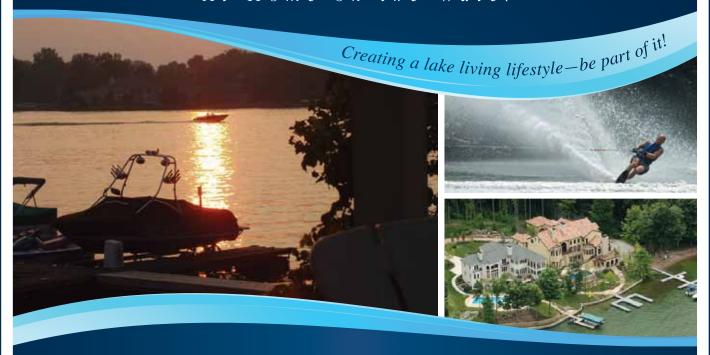


# **Accepting Referrals for Complete Pain Care**



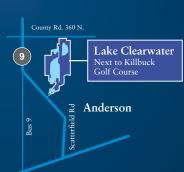
# LUXURY LIVING ON THE LAKE

on the Water At Home



# Waterfront Communities

If you are interested in living on the water, The Marina Limited Partnership has a host of options for you. With six distinctive communities on three Central Indiana lakes, we'll help you find the perfect waterfront, water-accessible or off-water lot on which to build your new home. Special in-house lot financing is available in all of our communities.



Visit The 2014 Indianapolis Monthly **Dream Home in The** Springs of Cambridge This Fall!



The Marina Limited Partnership

www.marinalimitedland.com

69 Canal Place 116<sup>th</sup> St Sail Place Adjacent to the Indianapolis Sailing Club Marina Village Townhome Springs of Cambridge Across the bridge from the Geiss Marina on East 96th St Indianapolis Hampton Cove Geist Reservoir Geist Marina

Call Rob Bussell for lot information, pricing and financing options. (317) 845-0270 ext. 24 rob@robbussell.com

# It's Our Privilege To Serve You.

At the Indianapolis area's largest locally owned national bank, we believe in giving our clients the privileges they deserve. Privileges like exceptional personal service, in-depth knowledge, and timely responsiveness. Our private bankers make it a priority to meet your specific needs.

So please call Linda Allen at 261-0330 to set up an appointment today.

Because working with you is our privilege.



frinda J. Ollen

Linda Allen

Vice President, Private Banker



NMLS #473835



Vol. XCVVI • Number 1 September 2014 • Indianapolis

# **Bulletin**

Official monthly publication of the Indianapolis Medical Society 631 E. New York St. Indianapolis, Indiana 46202-3706

Phone: (317) 639-3406 Fax: (317) 262-5609

Web Page: http://www.imsonline.org

E-mail: ims@imsonline.org

President 2013-2014 David R. Diaz, MD

President 2013-2014 Mark M. Hamilton, MD

Direct copy for publication and inquiries regarding advertising to:

Executive Vice President and Editor, *The IMS Bulletin*Beverly Hurt

Associate Editor, *The IMS Bulletin* Marcia K. Hadley

The Bulletin invites news from and about members of the Indianapolis Medical Society. Copy deadline: First of the month preceding month of publication.

Advertising: Rates available upon request. Advertisers should provide electronic files by the first of the month preceding publication. Placement of advertisements, except for premium spaces, will be throughout the publication at the discretion of the editor. Board Certification Policy: IMS publishes board certifications approved by the American Board of Medical Specialties, American Osteopathic Association, and Royal College of Surgeons. Physician members wishing to designate an area of special interest in which their boards are not ABMS-, AOA-, or RCS-approved may use the following wording: "Specializing in."

Statements and conclusions of authors that are published in  $The\ Bulletin$  are solely those of the authors and do not necessarily reflect Indianapolis Medical Society policy or position. The Indianapolis Medical Society makes no representation or warranty as to their accuracy or reliability. Advertisements published in  $The\ Bulletin\$ do not imply approval or endorsement by the Indianapolis Medical Society, but represent solely the viewpoint of the advertiser or their agent.

#### **ATTENTION SOCIETY MEMBERS**

We like to feature photographs or other artwork shared by IMS members on the cover of *The Bulletin*. Submit photographs, artwork, etc., to Beverly Hurt at the Society Office, bhurt@imsonline.org.

The Bulletin is your magazine. Share your views by submitting reprints of your published articles; articles written expressly for *The Bulletin*; quips; short stories; brief comments; ideas; cartoons, etc.

Remember the *Indianapolis Medical Society Foundation* when planning your will. (Contribution form included in this issue.) Unless otherwise specified, your contribution will be directed toward medical scholarships.

Bulletin Subscriptions: \$36.00 per year AMA Web Page: http://www.ama-assn.org IMS Web Page: http://www.imsonline.org

# in this issue

# **Special Features**

The Mission of the Indianapolis Medical Society David R. Diaz, MD
Special Feature "Overseeing the ovaries" Drs. Lehmann, Taylor, Rohr-Kirchgraber, Vilano8
In Summary16
Departments
About Our Cover5
Advertisers' Index21
Bulletin Board11
Classified Advertisingwww.imsonline.org
CME & Conferences
Employment Advertisingwww.imsonline.org
IMS Leadership18
In Memoriam12
New Members

# Bulletin Bustel R. Dar. MD Base 2013 Dirich R. Prince And Delivery Company Company

#### about our cover

On our cover:

2014-2015 IMS President, David R. Diaz, MD. Dr. Diaz will formally be inaugurated at the September 16, 2014 IMS Board Meeting as the 141st President of the Indianapolis Medical Society.

The photograph was taken on the grounds of Larue Carter Hospital where Dr. Diaz is Medical Director of Unit 3C and treats severely and persistently

mentally ill patients referred from throughout the State of Indiana. One of his special interests is the treatment of deaf mentally ill patients. He has published multiple articles and given numerous presentations on the topic and is recognized nationally for his work in that area. He is a diplomate in General Psychiatry and also Psychosomatic Medicine through the American Board of Psychiatry and Neurology, Inc. He is Assistant Professor of Clinical Psychiatry at Indiana University School of Medicine and also is an attending at the Psychiatry Adult Outpatient Clinic at Goodman Hall on the IU campus. Additionally, he oversees consultation-liaison psychiatry at IU Health University Hospital.

Dr. Diaz is a member of the Alpha Omega Alpha Medical Honor Society, the Indiana Psychiatric Society (where he is a three time past President and is presently Legislative Representative), the American Psychiatric Association (Distinguished Fellow), the Academy of Psychosomatic Medicine and the American Deafness & Rehabilitation Association (ADARA). He has served the IMS as Chair, Board of Trustees; Chair, Commission on Professional Affairs; Chair, Commission on Articles and Bylaws, and as a Member of the Board of Trustees. He particularly enjoys teaching the psychiatrists of tomorrow. Dr. Diaz has been awarded the Residents' Award for Teaching Excellence in 2014 as voted on by the residents of the Indiana University Department of Psychiatry and the Irma Bland Award for Excellence in Teaching Residents by the American Psychiatric Association.

Photography by Debbie Winchester



FOR PHYSICIANS
AFFILIATED WITH
ST. VINCENT HEALTH



Your record of practice is important for many reasons—credentialing, increasing transparency with patients, and protecting your important professional identity.

Coverage is about so much more than settling claims.
Choose the protection that is like no other in supporting the principles of high reliability.

Your Certitude<sup>™</sup> program for medical professional liability insurance provides:

- Risk management resources to help you manage your practice and enhance patient safety
- Flexible premium payment options to fit your needs
- Physician peer input for difficult claims and underwriting issues
- A unified claims approach that helps you protect your important identity—with no claim settled without your consent
- Enhanced coverage for today's medical environment
- And much more...

Call ProAssurance at **800.284.7424** for more information on Certitude.







# President's Page David R. Diaz, MD

The mission of Indianapolis Medical Society is to promote professional growth, advocacy for all physicians, and quality health care for the community.

I am humbled and honored to be your President for 2014-2015, IMS's 141st President, in fact. Thank you for your trust. I look forward to working more closely with the Executive Committee, Board, IMS leaders and members. My focus this year will be on the positives of patient care, medicine, peer support and collaborative work.

As we start this year together, I want to remind all of us why we became physicians, why medicine is vital to our being and why membership in the IMS can provide "priceless" support for each of us.

I read an article recently in the *Indianapolis Business Journal* Blog "The Dose" that Indianapolis physicians are loved by their patients. Indianapolis ranked fifth highest among the nation's largest cities for the most positive reviews (Vanguard Communications Patient Happiness Index based on patient reviews of doctors posted on web sites). On a five-point scale created by Vanguard, the average review by patients scored Indianapolis physicians at a 4.05. For the most part, we like our patients, too. Some more than others, but that just proves how human we are and how important peer support is to us. My mission when I decided to become a physician was to be a doctor who makes a positive difference in the lives of others. I know that I'm not unique; all of you shared that dream with me.

Not only are we liked, we are a central part of our patients' lives and we have a stronger influence in their lives than we might expect. According to a study by the Centers for Disease Control and Prevention (CDC), "Adults are not getting the vaccines they need. The latest data from the CDC shows that vaccination rates for adults are extremely low (National Health Interview Survey, 2012). For example, rates for Tdap and zoster vaccinations are 20 percent or less for adults who are recommended to get them. Even high risk groups are not getting the vaccines they need — only 20 percent of adults 64 years or younger who are high risk for complications from pneumococcal disease are vaccinated. This means that each year tens of thousands of adults needlessly suffer, are hospitalized, and even die as a result of diseases that could be prevented by vaccines.

Most adults don't realize that they need vaccines. A recent national survey revealed that most adults were not aware of recommended vaccines beyond influenza.

Your patients are likely to agree to get the vaccines you recommend to them. Clinicians are the most valued and trusted source of health information for adults. Your patients rely on you to let them know which vaccines are necessary and right for them."<sup>3</sup>

I often tell my medical students that even casual remarks can be and will be remembered and may become part of family lore. I remember hearing my dad talk about the day I was born he was in the waiting room as men were those days, and the doctor came out and said "you have a healthy baby." My dad asked him the sex of the child and he said "you will have

to take me to lunch to find that out. Let's go." And that is exactly how he found out he had a son. I have heard that story, conservatively, about 50 times, even as recently as this year.

We all know that the practice of medicine is an art. It's the what, why and the how of life. Remembering that "the who" is foremost — the patient and their needs for compassion, answers, quick and complete. We are a science-based profession which is applied with a stroke of panache. Most of all, patients want competent doctors and to have a trusting professional relationship with them. No substitutes will work.

We're all human and we instinctively understand patient/doctor needs. A colleague remarked recently about "how depressing the practice of medicine is right now. The problems are just so overwhelming." While I understand where that doctor is coming from, physicians have faced long odds before. I invite you to drop by IMS Headquarters and pull out a copy of the *Bulletin* from the early years. Doctors talked about the problems of healthcare, the burdens of regulations, the impossible work situations ... they also used the IMS as a forum to grow, to develop and to support each other.

I have experienced the need for and support of physicians in my own life, and I hope to elaborate in future articles. For now, I will just state what you all know: Indianapolis hospitals and physicians offer excellent and compassionate care. Beyond the actual care, other Indianapolis physician friends were there for me and my family.

I led this article with the IMS Mission ... The mission of Indianapolis Medical Society is to promote professional growth, advocacy for all physicians, and quality health care for the community. I might add to this peer support, collegiality and assistance for members at the ready. IMS provides opportunities for personal and professional growth, interaction, leadership, development and practice enhancements.

Despite what happens with medical care, patients still want to be treated by competent doctors and to have a trusting professional relationship with them. No substitutes work. Our organization exists to help doctors manage their practices and focus on taking care of those patients. And a central focus of my term is to encourage doctors to take care of each other, to be available to talk as we face changes, and to offer curbside consults if requested.

Let us focus this year ... on being trusted colleagues and friends.

#### References:

- 1. IBJ, The Dose, J.K.Wall, July 14, 2014
- 2. ibio
- 3. www.cdc.gov/vaccines/hcp/patient-ed/adults/downloads/matte-exampl-hcp-recommendation.pdf

Dul R Day MD

# **Special Feature ...** "Overseeing the ovaries"







Julia Taylor, MD



Theresa Rohr-Kirchgraber, MD



Erin Vilano, MD

What she did not expect was

Her hypercoagulable state

Difficulties arise because

never being able to have a child.

and malignant hypertension

both the disease itself and

therapies used may cause organ

dysfunction and long term side

initiation of disease controlling

therapy is urgent and the

diagnosis itself is overwhelming.

However, the discussion need

Often in newly diagnosed SLE

effects.

not end there.

required careful management.

Amalia Lehmann<sup>1</sup>, BS; Julia Taylor<sup>1</sup>, MD; Theresa Rohr-Kirchgraber<sup>1</sup>, MD; Erin Vilano<sup>1</sup>, MD

<sup>1</sup>Indiana University School of Medicine and Riley Hospital for Children, Indianapolis, Indiana

#### Summary:

Concurrent disease and fertility preservation management in adolescent girls/women.

#### Case:

She always knew that there may be complications when she decided to have a baby. Although her systemic lupus erythematosus (SLE) was now under control, she had heard that the hormone changes of pregnancy could cause flares and knew a pregnancy would be "high risk" someday. What she did not expect was never being able to have a child.

A year ago, at the age of 15 she first saw her physician for menorrhagia. Initially, she was relieved her bleeding had stopped, but then 10 long weeks of persistent

bleeding ensued soon after her first Depo-provera injection. She knew that spotting was common, but was not expecting continuous bleeding. Then, there was the massive swelling, the vomiting, the rash on her face, and the dangerously high blood pressure. At that time, her constellation of symptoms plus her family history suggested SLE and lupus nephritis. Biopsies and other lab tests confirmed the diagnosis and the complications of her newly diagnosed lupus required immediate treatment. Her hypercoagulable state and malignant hypertension required careful management. But now, the SLE treatments that she had been so grateful for were the cause of hot flashes, lack of periods, and night sweats. The physicians told her she had premature ovarian failure and that the likelihood of ever conceiving was low. She thought, "How could that be? Why didn't anyone talk to me about that?"

Systemic Lupus Erythematosus (SLE) is a devastating lifelong autoimmune disease with the potential to affect almost any organ. With advances in diagnosis and therapies, survival has improved significantly making quality of life and long term side effects of increasing concern. Difficulties arise because both the disease itself and therapies used may cause organ dysfunction and long term side effects. Although use of alkylating agents like cyclophosphamide is efficacious in the treatment of life threatening rheumatic conditions, such as lupus nephritis, it has a well-established and significant risk of premature ovarian failure (POF), with rates as high as 50%[1,2]. Additionally, SLE carries with it estrogen restrictions and a risk for pregnancy complications. As SLE is most prevalent

in young women, with a reported female-male ratio of 9:1 during child-bearing years, long term reproductive health is of particular concern[1, 3].

There are many challenges in managing disease progression while preserving fertility in a post-pubertal adolescent female treated with a gonadotoxic agent. Often in newly diagnosed SLE, initiation of disease controlling therapy is urgent and the diagnosis itself is overwhelming. These factors and contraindications to hormonal treatments make many fertility sparing measures, such as cryopreservation, unavailable [4, 5].

However, the discussion need not end there. Although therapy initiation is urgent, fertility preservation must also be considered and discussed as early and urgently as possible

> before treatment starts so that maximal options remain available. According to ASCO 2013 guidelines GnRH agonists (GnRH-a), such as Lupron, although not ideal to protect ovarian function due to unresolved questions of effectiveness, can be considered in emergency situations and can additionally prevent menorrhagia and anemia that may be of present or future concern. It may also be recommended that some patients who are not able to use established methods of fertility preservation participate in experimental protocols, clinical studies, and registries where available [5]. Referrals should be made to appropriate resources, including reproduction specialists and psychosocial providers.

Many studies have shown that adults suffering from iatrogenic infertility wish

that they had been better counseled about their fertility options. Often, patients may not bring up their concern regarding fertility despite it being very important to them. Lack of awareness of infertility as a possible side effect or feeling overwhelmed may account for silence on the part of the patient and family [5, 6]. It is therefore, the responsibility of providers to discuss fertility complications and explore all fertility sparing options with female patients during reproductive years if infertility is a potential complication.

- 1. Blumenfeld, Z., et al., Gonadotropin Releasing 1. Hormone Agonists May Minimize Cyclophosphamide Associated Gonadotoxicity in SLE and Autoimmune Diseases. Seminars in Arthritis and Rheumatism, 2011. 41(3): p. 346-352.
- 2. Manger, K., et al., Prevention of gonadal toxicity and preservation of gonadal function and fertility in young women with systemic lupus erythematosus treated by cyclophosphamide: The PREGO-Study. Autoimmunity Reviews, 2006. 5(4): p. 269-272.
  - 3. Systemic lupus erythematosus. Vol. 335. 2007.
- 4. Hickman, R.A. and C. Gordon, Causes and management of infertility in systemic lupus erythematosus. Rheumatology, 2011.
- 5. Loren, A.W., et al., Fertility Preservation for Patients With Cancer: American Society of Clinical Oncology Clinical Practice Guideline Update. Journal of Clinical Oncology, 2013.
- 6. Schover, L.R., et al., Oncologists' Attitudes and Practices Regarding Banking Sperm Before Cancer Treatment. Journal of Clinical Oncology, 2002. **20**(7): p. 1890-1897.

IMS Bulletin, September 2014



# THE PRIVATE BANKING GROUP

# One On One...

We know that good medicine comes down to one-on-one interaction with your patients. We think great banking is the same! The Private Banking group is ready for you on your schedule, just call us and we'll come to you! With over 110 years of serving our community we are a full service bank providing our customers with a full suite of financial services including:

#### **EXCLUSIVE PRODUCTS FOR HEALTHCARE PROFESSIONALS**

- MEDICAL BANKING ACCOUNT
- ➤ MEDICAL EQUIPMENT LEASING
- ACQUISITION FINANCING
- ➤ MEDICAL PRACTICE LOANS
- ➤ LOANS & LINES OF CREDIT
- MUCH MORE!

Member FDIC. Equal Housing Lender 📤. SYB - NMLS# 433971

DOWNTOWN: 136 East Market St. Indianapolis, IN 46204 (317) 238-2800

CARMEL OFFICE: 11450 N. Meridian St. Carmel, IN 46032 (317) 238-2831

BINFORD OFFICE: 6840 Lake Plaza Dr. Indianapolis IN 46220 (317) 238-2860





A TRUSTED PARTNER SINCE 1904

# Simple Spine Surgery?

There's no such thing.

And yet, we hear it time and time again: I send my "simple spine" one place but my complex cases go to a neurosurgeon.

Every spine surgery involves carefully working around delicate, inflamed nerves. When nerves are involved, a "simple spine" case can turn complex quickly.

Only neurosurgeons have the advanced training to effectively treat these fragile structures that are the root of your patient's pain.

Simple spine. Complex spine. Choose Goodman Campbell Brain and Spine for all your spine patient needs. We are your nervous system specialists, with nearly 30 neurosurgeons and 3 fellowship-trained interventional pain physicians to give your patients the most options for pain relief.

Use our secure online referral form at: goodmancampbell.com/referrals. Or call (317) 396-1199 or toll free (888) 225-5464.



GOODMAN CAMPBELL

BRAIN AND SPINE

The nervous system specialists

Private practice and academic neurosurgeons, collaborating for the good of patients

#### Neurosurgeons

Nicholas Barbaro, MD Jamie Bradbury, MD Aaron Cohen-Gadol, MD Jeffrey Crecelius, MD John DePowell, MD Henry Feuer, MD Daniel Fulkerson, MD Randy Gehring, MD Peter Gianaris, MD Eric Horn, MD, PhD Steven James, MD Saad Khairi, MD Albert Lee. MD Thomas Leipzig, MD Shannon McCanna, MD James Miller, MD Jean-Pierre Mobasser, MD Troy Payner, MD Gautam Phookan, MD Eric Potts, MD Richard B. Rodgers, MD Carl Sartorius, MD Mitesh Shah, MD, FACS Scott Shapiro, MD, FACS Julius A. Silvidi, MD Thomas Witt, MD Ronald L. Young, II, MD

#### Pediatric Neurosurgeons

Laurie Ackerman, MD Joel Boaz, MD Daniel Fulkerson, MD Jodi Smith, PhD, MD Ronald L. Young, II, MD

#### Interventional Neuroradiology

Andrew DeNardo, MD John Scott, MD

# Physical Medicine and Rehabilitation

Amy Leland, MD

#### Interventional Pain Management

Christopher Doran, MD Jose Vitto, MD Derron Wilson, MD

#### Neuropsychology

Donald Layton, PhD

# **Bulletin Board**

The Executive Board of the American College of Obstetricians and Gynecologists has voted unanimously to present the Arnold P. Gold Foundation Humanism in Medicine Award at The American College of Obstetricians and Gynecologists to Jeffery M. Rothenberg, MD, in recognition and appreciation of his outstanding contributions to the practice of obstetrics and gynecology through his integration of the arts and humanities in patient care. The College will present this award during the next Presidential Inauguration and Convocation, to be held during the 2015 Annual Clinical and Scientific Meeting in San Francisco, California in May 2015.

Thomas C. Wozniak, MD, Surgical Director of Heart and Lung Transplantation at IU Health has been appointed National Chair of the Lung Sub-Committee of the United Network for Organ Sharing (UNOS) Organization effective 7/1/2014. He also serves on the Medical Advisory Committee for the Indiana Organ Procurement Organization (IOPO) and on the Post-Graduate Program Committee of the Southern Thoracic Surgical Association. He will serve his role with UNOS for a period of two years.

Neurologist Kiran Ivaturi, MD, has joined JWM Neurology. He received his Medical Degree and completed a Neurology residency, both at Indiana University School of Medicine, Indianapolis. Dr. Ivaturi served as Chief Resident at the Roudebush VA Hospital during his final year of residency. His special interests include general adult Neurology (particularly Epilepsy), Multiple Sclerosis, Stroke and Headache.

Michael H. Fritsch, MD, Professor, gave lectures on "Salivary Endoscopy for Stones" and "Incisionless Otoplasty" and participated on a panel reviewing "Skin Cancer Treatments of the Head and Neck" in Phoenix at the AOCOO-HNS national meeting.

Rick C. Sasso, MD, served as a faculty member for the annual meeting of the Scoliosis Research Society - International Meeting on Advanced Spinal Techniques (IMAST) July 16-19, 2014 in Spain. This is the 21st annual international meeting sponsored by the Scoliosis Research Society (SRS). The society asked international experts in spinal surgery to serve as faculty members for their course.

The president of Indiana Spine Group was asked to give the following three lectures on different aspects of cervical spine disorders. Lecturer: Cervical Trauma: Most common major complication session-Strategies to Prevent/Manage; Debate: Multilevel cervical disc herniation-Anterior discectomy and fusion; Debate: Which Motion-Sparing procedure is best for lateral cervical disc herniation with radiculopathy?-Arthroplasty. Moderator: Emerging Technologies in Spine Surgery

News from Meridian Plastic Surgeons ...

Stephen W. Perkins, MD, was invited faculty at the recent Rhinoplasty Society Meeting in San Francisco. He presented on the following topic: "Immediate Post-Op Rhinoplasty Care and Techniques For Early and Later Intervention". He also presented "Grafting Techniques: Rim and Facet Grafts" and was a panel member for "Secondary Rhinoplasty Surgical Approach - Forewarned is Forearmed" at the American Society



Nicholas M. Barbaro, MD



Aaron A. Cohen-Gadol, MD



Martha J. Dwenger, MD



Michael H. Fritsch, MD



Kiran Ivaturi, MD



Albert E. Lee. MD





Thomas J. Leipzig, MD



Troy D. Payner, MD



Stephen W.



Perkins, MD



Brett C. Pieper, MD



Eric A. Potts, MD



Jeffery M. Rothenberg, MD



Scott Shadfar, MD



Rick C. Sasso, MD



Andrew J. Sundblad, MD



Stewart S. Worrell, MD



Thomas C. Wozniak, MD

of Aesthetic Plastic Surgeons' Rhinoplasty Symposium 2014 in San Francisco.

Facial Plastic Surgeon, Scott Shadfar, MD, has joined Meridian Plastic Surgeons. He received his medical degree at the University of Oklahoma Health Science Center and was inducted into the Alpha Omega Alpha honor medical society. Dr. Shadfar then joined the medical staff at the University of North Carolina for his surgical residency in Otolaryngology-Head and Neck surgery, where he was honored with the Harold C. Pillsbury leadership award for recognition as the most outstanding chief resident during his final year of training. He went on to spend an additional year training as a Fellow under the guidance of Facial Plastic Surgeon, Stephen W. Perkins, MD, at Meridian Plastic Surgeons. Dr. Shadfar performs facial plastic and reconstructive surgeries including facelift, rhinoplasty and blepharoplasty.

News From Goodman Campbell Brain and Spine ...

Nicholas M. Barbaro, MD, presented "DREZ Procedure" at the Neuroscience Grand Rounds Conference held at the IU Health Neuroscience Center on July 23, 2014. The dorsal root entry zone (DREZ) myelotomy is a procedure used for controlling medically refractory chronic severe pain syndromes.

Aaron A. Cohen-Gadol, MD, copresented "Endoscopic Surgery" at the IU Department of Neurological Surgery Grand Continued on page 14.

# **IMS Membership**

The IMS is linked with the Indiana State Medical Association and the American Medical Association. Your IMS Membership includes these benefits (for a complete list, visit imsonline.org or phone 639-3406):

- Representation and advocacy at all meetings of the AMA and ISMA House of Delegates making sure your voice is heard
- Liaisons with civic, governmental, health and hospital organizations, the public and the media
  - FREE Patient Referrals
- FREE \$100,000 air travel insurance for all Members
- Annual 7th District Meeting ... providing physicians and their families in Hendricks, Johnson, Marion and Morgan Counties the opportunity to meet and elect representatives at a family-oriented event
- Advantage Health Solutions IMS offers its Members a discount on group health insurance through a local providerowned health plan.
- DocBookMD By partnering with DocBookMD, IMS is able to offer Members a next-generation HIPAA compliant multimedia communication tool.
- iSALUS 20% Discount on or part of OfficeEMR™ from iSALUS for the first year.
   OfficeEMR™ is a fully-integrated medical records system for solo practioners, groups and large medical organizations
- Favorite Healthcare Staffing As the exclusive provider of staffing services for the IMS, Members can enjoy Favorite's preferred pricing on a full-range of recruitment and staffing services
- Staples Exclusive discounts ... for your practice, home office and home. Call the IMS at (317) 639-3406 to set-up your access.
- Hertz Special year-round discounts on your daily, weekly, weekend, and monthly rentals.
- ProAssurance: Five percent premium credit offered to IMS/ISMA Members with medical professional liability insurance through ProAssurance can provide you with substantial savings depending on your specialty.\*

\*Premium savings will vary depending on your territory, specialty and any additional premium credits that may apply.

- I. C. System We have partnered with America's largest privately owned debt collection agency since 1993. Please visit www.icmemberbenefits.com or call 800-279-3511.
  - Free Notary Service!
- The IMS provides more than 50 special benefits to Members!

# **In Memoriam**



Jay William Lang, MD 1929 - 2014

Jay William Lang, MD, 85, Carmel, Indiana, formerly West Lafayette, Indiana passed away July 8, 2014. Dr. Lang was born February 16th, 1929, in Indianapolis, Indiana, he moved to West Lafayette in 1931 and graduated from West Lafayette High School in 1947. He received a BS in business from Indiana University in 1951.

A veteran, he served with the US Coast Guard during the Korean War in the Pacific and was discharged in 1952 with a rank of Lieutenant Junior Grade. After his service, he moved to Indianapolis in 1954.

Dr. Lang graduated from IU Medical School in 1961. He completed his internship (1961-1962) and residency (1963-1965) at General Hospital in Indianapolis.

After practicing general medicine in Hamilton, Indiana, Dr. Lang completed an anesthesia residency at Marion County General Hospital and practiced anesthesia at Community Hospital East until his retirement in 1988.



Suzanne Buckner Knoebel MD 1926 - 2014

Dr. Suzanne Buckner Knoebel, a renowned Indianapolis cardiologist, who died July 2, 2014 at age 87. Born December 13, 1926, Dr. Knoebel grew up in Fort Wayne, Indiana.

Dr. Knoebel attended Goucher College in Baltimore, Maryland, majoring in international relations. After graduating in 1948, she worked several years for the Chamber of Commerce in Hawaii. But medicine was in her blood, as her father, uncle and brother were physicians, and her mother was a nurse; so she enrolled in the Indiana University School of Medicine, earning her medical degree in 1960. She remained at Indiana University for her internship, residency and fellowship in cardiology and served as a visiting fellow at the National Institutes of Health.

Dr. Knoebel joined the faculty of the IU School of Medicine in 1964 and was affiliated with the school's Krannert Institute of Cardiology. She eventually served as the institute's Associate Director from 1974-1990 and the medical school's assistant dean for research. She was a quiet but passionate leader who dedicated her career to Krannert, helping to build the infrastructure necessary for it to become a leader in cardiac research and education during its early years. She led the development of several major programs, including the use of telephone lines for the transmission of electrocardiograms from outlying areas to the medical center. She was fittingly named the Herman C. and Ellnora D. Krannert Professor of Medicine in 1977 in honor of the philanthropists whose gift allowed for the establishment of the Krannert Institute and retained the title until her retirement in 2000.

Dr. Knoebel's influence on the field of cardiology extended well beyond Indiana. She was well-regarded nationally and internationally and served as the first female president of the American College of Cardiology from 1982-83. In 1983 she was named one of the "100 Most Important Women in America" by Ladies' Home Journal. In 1973, she was one of eight US heart specialists selected to visit China at the invitation of the Chinese government.

Dr. Knoebel has received many awards and recognitions for her accomplishments during her career. Among them are the Women's American Medical Association in 1969, the Matrix Award (Indiana Woman of the Year) in 1983, the Indiana University School of Medicine Distinguished Alumnus in 1984, and the Distinguished Fellowship Award of the American College of Cardiology in 1986. She also received an Honorary Doctor of Science degree from Goucher College in 1988. In 2013, she was honored by the Indiana University School of Medicine for "over a half century of friendship, devotion and caring while exhibiting the highest ethical and moral standards."

As a physician and researcher, Dr. Knoebel published hundreds of scientific papers, but it was her other writings that satiated her creative itch. Dr. Knoebel published numerous children's books and fictional novels, usually revolving around one or both of her two passions: medicine and animals. Her love of her profession, respect for education and research, and her wish to honor her family led her to make several generous gifts to her medical alma mater, including creation of the Dr. Charles Fisch Research Enhancement Fund, support for Krannert Institute, and a planned gift to establish the "Buckner Family Scholarship."



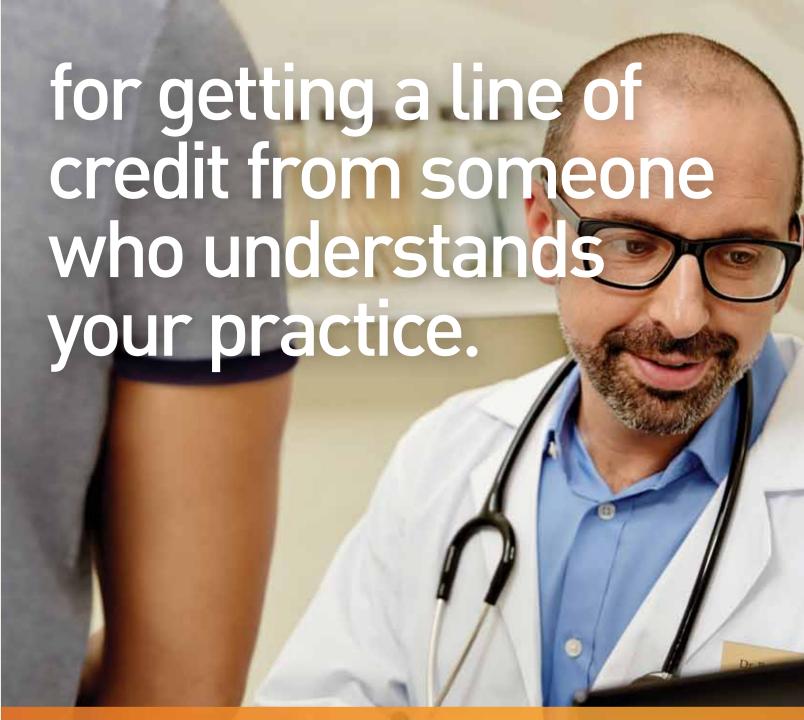
Phyllis Kathleen Catt Zerfas, MD 1922 - 2014

Phyllis Kathleen Catt Zerfas, MD, 91, Indianapolis, passed away July 19, 2014. Dr. Zerfas was born July 26, 1922 in Rensselaer, Indiana. Dr. Zerfas and her late husband, Charles P. A. Zerfas, MD, were family practice physicians for many years in the Garfield Park area.

A graduate of the Indiana University School of Medicine, she served her internship at the IU School of Medicine.

Dr. Zerfas was honored by the IMS in 1997 for her 50 years in medicine. She retired as plant physician from the Delco-Remy Division of General Motors Corporation in 1987.

IMS



# Business Borrowing | for the achiever in you<sup>®</sup>

Get financing from a banker who understands your practice and the importance of cash flow to help it succeed. PNC provides dedicated and experienced Healthcare Business Bankers who understand the financial needs of a successful practice, so you end up with more than just a line of credit, you end up with customized financing solutions.

For more information about how you can optimize your practice's cash flow, contact a Healthcare Business Banker at 877-566-1355 or go to pnc.com/hcprofessionals

PNC|CF0





All loans and lines of credit subject to credit approval and require aut annual fees may apply. Cash Flow Optimized is a service mark of The P reserved. Bank deposit products and services provided by PNC Bank, N nt deduction from a PNC Bank business checking account. Origination and PNC Financial Services Group, Inc. ©2014 The PNC Financial Services Group, Inc. All rights
National Association. Member FNC

# **Bulletin Board**

Continued from page 11

rounds conference on July 30, 2014.

Dr. Cohen-Gadol is the sole author of two articles published in Volume 61, August 2014, of Clinical Neurosurgery. One article discusses his strategies for and experiences with operating on tumors located in deep regions within the hemisphere and brainstem. A second article presents technical challenges associated with microsurgical clip ligation of complex aneurysms. Both articles include supplemental digital

Albert E. Lee, MD, performed a landmark procedure for the State of Indiana in May 2014. For the first time in the state's medical history, a Deep Brain Stimulator was implanted in a fully asleep patient with Parkinson's Disease. The outcome of this surgery performed in Indianapolis was excellent.

Thomas J. Leipzig, MD, presented "Craniectomy for Stroke" at the Neuroscience Grand Rounds Conference held at the IU Health Neuroscience Center, on July 2, 2014.

Troy D. Payner, MD, presented "Pterional Craniotomy" at the IU Department of Neurological Surgery Grand Rounds Conference on July 23, 2014.

Eric A. Potts, MD, presented "Spine Cases" at the IU Department of Neurological Surgery Grand Rounds Conference on July 9, 2014.

News from Northwest Radiology ...

Stewart S. Worrell, MD, MPH, has joined the group as a board certified radiologist in Diagnostic Radiology. He received his Medical Doctorate from Duke University and a Master of Public Health, Epidemiology degree from the University of Washington. He attended the Massachusetts General Hospital, Harvard Medical School for his Radiology residency, as well as a fellow in both Abdominal Imaging and Intervention and Musculoskeletal Imaging and Intervention.

Brett C. Pieper, MD, has joined the group as a board certified radiologist in Diagnostic Radiology. He is a graduate of the Indiana University School of Medicine and also completed his Diagnostic Radiology residency program at Indiana University. After residency, he completed a Nuclear Radiology Fellowship at Duke University in Durham, North Carolina.

Andrew J. Sundblad, MD, has joined the group as a board certified radiologist in Diagnostic Radiology. He is a graduate of the University of Iowa Carver College of Medicine. He completed his Diagnostic Radiology Residency at Maine Medical Center, followed by a Neuroradiology Fellowship at the University of Wisconsin Hospital and Clinics.

Martha J. Dwenger, MD, has joined the group as a board certified Diagnostic Radiologist. She is a graduate of Indiana State University and the Indiana University School of Medicine. She completed her internship in Internal Medicine at St. Vincent Hospital, followed by a Diagnostic Radiology residency at Methodist Hospital of Indianapolis. Dr. Dwenger has previously worked for Columbus Radiology, Columbus Diagnostic Imaging and as a locum tenens radiologist for NWR since 2006.

# Take Advantage of the RISK Purchasing Power of the Indiana State Medical Association

As the ISMA's endorsed insurance partner, we provide comprehensive insurance solutions for physicians and their practices.

- Commercial/Business Insurance
- **Employment Practices Liability** and Cyber Liability
- Professional/Malpractice Insurance\*
- Group Medical, Dental, Vision, Life, LTD, STD
- Personal Home, Auto, Umbrella
- Family/Individual Medical, Dental. Vision
- Individual Life and Disability
- Medicare Supplements and Part D
- Long-Term Care Insurance
- Commercial Analysis/Audits and Recommendations
- Healthcare Reform Compliance
- Wellness Plan Design and Implementation

These insurance plans have been specifically designed for ISMA members and their employees to provide the highest quality coverage at the lowest possible cost.



Brown & Brown of Indiana doing business as the ISMA Insurance Agency.

Insurance

Brownsburg • Carmel

(317) 471-4229 • (877) 647-2242 • www.ismaia.com

\* Access is available through Pro Assurance Indemnity Co., Inc. – ISMA's endorsed professional liability carrier.

Agency



# MINIMALLY INVASIVE DIAGNOSIS & TREATMENT OF BACK & SPINE PAIN

# TYPES of PAIN TREATED

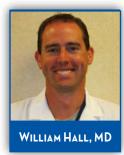
- ·Acute & Chronic Back Pain
- ·Cervical Spine (Neck) Pain &
- Related Headaches
- ·Herniated Discs
- ·Degenerative Disc Disease
- ·Sciatica / Radiculopathy
- ·Spinal Facet Syndrome
- •Spinal Stenosis (Lumbar & Cervical)
- ·Spondylosis (Spinal Arthritis)
- ·Work & Sports Related Injuries

# **AVAILABLE TREATMENTS**

- •SELECTIVE ENDOSCOPIC DISCECTOMY (SED)
- •Fluoroscopic Epidural Steriod Injections (Crevical, Thoracic & Lumbar)
- ·Nerve Blocks
- (Diagnostic & Therapeutic)
- -Sympathetic Nerve Blocks
- -Fluoroscopic Selective Nerve Blocks
- ·Facet Joint Injections
- ·Sacroilliac Joint Injections
- ·Radiofrequency Procedures
- -Facet Denervation
- -Rhizotomy
- -Sympathectomy
- ·Nucleoplasty
- ·Neuroplasty
- ·Discography
- $\textbf{\cdot IntraDiscal ElectroThermal Annuloplasty} \ (\mathsf{IDET})$
- ·Spinal Cord Stimulation







Avon | Carmel | Kokomo

phone **317.815.8950**fax **317.815.8951**toll free **866.815.8950** 

www.midwestpain.net

# **In Summary**

#### AMA Response to Court Ruling on Florida's Gun Gag Law

Statement attributable to: Robert M. Wah, MD, President, American Medical Association, July 28, 2014

"We are disappointed by the court's ruling to uphold a Florida law that seeks to bar physicians from freely discussing firearm safety with their patients. This law poses real harm to patients as it interferes with physicians' ability to deliver safe care, and hinders patients' access to the most relevant information available.

"Behind the closed doors of an exam room, physicians routinely ask patients many very personal questions and provide medical advice about their sexual behavior, alcohol and drug use, domestic violence, and other sensitive issues. The AMA strongly believes the patient-physician relationship must be protected, because physicians provide appropriate treatment options based on open, honest and confidential communications with their patients.

"Counseling the patients we care for helps prevent gun-related injuries and deaths, with studies showing that patients who received physician counseling on firearm safety were more likely to adopt one or more safe gun-storage practices. The political interests of state lawmakers do not justify infringing on the patient-physician relationship and stifling relevant medical discussions that are proven to save lives.

"In addition to putting patients in harm's way, the Florida Privacy of Firearm Owners Act infringes on a physician's right to free speech and puts physicians in the untenable position of risking disciplinary consequences or abandoning ethical obligations.

"The AMA will continue to oppose governmental intrusions into the clinical examination room and calls on lawmakers to leave determination of what constitutes medically necessary treatment where it belongs—in the hands of physicians and patients."

#### Coverage of and payment for telemedicine

Categories of telemedicine technologies

Store-and-forward telemedicine involves the transmittal of medical data (such as medical images and bio signals) to a physician

# CREATE AN IMAGE



## Specialists in Healthcare Linen Services

- We will launder the linens, uniforms, and professional clothing that you already own.
- We will rent and launder linens, uniforms, and professional clothing.
- · We will sell linens, uniforms, and professional clothing.
- We will rent, sell, and launder linens, uniforms, and professional clothing in any combination.
- We will **pick up** and **deliver** to your place of business.
- · Samples of our products are available for your inspection.
- · We practice universal precaution standards.
- For a free price quote or further explanation of our services . . . please call:

In Indianapolis: 634-0833 In Muncie: 284-4411

or medical specialist for assessment. It does not require the presence of both parties at the same time and has thus become popular with specialties such as dermatology, radiology and pathology, which can be conducive to asynchronous telemedicine.

Remote monitoring, or self-monitoring or testing, enables medical professionals to monitor a patient remotely using various technological devices. This method is typically used to manage chronic diseases or specific conditions (e.g., heart disease, diabetes mellitus or asthma) with devices that can be used by patients at home to capture such health indicators as blood pressure, glucose levels, ECG and weight.

Interactive telemedicine services provide real-time, face-to-face interaction between patient and provider (e.g., online portal communications). Telemedicine, where the patient and provider are connected through real-time audio and video technology (generally a requirement for payment), has been used as an alternative to traditional in-person care delivery, and in certain circumstances can be used to deliver such care as the diagnosis, consultation, treatment, education, care management and self-management of patients.

# Current health plan coverage of and payment for telemedicine services

- The coverage of and payment for telemedicine services vary widely. While public and private payers have continued to develop formal mechanisms to pay for telemedicine services, inconsistencies remain that create barriers to the further adoption of telemedicine.
- Medicare provides payment to physicians and other health professionals for a relatively narrow list of Part B services that are provided via telemedicine. The originating sites where Medicare beneficiaries receiving services via telemedicine are located are limited to qualified centers in areas defined as rural Health Professional Shortage Areas (HPSAs), counties outside metropolitan statistical areas, and areas approved by the government for demonstration of telemedicine. The telemedicine services covered by Medicare are required to have both interactive audio and video with real-time communication. Coverage of store-and-forward telemedicine services is currently only allowed in Hawaii and Alaska as part of a demonstration program. Additional requirements for in-person visits exist for certain illnesses. Medicare Advantage plans can provide additional coverage of telemedicine services through the provision of supplemental benefits.
- Forty-six states and the District of Columbia (DC) offer some form of Medicaid payment for telemedicine services. While the Medicaid programs in all of these states and DC pay for some services administered via real-time audio and video technologies, the Medicaid programs in only nine states at some level pay for store-and-forward, and 14 states pay for remote patient monitoring.
- Some of the leading private health insurers provide coverage and payment for telemedicine, with varying approaches to doing so.
   Nineteen states and DC have adopted laws mandating that private payers cover what the states deem as telemedicine services, with definitions varying by state.

# AMA principles for ensuring the appropriate coverage of and payment for telemedicine services

- A valid patient-physician relationship must be established before the provision of telemedicine services, through:
- A face-to-face examination, if a face-to-face encounter would be required in the provision of the same service in the real world;
- $-\boldsymbol{A}$  consultation with another physician who has an ongoing patient-physician relationship with the patient; or
- Meeting evidence-based practice guidelines on telemedicine regarding establishing a patient-physician relationship developed by major medical specialty societies.

Exceptions to the foregoing include on-call, cross coverage situations; emergency medical treatment; and other exceptions that become recognized as meeting or improving the standard of care.

 Physicians and other health practitioners delivering telemedicine services must be licensed in the state where the patient receives services, or be providing these services as otherwise authorized by that state's medical board. They must also abide by state licensure laws and state medical practice laws and requirements in the state in which the

Continued on page 23.

# Dr. Stephen Perkins Welcomes New Facial Plastic Surgeon



After completing his Fellowship with the American Academy of Facial Plastic and Reconstructive Surgery, Facial Plastic Surgeon, Scott Shadfar, MD has joined the practice of Stephen W. Perkins, MD. Focusing his care on the full range of facial cosmetic and reconstructive procedures, Dr. Shadfar utilizes his advanced techniques and artistic approaches to provide a renewed, refreshed and natural appearance for his patients.



Trust Your Face To A Facial Plastic Surgeon



IndyFacialPlastic.com • DrShadfar.com



MERIDIAN 170 West 106th Street • Indianapolis, IN • 317-575-0330



# **Indianapolis Medical Society**

631 East New York Street • Indianapolis, IN 46202-3706

Phone: (317) 639-3406 • Fax: (317) 262-5609 • E-Mail: ims@imsonline.org • Web: www.imsonline.org

#### Officers 2013-2014

#### Board of Directors 2013-2014

Terms End with Year in Parentheses Stephen W. Perkins, Chair (2015); Mary D. Bush, Vice Chair (2015)

Christopher D. Bojrab (2014) Marc E. Duerden (2014) John C. Ellis (2014) Bernard J. Emkes (2014) Paula A. Hall (2014) Gerald T. Keener, Jr. (2014) John C. Kincaid (2014) John E. Krol (2014) Gregory N. Larkin (2014) Susan K. Maisel (2014) John F. Schaefer, Jr. (2014)

Robert J. Goulet, Jr. (2015) David C. Hall (2015) Marc R. Kappelman (2015) Jeffrey J. Kellams (2015) Anthony W. Mimms (2015) Caryn M. Vogel (2015)

\*Appointed from the President's Advisory Council Carolyn A. Cunningham Heidi M. Dunniway Jon D. Marhenke Linda Feiwell Abels (2016) James A. Dugan (2016) Richard D. Feldman (2016) Gary R. Fisch (2016) Ronda A. Hamaker (2016) Stephen R. Klapper (2016) Mary Ian McAteer (2016) John P. McGoff (2016) Maria C. Poor (2016) Richard H. Rhodes (2016) Barbara K. Siwy (2016) Michael T. Stack (2016) John J. Wernert (2016)

Delegates to the State Convention, September 5-7, 2014, Westin Hotel, Indianapolis The year shown in parentheses indicates year in which the term expires following the conclusion of the ISMA Annual Convention.

Mary D. Bush (2014)
David R. Diaz (2014)
Gary R. Fisch (2014)
Jonathan A. Fisch (2014)
Bruce M. Goens (2014)
Ann Marie Hake (2014)
Robert M. Hurwitz (2014)
Paul D. Isenberg (2014)
David A. Josephson (2014)
Marc R. Kappelman (2014)
Randall A. Lee (2014)
Mary Ian McAteer (2014)
Clement J. McDonald III (2014)
Richard H. Rhodes (2014)

Jodi L. Smith (2014)

Linda Feiwell Abels (2015) Christopher D. Bojrab (2015) Charles W. Coats (2015) John C. Ellis (2015) Robert J. Goulet, Jr. (2015) C. William Hanke (2015) Gerald T. Keener, Jr. (2015) David H. Moore (2015) Robert B. Pauszek, Jr. (2015) J. Scott Pittman (2015) John F. Schaefer, Jr. (2015) Caryn M. Vogel (2015) David S. Batt (2016)
Daniel J. Beckman (2016)
Carolyn A. Cunningham (2016)
Margaret M. Gaffney (2016)
David C. Hall (2016)
Ronda A. Hamaker (2016)
Mark M. Hamilton (2016)
Jeffrey J. Kellams (2016)
Stephen R. Klapper (2016)
Susan K. Maisel (2016)
David M. Mandelbaum (2016)
John P. McGoff (2016)
Dale A. Rouch (2016)

## Alternate Delegates to the State Convention, September 5-7, 2014, Westin Hotel, Indianapolis

The year shown in parentheses indicates year in which the term expires following the conclusion of the ISMA Annual Convention.

William C. Buffie (2014) Brian D. Clarke (2014) Robert E. Dicks (2014) Doris M. Hardacker (2014) Douglas J. Horton (2014) Daniel E. Lehman (2014) Ramana S. Moorthy (2014) Maria C. Poor (2014) Jason E. Rieser (2014) Steven M. Samuels (2014) Kenneth N. Wiesert (2014) James P. Bastnagel (2015) John H. Ditslear, III (2015) Robert S. Flint (2015) Tod C. Huntley (2015) Norman Mindrebo (2015) Robert Michael Pearce (2015) David M. Ratzman (2015) Michael A. Rothbaum (2015) Jeffrey M. Rothenberg (2015) Richard M. Storm (2015) Jeremy T. Sullivan (2015) H. Jeffery Whitaker (2015) Allison E. Williams (2015) Steven L. Wise (2015) Robert J. Alonso (2016) Ann M. Collins (2016) Stephen B. Freeman (2016) John Douglas Graham, III (2016) Andrew A. Johnstone (2016) Frank P. Lloyd, Jr. (2016) Mercy O. Obeime (2016) Ingrida I. Ozols (2016) David L. Patterson (2016) Jason K. Sprunger (2016) Kenny E. Stall (2016) Samuel T. Thompson (2016) Ronald L. Young, II (2016)

Indiana State Medical Association Past Presidents

Jon D. Marhenke 2007-2008 Bernard J. Emkes, 2000-2001 Peter L. Winters, 1997-1998 William H. Beeson, 1992-1993 George H. Rawls, 1989-1990 John D. MacDougall, 1987-1988 George T. Lukemeyer, 1983-1984 Alvin J. Haley, 1980-1981 Indiana State Medical Association Interim President-Elect Heidi M. Dunniway (2013-2014) Seventh District Medical Society Trustees Vicki M. Roe (2014) John P. McGoff (2015) Marc E. Duerden (2016)

Alternate Trustees Robert A. Malinzak (2014) John C. Ellis (2015) G. Mitch Cornett (2016)

# Customized investment portfolios that perform.



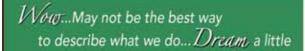
317-261-1900 • www.dmdcap.com

Not FDIC Insured 

No Bank Guarantee 

May Lose Value 

© 2014 Diamond Capital Management











LANDSCAPE DESIGN & INSTALLATION | TREES, SHRUBS, SEED & SOD | SWIMMING POOL & SPA ENVIRONMENTS | WATER FEATURES WOOD DECKS, PATIOS, PATHS, WALKS, & DRIVES | WALLS, FENCES, STRUCTURES, OUTDOOR KITCHENS, FIREPLACES & FIREPITS | MORE

# **IE & Conferences**

Community Hospital East

Critical Care Conference

Wednesday Bradley Board Room, 12:00 - 1:00 p.m.

Second Medical Grand Rounds

Tuesday Bradley Board Room, 12:00 - 1:00 p.m.

Community Hospital North

Pediatric Grand Rounds Multi Services Rooms 1 & 2 Wednesday

7250 Clearvista Dr. 7:30 - 8:30 a.m.

First North Forum

Friday Reilly Board Room; 12:00 - 1:00 p.m.

Psychiatry Grand Rounds **Every Other** Month 7250 Clearvista Dr.

Multi-Service Rms. 1 & 2 7:30 - 8:30 a.m. begin 1/23/14 4th Thursday

Community Heart & Vascular Hospital First Imaging Conference:

rotates Cath & Echo Case Presentations Wednesday CHVH MCV Boardroom Videoconference to HVC Anderson Office, HVC East Office BR (Ste. 420) HVC South Office CR (Suite 2400)

7:00.- 8:00 a.m.

Third

Wednesday

Ken Stanley CV Conference CHVH MCV Boardroom Videoconference to HVC Anderson Office, HVC East Office BR (Ste. 420)

HVC South Office CR (Suite 2400)

7:00 - 8:00 a.m.

Fourth Disease Management Conference: Wednesday

rotates CHF & EP Case Presentations
CHVH MCV Boardroom Videoconference to
HVC Anderson Office, HVC East Office BR (Ste. 420)

HVC South Office CR (Suite 2400)

7:00 - 8:00 a.m.

2014 Cancer Conferences Community Hospital East

East General Cancer Conference - CHE Third

Thursday Medical Staff Conference Room

12:00 noon to 1:00, lunch provided

East Multidisciplinary Breast Cancer Conference - CHE Fourth

Medical Staff Conference Room Tuesday

7:00 to 8:00 am

Community Hospital North

First & Third North Multidisciplinary Breast Cancer Conference - CHN

Tuesdays 8040 Clearvista Parkway, Suite 550

7:00 to 8:00 am

Second & Fourth North Multidisciplinary GI Oncology Conference - CHN

Wednesdays 8040 Clearvista parkway, Suite 550

7:00 to 8:00 am

Second & Fourth North Multidisciplinary Gynecologic Surgical

Oncology Conference - CHN Fridays

8040 Clearvista Parkway, Suite 550

7:30 to 8:30 am

First North Chest Cancer Conference - CHN Wednesday 8040 Clearvista Parkway, Suite 550

7:00 to 8:00 am

Third Melanoma Cancer Conference - CHN Wednesday 8040 Clearvista Parkway, Suite 550

7:30 to 8:30 am

Community Hospital South

South Multidisciplinary Breast Cancer Conference - CHS Second

Wednesdays

Community Breast Care Center South 533 E. County Line Rd., Suite 101

8:00 to 9:00 am
For more information, contact Valerie Brown, (317) 355-5381.

### **Indiana University School of Medicine/ Indiana University Health**

IU – Methodist – Riley

Redefining Health Care Response to Sept. 10-

Nov. 26 Interpersonal Violence Petticrew Auditorium

IU Health Methodist, Indianapolis

Advancing the Medical Role in Child Protection Landsbaum Center for Health Education Sept. 17

Terre Haute, Indiana

Sept. 19-21

Wilderness Trauma Life Support Bradford Woods Outdoor Center

Martinsville, Indiana

Practical Pearls General and Sept. 20

Community Pediatrics 2014

ROC, Riley Hospital Outpatient Center, Indianapolis

Pain Symposium III Latitude 39, Indianapolis Sept. 26

Acute Care in Neurotrauma Symposium Goodman Hall Auditorium, Indianapolis Oct. 10

GI Motility Pelvic Floor Multidisciplinary Course Fairbanks Hall, Indianapolis Oct. 11

Treatment Options for Adolescents and Young Adults with Hip Pain

IU Health North Hospital, Carmel, Indiana

Oct. 23-24 Building a Comprehensive Home Dialysis Program -

"The Road Home"

Indianapolis Marriott Downtown, Indianapolis

Oct. 23-24 Fundamental Critical Care Support

Wile Hall and Methodist Hospital, Indianapolis

Oct. 24 Eskenazi Health Trauma Symposium

Eskenazi Hospital, Indianapolis

Oct. 31 Pediatric Gastroenterology for the

Primary Care Clinician

IU Health North, Learning Center

Conference Rooms Carmel, Indiana

Nov. 18-20 Biostatistics for Health Care Researchers:

A Short Course HITS Building, Indianapolis

Treatment Options for Adolescents and Young Dec. 14

Adults with Hip Pain

IU Health North Hospital, Indianapolis

2015

Oct. 23

Jan. 15-17 Musculoskeletal Ultrasound Beginner Level Course

IUSM Campus, South Bend, Indiana

Jan. 24 Breast Cancer: Year in Review

Course dates and locations are subject to change. For more information, please visit http://cme.medicine.iu.edu or call 317-274-0104.

The Indiana University School of Medicine is accredited by the ACCME to provide continuing medical education for physicians.

We have more than 100 recurring meetings available. For a listing or more information, please visit http://cme.medicine.iu.edu or call 317-274-0104.

# **CME & Conferences**

#### **Indianapolis Medical Society**

September

5-7 ISMA Convention, Indianapolis Westin.

Indpls., 46204.

10

Senior/Inactive Luncheon Meeting, 11:30 AM, Society, Speaker: Leo Doyle, "Collecting Small Cars" IMS Board, Society, 6:00 PM, Social; 6:30 PM, Dnr/Mtg. 16 Dr. David R. Diaz will be installed as 141st IMS President.

October

Executive Committee, Society, 6:00 PM, Sandwiches 15 15 ISMA's Fall Legislative Dinner, Downtown Marriott

November

8-11 AMA House of Delegates, Dallas, TX

IMS Board, Society, 6:00 PM, Social; 6:30 PM, Dnr/Mtg

December

Senior/Inactive Luncheon Meeting, 11:30 AM, Society TBD 16 Executive Committee Holiday Dinner, with Spouses

#### The Indianapolis Medical Society Wants Your Email Address & Fax Number!

Blast Emails & Blast Faxes are our cost-effective, timely answer for: Announcements, News, Meetings, Seminars, Requests, Updates and Viral News. Send your email address (Practice Managers or other contacts as well) for our database to tmccauley@imsonline.org or call 639-3406 or use the update module at http://imsonline.org/membership.php

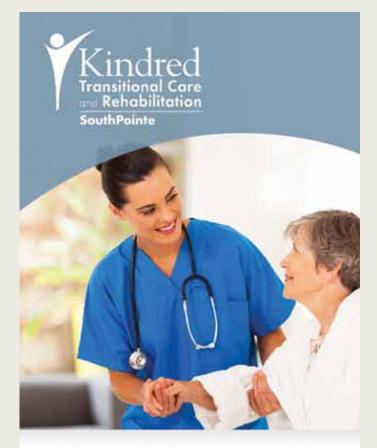
## **Primary Care Psychiatry Foundation**

Sept. 13 Men are From Mars: Psychiatric Disorders in Men Across the Lifespan Marian College, Indianapolis

You are invited to join the upcoming Primary Care Psychiatry Foundation CME conference: Men are From Mars: Psychiatric Disorders in Men Across the Lifespan which will be held at Marian College in Indianapolis, Indiana. The conference will be held September 13, 2014 from 7:30 to 3:15 p.m. Please contact the Foundation@primarycarepsychiatry. org or jlowinsky@primarycarepsychiatry.org.

## Advertisers' Index

Center for Pain Management	2
Diamond Capital Management	19
Goodman Campbell Brain & Spine	10
The Horizon Bank	22
ISMA Insurance Agency/Brown & Brown	14
Kindred Transitional Care & Rehab	21
The Marina Limited Partnership	3
Meridian Plastic Surgeons	17
Midwest Pain & Spine	15
MMIC Group	23
The National Bank of Indianapolis	4
Northwest Radiology Network	24
PNC Financial Services	13
ProAssurance Insurance	6
ProCare Landscapers	19
Stock Yards Bank	9
Superior Linen Service	16



Kindred Transitional Care and Rehabilitation -SouthPointe, a new 100-bed transitional care center opening on the south side of Indianapolis

- · Specialized, Short-Term Rehabilitation
- · Orthopedic Specialty Program
- Cardiac Care
- Stroke Recovery Care
- Pulmonary Care
- Physical, Occupational, Speech Therapy
- Wound Care
- Respite Care
- Dementia Care
- Palliative Care
- Hospice Care
- · Private, spacious rooms
- · Fine Dining
- Theatre Room
- Library and Coffee Bar

## NOW ACCEPTING RESERVATIONS! 1-888-566-1234

4904 War Admiral Drive | Indianapolis, IN 46237 kindredsouthpointe.com

# **New Members**



Ashraf, Komal H., DO JWM Neurology 7250 Clearvista Dr., #225 46256-5626 Ofc – 537-6088\*

Ofc - 537-6088\* Fax - 537-6092

Email – medicalaffairs@jwmneuro.com Web – www.jwmneuro.com Neurology, 2013 Kirksville College of Osteopathic Medicine, 2009



Benscoter, Brent J., MD Midwest Ear Institute 7440 N. Shadeland Ave., #150 46250-2027 2020 W. 86th St., #307 46260-1931

Ofc – 842-4901
Fax – 842-4393
Web – www.midwestear.com
Otolaryngology, 2013
Neurotology (OTO)
Other Specialty
University of Missouri, 2007

Bishara, Joseph N., MD Resident – IU School of Medicine Psychiatry Texas Tech University Health Science Center, Lubbock, 2013



Mazda, Monica E., MD JWM Neurology 1400 N. Ritter Ave., #120 46219-3045 Ofc - 715-5600 Fax - 715-5618

Email – medicalaffairs@jwmneuro.com Web – www.jwmneuro.com Neurology, 2013 Rush Medical College, 2009



Parshad, Shiroo, MD Community Hosp. Oncology Physicians 7229 Clearvista Dr. 46256-1698 Ofc – 621-4300\*

Internal Medicine, 2008 Hematology (IM), 2012 Medical Oncology, 2012 All India Institute of Medical Sciences, New Delhi, 2003

Reising, Casey L., MD
Magnificat Family Medicine, LLC
8801 N. Meridian St., #208
46260-5315
Ofc - 846-4366\*
Fax - 815-2249
Email - casey.l.reising@gmail.com
Family Medicine, 2014
Tulane University, 2011

#### Siddiqui, Bilal K., MD

Community Hosp. Oncology Physicians 7229 Clearvista Dr. 46256-1698 Ofc – 621-4300\* Internal Medicine, 2009 Hematology (IM), 2013 Medical Oncology, 2013 Aga Khan Medical College, Pakistan, 2004

Fax - 579-2135



Waddell, Kari W., MD Irvington Radiologists, PC 7340 Shadeland Station, #200 46256-3980 Ofc – 579-2150

Diagnostic Radiology, 2005 Indiana University, 1999

Please submit articles, comments for publication, photographs, Bulletin Board items,

CME and other information to mhadley@imsonline.org
by the first of the month preceding publication.

# The Horizon Bank PHYSICIAN PROGRAM



Cathy Strawn NMLS # 132721



Michael Strawn



Kim Hockaday



Erick Cavalcanti

Do you require unique financing options to purchase a new home or refinance your existing home? We can tailor our Horizon Bank Physician Loan to meet your individual financing needs.

- Highly competitive rates and low costs.
- Larger loan amounts. We can offer generous financing power with a maximum loan amount of \$1,500,000.
- **Down payment options.** Horizon gives the flexibility you deserve with up to 100% financing available.
- NO PMI. Regardless of your loan-to-value, you can save more with no private mortgage insurance requirements.

Contact us today!

9292 N. Meridian Suite 100 (317) 574-9292





EXCEPTIONAL SERVICE • SENSIBLE ADVICE®

# In Summary (Continued from page 16)

patient receives services. The delivery of telemedicine services must be consistent with state scope of practice laws.

- The standards and scope of telemedicine services should be consistent with related in-person services. The delivery of telemedicine services must follow evidence-based practice guidelines, to the degree they are available, to ensure patient safety, quality of care and positive health outcomes.
- Patients seeking care delivered via telemedicine must have a choice of provider, and have access to the licensure and board certification qualifications of the health care practitioners who are providing the care in advance of their visit. Patients must also be made aware of their cost-sharing responsibilities and any limitations in drugs that can be prescribed in advance of the provision of the telemedicine service.
- The patient's medical history must be collected as part of the provision of any telemedicine service. The provision of telemedicine services must be properly documented and should include providing a visit summary to the patient. Telemedicine services must abide by laws addressing the privacy and security of patients' medical information.
- The provision of telemedicine services must include care coordination with the patient's medical home and/or existing treating physicians. Protocols for referrals for emergency services must also be established.

# Strategies to improve coverage of and payment for telemedicine services

At the state level:

- Support regulations created by your state's medical board that ensure the safe and appropriate practice of telemedicine.
- Support state legislation that authorizes or requires coverage of and payment for telemedicine services.
- Support state legislation that requires physicians and other health practitioners delivering telemedicine services to patients in your state to be licensed in your state or provide these services as otherwise authorized by your state's medical board.
- Consider state legislation that ensures the safe and appropriate practice of telemedicine, such as by ensuring that physicians and others practicing telemedicine abide by your state's licensure and medical practice laws and requirements, and ensuring that telemedicine services are provided consistent with state scope of practice laws.

At the federal level:

- Support additional research to develop a stronger evidence base for telemedicine by increasing funding for research under the Center for Medicare & Medicaid Innovation (CMMI) and the Patient Centered Outcomes Research Institute.
- Support the expansion of pilot programs under Medicare to enable coverage of telemedicine services, including, but not limited to, storeand-forward telemedicine.
- Support demonstration projects under the auspices of the CMMI to address how telemedicine can be integrated into new payment and delivery models.
- Allow telemedicine services not currently covered under Medicare to be covered services for alternative payment models (APM) and qualifying APM participants.
- Explore expanding access to telemedicine services under the Medicare program by removing current law geographic restrictions.
- Consider increasing the telemedicine coverage of dual-eligible beneficiaries to the level of their Medicaid-only counterparts.
- Encourage national medical specialty societies to take the lead in the development of telemedicine clinical practice guidelines, and develop appropriate and comprehensive practice parameters, standards, and guidelines to address the clinical and technological aspects of telemedicine.

© 2014 American Medical Association. All rights reserved. KED:14-0398:PDF:7-14

Your IMS offers FREE Medication Cards for your patients. Simply phone the IMS 639-3406 to obtain your supply now!

# Relax. Discover solutions that put you at ease.

At MMIC, we believe patients get the best care when their doctors feel calm and confident. So we put our energy into creating risk solutions designed to eliminate worry. Solutions such as medical liability insurance, physician well-being, health IT support and patient safety consulting. It's our own quiet way of revolutionizing health care.

To join the Peace of Mind Movement, give us a call at **1.800.328.5532** or visit **MMICgroup.com.** 



# Alzheimer's doesn't just affect the patient.

NOW AVAILABLE IN CENTRAL INDIANA
PET-CT Tracer to Help Diagnose Alzheimer's
Disease and Memory Disturbances

The first commercially available PET-CT tracer, Amyvid™, produced by Eli Lilly, is now available for use in testing patients being evaluated for Alzheimer's Disease and other causes of cognitive decline.





To schedule a scan or for more information, call 317-XRAY NOW [972-9669] or toll-free 800-400-9729.

12188-A N. Meridian Street, Suite 100 Carmel, Indiana 46032

www.northwestradiology.com

