of Directors 2012-2013

Terms End with Year in Parentheses Stephen W. Perkins, Chair (2015); Mary D. Bush, Vice Chair (2015)

Christopher D. Bojrab (2014) Marc E. Duerden (2014) John C. Ellis (2014) Bernard J. Emkes (2014) Paula A. Hall (2014) Gerald T. Keener, Jr. (2014) John C. Kincaid (2014) John E. Krol (2014) Gregory N. Larkin (2014) Susan K. Maisel (2014) John F. Schaefer, Jr. (2014)

Mary D. Bush (2015) Robert J. Goulet, Jr. (2015) David C. Hall (2015) Marc R. Kappelman (2015) Jeffrey J. Kellams (2015) Anthony W. Mimms (2015) Caryn M. Vogel (2015)

*Appointed from the President's Advisory Council Carolyn A. Cunningham Heidi M. Dunniway Jon D. Marhenke Linda Feiwell Abels (2016) James A. Dugan (2016) Richard D. Feldman (2016) Gary R. Fisch (2016) Ronda A. Hamaker (2016) Stephen R. Klapper (2016) Mary Ian McAteer (2016) John P. McGoff (2016) Maria C. Poor (2016) Richard H. Rhodes (2016) Barbara K. Siwy (2016) Michael T. Stack (2016) John J. Wernert (2016)

Delegates to the State Convention, September 2014

The year shown in parentheses indicates year in which the term expires following the conclusion of the ISMA Annual Convention.

Mary D. Bush (2014)
David R. Diaz (2014)
Gary R. Fisch (2014)
Jonathan A. Fisch (2014)
Bruce M. Goens (2014)
Ann Marie Hake (2014)
Robert M. Hurwitz (2014)
Paul D. Isenberg (2014)
David A. Josephson (2014)
Marc R. Kappelman (2014)
Randall A. Lee (2014)
Mary Ian McAteer (2014)
Clement J. McDonald III (2014)
Jodi L. Smith (2014)

Linda Feiwell Abels (2015) Christopher D. Bojrab (2015) Charles W. Coats (2015) John C. Ellis (2015) Robert J. Goulet, Jr. (2015) C. William Hanke (2015) Gerald T. Keener, Jr. (2015) David H. Moore (2015) Robert B. Pauszek, Jr. (2015) J. Scott Pittman (2015) John F. Schaefer, Jr. (2015) Caryn M. Vogel (2015) David S. Batt (2016)
Daniel J. Beckman (2016)
Carolyn A. Cunningham (2016)
Margaret M. Gaffney (2016)
David C. Hall (2016)
Ronda A. Hamaker (2016)
Mark M. Hamilton (2016)
Jeffrey J. Kellams (2016)
Stephen R. Klapper (2016)
Frank P. Lloyd, Jr. (2016)
Susan K. Maisel (2016)
David M. Mandelbaum (2016)
John P. McGoff (2016)
Dale A. Rouch (2016)
Jason K. Sprunger (2016)

Alternate Delegates to the State Convention, September 2014

The year shown in parentheses indicates year in which the term expires following the conclusion of the ISMA Annual Convention.

William C. Buffie (2014) Brian D. Clarke (2014) Robert E. Dicks (2014) Doris M. Hardacker (2014) Douglas J. Horton (2014) Daniel E. Lehman (2014) Ramana S. Moorthy (2014) Maria C. Poor (2014) Philip W. Pryor (2014) Jason E. Rieser (2014) Steven M. Samuels (2014) Kenneth N. Wiesert (2014) James P. Bastnagel (2015) John H. Ditslear, III (2015) Robert S. Flint (2015) Tod C. Huntley (2015) Norman Mindrebo (2015) Robert Michael Pearce (2015) David M. Ratzman (2015) Michael A. Rothbaum (2015) Jeffrey M. Rothenberg (2015) Richard M. Storm (2015) Jeremy T. Sullivan (2015) H. Jeffery Whitaker (2015) Allison E. Williams (2015) Steven L. Wise (2015) Robert J. Alonso (2016) Ann M. Collins (2016) Andrew J. Corsaro (2016) Stephen B. Freeman (2016) John Douglas Graham, III (2016) Andrew A. Johnstone (2016) Andrew L. Morrison (2016) Mercy O. Obeime (2016) Ingrida I. Ozols (2016) David L. Patterson (2016) Michael A. Rothbaum (2016) Kenny E. Stall (2016) Samuel T. Thompson (2016) Ronald L. Young, II (2016)

Indiana State Medical Association Past Presidents

Jon D. Marhenke 2007-2008 Bernard J. Emkes, 2000-2001 Peter L. Winters, 1997-1998 William H. Beeson, 1992-1993 George H. Rawls, 1989-1990 John D. MacDougall, 1987-1988 George T. Lukemeyer, 1983-1984 Alvin J. Haley, 1980-1981 Indiana State Medical Association House of Delegate Speaker, ISMA John J. Wernert (2012-2013)

Vice-Speaker, ISMA Heidi M. Dunniway (2012-2013) Seventh District Medical Society Trustees Richard D. Feldman (2013) Vicki M. Roe (2014) John P. McGoff (2015)

Alternate Trustees Robert A. Malinzak (2013) Marc E. Duerden (2014) John C. Ellis (2015)

Expert investment management for portfolios of \$500,000 or more.



317-261-1900 • www.dmdcap.com

Not FDIC Insured ◆ No Bank Guarantee ◆ May Lose Value ◆ © 2013 Diamond Capital Management

TAKE ADVANTAGE OF YOUR MEMBERSHIP

The group purchasing power of the ISMA can help satisfy your insurance needs - at a price you can afford.

Call the ISMA Insurance Agency at (317) 471-4229 or (877) 647-2242.

THE ISMA INSURANCE AGENCY

offers the following insurance programs exclusively for ISMA members:

Health - PPO & Traditional plans from \$250 to \$5,000 deductibles Health Savings Account Plan Medicare Carve-out Dental Long Term Care Voluntary Employee Benefit Plan Dental, short term disability, term life, universal life, cancer plan, Section 125 Premium Only Plan (P.O.P.)

Auto

Homeowners

Term Life
Disability
Umbrella Liability
Business Owners Policy
Worker's Compensation
Malpractice Liability*

These insurance plans have been specifically designed for ISMA members and their employees to provide the highest quality coverage at the lowest possible cost.



^{*} Access is available through Medical Assurance of Indiana - ISMA's endorsed professional liability carrier.

CME & Conferences

Community Health Network

Community Hospital East

Critical Care Conference

Wednesday Medical Staff Conf. Room, 12:00 - 1:00 p.m.

Second Medical Grand Rounds

Wednesday Medical Staff Conf. Room, 12:00 - 1:00 p.m.

Community Hospital North

Pediatric Grand Rounds Wednesday Multi Services Rooms 1 & 2 7250 Clearvista Dr. 7:30 - 8:30 a.m.

First

Reilly Board Room; 12:00 - 1:00 p.m. Friday

Every Other Psychiatry Grand rounds Thursday 7250 Clearvista Dr.

begin 1/24/13 Multi-Service Rms. 1 & 2 7:30 - 8:30 a.m.

Community Heart & Vascular/

Indiana Heart Hospital

Imaging Conference: First

Imaging Conference: rotates Cath & Echo Case Presentations CHVH MCV Boardroom Videoconference to HVC Anderson Office, HVC East Office BR (Ste. 420) HVC South Office CR (Suite 2400) Wednesday

7:00.- 8:00 a.m.

Third

Ken Stanley CV Conference CHVH MCV Boardroom Videoconference to HVC Anderson Office, HVC East Office BR (Ste. 420) Wednesday

HVC South Office CR (Suite 2400)

7:00 - 8:00 a.m.

Fourth

Wednesday

Disease Management Conference: rotates CHF & EP Case Presentations CHVH MCV Boardroom Videoconference to HVC Anderson Office, HVC East Office BR (Ste. 420) HVC South Office CR (Suite 2400)

7:00 - 8:00 a.m.

Cancer Conferences Community Hospital East:

Third East General Cancer Conference

Thursday Medical Staff Conf. Room

12:00 to 1:00 p.m.

East Multidisciplinary Breast Cancer Conference Fourth

Medical Staff Conference Room Tuesday

7:00 to 8:00 a.m.

Community Hospital North

North Multidisciplinary Breast Conference 8040 Clearvista Parkway, Suite 550 First & Third

Tuesdays

7:00 - 8:00 a.m.

Every Other N. General Cancer Conference

8040 Clearvista Parkway, Suite 550 Friday

begin 1/18/13 7:00 - 8:00 a.m.

North Chest Cancer Conference First Wednesday 8040 Clearvista Parkway, Suite 550

7:00 - 8:00 a.m.

Melanoma Cancer Conference Third Wednesday

8040 Clearvista Parkway, Suite 550

7:30 - 8:30 a.m.

Community Hospital South

South Multidisciplinary Third Wednesday Breast Cancer Conference

Community Breast Care Center South, 533 E. County Line Rd., Ste. 101, 8:00 - 9:00 a.m.

For more information, contact Valerie Brown, (317) 355-5381.

Indiana University School of Medicine/ Indiana University Health

IU – Methodist – Riley

Oct. 3-4 Building a Comprehensive Home Dialysis Program

JW Marriott Indianapolis, Indianapolis

Emergency Medicine and Trauma Conference for Advanced Providers Oct. 3-4

Fairbanks Hall, Indianapolis

Oct. 4 Third Annual IU Neonatology Symposium

IUPUI Campus Center, Indianapolis

Oct. 10 Lung Transplantation: Navigating Future

Challenges with the Experience of the Past IU Health Neuroscience Center, Indianapolis

Advances in the Medical and Surgical Treatment of Epilepsy Oct. 26

IU Health Neuroscience Center, Indianapolis

1st Annual IU Health/Methodist Hospital Nov. 1

Trauma Orthopedic Symposium Hyatt Regency, Indianapolis

Radiology for the Advanced Provider Riley Outpatient Center, Indianapolis Nov. 12

Nov. 19-21 Biostatistics for Health Care Researchers:

A Short Course HITS Building, Indianapolis

Neurology Update III Dec. 7

IU Health Neuroscience Center, Indianapolis

2014

Jan. 25 Breast Cancer: Year in Review

Indiana History Center

March 7

Ritz Charles Banquet Facility, Carmel

Course dates and locations are subject to change. For more information, please visit http://cme.medicine.iu.edu or call

The Indiana University School of Medicine is accredited by the ACCME to provide continuing medical education for physicians.

We have more than 100 recurring meetings available. For a listing or more information, please visit http://cme.medicine.iu.edu or call 317-274-0104.

PHA Academy

December 3-4, 2013, Indianapolis Indiana

The PHA Academy is hosted by Purdue Healthcare Advisors. Participants have the option of attending the entire two-day training seminar or choosing up to four of the following eight workshop offerings: Stage 2 Meaningful Use for Physicians; Stage 2 Meaningful Use for Hospitals; Responsibly MobileTM: How to keep ePHI secure on the go (for the non-IT professional); The High-Performing Practice; PCMH Made Simple: The Factor PathTM; The Engaged Patient is Here; High-Consequence Care; and Building Blocks for a Lean Quality Transformation. The cost of each halfday workshop plus lunch is \$295. Questions contact: Sheila Kelty, Purdue Healthcare Advisor, (574) 276-9942. Register at http://pha. purdue.edu/events

Recruit-a **Energetic Voices Are Nee**

CME & Conferences

Indianapolis Medical Society

October

15 Executive Committee, Society, 6:00 PM, Sandwiches 30 ISMA's Fall Legislative Dinner, Indy Marriott Downtown

November

10 IMS Advisory Breakfast, 7:30 AM

prior to ISMA BOT @ 9:00 AM, State Hdqtrs.

16-19 AMA House of Delegates

19 IMS Board, Society, 6:00 PM, Social; 6:30 PM, Dnr/Mtg

December

Senior/Inactive Luncheon Meeting, 11:30 AM, Society TBD 11 17 Executive Committee Holiday Dinner, with Spouses/Guests

Glick Eye Institute Vision Research

October 25, 2013 Indianapolis Indiana

The fourth annual Vision Research Symposium held by the Department of Ophthalmology at the Eugene and Marilyn Glick

Eye Institute is scheduled for Friday, Oct. 25.

The keynote speaker will be Colm O'Brien, M.D., of University College Dublin in Ireland. Dr. O'Brien is the lead clinician in the Department of Ophthalmology at Mater Misericordiae University Hospital, a teaching hospital in the north inner city of Dublin. He is a member of the Glaucoma Program Committee of the Association for Research in Vision and Ophthalmology and has served on multiple boards and committees for ophthalmology and glaucoma associations.

Dr. O'Brien's research interests include matrix (differential gene expression) and vascular (endothelial dysfunction) biology in glaucoma; health services research; retinal ganglion cell apoptosis; phenotyping/genotyping of glaucoma patients; and proteomics of

pseudo-exfoliation glaucoma.

All presentations will take place in Spitzberg Hall at the Glick Eye Institute, 1160 W. Michigan St. The day will begin with a continental breakfast and registration at 7:30 a.m. and is expected to conclude by 5 p.m.

The cost to attend is:

• \$50 for MD/OD/DO/PhD participants

\$35 for postdoctoral participants
Free for students, residents, fellows and staff

Meals (breakfast, lunch and break service) will be provided along with conference materials. Continuing medical education credits will not be provided for this symposium. Information on uploading abstracts, due Friday, Sept. 20, and registration is available: http://iueye.iu.edu/symposium/

Did You Know?

Email & Text Messages Are Not HIPAA Complaint?

Sign-Up Now for Your FREE DocBookMD Application for your iPhone, iPad, iPodTouch & Android Device.

DocBookMD is Your HIPAA Complaint Messenger! A FREE IMS Member Benefit

Colleague! ded for Today's Medicine.



Get the facts Know the signs

(Prescription drug abuse has reached epidemic levels.)

Every 25 minutes someone dies from a prescription drug overdose.

More people abuse prescription drugs than cocaine, heroin, hallucinogens, and inhalants combined.

One in 20 people have used prescription pain killers for non-medical reasons.

Middle-aged adults are the most likely to overdose from prescription painkillers.

One in five Indiana teens have admitted to abusing prescription drugs.

The Indiana Prescription Drug Abuse Task Force wants Hoosiers to learn more about the dangers of prescription drug abuse and misuse, how to prevent it and how to talk to others about it at BitterPill.IN.gov. Because this is one bitter pill



we don't have to swallow.





Paid for by the Indiana Attorney General Consumer Protection settlement fund.

In Memoriam



Daniel L. Boyd, MD 1930 - 2013

Daniel L. Boyd, MD, 82, passed away Thursday, July 25, 2013, of a rare genetic blood vessel disorder, Rendu-Osler-Weber disease.

Dr. Boyd was a graduate of South Bend Central High School. From there he obtained a scholarship to Indiana University in South Bend. He earned a B.S. degree from the University of Wisconsin, Madison in 1954. His post graduate studies led him to the University of Notre Dame and he earned his doctoral degree from the University of Indiana Medical School in 1961. Dr. Boyd completed his internship 1961-1962, his Internal Medicine Residency (1962-1965) and a Cardiology Fellowship at the IU Medical Center (1965-68).

Dr. Boyd is a Korean Conflict war veteran.

Dr. Boyd taught and conducted research at Roudebush Veteran's Medical Center and taught at St. Vincent Hospital. He was a member of the American Society for Clinical Research and the American Medical Association.



Morris Green, MD 1922 - 2013

Dr. Morris Green, MD, of North Potomac, Maryland, passed away Tuesday, August 6, 2013 at the age of 91.

Dr. Green was a nationally renowned pediatrician, inspiring educator, and prolific author. He dedicated himself to a lifelong commitment to the health and well-being of Indiana's children

CREATE AN IMAGE™



Specialists in Healthcare Linen Services

- We will **launder** the linens, uniforms, and professional clothing that you already own.
- We will rent and launder linens, uniforms, and professional clothing.
- · We will sell linens, uniforms, and professional clothing.
- We will rent, sell, and launder linens, uniforms, and professional clothing in any combination.
- We will pick up and deliver to your place of business.
- · Samples of our products are available for your inspection.
- · We practice universal precaution standards.
- For a free price quote or further explanation of our services . . . please call:

In Indianapolis: 634-0833 In Muncie: 284-4411

through his extraordinary service of almost 50 years to Riley Hospital for Children, serving as its Physician-in-Chief from 1967-1988 and Chairman of the Indiana University School of Medicine Department of Pediatrics.

Dr. Green earned his pre-medical and medical degrees from Indiana University and the IU School of Medicine. He completed his internship at the IU Medical Center and his residency at the University of Illinois Research & Educational Hospitals from 1947-1949.

Dr. Green received numerous awards during his career from many organizations including the prestigious Abraham Jacobi award from the American Academy of Pediatrics. He was also named interim health commissioner by Governor Evan Bayh in 1990. His work in public service, academics, honor societies, organizations are legendary.

Dr. Green was a Captain in the Medical Corps, US Army from October 1945 until September 1947.



Robert "Bob" E. Cleary, MD 1937 - 2013

Dr. Robert "Bob" E. Cleary, 76, of Indianapolis died on August 29, 2013 at his residence after an acute battle with Leukemia.

Dr. Cleary was born on July 17, 1937 in Evanston, Illinois. He received his pre-medical degree at Marquette University and his medical degree from the University of Illinois. He served his residency at St. Francis Hospital in Evanston, Illinois where he practiced medicine specializing in gynecology and infertility. Dr. Cleary was the Assistant Resident in Obstetrics and Gynecology, St. Francis Hospital, 1963-1965; Chief and Senior Resident in Obstetric and Gynecology, St. Francis Hospital 1965-1966; Post-doctoral NIH Fellow in Reproductive Endocrinology, OB/GYYN Department, University of Washington 1966-1968.

He was a Major in the Air Force Reserve.

Dr. Cleary served as section head of reproductive endocrinology and infertility at Univ. of Chicago, IU Med ical Center clinical professor ob-gyn, Professor Emeritus 2004, Recipient Memorial Award Pacific Coast Ob-Gyn Society, Fellow ACOG, American Society Reproductive Medicine Society, Society of Reproductive Endocrinologists, Society of Reproductive Surgeons, NY Academy of Sciences. He contributed numerous articles to professional journals throughout his medical career.

Dr. Cleary owned and practiced at Fertility Inc. in Indianapolis, retiring in September of 2003.

Please take a moment to honor your colleagues and mentors by giving generously to the Indianapolis Medical Society Foundation in their name.

Your tax deductible contributions will help the IMSF help the citizens of Marion County and your colleagues in need.

Phone the Society at 639-3406 for donation information.

CENTER FOR SCAR THERAPY



Advanced Treatment Options for Improving Complex Scars

Keloid Atrophic Contracture Hypertrophic Acne Striae

Fibroblast Therapy Laser Therapy Injections Surgical Scar Revision





9002 N. Meridian St, Suite 205, Indianapolis, IN 317.573.8899 www.drchernoff.com

IMS Otis R. Bowen Community Service Award Winner



The Indianapolis Medical Society is pleased to announce that this year's Otis R. Bowen Award for Community Service is Marguerite Shepard, MD.

The Otis R. Bowen Award recognizes a physician member of the IMS whose dedication to the community reflects that of Otis R. Bowen, MD, who served as governor of Indiana from 1973 to

1981 and as Secretary of Health and Human Services from 1985 to 1989.

In being nominated for this award, Marguerite Shepard, MD, an OBGYN from Indianapolis and an emeritus faculty member for the last 11 years at the Indiana University School of Medicine, has reached out to her community in ways reflective of the work of Dr. Bowen. She was a fulltime tenured faculty member from 1982-2002 and is still working at the medical center in the Ob-Gyn department. Over the years, her dedication to patients is fabulous, and she has used her knowledge of medicine and women's health to improve the health of Indiana women. She sought out opportunities to work with organizations very early in her career when the protection of reproductive choice was not always a popular thing. She recognized early, that the health of Hoosier women was intimately tied to their reproductive choices, or lack thereof and willingly worked to improve the options available.

Understanding the importance of choice and the need for all women to have the opportunity to conceive, she founded the In Vitro Fertilization Center of the Indiana University Medical Center and served as its medical director for more than 10 years. Her dedication has resulted in the creation of families in and around the state and her techniques are currently in use around the country.

Recognizing that a women's health expands beyond reproduction, Dr. Shepard joined the Indiana State Department of Women's Health Task Force and served as the

Chair of the Osteoporosis/Menopause Committee. Drafting materials to educate women and providers about prevention and treatment of osteoporosis and the management of menopause, Dr. Shepard helped to put the concerns of older women in the limelight and her programs have continued. Empowering youth to achieve their dreams by providing goal-setting programs that promote literacy, fitness and mentoring became Dr. Shepard's next goal as she readily became an active member on the Catch the Stars Foundation board. The Catch the Stars Foundation empowers youth to achieve their dreams by providing goal setting programs that promote fitness, literacy and youth development. The programs are targeted to youth throughout Indianapolis, with a specific emphasis on supporting and assisting underserved and low to moderate income communities throughout the city. Dr. Shepard understands this need and has been an avid volunteer supporter both in time, mentoring, and monetary support

The Indianapolis Medical Society and the IU School of Medicine Women Faculty are proud of her service both within the IMS and academia and outside the university, but also recognize that Dr. Shepard has continued to support all physicians. Though "retired" she is an active participant in many programs and goes out of her way to mentor faculty. She gives easily of her time and talents and many of the successes of her colleagues, both personally and professionally, as well as her community, can be directly traced back to her interventions. Dr. Shepard, like Dr. Bowen, is a physician that recognizes that health care is more than what occurs in an exam room. Health is determined by the state of our community, the policies of our state, the opportunities that are available, and the knowledge and accessibility of providers to care for us.

Submit CME, articles or information for the Bulletin (deadline is the first of the month preceding publication) by emailing mhadley@imsonline.org

YOU HAVE A SPECIALTY. HEALTHCARE REAL ESTATE IS OURS.

- Medical office leasing, renewals & expansions
- Relocations and new locations
- Market comparables and trending



Timothy W. Norton, SIOR Partner Healthcare Practice Group 317.713.2136 tnorton@SummitRealtyGroup.com



Katie Sobotowski Director Healthcare Practice Group 317.713.2178 ksobotowski@SummitRealtyGroup.com





317.713.2100 | www.SummitRealtyGroup.com

Advertise Now!

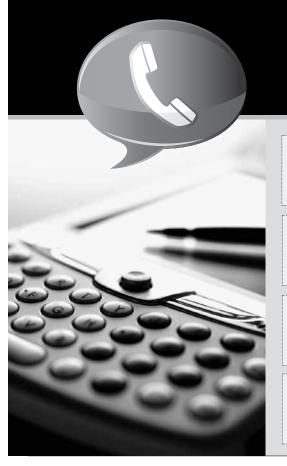
To advertise in the IMS Bulletin or online at imsonline.org email Marcia Hadley at mhadley@imsonline.org

mhadley@imsonline.org or phone 639-3406

Advertising rates and contracts are available online at http://imsonline.org/advertisingSponsorships.php

JWM Neurology

EMG/Nerve Conduction Studies Promptly At All JWM Neurology Offices



For a Patient Referral Call the JWM EMG Express Line:

317-806-6939

Northwest

8402 Harcourt Rd.

Northeast

7250 Clearvista Dr.

South

8051 S. Emerson Ave.

Franklin

1159 West Jefferson St.

Carmel

12188A N. Meridian St.

East

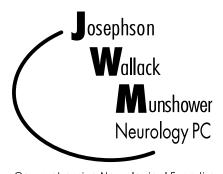
1400 N. Ritter Ave.

Mooresville

1001 Hadley Rd.

Kokomo

2330 S. Dixon Rd.



Comprehensive Neurological Expertise Compassionate Patient Care www.jwmneuro.com

www.jwmneuro.blogspot.com

President's Page (Continued from page 7)

- Follow their treatment plan, get the tests the doctor orders, and get their medication so they can get better and see the doctors less.
- Make sure to have the doctor's office pre-certify any labs, tests or procedures outside his/her office. If they do not do this, the patient will be responsible for the bill.
- Apply for Medicaid or another assistance program at Project Health's request.
- Notify Project Health if they move or change phone numbers.

Benefits to Doctors Volunteers

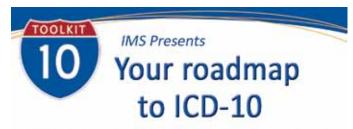
As a Project Health provider, you will decide how many additional charity care patients you can accommodate. All you have to do is treat the patient. Project Health handles all case management. Project Health provides medically certified interpreters with the patient when appropriate. By providing comprehensive care, charity care patients get better more quickly. That means they need to see you less frequently, freeing up time for treating other patients.

You can refer your existing charity care patients to Project Health if they have a household income over \$22,340. They can get very low copay brand name drugs by calling PPARX at 1-888-477-2669. Patients can get generic drugs for a \$4 copay at Wal-Mart, Walgreens, Target, Meijer. Also Marsh and Meijer give away many oral diabetic drugs.

Please consider getting involved with Project Health. I believe strongly in the excellent care Project Health physicians provide to their community every year. They donate time, money and most importantly, their medical expertise. I encourage you, as Indianapolis Medical Society members, to get involved in the IMS Foundation and help us continue to champion this unique and worthy program.

Advertisers' Index

Center for Pain Management
Chernoff Cosmetic Surgeons
Diamond Capital Management
Favorite Healthcare Staffing26
Goodman Campbell Brain & Spine13
ICD-10, cpticdpros
ISMA Insurance Agency
JWM Neurology25
Kindred
The Marina Limited Partnership3
Medical Protective6
Midwest Pain & Spine
The National Bank of Indianapolis4
Northwest Radiology Network
PNC9
Prescription Drug Abuse Prevention21
ProAssurance Insurance
Summit Realty Group
Superior Linen Service



ICD-10 transition tools to drive your success.

Specially priced for members. -





Indiana's **Medical Staffing Experts!**

Favorite Healthcare Staffing is honored to be the Exclusive Provider of Staffing Services for the Indianapolis Medical Society. Serving the Indiana healthcare community since 1981, Favorite continues to set the standard for quality, service, and integrity in healthcare staffing.

With preferred member pricing, Favorite's comprehensive range of staffing services can help physicians improve cost control, increase efficiency, and protect their

Discover The Favorite Advantage! 317-548-5322

STAFFING PROFESSIONAL SPECIALTIES

- · Physician Office Staff
- Práctice Managers
- Front & Back Office
- NursingAllied Health
- · Advanced Practice
 - Nurse Practitioners
 - Physician Assistants
- Physicians

MedicalStaffing@FavoriteStaffing.com

317-548-5322

CONTRACT PLACEMENT • DIRECT HIRE • TEMP-TO-PERM • PER DIEM

Preferred Pricing for IMS Members

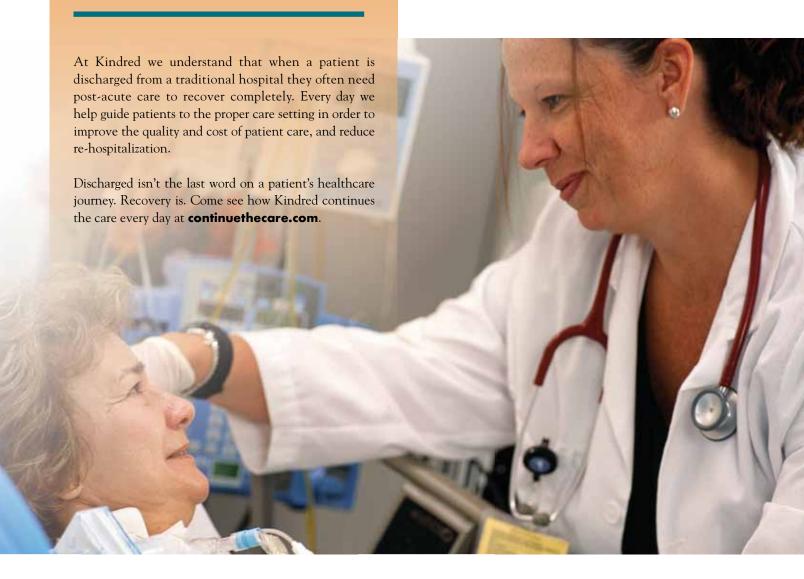
Favorite Healthcare Staffing is the **Exclusive Provider of Staffing Services** for the Indianapolis Medical Society



Quality Staffing with Exceptional Results! MEDICALSTAFFING@FAVORITESTAFFING.COM

FROM HOSPITAL TO HOME, WE HAVE **RECOVERY** COVERED.





CONTINUE THE CARE





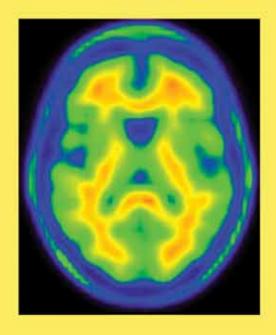
Scan this code on your smartphone to **find a** facility near you.

In the Indianapolis area Kindred offers services in: 2 Transitional Care Hospitals • 6 Transitional Care and Rehabilitation Centers • Home Health • Hospice Care • RehabCare Contract Rehabilitation.

TO REFER A PATIENT, CALL: 888.566.1234

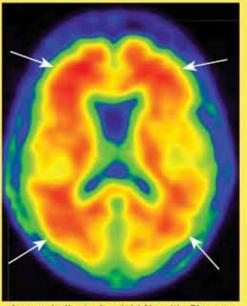
Now Available In Indianapolis!

PET-CT Tracer to Help Diagnose Alzheimer's Disease ...and Memory Disturbances



Negative Scan

A negative Amyvid scan indicates that a person has few or no amyloid plaques – consistent with no presence of Alzheimer's Disease.



Arrows Indicate Amyloid Neuritic Plaques

Positive Scan

A positive scan indicates moderate to frequent amyloid plaques – consistent with a pathological diagnosis of AD. However, this amount of plaque can also present in other neurological conditions as well as in older adults with normal mental functioning.

The first and only FDA-approved PET-CT tracer, Amyvid, is now available for use in testing patients being evaluated for Alzheimer's Disease and other causes of cognitive decline.

To schedule a scan or for more information, call 317-XRAY NOW (972-9669), or toll-free 800-400-9729.



"Trusted Imaging Since 1967"