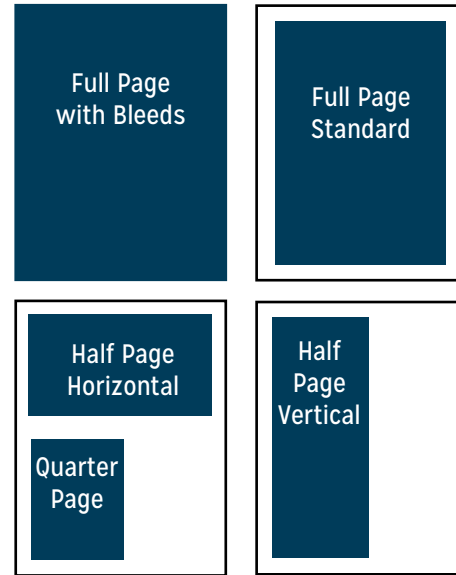


BULLETIN Advertising Contract

AD SPECS

AD SIZE	WIDTH	HEIGHT
Full Page with bleeds	7.5" 8.625"	9.75" 11.125"
Half Page Horizontal Vertical	7.5" 3.5"	4.75" 9.75"
Quarter Page	3.5"	4.75"



- *Contact us for specs for center spread.
- *File formats accepted: PDF, JPG, ESP, PNG, & TIFF
- *All images must be 300 DPI or high resolution
- *Materials are due 1st of the Month of publication.

DISPLAY RATES

2023 Display Rates - Per Edition

Ad Size	Ad Location	Rate/Edition	With Annual Buy
Full Page	Back Cover	\$1,000.00	\$900.00
Full Page	Inside Cover	\$1,000.00	\$900.00
Half Page	Inside Cover	\$750.00	\$712.50
Quarter Page	Inside Cover	\$500.00	\$475.00
Full Page	Special Request	\$1,000.00	\$900.00
Half Page	Special Request	\$750.00	\$712.50
Quarter Page	Special Request	\$500.00	\$475.00
Center Spread	Center Spread	\$1,600.00	\$1,440.00
Full Page	Any	\$900.00	\$810.00
Half Page	Any	\$650.00	\$617.50
Quarter Page	Any	\$400.00	\$380.00

Special discounts available for groups

IMS Member		Vendor	
IMS Member	Annual Buy	Vendor	Annual Buy
\$900.00	\$850.00	\$950.00	\$870.00
\$900.00	\$850.00	\$950.00	\$870.00
\$675.00	\$675.00	\$712.50	\$697.50
\$450.00	\$450.00	\$475.00	\$465.00
\$900.00	\$850.00	\$950.00	\$870.00
\$675.00	\$675.00	\$712.50	\$697.50
\$450.00	\$450.00	\$475.00	\$465.00
\$1,440.00	\$1,360.00	\$1,520.00	\$1,392.00
\$810.00	\$765.00	\$855.00	\$783.00
\$585.00	\$585.00	\$617.50	\$604.50
\$360.00	\$360.00	\$380.00	\$372.00

3% fee will be added for all credit card payments.
 Call for availability of special placements.
 Editor reserves the right to amend, cancel, or not offer any discounts at any time.
 Discounts cannot be combined or used in coordination and discounts will not be offered to vendors if they are given other promotional offers.
 Editor reserves the right to promote the Bulletin on social media platforms managed by the Society.
 All ads are net; advertising agency placement discounts do not apply.

Complete the application on the next page and return it to:

Morgan Perrill, Executive Vice President
 Indianapolis Medical Society
 125 W. Market Street, Suite 300
 Indianapolis, IN 46204
mperrill@indymedicalsociety.org

BULLETIN Advertising Contract

Advertiser/Company Name: _____

Contact(s): _____

Mailing Address: _____
City, State, Zip

Telephone: _____

Email: _____

Website: _____
List the website you would like to promote for the online version.

BILLING

Credit Card (3% additional charge will be added)

Invoice

(terms are net 30 from invoice)

Visa

Master Card

American Express

Contact/Name on Card: _____

Billing Address (if different): _____
City, State, Zip

Card Number: _____

Expiration Date: _____ CVC Code: _____

Signature: _____ Date: _____

By signing, you agree to all the terms and conditions listed on the Bulletin contract, including but not limited to the rates, conditions, and specs.

Ad Display Type: Full Page ___ Half Page(h) ___ Half Page(v) ___ Quarter Page ___

Special Placement Request: (if any)

Advertisement to Run: Annual: ___

Jan ___ Feb ___ Mar ___ April ___ May ___

June ___ July ___ Aug ___ Sept ___ Oct ___

Nov ___ Dec ___

Added Discount: IMS Member ___ IMS Vendor ___

Edition Rate: _____